

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

AGENDA DATE: November 9, 2021

PUBLIC HEARING DATE: N/A

CONTACT PERSON(S) NAME AND PHONE NUMBER: Ben Fyffe, 212-1766

DISTRICT(S) AFFECTED: All

STRATEGIC GOAL: 1: Cultivate an environment conducive to strong, sustainable economic development

SUBGOAL: 1.2 Catalyze eco-tourism as an economic development driver focused on El Paso's unique and authentic urban desert identity

SUBJECT:

APPROVE a resolution / ordinance / lease to do what? **OR AUTHORIZE** the City Manager to do what? **Be descriptive of what we want Council to approve. Include \$ amount if applicable.**

Management Update: Eco-Tourism Update

BACKGROUND / DISCUSSION:

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

Update to Council on status of eco-tourism efforts, to include existing efforts and recommendations moving forward

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

Eco-tourism as an economic driver was included in Strategic Plan by Council

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

Funding for efforts absorbed by Visit El Paso and Parks & Recreation Department.

HAVE ALL AFFECTED DEPARTMENTS BEEN NOTIFIED? YES NO

PRIMARY DEPARTMENT:

SECONDARY DEPARTMENT:

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:

A handwritten signature in black ink, appearing to be 'S. J.', written over a horizontal line.

(If Department Head Summary Form is initiated by Purchasing, client department should sign also)