

DATE: February 21, 2022

TO: City Clerk

FROM: Mayor Oscar Leeser

ADDRESS: 300 N. Campbell, 2nd Floor TELEPHONE (915) 212-0021

Please place the following item on the (Check one): CONSENT _____ REGULAR

Agenda for the Council Meeting of March 1, 2022

Item should read as follows: Discussion and action regarding a Resolution that the City of El Paso appoint to the Camino Real Regional Mobility Authority Marybeth Stevens to Position 3 whose term will expire on February 1, 2024.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Camino Real Regional Mobility Authority

NOMINATED BY: Oscar Leeser DISTRICT: Mayor

NAME OF APPOINTEE Marybeth Stevens
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: TX ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: El Paso ST: TX ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO
IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: _____

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS): _____

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Nicholas LaMantia

EXPIRATION DATE OF INCUMBENT: 2/1/2022

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED:
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 3/1/2022

TERM BEGINS ON : 3/1/2022

EXPIRATION DATE OF NEW APPOINTEE: 2/1/2024

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM:

2nd TERM: _____

UNEXPIRED TERM: _____

Marybeth Glasheen Stevens

EXPERIENCE

Better Business Bureau Paso del Norte

November 2016 to present

President

El Paso, Texas

Lead local team to further the BBB vision and mission of an ethical marketplace based on trust by encouraging best business and consumer practices. While managing the human, financial, and program resources, built a culture based upon open communication, trust, and expectations that supports performance at the highest industry standards. Realigned staff, process improvement, and climate of innovation have created an environment of accountability and success. New strategies for sales and retention have resulted in steady growth in members and revenue. Improved marketing, customer service, and products have resulted in dramatic increases in public awareness and use of BBB services, as well as member value. Regular opinion pieces and radio, television, and public appearances have contributed to the enhanced position of the BBB as a leading business organization and resource.

As a member of the International Association of Better Business Bureaus Board of Directors and Chair of its Governance Committee, identify strengths, weaknesses, and progressive solutions to strengthen the BBB brand as the leading source of trusted information and business resources nationwide.

University of Texas at El Paso, Department of Communication

2016 to Spring 2019

Lecturer

El Paso, Texas

Taught Organizational Communication and Leadership to undergraduate students.

Metropia

October 2015 to December 2018

Advisor

El Paso, Texas

Advised local team regarding launch and implementation of Metropia app for community-based traffic solutions.

MJD & Associates

September 2015 to December 2016

President

El Paso, Texas

Led team of associates providing strategic planning, community relations, fund development, management and organizational consulting services to corporations, foundations, nonprofit organizations, and community leaders.

El Paso Electric

September 2010 to April 2015

Assistant Vice President, External Affairs and Public Relations

El Paso, Texas

External Affairs

Fostered positive relationships with, educated, and influenced key stakeholders, including local, state, and federal entities, on a broad range of issues that ensured an optimal legislative, regulatory, and operational environment. Developed and successfully implemented financial, strategic and tactical plans to further company goals.

Public Relations

Led team to realign focus and mission with strategic corporate objectives and promote a consistent positive corporate image, internally and externally.

Developed, wrote and implemented comprehensive strategic and crisis communication plans.

Proactively and successfully managed media and community relations, including those involving hostile situations. Strategically managed multi-million dollar budget, including renegotiating numerous service contracts resulting in significant savings.

Developed and launched successful "PowerOn" multi-media campaign and oversaw development and launch of social media for the company.

Community Relations

Strategically refocused, directed, and coordinated \$1.5M corporate philanthropy budget and community development activities, including an employee volunteer program and speakers bureau.

Management Systems International

PRODERECHO

Advisor

September 2006 to July 2009

México City, México

Gained support of US and Mexican businesses for criminal justice reform in Mexico.
Promoted cross-border cooperation between Texas and Mexico law enforcement authorities.

PROTEJA

Consultant

Translated and wrote quarterly and annual reports, as well as other informational and promotional pieces, regarding efforts to combat trafficking in persons pursuant to USAID requirements in Mexico.

Independent Consultant

January 2002 to June 2005

El Salvador

Developed sustainable business opportunity for women in impoverished rural community.

American Council of Life Insurers

February 1993 to December 2001

Senior Counsel

Washington, D.C.

Directed legislative and regulatory affairs in Texas, Oklahoma, New Mexico, Arkansas, and Alaska for over 600 financial service member companies, including tracking, drafting and providing comment on legislation and regulation; testifying before legislatures and regulatory committees; building coalitions to support industry positions; and analyzing political environments for resource allocation decisions.
Led nationwide efforts to shape policy on a number of industry issues.

EDUCATION

University of Texas at El Paso

Masters of Business Administration

In progress

Catholic University of America, Columbus School of Law

Juris Doctor

1992

Washington, D.C.

University of Texas at Austin

Bachelor of Arts, English Literature

1988

Austin, Texas

PROFESSIONAL MEMBERSHIPS

Maryland Bar Association

District of Columbia Bar

PROFESSIONAL ORGANIZATIONS and COMMUNITY INVOLVEMENT

International Association of Better Business Bureaus, Board of Directors, 2021 – present

Chair, El Paso County Ethics Commission, appointed by County Judge, 2020 – present

UTEP College of Education Advisory Board, 2021 – present

El Paso Chamber, 2019 Board of Directors; 2018 Chair, Foundation; 2016 Chair, Board of Governors

Paso del Norte Trail Advisory Committee, 2019 – present

Executive Forum, El Paso, 2015 - present

Kids Excel, Board of Directors, 2013 – 2021

YWCA, Board of Directors, 2013-2018

Leadership Texas, 2015

U.S. Customs and Border Patrol Citizens Academy, 2015

FOREIGN LANGUAGE

Conversational Spanish