

**CITY OF EL PASO, TEXAS
AGENDA ITEM
AGENDA SUMMARY FORM**

DEPARTMENT: Mayor and Council

AGENDA DATE: November 22, 2022

CONTACT PERSON NAME AND PHONE NUMBER: City Representative Peter Svarzbein 915.212.1002

DISTRICT(S) AFFECTED: All

STRATEGIC GOAL:

Goal 4 - Enhance El Paso's Quality of Life through Recreational, Cultural and Educational Environments

SUBJECT:

APPROVE a resolution / ordinance / lease to do what? **OR AUTHORIZE** the City Manager to do what? Be descriptive of what we want Council to approve. Include \$ amount if applicable.

Discussion and action to recognize "The Borderland Jam" and its founder Dave "Grave" Herrera that gives local artists the opportunity to promote public art and help keep the city clean.

BACKGROUND / DISCUSSION:

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

In 1995, Dave "Grave" Herrera founded what is known as the "Border Youth Mural Collective, an all-volunteer organization that gave local artists the opportunity to promote public art and help clean the city. In 2009 it became known as "The Borderland Jam" and artists from all over the world were invited every year to the City of El Paso to express themselves by transforming vandalism into public art in selected buildings.

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

N/A

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

N/A

*****REQUIRED AUTHORIZATION*****

RESOLUTION

WHEREAS, Dave “Grave” Herrera founded what is known as the “Border Youth Mural Collective; an all-volunteer organization in the City of El Paso to help keep the city clean by giving local artists the opportunity to promote public art and keep them productive since 1995; and

WHEREAS, Jose "Match" Fernandez, Francisco "Kid Ice" Camacho, Mario "Durock " Alvarado, Luie "Skew" Martinez, Myk Yorrobali. These artists and community builders help shape, mentored, and inspired youth in El Paso in positive ways for over 30 years throughout many border walls with community beautification mural works; and

WHEREAS, artists were provided with curated, public art wall space, mentoring and re-purposed paint supplies. The organization raised needed, dry good donations to assist local homeless shelters every year as “Border Youth” accomplish the mission of promoting the City of El Paso’s culture, local talent, and uniqueness; and

WHEREAS, in 2009 it became known as “The Borderland Jam” and artists from all over the world were invited every year to the City of El Paso to express themselves by creating a mural in selected buildings of our community; and

WHEREAS, young local artists were mentored through this project and transformed prior vandalism into public art helping small local businesses to flourish in our community; and

WHEREAS, on February 2022 “The Borderland Jam” hosted one of the most successful events in El Paso, over one hundred artists from all over the world participated by leaving murals in South Central El Paso, at the corners of South Cotton Street and E 3rd Avenue;

NOW THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

That the City of El Paso proudly honors and recognizes the significant contributions of “The Borderland Jam” and Dave “Grave” Herrera throughout many years of service to our community and December 13, 2022, shall be known as, "Borderland Jam and Border Youth Out Beautifying Day.”

APPROVED this _____ day of _____, 20____.

THE CITY OF EL PASO:

Oscar Leeser, Mayor

ATTEST:

Laura D. Prine, City Clerk

APPROVED AS TO FORM:

Karla Saenz

Karla A. Saenz
Assistant City Attorney