

## RESOLUTION

**WHEREAS**, the City of El Paso routinely submits grant applications and similar documents in search of funding and to engage with organizations committed to supporting small business initiatives; and

**WHEREAS**, these business initiatives are intended to provide opportunities to assist recovery from financial losses and while enhancing the city's entrepreneurial and small business ecosystem; and

**WHEREAS**, the City Council of the City of El Paso supports policies, programs, and practices that embed racial equity and aim to increase revenue and employment for Black, Indigenous, and People of Color (BIPOC); and minority and women led businesses as a means to close the wealth gap; and

**WHEREAS**, the El Paso the Metropolitan Statistical Area, as of February 22, 2021, experienced a total small business revenue decrease by 24% compared to January 2020 and 83% of El Paso businesses have fewer than 20 employees; and

**WHEREAS**, the City Council of the City of El Paso is committed to implementing equitable policies, programs, and practices to support entrepreneurship-led economic growth in our community;

**NOW THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO, TEXAS:**

**THAT**, in order to facilitate the timely and efficient submission of letters of support and other documents and/or efforts; the Economic and International Development Department of the City of El Paso will notify and coordinate with the Mayor and City Manager upon requesting Letters of Support from the City Council of the City of El Paso for small business initiatives and projects which conform with the intent of this Resolution; and

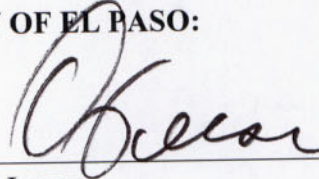
**THAT**, the Mayor of the City of El Paso is authorized to sign a Letter of Support on behalf of the City Council to engage with organizations committed to the support of small business and in conformity with this Resolution, provided the initiative or project does not conflict with City programmatic priorities; to include but not be limited to the entities listed below:

- International Economic Development Council (IEDC)
- National League of Cities (NLC)
- The Aspen Institute Latinos & Society

*(Signatures Begin on the Following Page)*

PASSED and APPROVED this 8th day of November, 2022.

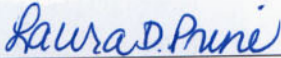
CITY OF EL PASO:



Oscar Leeser  
Mayor

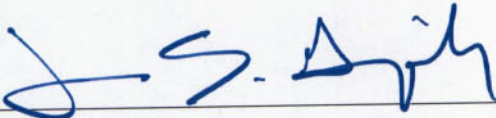


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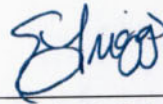
Laura D. Prine  
City Clerk

APPROVED AS TO FORM:



Juan S. Gonzalez  
Senior Assistant City Attorney

APPROVED AS TO CONTENT:



Elizabeth K. Triggs, Director  
Economic & International Development

## CITY OF EL PASO – LETTER OF COMMITMENT SUPPORT

**DATE:** November 8, 2022

**TO:** Clarence Anthony, NLC President & CEO

**FROM:** Oscar Leeser

**SUBJECT:** Commitment to participate in the City Inclusive Entrepreneurship program

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Dear Mr. Anthony,

It is with great enthusiasm that I offer my full support for the inclusion of **CITY OF EL PASO** as a participant in the City Inclusive Entrepreneurship (CIE) program at the National League of Cities. Through our participation, we are committing ourselves to identifying obstacles facing Hispanic entrepreneurs and small business owners and implementing a new program, policy, or practice that facilitates their growth.

I, or a designee, commit to formally announcing the city's commitment at NLC's City Summit Conference on November 17-18<sup>th</sup>.

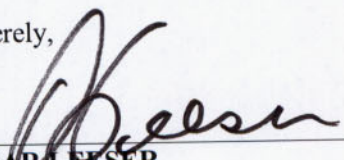
Our city commits to active participation in the 2022-23 CIE program, including the following activities:

- Working towards the desired outputs and outcomes of this commitment.
  - **Output:** By April 2023, in consultation with Prospera, NLC, and local nonprofits, the city will identify 2-3 institutional or programmatic barriers standing in the way of Hispanic entrepreneurs starting, growing, or sustaining a business in their community.
  - **Outcome:** By August 2023, the city will make at least one reform to process, policy, or program, based on the recommendation of Prospera and local nonprofits that specialize in working with Hispanic business owners, as measured by press and/or program materials.
- Engaging in quarterly calls with other cities participating in this cohort to share progress updates and lessons learned.
- Completing quarterly surveys and keeping NLC staff informed of progress.

Specifically, we have identified **MIRELLA CRAIGO** within the **CITY OF EL PASO** as the individual best suited to carry out the implementation of the City's commitment.

Through its participation in the CIE program, the **CITY OF EL PASO** is committed to implementing equitable policies, programs, and practices to support entrepreneurship-led economic growth in our community. We look forward to leveraging the information, resources, made available by the National League of Cities to do so.

Sincerely,

  
\_\_\_\_\_  
**OSCAR LEESER**  
**MAYOR**  
**CITY OF EL PASO**

11/8/2022  
Date

*Mirella Craigo*

Implementation Lead

**MIRELLA CRAIGO**

**ASSISTANT DIRECTOR OF ECONOMIC DEVELOPMENT**

**CITY OF EL PASO**

11.8.2022

Date