

**CITY OF EL PASO, TEXAS
AGENDA SUMMARY FORM**



DEPARTMENT / COUNCIL OFFICE:

AGENDA DATE:

PUBLIC HEARING DATE:

CONTACT PERSON NAME:

PHONE NUMBER:

2nd CONTACT PERSON NAME:

PHONE NUMBER:

DISTRICT(S) AFFECTED:

AGENDA ITEM:

ISSUE STATEMENT:

BACKGROUND:

COUNCIL OPTIONS:

COMMITTEE REVIEW AND/OR RECOMMENDATION:

COMMUNITY AND STAKEHOLDER OUTREACH (if applicable, as an attachment) – please include:

RELATED CITY POLICIES:

PRIOR COUNCIL ACTION:

LEGAL REVIEW:

Legal counsel reviewed as a part of Council packet

Legal counsel reviewed in advance of packet as an individual item

AMOUNT AND SOURCE OF FUNDING:

REPORTING OF CONTRIBUTION OR DONATION TO CITY COUNCIL:

NAME	AMOUNT (\$)

ATTACHMENTS:

FOR MORE INFORMATION:

*****REQUIRED AUTHORIZATION*****

SIGNATURE:



(If Agenda Summary Form is initiated by Purchasing, client department should sign also)

R E S O L U T I O N

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

THAT the Mayor be authorized to sign, in counterpart originals in both English and Spanish, a Sister City Agreement between the City of El Paso, State of Texas, and the City of Juarez, State of Chihuahua, of the United Mexican States.

APPROVED this _____ day of _____, 20__.


CITY OF EL PASO:

Renard U. Johnson
Mayor

ATTEST:

Laura D. Prine
City Clerk

APPROVED AS TO FORM:



Oscar Gomez
Assistant City Attorney

APPROVED AS TO CONTENT:



Karina Brasgalla, Director
Economic & International Development

RATIFICATION OF THE SISTER CITIES AGREEMENT ENTERED INTO BETWEEN THE CITY OF JUAREZ, CHIHUAHUA, OF THE UNITED MEXICAN STATES, AND THE CITY OF EL PASO, TEXAS, OF THE UNITED STATES OF AMERICA

The City of Ciudad Juárez, Chihuahua, of the United Mexican States, and the City of El Paso, Texas, of the United States of America, will be individually known as (“Party”) and collectively (the “Parties”), hereby reaffirm their mutual intention to ratify, update, strengthen, and continue the commitments established in the Sister Cities Agreements, originally entered into April 21, 2005, and ratified March 27, 2018.

WHEREAS, the longstanding and positive relationship between the United Mexican States and the United States of America is reflected in the close and dynamic partnership between Ciudad Juárez and El Paso, which together form one of the most interconnected and economically significant binational urban regions along the international border; and

WHEREAS, the economic, historical, cultural, and social bonds between these two cities have been forged over centuries through commerce, family ties, shared heritage, and daily cross border interaction, creating a unique binational community that predates the modern international boundary and continues to shape the identity and prosperity of both jurisdictions; and

WHEREAS, both cities share common challenges and opportunities related to economic development, environmental sustainability, public health, investment, cultural exchange, and quality of life, among others, which are best addressed through cooperation, dialogue, and coordinated action; and

WHEREAS, the Parties desire to strengthen further institutional collaboration between their respective governments, agencies, and communities in order to promote prosperity, resilience, innovation, and social well-being on both sides of the border; and

WHEREAS, the Parties recognize the importance of establishing and maintaining a clear legal and institutional framework to guide their cooperative activities, ensure continuity, and provide a foundation for long-term binational engagement in areas of shared interest and mutual benefit;

NOW, THEREFORE, the Parties agree as follows:

ARTICLE I OBJECTIVE

The objective of this Agreement is to establish and promote sustained cooperation between the Parties, through the development and implementation of collaborative activities in

areas of mutual interest, including, but not limited to, commerce, investment, production, services, culture, tourism, and such other sectors as may be jointly agreed upon by the Parties. These cooperative efforts are intended to support economic development, strengthen institutional relationships, improve residents' quality of life, and promote the long-term prosperity and stability of the binational region.

ARTICLE II GENERAL COMMITMENTS

Within the framework of coordinated actions for the creation and development of areas of mutual interest, the Parties commit themselves to act in complete fulfillment of their respective powers and legal authorities, as derived from their applicable national, state, and local laws and regulations. In carrying out the objectives of this Agreement, the Parties shall cooperate in good faith, promote effective communication between their respective institutions, and facilitate the exchange of information, expertise, and best practices. These efforts will ensure the orderly, transparent, and effective implementation of all cooperative activities undertaken pursuant to this Agreement.

ARTICLE III COLLABORATIVE AREAS

The Parties will promote cooperative activities, including but not limited to:

- a. **PROMOTION OF COMMERCE**, through sustained cooperation between public agencies, chambers of commerce, and private-sector organizations in both cities, to facilitate cross-border trade, business development, and market expansion. This cooperation shall include the organization of trade and business missions, participation in regional and international trade fairs, and the exchange of information related to customs procedures, regulatory requirements, and market opportunities. The Parties shall also encourage direct business-to-business engagement, supplier identification, and commercial linkage mechanisms, in order to strengthen binational supply chains, support small and medium-sized enterprises, and increase the volume, diversity, and the value of the goods and services exchanged between El Paso and Ciudad Juárez.
- b. **PROMOTION OF INVESTMENT**, through coordinated economic development efforts aimed at attracting, retaining, and expanding domestic and international investment in both cities. The Parties shall exchange investment delegations, promote priority development sectors and infrastructure projects, and share information regarding incentive programs, permitting processes, and legal and regulatory frameworks. By

aligning their investment attraction strategies and collaborating on outreach to prospective investors, the Parties seek to facilitate joint ventures and shared projects.

- c. **PROMOTION OF INDUSTRY**, through collaborative planning and coordinated actions that support manufacturing, logistics, technology, and other key industrial sectors in the binational region. This cooperation will include the exchange of best practices in industrial development, workforce training, and technology adoption, as well as the promotion of partnerships between industrial parks, research institutions, suppliers, and logistics operators. The Parties will work together to strengthen cross-border production networks and export capacity, improve productivity and innovation, and reinforce the El Paso–Ciudad Juárez corridor's role as a globally competitive industrial and manufacturing hub.
- d. **PROMOTION OF TOURISM**, through cooperation to jointly promote El Paso and Ciudad Juárez as complementary destinations within a shared binational region. This includes the exchange and dissemination of visitor information, coordinated promotion of principal attractions, cultural offerings, and major events through visitor centers and digital platforms, and collaboration in tourism outreach and promotional activities. The Parties will further encourage the development of binational visitor experiences and cross-border travel opportunities with the objective of increasing cross-border visitation, encouraging longer visitor stays, enhancing the international visibility of the region, and consolidating tourism as a key driver of economic development, cultural exchange, and community vitality for both El Paso and Ciudad Juárez.
- e. **PROMOTION OF CULTURE AND EDUCATION**, through sustained collaboration in cultural, educational, and artistic initiatives that foster mutual understanding and strengthen the human connections between the two cities. This cooperation shall include the exchange of artists, students, educators, and cultural professionals; the organization of festivals, exhibitions, academic forums, and performances; and the promotion of language learning, educational exchange programs, institutional partnerships, and heritage preservation. By highlighting shared history, geographic ties, and cultural diversity, the Parties seek to reinforce community identity, expand educational opportunity, encourage civic engagement, and deepen the people-to-people relationships that form the foundation of the Sister Cities partnership.
- f. **PROMOTION OF ENVIRONMENTAL SUSTAINABILITY**, through enhancing regional sustainability and resilience through the coordination of public policies, the

development of joint initiatives, and the support of efforts related to climate, energy, and community advancement. The Parties will encourage institutional cooperation and facilitate the exchange of knowledge, technical expertise, and best practices, with the shared goal of improving the quality of life for residents on both sides of the border. This includes promoting constructive bi-national collaboration to establish a durable framework that supports sustainable progress and contributes to the long-term well-being of the border region.

g. other areas mutually agreed upon by The Parties, consistent with applicable law.

ARTICLE IV — IMPLEMENTATION

A binational working group shall be designated by each Party to supervise and coordinate collaborative activities.

Executed 3rd day of June, 2026, in English and Spanish, in two counterparts, each of which will be deemed as an original.

THE CITY OF EL PASO, TEXAS:

Renard U. Johnson
Mayor

ATTEST:

Laura D. Prine
Clerk

APPROVED AS TO FORM:

Karla M. Nieman
City Attorney for the City of El Paso