



CITY OF EL PASO

# City of El Paso – Entertainment Districts

El Paso Police Department – Commander Steven Lopez  
House Parties, Entertainment Districts, and Bar Initiatives  
Strategic Goal 2.0 - Set the Standard for a Safe & Secure City

# *Challenges*

- **Crimes Against Persons**
- **Property Crimes**
- **Disorderly Conduct**
- **Traffic & Pedestrian Safety**
- **Nuisance / Noise Disturbances**
- **Business Non-Compliance**
- **Parking Issues**
- **House Parties Involving Juveniles**

# Data Driven Approach to Crime & Traffic

Year to Date October 31, 2023

## 190 Crimes Against Persons

Assault Calls: 178

Aggravated Robbery Calls: 12

## 1,852 Officer Initiated Calls for Service

Area, business, subject, and vehicle checks: 768

Community assist and citizen flag-downs: 74

Traffic stops: 1,004

Other: 6

## 819 Disturbance Calls for Service

Fights with and without weapons: 121

Shots fired: 52

Subject disturbing: 398

Noise disturbance: 115

Trespass: 86

Other: 47

**200 Cincinnati Ave**

**1100 Airway Blvd**

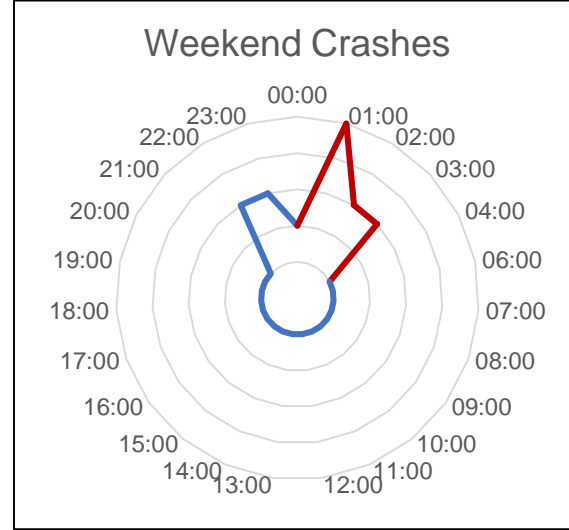
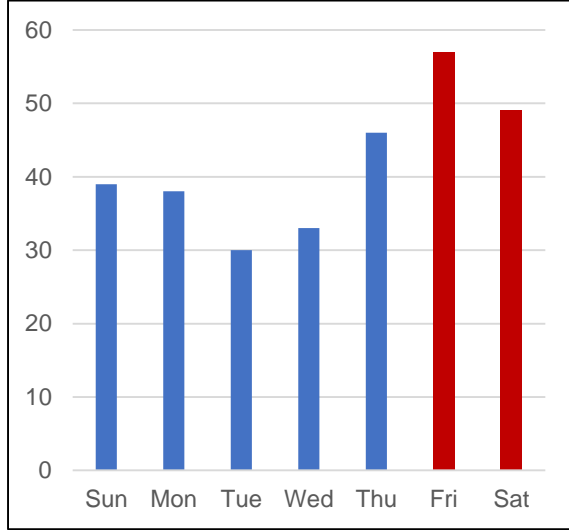
**1400 N. Zaragoza**

**These 3 specific entertainment areas have produced a total of 2,861 Dispatched & Officer Initiated Calls for service**

**Of the 2,861 calls for service, 462 involved**

- Weapons
- Shots Fired
- Subject Disturbance Calls

# Entertainment Districts-Crashes/DWI Arrests YTD Oct. 31, 2023



Crash report during this time period within the identified entertainment districts

A majority of the crashes occur between Friday and Saturday night

Of these Friday and Saturday crashes, a majority occur between 1:00am and 3:00am

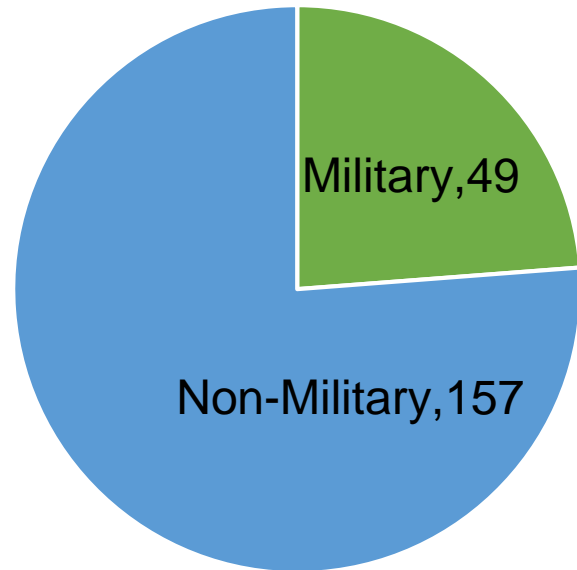
During this same reporting period, a total of 94 Driving While Intoxicated arrests were made.

A majority of the arrests occur between Friday night and Sunday morning

Of these arrests, a majority take place between 10:00pm and 3:00am

# Active Duty Military Involvements

## YTD Sep. 1, 2023



206 crimes against persons occurred within the three identified entertainment districts.

Active Duty Military Personnel were involved in 49 incidents, accounting for 24% of the total

**Press Release-** Fort Bliss Soldiers were arrested for a deadly shooting. Both allegedly opened fire with handguns on a crowd after a fight shortly after midnight. This incident occurred in the parking lot of Airway Plaza

**Press Release-** A 19-year-old fort bliss soldier, was arrested Tuesday night for a deadly shooting that took place at a shopping center in northeast El Paso on Sunday.

# Law Enforcement & Community Partners

## “Stakeholder Engagements”

- **County Nuisance Abatement Team**
- **Texas Alcohol & Beverage Commission**
- **Texas Department of Public Safety**
- **El Paso Fire Department**
- **El Paso Code Enforcement**
- **El Paso Planning & Inspections**
- **El Paso Health Department**
- **Area Law Enforcement Agencies**
- **Business Owners & Associations**
- **Landlords**
- **Neighborhood Associations**
- **Local School Districts**
- **The University of Texas at El Paso**

# Non – Compliance & Violations

## YTD Oct,31,2023

- The El Paso Police Department hosts quarterly meetings with all stakeholders in order to address, provide solutions, and adhere to our Strategic Goal 2.0 - This collaborative effort has been a continued success.

### County Attorney's Nuisance Abatement Team (NAT)

**MISSION:** To protect and improve the overall quality of life in our community by using civil litigation to combat habitual criminal activity occurring on properties, and to hold business and property owners accountable.

**HOW:** By filing injunctive lawsuits against businesses, owners, landlords, and properties, and/or by asking for landlords to take responsive action against tenants.

**RESULT AS TO BARS FOR 2023:** Criminal activity abated at 7 locations.

#### **ACCOMPLISHED WITH:**

- Collaboration with the El Paso Police Department and other law enforcement agencies
- Cooperative action from Landlords
- Presentations/education to stakeholders
- Lawsuits, or the possibility of being named in a lawsuit

# Social Host Ordinance

Social Host Ordinance - It is the goal of the El Paso Police Department to promote the effects of underage drinking at bars, house parties, or outdoor areas where alcohol is served to, consumed by, or purchased by underage persons.

*Either directly or indirectly, we all feel the effects of the aggressive behavior, property damage, injuries, violence, and deaths that can result from underage drinking. This is not simply a problem for some families—it is a citywide concern*

The department continues to work with all stakeholders to include short-term companies such as Airbnb.



The graphic features the Airbnb logo at the top. Below it is a circular illustration with a green background, showing various houses and buildings arranged around a central tree. The text 'Trust and Safety' is written in a bold, green font below the illustration. Underneath, there is a paragraph of text and a list of initiatives and programs.

## Trust and Safety

Airbnb has thrived because it is built on trust. We earn and keep that trust by focusing on building a platform that allows millions of strangers to trust one another, and that promotes the safety and peace of mind of our Host and guest community and for the local neighborhoods they call home.

### Promoting community and neighborhood safety

**Airbnb's initiatives and programs include:**

- A global ban on disruptive and unauthorized parties and on nuisance "party houses"—and enforcing suspensions or bans for those who violate these policies
- 24/7 Neighborhood Support Line so neighbors can communicate directly with Airbnb
- Ground rules for Hosts and guests that help make clear our expectation to treat each other and neighborhoods with respect—and consequences for violations
- Reservation screening technology designed to reduce the risk of disruptive and unauthorized parties—and amplified anti-party measures in certain jurisdictions at certain times of year that may present a higher risk for parties
- Mandatory identity verification for booking guests and primary Hosts getting booked on Airbnb
- Fraud and scam prevention efforts, including secure payments through our platform, specialized fraud prevention agents and 24/7 support teams
- Criminal background checks in the United States

Examples on how Underage drinking party escalate immediately to deadly conduct and the loss of life

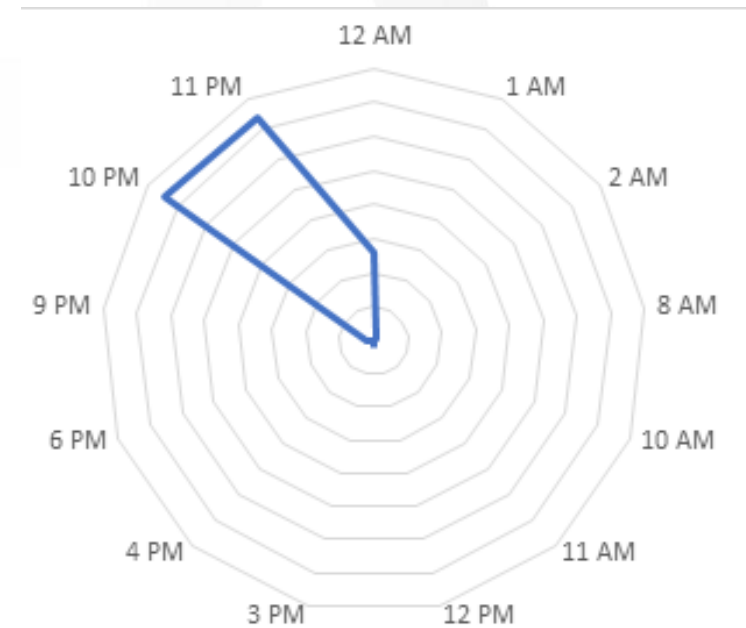
1. 12300 Tierra Inca – 6 minors shot, loss of 2 lives (14 & 19 years old)
2. 10900 Gary Player – 2 minors shot in the chest
3. 5800 Sixta – 3 minors shot, one in the face
4. 4500 Swan – 6 minors located with gunshot wounds



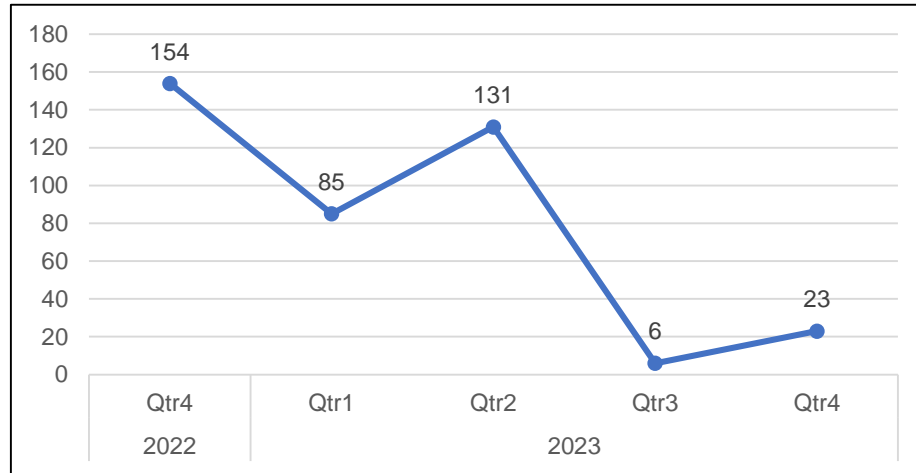
# Noise Ordinance – Enforcement Citywide YTD Oct. 31, 2023

The current Noise Ordinance and Sound Amplification Violation is > 70 Decibels.

- Code Enforcement working alongside our police officers have taken a proactive stance to conduct continuous decibel readings citywide
- YTD, a total of **1793** readings have been conducted citywide
- A total of **375** Notices of Violations have been issued by our Code Enforcement Team



# Citywide Parking Initiative- YTD Oct,31,2023



- El Paso Police Department took a pro-active approach to parking violations citywide. A multi-tiered plan was introduced to address illegal parking complaints while enhancing the quality of life for the affected residents.
- Officers verified the residential no-parking zones, and areas that have been granted residential parking permits. Officers continue to enforce these parking zones on a regular basis, citywide.
- Due to continued police presence and enforcement efforts, there has been a considerable decline in illegal and non residential parking in the identified areas of concern.



# Pro-Active Initiatives

## Entertainment Districts

- An average of 28 officers are scheduled to work mandatory overtime in the Entertainment Districts to address calls for service, crime, traffic, and parking issues that occur in and around Entertainment Districts throughout the City of El Paso.
- To meet current demands for police resources, citywide, the EPPD continues to draft officers on mandatory overtime in order to address calls for service.
- On-duty personnel continue with the departments Directed Patrol Initiative. Officers patrol the identified districts in an effort to display presence, while deterring crime, and seeking compliance. Ft. Bliss military personnel provide “courtesy patrols” that work in unison with the EPPD to address incidents directly related to active duty military personnel.
- Weekly, joint Entertainment District operations with our stakeholders. The EPPD continues to work with the recently hired consultation firm, Reasonable Hospitality Institute, RHI. This pathway is a city led initiative that involves RHI, the EPPD, and City of El Paso. Mission – To identify and label entertainment districts with an emphasis on the quality of life for all El Pasoans.
- A strong alliance with TABC, and the El Paso County Nuisance Abatement Team. This collaborative effort has resulted in the legislative sanctions and fines issued to “problematic” businesses citywide.

# Pro-Active Initiatives continued

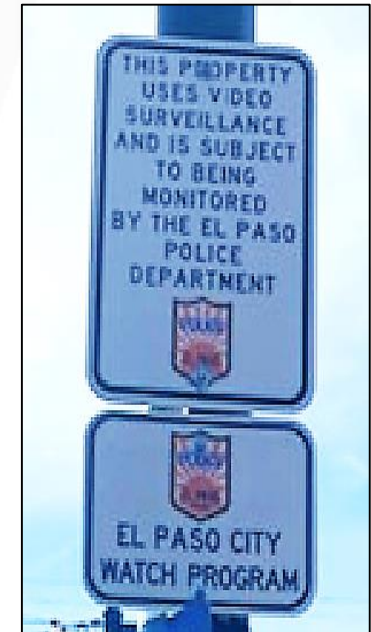
**The El Paso Police Department is in phase II of a plan to install additional cameras, citywide, based upon our City Watch Program.**

- EPPD has partnered with local landlords and business owners to ensure strategic placement
- Currently in the final stages of planning for installation.
- Signage will be strategically placed.
- These cameras will help the departments incident response, and investigations while deterring overall crime. Cameras are monitored by our Fusion Center Officers.



**The El Paso Police Department continues a “Light Up the Night” initiative. The installation of additional lighting in strategic locations within our entertainment districts:**

- The EPPD is working with several city departments, and the EP Electric Company
- Lighting will help enhance visibility while deterring crime.
- County Nuisance Abatement Team continues to assist the EPPD by having identified businesses in the area keep outdoor lighting on till 2:30AM – 3:00AM. This facilitates the officers efforts to disperse crowds after the businesses close.



# Pro-Active Initiatives continued

## Stakeholder Meetings & Presentations.

- Presentations are conducted periodically to stakeholders, community members, residents, local schools, and Ft. Bliss active duty military personnel. Community Services Officer attend monthly civic meetings in order to present current events to our residents while answering questions and concerns related to crime and traffic.
- Quarterly meetings with Fort Bliss Executive Staff for continued support for military involved incidents to include Courtesy Patrols while maintaining a liaison, direct communication, between Ft. Bliss and the EPPD.
- Most importantly, the EPPD remains pro-active with underage drinking, narcotic use, weapon violations, and house parties involving minors. Many of these house parties are announced within the entertainment districts via social media, word of mouth, and/or party flyers. The EPPD also works closely with Airbnb in an effort to identify potential underage drinking parties citywide.
- All information, in reference to underage drinking parties, house parties, , is forwarded to the affected regional command center. Resources are dedicated to investigate and address the information received.

# Closing:

The El Paso Police Department continues in it's mission to work towards achieving the mandates as listed in Strategic Goal 2.0 – Set the Standard for a Safe & Secure City.

- 2.1 – Maintain standing as one of the nation's top safest cities
- 2.2 – Strengthen community involvement in resident safety
- 2.4 – Improve motorist safety & traffic management solutions

By working closely with our stakeholders; the community, city leadership, educators, youth based organizations, and business owners, the EPPD will continue to strengthen the lines of communication while creating a robust network dedicated to public safety.

Community and Business Based Policing is the key to our success. By promoting accountability at all levels, and by establishing a strong foundation of transparency, interaction, and collaboration with our community as a whole.

## MISSION



Deliver exceptional services to support a high quality of life and place for our community.

## VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



## VALUES

Integrity, **R**espect, **E**xcellence,  
**A**ccountability, **P**eople

## MISIÓN



Brindar servicios excepcionales para respaldar una vida y un lugar de alta calidad para nuestra comunidad

## VISIÓN



Desarrollar una economía regional vibrante, vecindarios seguros y hermosos y oportunidades recreativas, culturales y educativas excepcionales impulsadas por un gobierno de alto desempeño



## VALORES

Integridad, Respeto, Excelencia,  
Responsabilidad, Personas