



CITY OF EL PASO

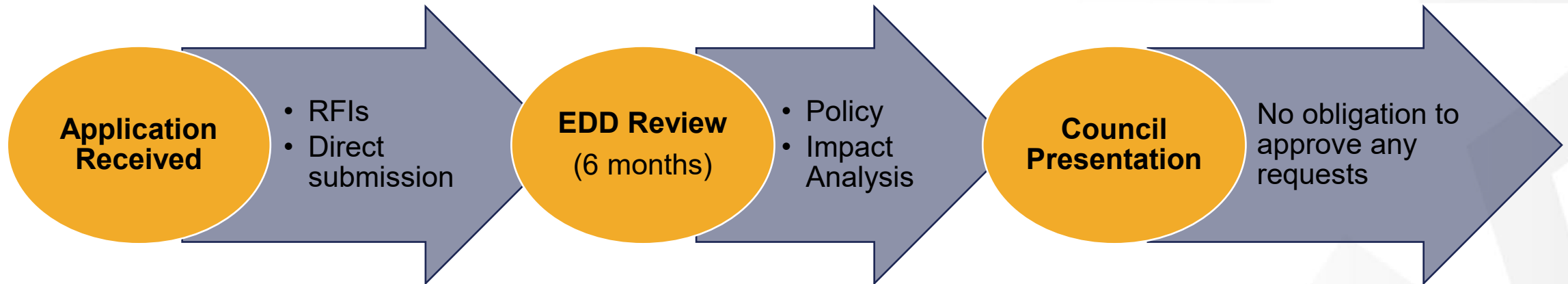
Ysleta/Zaragoza POE Expansion Feasibility Study

Texas Economic Development (TED) Fund
Allocation Request

TED Fund Background

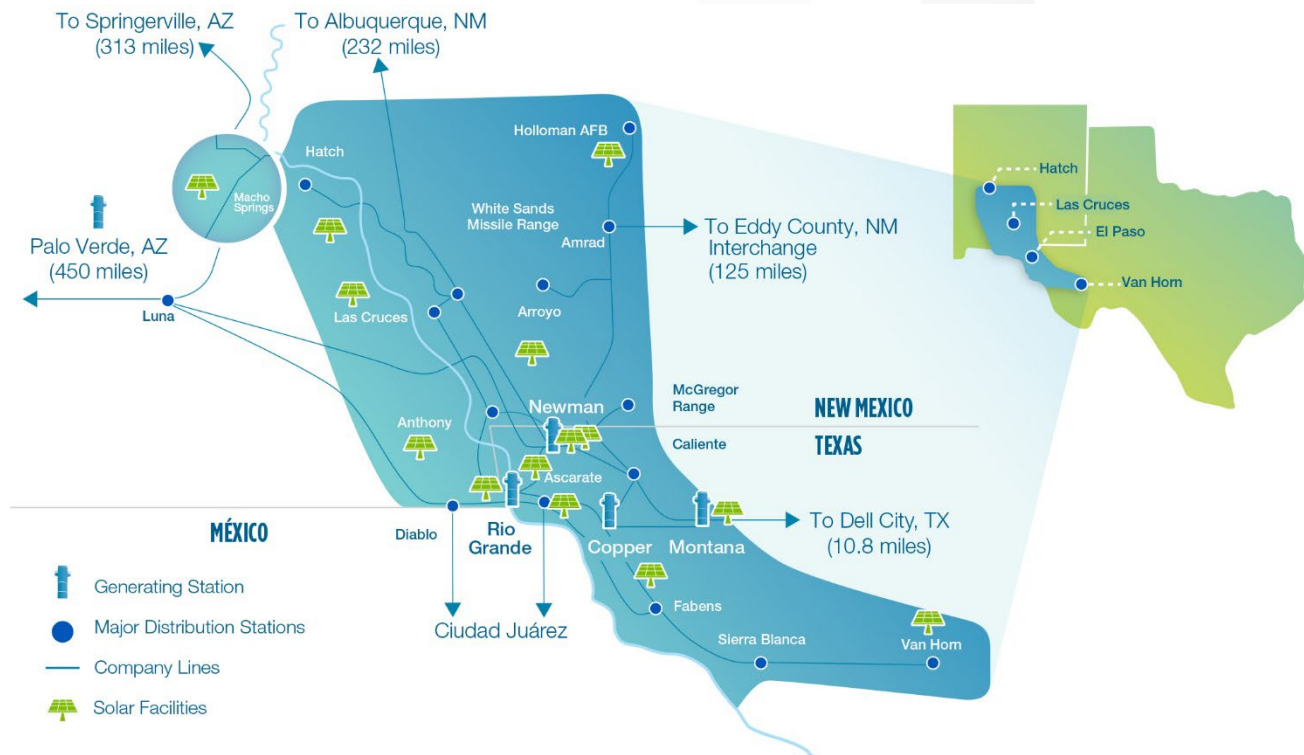
- El Paso City Council approved the Texas Economic Development Incentive Program (TED Program) on January 20, 2021
- The purpose of the TED Program is to make funds available for financial incentives in the form of economic development grants and/or loans to promote economic development within El Paso Electric's Texas Service Area through various categories, including Infrastructure Development Assistance
- The TED Fund is an \$80 million fund to be funded by Sun Jupiter over a period of 15 years and administered by the City solely for the purpose of promoting economic development
 - \$26.5M received to date; next payment in December

TED Fund Process



TED Fund Infrastructure Assistance

“Financial assistance for public infrastructure improvements... **within EPE’s Texas Service Area** where such investment will have a direct impact on employment and investment opportunities in the future. Such projects may include, but are not limited to, rail, public roadway, port, airport, water, sewer, gas, and telecommunication improvements.”



TED Fund

Infrastructure Assistance

- **Project Type and Location:**
 - Must involve public infrastructure (e.g., rail, roads, ports, etc.) within EPE's Texas Service Area.
 - Funds cannot be used for private land unless the land is publicly owned or under a delayed private purchase option (minimum five years post-approval).
- **Job/Investment Impact:**
 - Projects must be essential for the location or expansion of businesses that meet specific eligibility criteria and are located within the EPE Service Area.
- **Local Match Requirement:**
 - Projects outside city limits must secure a 100% funding match from the political subdivision where the project will occur.

TED Fund Commitments

EPE Payment Income to date

\$26,666,665

Obligations and Commitments

Target Industry & Investment Assistance

Notes Live, Inc*

8,000,000

Advanced Manufacturing District

NCDMM

244,800

Ferveret

898,000

Infrastructure Assistance

Schneider Electric – EV Charging

75,000

Stan Roberts Reconstruction (META)

12,500,000

International Border Crossing Study*

150,000

Traffic Calming Implementation

100,000

Ysleta POE Feasibility & Design

5,000,000

Total Obligations to date

26,967,800

Ysleta POE

Funding Request

- **Project Summary:** Port Expansion Feasibility Study
 - Feasibility study focusing on Ysleta POE Expansion, including project development and conceptual design, Benefit-cost analysis, traffic analysis, GHG analysis, and Technical documents for Presidential Permit
 - Support expansion planning and operations of City's international bridges
- **TED Fund Request:** \$5,000,000
 - Remain competitive with other ports and continue to attract foreign and domestic investment
 - Creates short and long term solutions for BOTA commercial closure in Fall 2027
 - Leverage \$3M FY25 CPF Appropriations via Congresswoman Veronica Escobar for Phase II

Ysleta POE

Project Location

- Ysleta/Zaragoza is a vital gateway for trade and cross-border movements, strategically located on the eastern side of the region
- Key regional economic driver with the highest concentration of industrial, commercial and population growth
- Ysleta supports \$83.4 Billion (60%) of regional international trade
- In 2024, the port saw:
 - Over 1.3M cargo trucks
 - Nearly 6.9M personal vehicles
 - Close to 2.4M pedestrians

Ysleta POE

Project Background

- TED Fund allocation previously committed as match for the Ysleta Port of Entry Southbound Commercial Facilities Expansion Project: Phase I application to the U.S. Department of Transportation (USDOT) FY25 Rebuilding American Infrastructure with Sustainability and Equity (RAISE) grant program in October 2024.
 - Grant not awarded and funds are available to re-commit



Ysleta POE

Project Background

Recent and Ongoing Expansion Projects:

- Access improvements on TX-375 (2018)
- Intelligent Transportation Systems (ITS) (2019)
- Improvements on Pan American / Winn / Southside (2020)
- Dedicated truck route expansion (2021)
- Pedestrian improvements (ongoing)
- Additional access improvements on TX-375 (ongoing)
- Expansion of City facilities (Bridges CIP 2024)*
- Southbound Commercial Facilities Expansion Project (proposed)*



Ysleta POE

Economic Opportunity

Business Needs

- 70% of businesses plan to use Zaragoza when BOTA closes (ED Survey)
- Request for changes in POE schedules to avoid high traffic hours and adapt production schedules
- Concerns about high traffic creating difficulty accessing the airport for fast shipment
- Concerns over increased cost of using bridges outside of El Paso/ Juarez City Limits (Gas, driver hours, insurance, wear and tear)

International Bridges

Coordinated Strategy

- **Tariff Tracker** (Jan 2025): Weekly updates through dashboard and mailing list
- Binational planning: CEDS, workshops (tariffs and business resources), El Paso Ports Project Taskforce
- Business outreach: Site visits, surveys, assistance in preparing for BOTA closure, industry groups on both sides of the border
- **Federal advocacy for Ysleta POE modernization** underway
 - Secure funding pathways
 - Strengthen binational coordination

TED Fund

Policy Compliance

✓ **Project Type and Location:**

- Project is for public right-of-way infrastructure within EPE's Texas Service Area.

✓ **Job/Investment Impact:**

- Project is essential for the location or expansion of businesses
- Supports key industries of international trade and logistics
- Meets investment and jobs eligibility for Non-Target Area projects

✓ **Local Match Requirement:**

- N/A within City limits

MISSION



Deliver exceptional services to support a high quality of life and place for our community.

VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



VALUES

Integrity, **R**espect, **E**xcellence,
Accountability, **P**eople