



COVID-19 Response + Recovery Cross- Functional Team Update

1.19.2021

Updated 1.19.21

Table of Contents

- 1. Overview (Tommy Gonzalez)**
- 2. CFT Operations (Chief Mario D'Agostino)**
- 3. City Attorney Overview (Karla Nieman)**
 - a) State Disaster Declarations**
 - b) City Attorney's Office COVID-19 Support**
- 4. Team Lead Reports:**
 - 1. Health Focus (Hector Ocaranza, M.D.)**
 - a) Community Task Force Recommendations Update**
 - 2. Vaccination Update (Angela Mora)**
 - 3. Testing Recap and Update (Tracey Jerome)**
 - 4. Data Analysis (David Coronado)**
 - 5. Planning + Infrastructure (Facilities) (Alex Hoffman)**
 - 6. Education, Communication and Compliance (Laura Cruz-Acosta, Ellen Smyth, Dionne Mack)**
 - 7. Financial Focus (Robert Cortinas)**
 - 8. Community Vulnerabilities + Human Services (Nicole Ferrini)**
 - 9. Economic Recovery (Jessica Herrera)**
 - 10. Operations Focus (Cary Westin)**



1. Overview

Tommy Gonzalez





2. CFT Operations Overview

Chief Mario D'Agostino



3. CAO Overview

- ❖ State Disaster Declarations
- ❖ City Attorney's Office COVID-19 Support

Karla Nieman

State Disaster Declarations



JAN.
5

Governor Abbott
renews COVID-
19 Disaster
Declaration

JAN.
15*

Dr. Hellerstedt
renews Public
Health Disaster
Declaration.

*Anticipated

COVID-19 FAQ's



← → ↻ Not secure | epstrong.org/faqs.php 🔍 ☆ ⚙️ 👤

♥️ COVID-19 vaccines are on their way. Eligible residents can reserve their spot by pre-registering [here](#).



Testing & Treatment Health Orders ▾ FAQs Data Vaccination Guidance ▾ Open & Closed



Health Orders

Symptoms & Testing

Masks & Face Coverings

Resident

Business

Outdoor Activities

Workforce

Travel

Homelessness & Non-profits

4. Team Lead Reports

Bank of America

WELLS FARGO



1. Health Focus

Hector I. Ocaranza, M.D.

Current Situation COVID-19 in our community



COVID-19 Snapshot

- ❖ Positive cases increased for 14 days and now stable
- ❖ Uptick of positive cases was approximately 80% from Dec 30
- ❖ New cases per capita now at 57 cases per 100,000
- ❖ Positivity rate continues at around 11%
- ❖ Testing increased because of School-based rapid testing
- ❖ Over 800,000 tests performed



COVID-19 Snapshot

- ❖ Rate of Asymptomatic patients reaching 16%
- ❖ Hospitalizations (7-day rolling avg) around 400/day
- ❖ 1 out of 3 hospitalized patients requiring ICU care
- ❖ Currently our TSA area COVID Hospitalization stable between 17-19%
- ❖ Confirming deaths continue (Lag Indicator)

COVID-19 Summary

- ❖ Uptick of Positive Cases was the impact from Holiday season
- ❖ Hospitalizations remain stable without a significant increase
- ❖ Schools expected to bring children back to school for in-person instruction as per current plan
- ❖ Prevention is the key while vaccine is rolled out

Dashboard



COVID-19 SITUATIONAL MONITORING

December 31, 2020



Positive Tests
496 **98,540**
New Cumulative

COVID-19 Deaths
15 **1467**
New Cumulative

Active
34,128

Recovered
62,370

Hospitalized
392

In ICU
145



COVID-19 Community Scorecard

Stage 2



Infection Rate **1**



Testing **3**



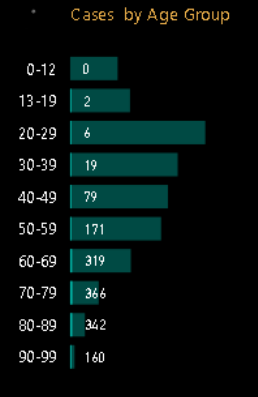
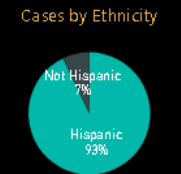
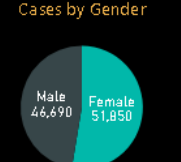
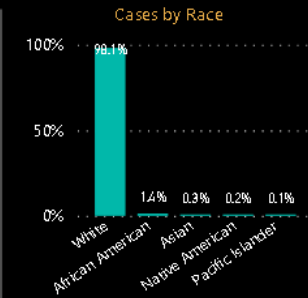
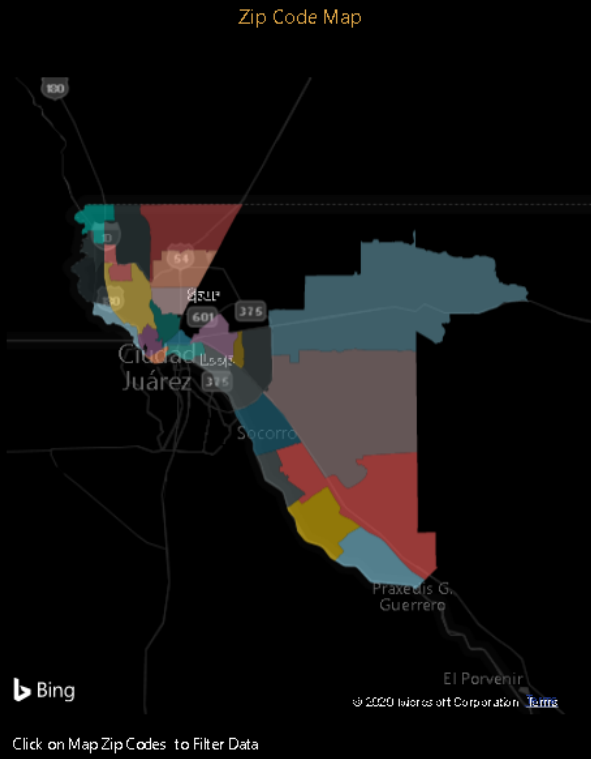
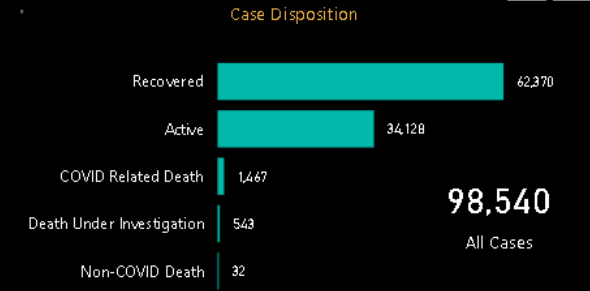
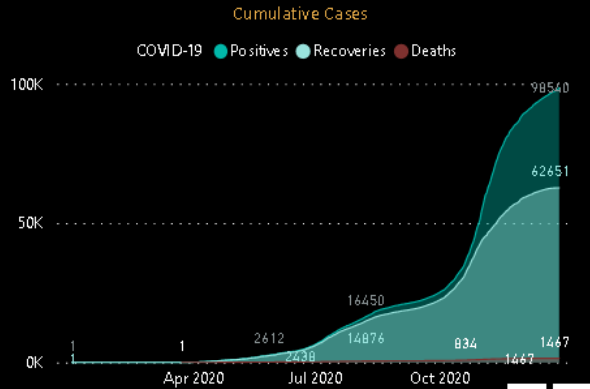
Investigations **4**



Healthcare Readiness **2**



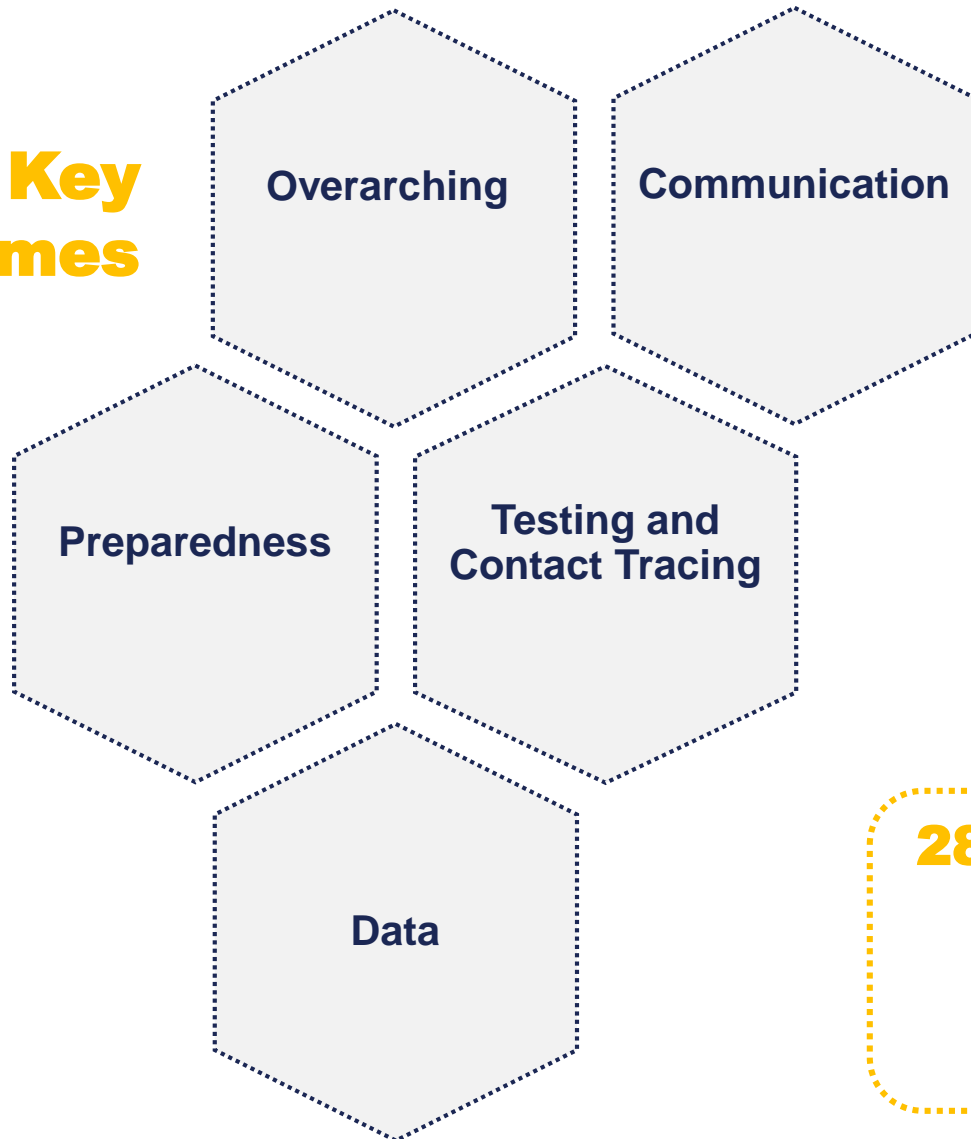
At-Risk Population **4**



El Paso United COVID-19 Transition Task Force Recommendations Recap

Recommendations Recap

5 Key Themes



8.17.20: Final Short Term/Scorecard presented to City Council by Taskforce *reporting integrated into CFT updates

8.31.20: Launched Dashboard

9.1.20: Council action to implement short term recommendations: Communication, Preparedness, Testing & Contract Tracing and Data

9.26.20: Midterm and Long Term presented to City Council

28 Total Recommendations

- Comprehensive Update Provided: 1.5.21
 - 18 short term- COMPLETE
 - 10 mid & long term – 7 COMPLETE + 3 Pending



2. Vaccination Update

Angela Mora

CDC Priority Groups – Phase 1 Vaccine Distribution

Prevention of Morbidity & Mortality

- **1a** LTCF residents
- **1b** Persons 75 years and older
- **1c** Persons 65 -74 years
- Persons 16 -64 with high-risk medical conditions

Preservation of Societal Functioning

Health care personnel
Frontline Essential Workers
Other Essential Workers

CDC Phases 1-3

Phase 1a “Jumpstart Phase”

- High-risk health workers
- First responders

Phase 1b

- People of all ages with comorbid and underlying conditions that put them at significantly higher risk
- Older adults living in congregate or overcrowded settings

Phase 1c –

- Persons 65 – 74 years of age
- Persons with high-risk medical conditions
- Other frontline essential workers not covered under 1b

CDC Phases 1-3 – Cont'd

Phase 2

- K-12 teachers and school staff and childcare workers
- Critical workers in high-risk settings— workers who are in industries essential to the functioning of society and substantially higher risk of exposure
- People of all ages with comorbid and underlying conditions that put them at moderately higher risk
- People in homeless shelters or group homes for individuals with disabilities, including serious mental illness, development and intellectual disabilities, and physical disabilities or in recovery, and staff who work in such settings
- People in prisons, jails, detention centers, and similar facilities, and staff who work in such settings
- All older adults not included in Phase 1

CDC Phases 1-3 – Cont'd

Phase 3

- Young adults
- Children
- Workers in industries and occupations important to the functioning of society and at increased risk of exposure not included in Phase 1 or 2

Texas EVAP Priority Groups Recap

- Prioritization process
- Texas priority groups
- CDC phases and priority groups
- Estimated timeline – Dec 2020- September 2021

Texas EVAP Priority Groups Recap –Cont'd

Phase 1 a - First Tier

- Hospital staff working directly with Pos patients or at higher risk for COVID-19
- Long-term care staff and residents
- EMS providers who engage in 9-1-1 emergency services
- Home health care workers, including hospice care, who directly interface with vulnerable and high-risk patients
- Phase 1 - Second Tier
- Staff in outpatient care offices who interact with symptomatic patients.
- Direct care staff in freestanding emergency medical care facilities and urgent care
- Community pharmacy staff who provide direct services to clients
- Public health and emergency response staff directly involved in administration of COVID testing and vaccinations
- Last responders who provide mortuary or death services to decedents with COVID-19
- School nurses who provide health care to students and students and teachers

Texas EVAP Priority Groups Recap –Cont'd

- **Recently expanded to Phase 1 b**
- People 65 years of age and older
- People 16 years of age and older with at least one chronic medical condition that puts them at increased risk for severe illness from the virus that causes COVID-19, such as but not limited to:
 - Cancer
 - Chronic kidney disease
 - COPD (chronic obstructive pulmonary disease)
 - Heart conditions, such as heart failure, coronary artery disease or cardiomyopathies
 - Solid organ transplantation
 - Obesity and severe obesity (body mass index of 30 kg/m² or higher)
 - Pregnancy
 - Sickle cell disease
 - Type 2 diabetes mellitus
- **Next groups not yet defined by the Texas EVAP**

What's Next with the COVID 19 Vaccine in Texas

We Are Here

LIMITED SUPPLY

- 1A: Direct Care - Hospital, Long-Term Care, EMS 9-1-1, Home Health, Outpatient, ER/Urgent Care, Pharmacies, Last Responders, School Nurses
- 1A: Long-Term Care - Residents of Long-Term Care Facilities
- 1B: Persons 65+ or 16+ with at least one chronic medical condition, including pregnancy

ADDITIONAL SUPPLY

- 1C: Under consideration
- 2: Under consideration

BROAD SUPPLY

- 3: Under consideration

Long-Term Care Facilities Enrolled

Facility Type eligible enrolled:

- Assisted Living Facility
- Long-term care skilled facility /nursing home
- Senior Housing

Facilities population:

- **Total Facilities 70** – population (staff/residents) 5,338
- **Total enrolled- 38** – population 4,372
- **Not enrolled - 32** – population 1,016

Federal Pharmacy Program Local Participating Pharmacies

- Walgreens
- CVS
- Pharma Script
- Vaccination started on 12/27/2020
- Currently 9 facilities vaccinated
- 1st dose = 800
- In progress = 356

DSHS and City Coverage

Region 9/10

- 6 Assisted Living and Nursing homes facilities
- Reaching out to 1

Public Health Deployment Team

- 17 assisted living facilities
- Total 1st dose vaccines = 527

Fire Deployment Team

30 Foster Homes

Total 1st Dose =

Vaccine Registration Update---System Improvements

Resident Experience

Streamline the registration and booking process

- ❖ Enhances registration and notification capabilities (e-mail and text)
- ❖ Enables appointment scheduling options

City Operations

- ❖ Increases efficiency at vaccination sites with checking in and vaccinating individuals
- ❖ Assists with managing registrants and their respective vaccination phases
- ❖ Application availability to partners

Community Feedback

ongoing COVID-19 pandemic
please visit www.EPStrong.org

I want to say Kudos to the fire department! I was vaccinated yesterday at the mega site. It was very well organized and everyone was exceptional!! Thank you!

9:31 PM

Thank you [redacted], we will pass your comments to the team. We appreciate it!

My parents set-up and COVID-19 and George portable restrooms case of a long both parents Thank you process truly my parents such high spot in over a year for them! They are ready for round 2 in a few weeks. You guys are awesome!

My parents were very impressed with the set-up and speedy process of the COVID-19 vaccination off Global Reach and George Perry! 🙏 Mom saw the portable restrooms while in line ...just in case of a long wait...however, it took both parents less than 30 minutes! Thank you city staff for making this process truly professional and helped my parents believe they were worthy of such high quality service! This is a bright spot in over a year for them! 😊 They are ready for round 2 in a few weeks. You guys are awesome!

I'm writing to say - I'm totally impressed with El Paso's planning in getting the COVID vaccination out. The operation to get it out was impressive - thank you leaders!

Community Feedback: Video

Jan. 12, 2021

Today I was a recipient of the COVID-19 vaccine at the George Perry site. As a former Special Agent and police officer I have been involved in many large scale incidents requiring multi-agency joint operations. I want to commend the City of El Paso, particularly the El Paso Fire and Police Departments, as well as the Public Health Department in an extremely well coordinated and executed rollout of the administration of the vaccine. While the wait was long, the efficiency of this enormous effort cannot go without recognition. As a recipient, I realize I only saw a small portion of the overall process and personnel required to make this a success. Thank you to EVERYONE who made and continues to make this happen.

- Mark Tarantino



Communication Improvements



Pre-register to
reserve your spot!

A screenshot of a web page titled 'COVID-19 Vaccination Appointment'. The page features a teal header with a molecular structure pattern and icons for a cross, heart, DNA helix, pulse line, first aid kit, and flask. The main content area is white and contains the following text and elements:

EP TX CITY OF EL PASO

Home | Vaccine Centers | English

COVID-19 Vaccination Appointment

To schedule an appointment, please fill in the required questionnaire so that we can gather information regarding your readiness for COVID-19 vaccination, and offer guidance and instruction to ensure your safety. You will need to provide the following details:

- Demographic details**
Such as race, ethnicity, gender, age
- Medical history**
Current/past ailments and allergy information
- COVID-19 history**
History of any COVID-19 infections, testing or vaccinations
- Contact information**
Your contact details

[Proceed to COVID-19 questionnaire](#)

Please DO NOT register more than once

If you already pre-registered, you do not need to pre-register again. Your spot is already reserved.

To be removed from the COVID-19 Registration List please email us at removevaccinelist@elpasotexas.gov.



3. Testing Recap & Update

Tracey Jerome



Key Information

- Average daily testing rate: 3,990
 - 30% of capacity being utilized
- Rapid testing is being performed across community with schools partners
 - All **school districts** + some private and charter schools are participating in the BinaxNow **Rapid Test** Program
 - Provided by the Texas Department of Emergency Management
- **Testing** is an **important** part of our community approach to **controlling** and **reducing** the spread of COVID-19



Key Information

- Regular testing services for **vulnerable populations** continues
 - Nursing Homes
 - Long-term Care Facilities
 - Detention Facilities
- State testing site support: confirmed through 31 January
- **Please visit epstrong.org for more information and to make a testing appointment**



Testing Recap & Update

❖ PowerFlu Campaign

- City Testing Sites continue to provide flu shots via drive thru service
 - No appointment necessary
 - Free of Charge
- As of 12 January, **37,874 distributed**
- **Getting the flu shot is an important step to protect yourself and others and help to ensure a healthier, safer community**



Testing Recap & Update

❖ Current Partnerships

- Federal government
- QuestLab
- UTEP
- Walmart
- Texas Department of Emergency Management for Rural Testing
- Texas Department of Emergency Management, Texas Military Department Mobile Testing (TMD-MTT)
- CVS
- Area ISDs
- Project Vida



Testing Recap & Update

❖ Current Partnerships (cont'd)

- Centro San Vicente
- GynPath
- Le Fe Clinic
- UMC
- Walgreens
- WE Medical Labs
- CPL Medical Labs
- AIT Medical Labs



4. Data Analysis

David Coronado

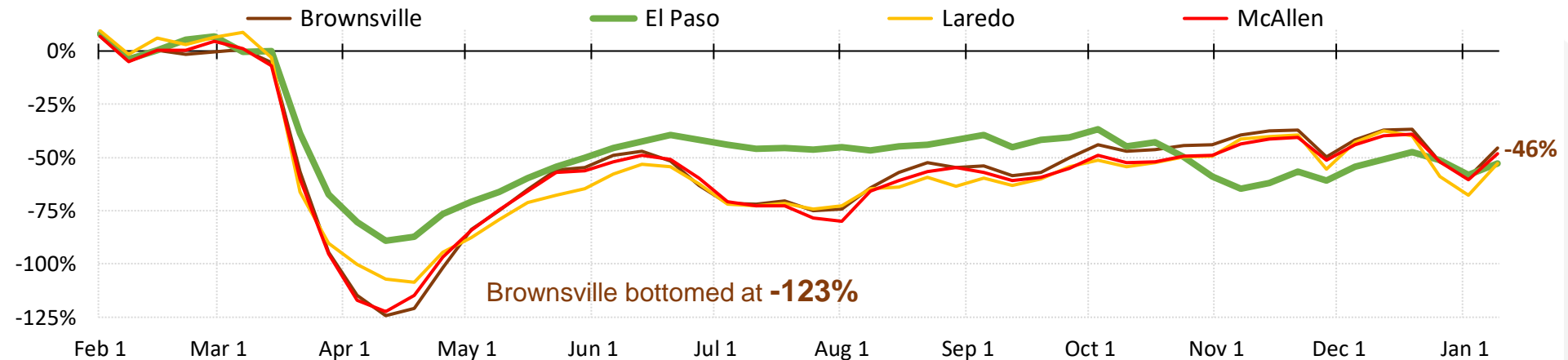
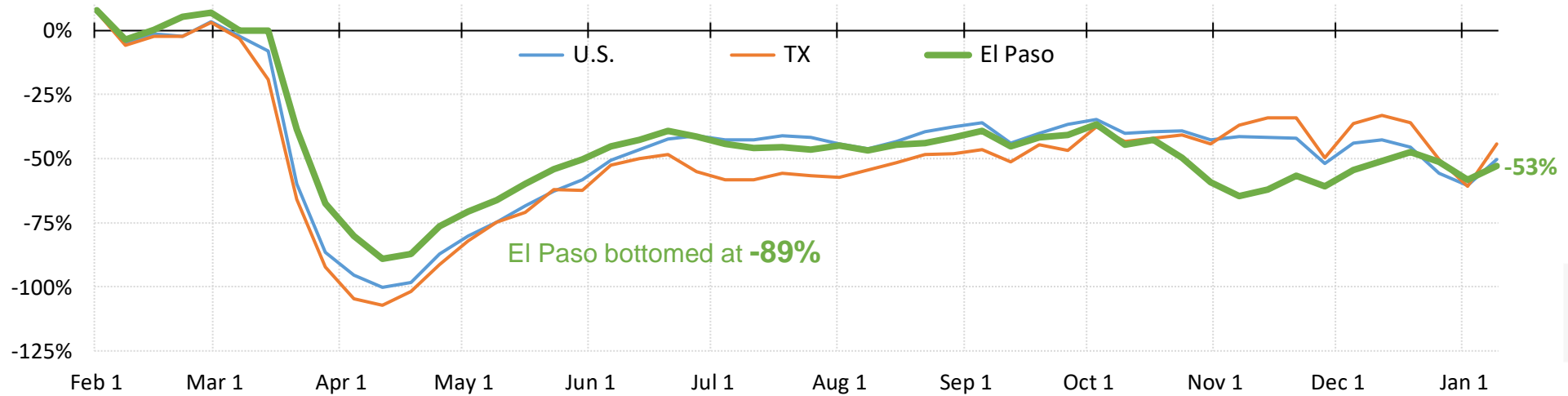


Safegraph Mobility Data

- Allows City of El Paso no-cost access to anonymized location data from mobile phone GPS traces for COVID-19 responses
 - Start date – June 15, 2020
 - City must provide source credit for all content using SafeGraph data
- IBD has developed *Stata* program scripts to quantify countywide business visits and travel patterns due to stay-at-home and social distancing restrictions
- Weekly home-to-business visits and distance traveled by:
 - city, town, places and zip codes
 - economic activity – NAICS 3-digit (subsector) and 4-digit (industry groups) most affected
- Pre- and post-COVID time periods not easily discernable but IBD using week of March 16 as the start of the post-COVID phase

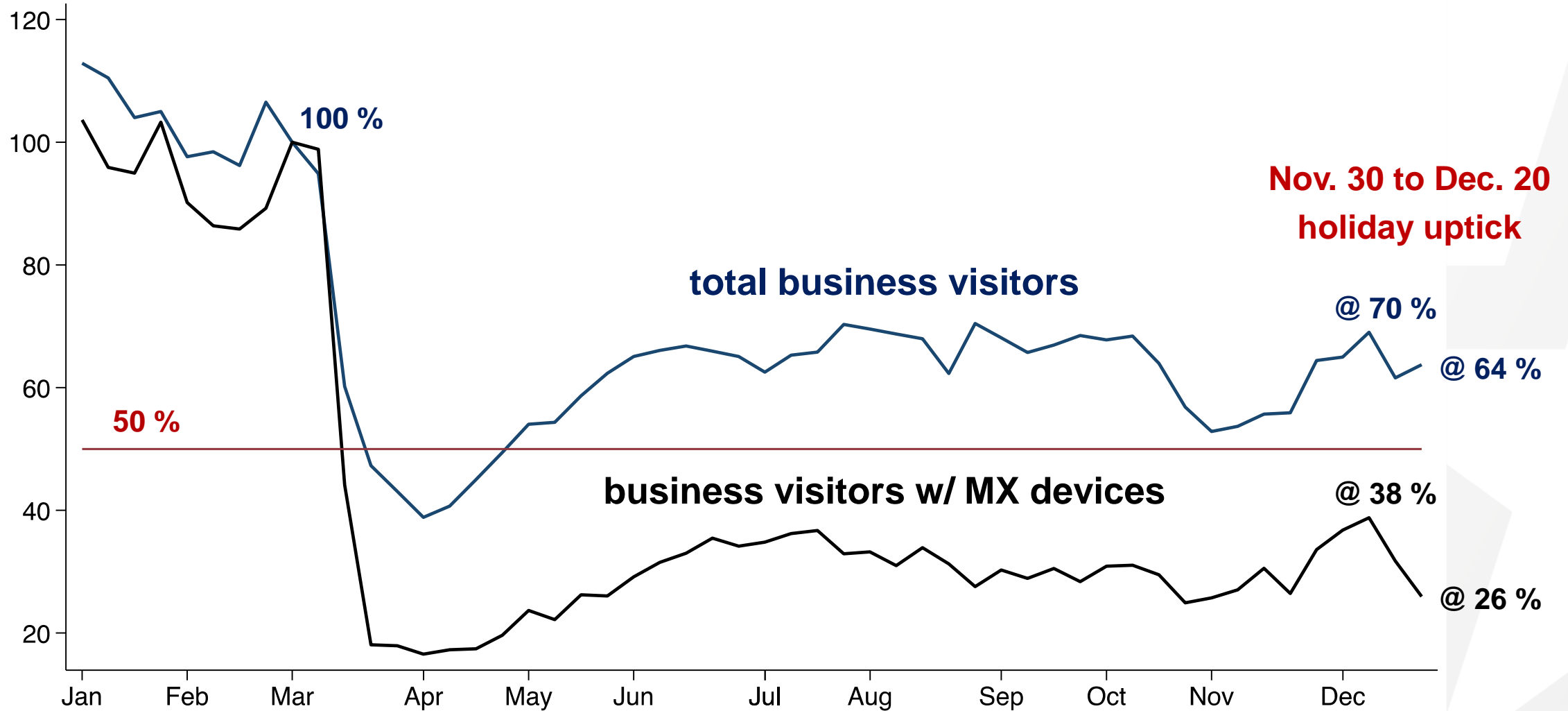
Mobility and engagement index

Percent decline of mobility compared to January-February 2020 average (Baseline)

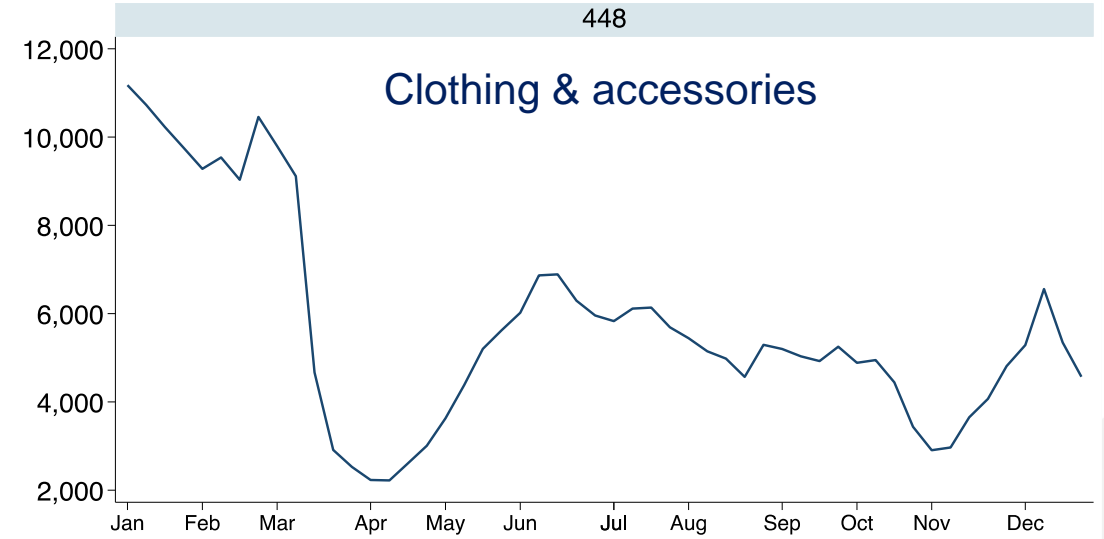
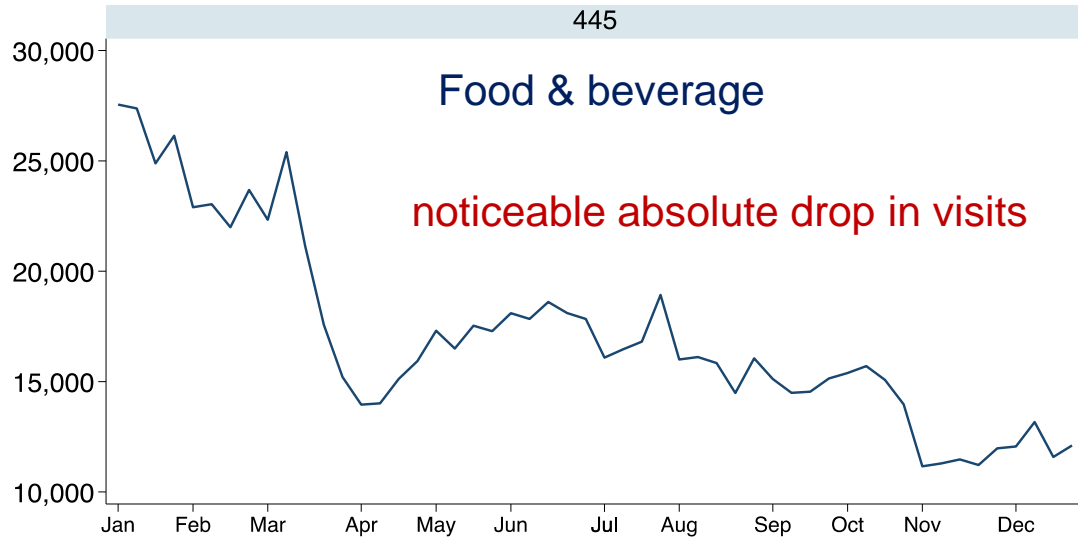




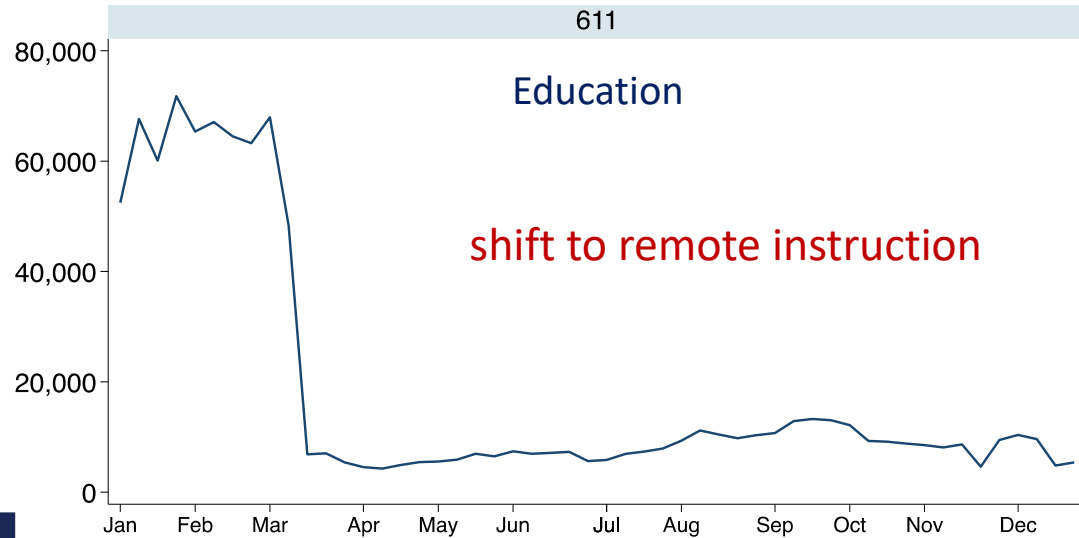
El Paso County business visitors



Total business visits – retail NAICS

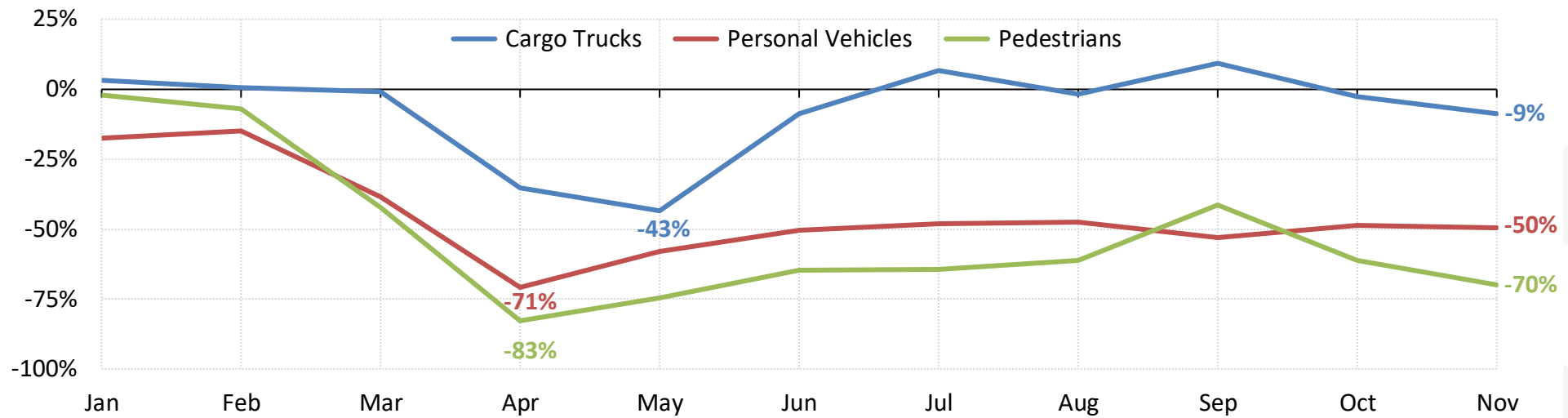


Total business visits – services NAICS



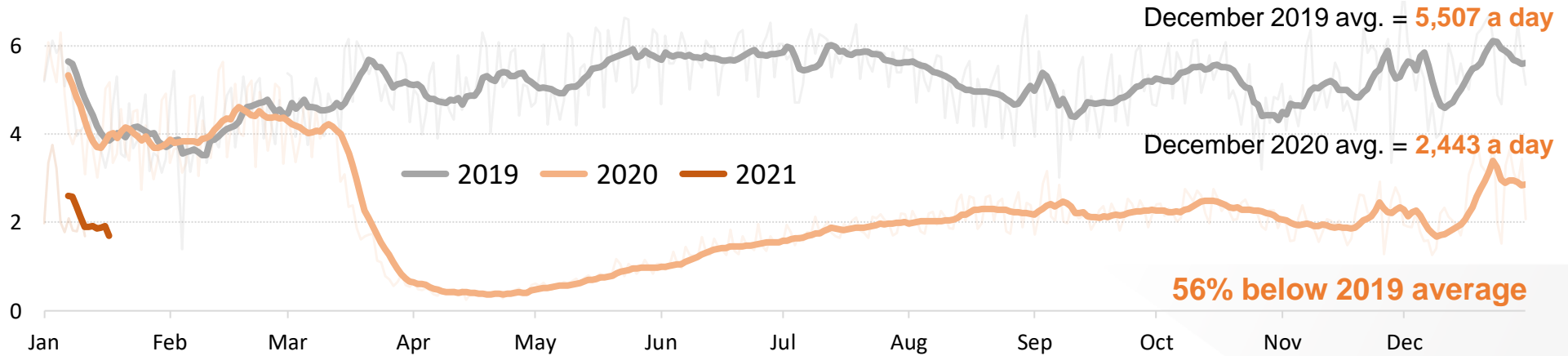
Northbound crossings

Percent decline of northbound crossings by mode compared to 2018 (baseline)

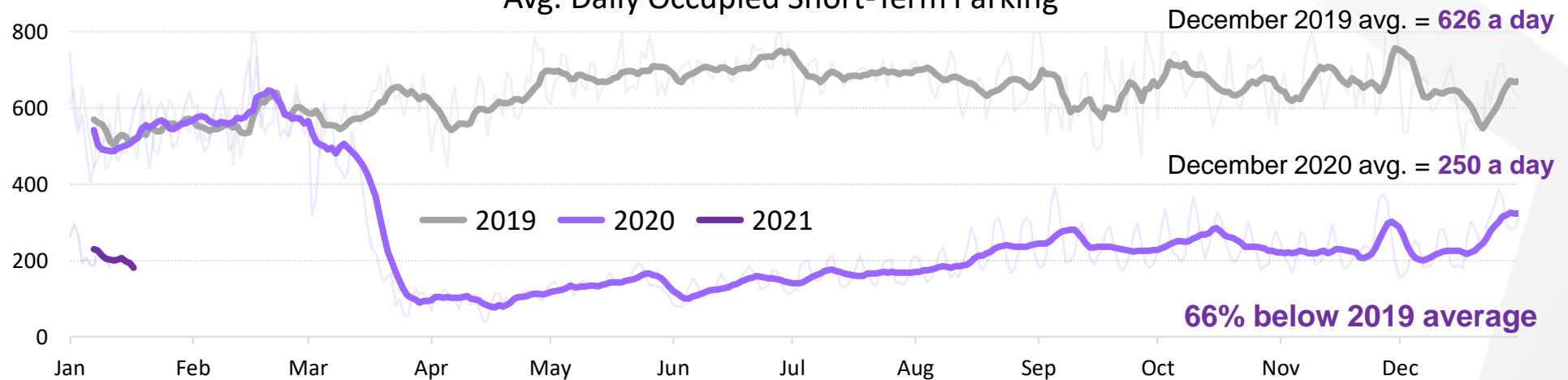


TSA throughput and parking counts

Daily TSA Throughput (in 000s)

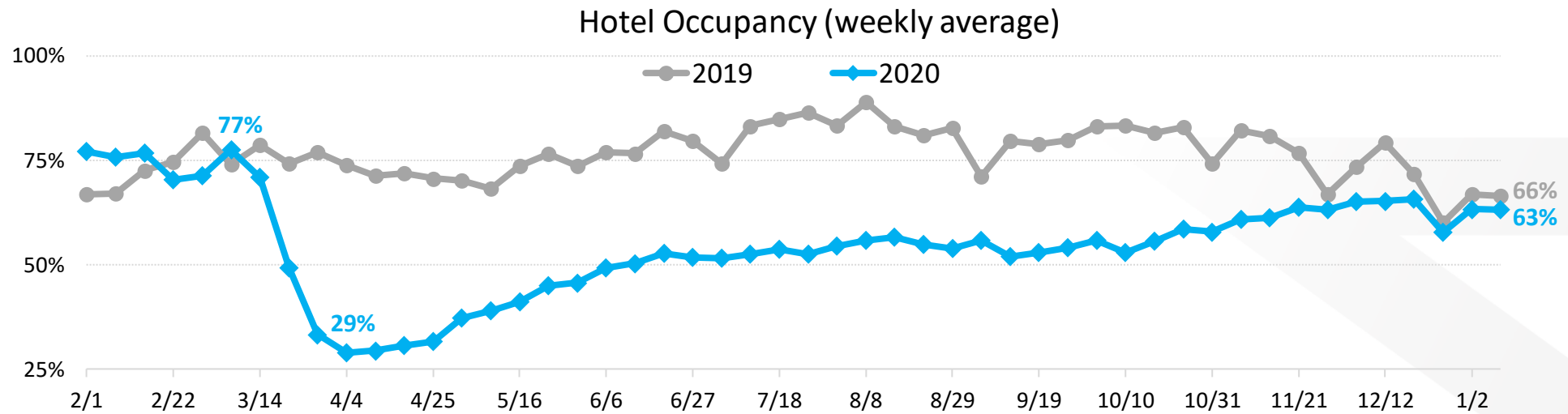


Avg. Daily Occupied Short-Term Parking



Hotel occupancy

Hotel Occupancy at 4% below 2019 and with upward trend since April



November 2019

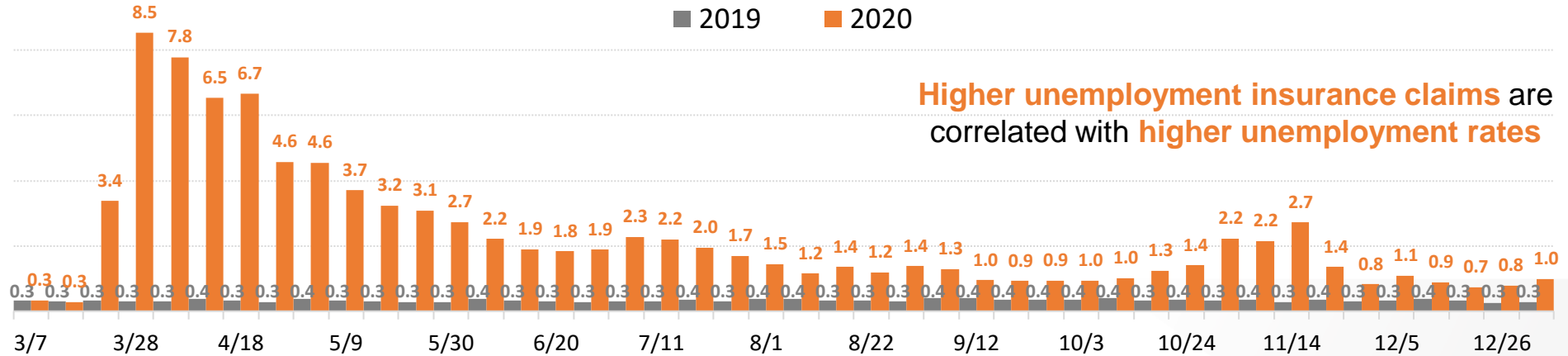
U.S.: 61.6%
Texas: 61.5%
El Paso: 76.6%

November 2020

U.S.: 40.3%
Texas: 42.5%
El Paso: 62.1%

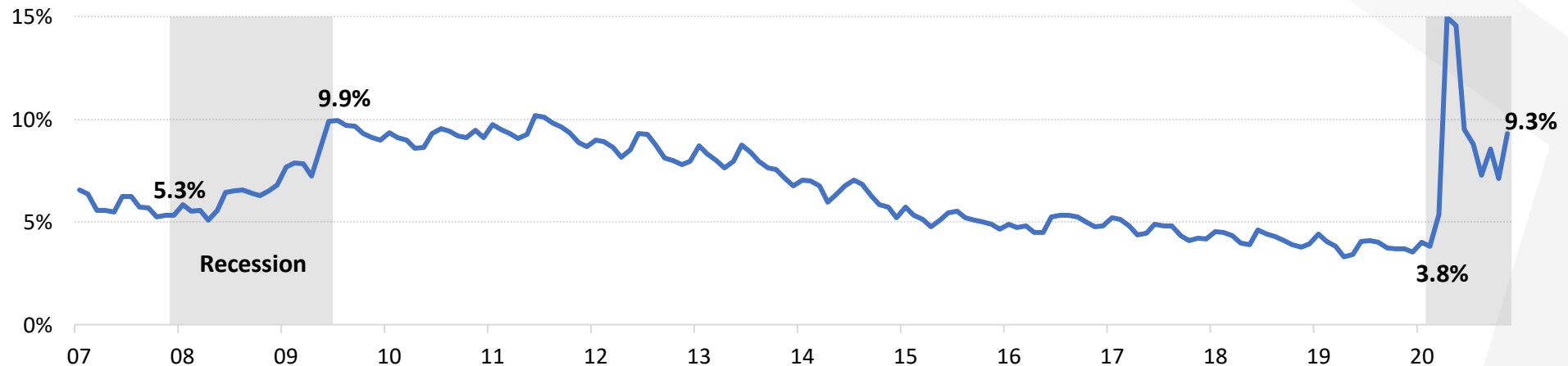
County unemployment

El Paso County Weekly Unemployment Insurance Claims (in thousands)



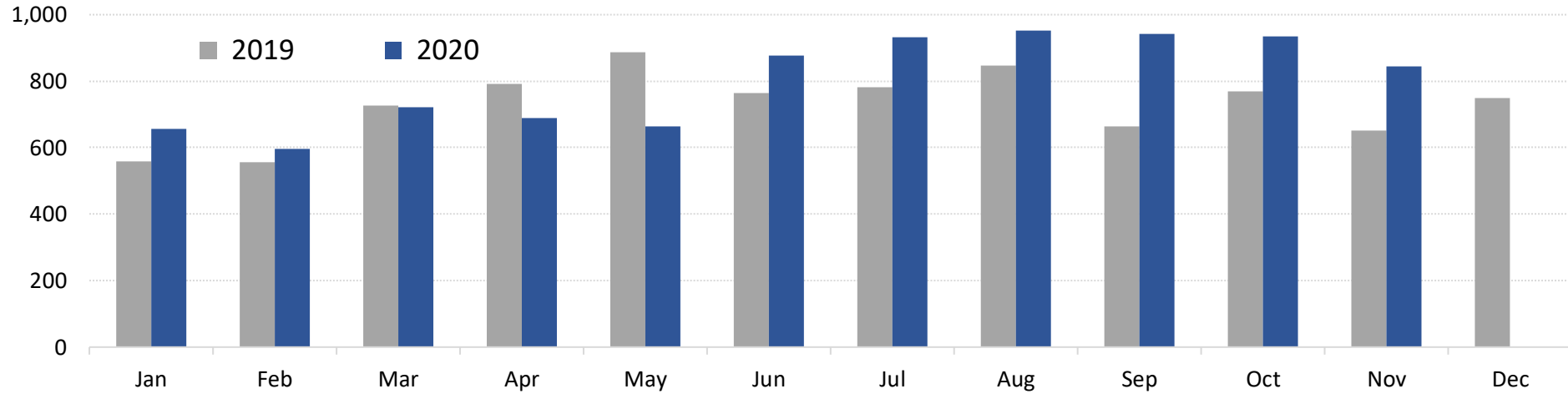
Higher unemployment insurance claims are correlated with higher unemployment rates

El Paso County Monthly Unemployment Rate



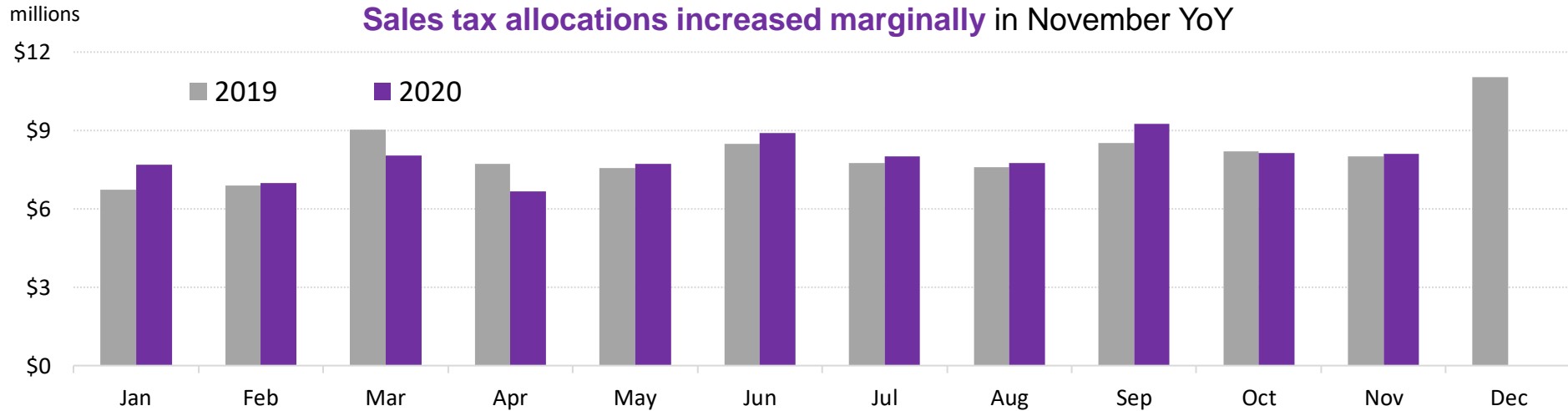
Home and retail sales (allocations)

Home sales volume increased 30% in November YoY illustrating support for an economic recovery



Source: Real Estate Center Texas A&M University. Last observation: November, 2020

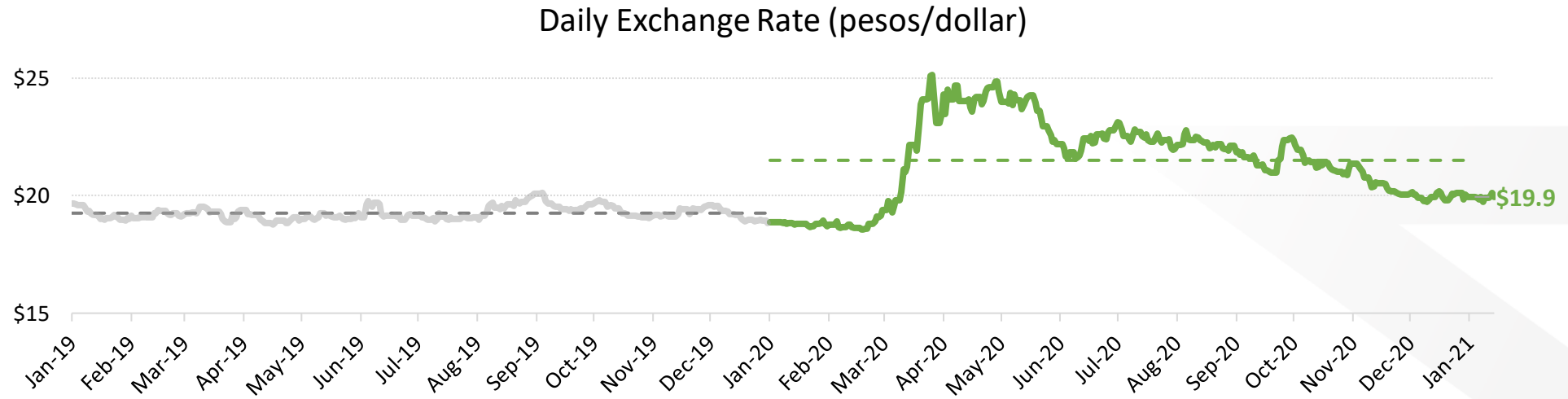
Sales tax allocations increased marginally in November YoY



Source: Texas Comptroller of Public Accounts. Last observation: November, 2020

Exchange rate

MX Peso gradually **recovering** from covid-19 early effects





5. Planning + Infrastructure (Facilities)

Alex Hoffman

Support Facilities (Results Recap)

❖ **Lab and Logistics Center** (9566 Railroad)

- Lab – **IN PROGRESS (To be completed by end of February 2021)**
- Logistics Center – **COMPLETE**
- Mobile Lab – **COMPLETE**

❖ **COVID Response Center** (200 Kansas) – **COMPLETE**

❖ **4 Regional Testing / Vaccination Sites**

- 220 S. Stanton – **COMPLETE**
- 7380 Remcon Circle – **COMPLETE**
- 9566 Railroad – **COMPLETE (Pending Gas Service)**
- 9341 Alameda – **IN PROGRESS (To be completed by end of January 2021)**



Facility Construction Update

Remcon Circle – COMPLETE

BEFORE



AFTER



Stanton Clinic – COMPLETE

BEFORE



AFTER



Railroad Mobile Lab – COMPLETE



9566 Railroad Clinic – Complete (Pending gas service)

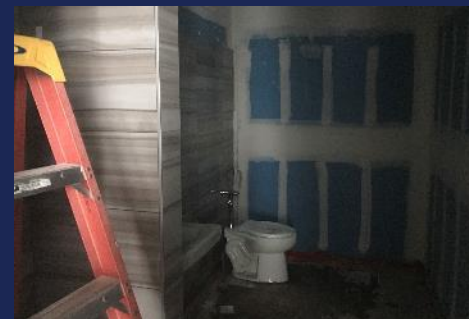
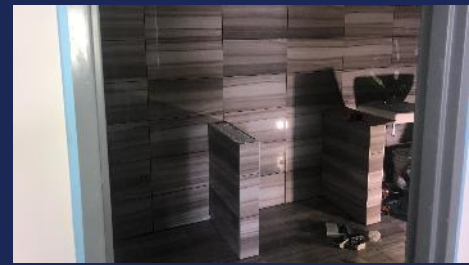
BEFORE

PROGRESS PHOTOS



9341 Alameda Clinic – In Progress

BEFORE



PROGRESS PHOTOS



Lab and Logistics Center (9566 Railroad) – In Progress

Lab / Logistic Center - Before



Lab / Logistic Center - Progress



Future office Space - Progress



BSL2 Lab - Progress





6. Education, Communication + Compliance

Laura Cruz- Acosta



BE POWERflu

For a list of additional dates and locations, visit BePOWERflu.com

Contesta la llamada

Nuestra salud está en juego

Encuentre un sitio de pruebas cerca de usted en EPStrong.org



If you feel sick

Si te sientes enfermo

For COVID-19 testing information, visit EPStrong.org
Para información sobre pruebas de COVID-19, visite EPStrong.org

Pledge to Safety



Don't be a no show

If you make an appointment to get tested for COVID-19, please show up. By not showing up, you are taking a spot for someone else who needs it.

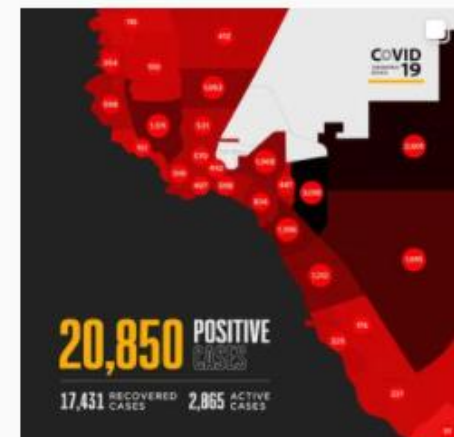
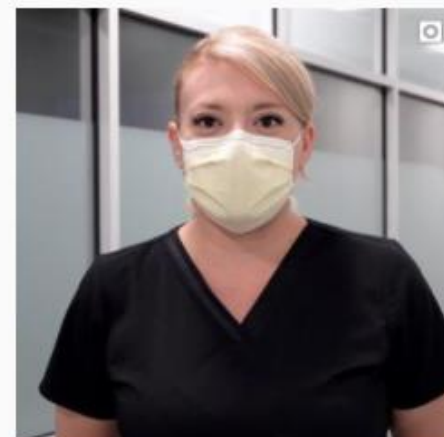
COVID-19 EP TX For COVID-19 information and to find a testing site near you, visit EPstrong.org



EPA TX

City Prepares for COVID-19 Vaccination

Local Providers Urged to Register to Become Vaccinators



U TS!

er than age

questionnaire
ePCWRD.org



EPA TX

COVID-19 Testing Availability for Labor Day Weekend

Public Health Call Centers to Remain Open

You're not alone

It's okay to not be okay. If you or someone you know is struggling, call the local crisis hotline at (915) 779-1800.

COVID-19 EP TX For a list of resources, visit the 'Residents' page at EPstrong.org



Positive? Self-report

If you tested positive for COVID-19 and have not been contacted by the Department of Public Health within 24 hours of receiving your results, fill out and submit a self disclosure form online.

Visit the "Testing" page to self-report your positive results at EPStrong.org

Home Delivery

El Pasoans Fighting Hunger Food Bank is accepting applications for people who have tested positive for COVID-19 or are quarantined due to pending diagnosis to



Receive up to **\$50K** in grants for your small business.

Visit EPBusinessStrong.org for more information and links to apply. Apply in English or Spanish. The grants do not need to be repaid and are not loans.

Businesses can apply for these grants even if they have received other financial assistance such as Paycheck Protection Program (PPP) Loans or Economic Injury Disaster Loans (EIDL).

| People Fund | Project VIDA | LiftFund |
|--|--|--|
| For independent contractors and sole proprietors | Microenterprise Businesses, 1 to 4 Employees | Small Businesses, 5 to 30 Employees |
| If you demonstrate a 15% loss due to COVID-19 since March 2020, you may be eligible for grants up to \$25,000. | If you demonstrate a 15% loss due to COVID-19 since March 2020, you may be eligible for grants up to \$25,000. | If you demonstrate a 15% loss due to COVID-19 since March 2020, you may be eligible for grants up to \$50,000. |
| Maximum revenue limit: \$3,000,000 | Maximum revenue limit: \$3,000,000 | Maximum revenue limit: \$3,000,000 |
| (469) 676-8251 | (915) 533-7057 | 1 (800) 494-4973 |

*These non profits are utilizing funding provided to the City of El Paso from the Coronavirus Aid, Relief, and Economic Security Act, also known as the CARES Act.



Have you pre-registered with the City of El Paso to get the COVID-19 vaccine?

If you've pre-registered, please note the COVID-19 vaccine is in limited supply so it may take several weeks to get an appointment.



Please be patient

Pre-register online at EPStrong.org or by calling (915) 21-COVID.



Check your email

Remember to check your email (including your Spam and Junk email).



Answer your phone

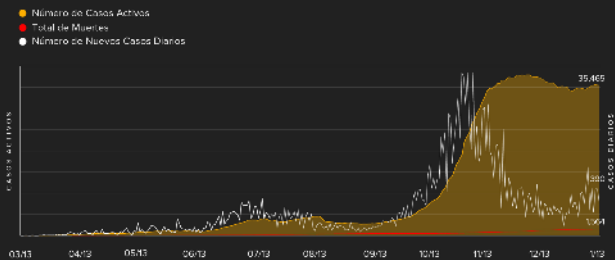
Staff from the Department of Public Health may contact you via phone so please answer the call.



Stay protected

While waiting to be vaccinated, continue to follow all safety and health protocols to stay safe.

COVID 19 REPORTE DE COVID-19 AL DÍA 15 DE ENERO DE 2021



156 PACIENTES EN UCI
Aumento de +2

458 ACTUALMENTE HOSPITALIZADOS
Aumento de +29

104 PACIENTES EN VENTILADORES
Aumento de +4

Get tested

Feel sick? Free COVID-19 testing sites are available throughout El Paso.

Find a testing site near you at EPStrong.org



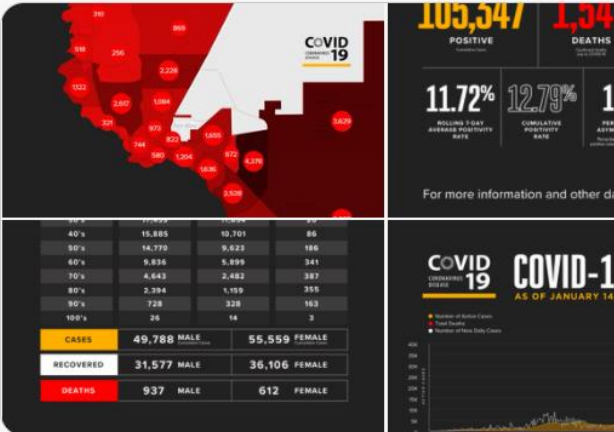
break, go get tested for COVID-19 and self-quarantine until you receive your negative result.

To find a testing site near you, visit [EPStrong.org](https://www.epstrong.org) and click on the Testing and Treatment tab.



City of El Paso @ElPasoTXGov · Jan 14
 19 deaths, 548 new COVID-19 cases, and 85 delayed test results are being reported today for a cumulative total of 105,347 cases and 1,344 deaths.

To date 67,683 residents have recovered from the virus and 35,559 remain active.



City of El Paso @ElPasoTXGov · Jan 11
 Feel sick? Stay home and go get tested! Free COVID-19 testing sites are available throughout El Paso. To find a testing site near you, visit the Testing page at [EPStrong.org](https://www.epstrong.org)



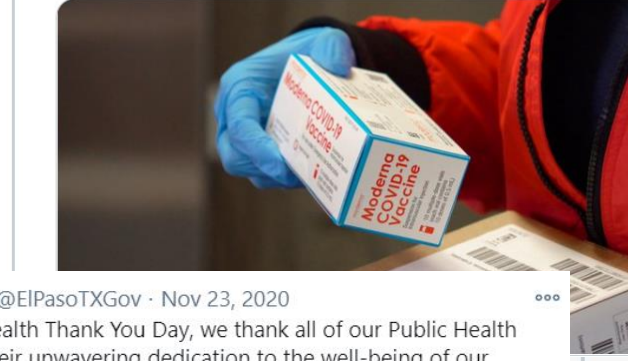
City of El Paso @ElPasoTXGov · Dec 29, 2020
 The City of El Paso is waiting to receive additional Moderna COVID-19 vaccines from the State of Texas. Eligible residents can reserve their vaccine online now!

Visit the Vaccination page at [EPStrong.org](https://www.epstrong.org) or call (915) 213-4096 if you qualify.



City of El Paso @ElPasoTXGov · Jan 14
 The City of El Paso has great news to share!

Due to the City's high efficiency in administering the vaccine and the community's eagerness to get the vaccine, the City of El Paso will be receiving an additional 5,000 Moderna vaccinations from the State.



City of El Paso @ElPasoTXGov · Nov 23, 2020
 Today, on Public Health Thank You Day, we thank all of our Public Health professionals for their unwavering dedication to the well-being of our community.

We honor and sincerely thank you for your compassion, hard work and commitment to El Paso.



El Paso Business Strong @epbizstrong · Jan 4
 El Paso County has made \$10 million in grants, loans available to aid small businesses that have been impacted on Facebook Live, Wed, Jan. 6 at noon to discuss qualifications. Learn more at facebook.com/events/81...



City of El Paso @ElPasoTXGov · Jan 7
 This year a flu vaccine is more important than ever. Protect you and your family by getting your free flu shot today!

Free drive-thru and walk-in flu vaccinations are available for everyone older than 6 months of age. For more information visit [BePOWERflu.com](https://www.bePOWERflu.com)



City of El Paso @ElPasoTXGov · Dec 8, 2020
#TipOfTheWeek – If you traveled or gathered during the holiday break, get a COVID-19 test and self-quarantine until you receive your negative result. If someone in your household tests positive, stay home except to get medical care.





Communications

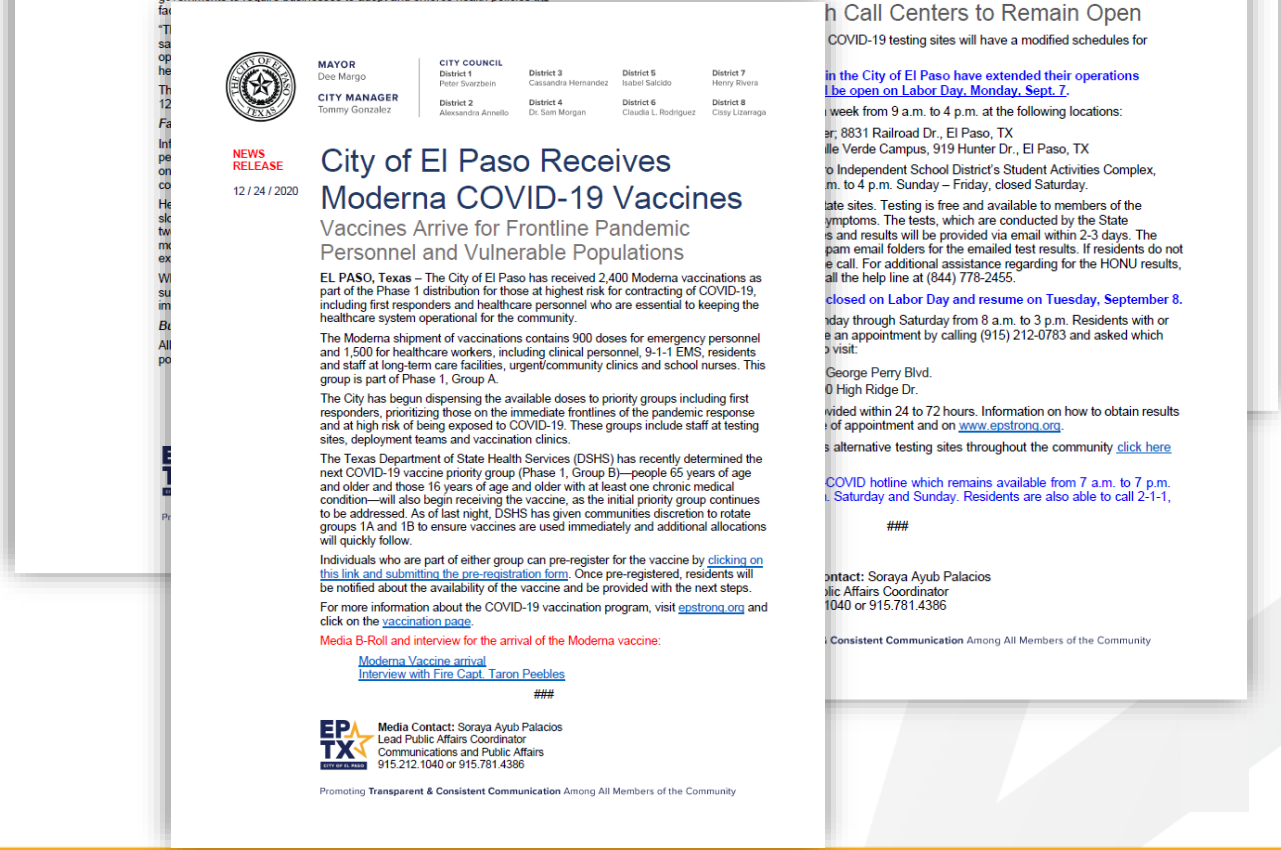
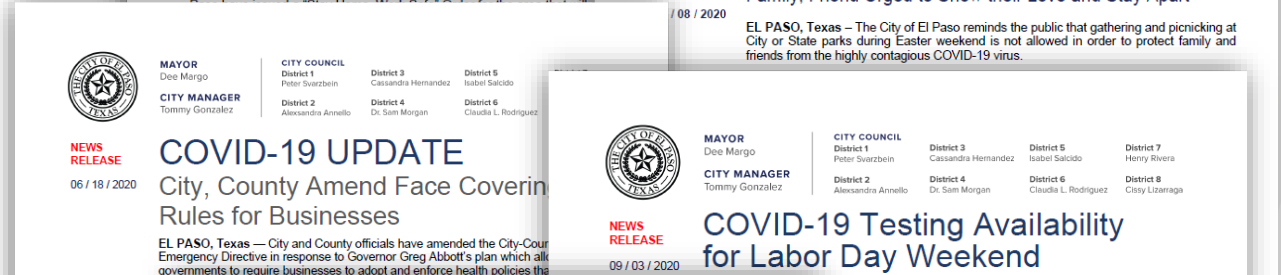
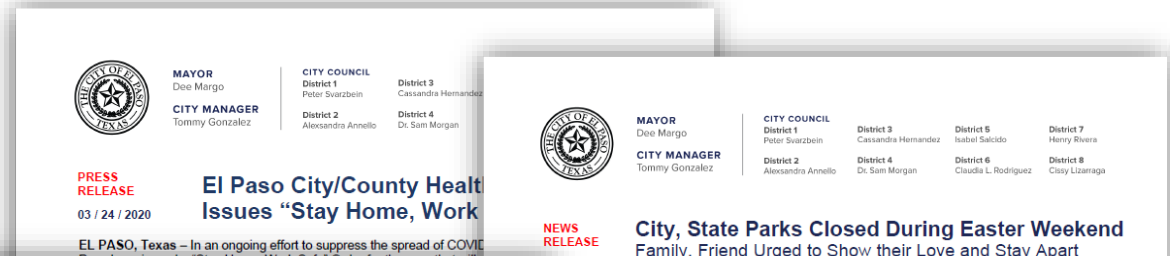
+300

Press Releases

+100

Press Conferences & Media Availabilities

65

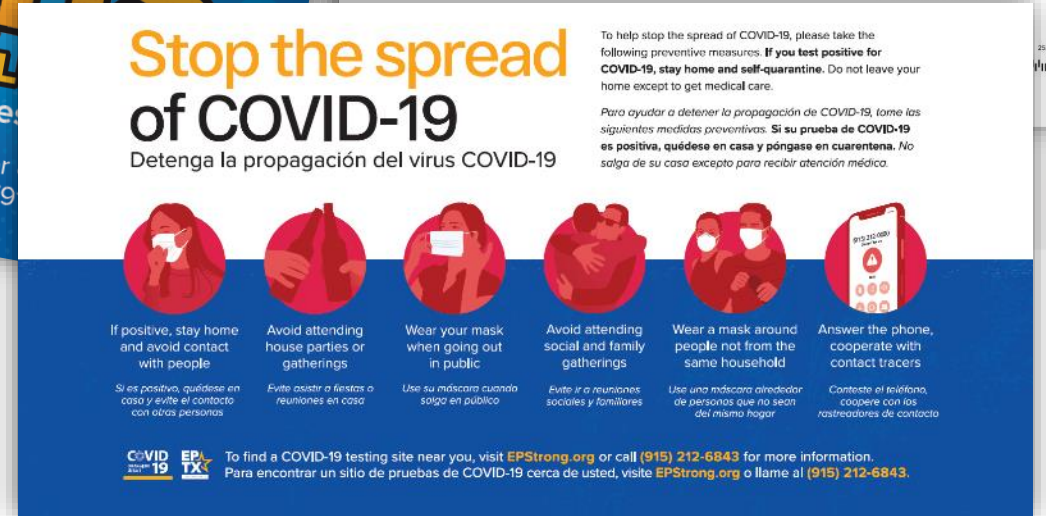


Media Contact: Soraya Ayub Palacios
Lead Public Affairs Coordinator
Communications and Public Affairs
915.212.1040 or 915.781.4386

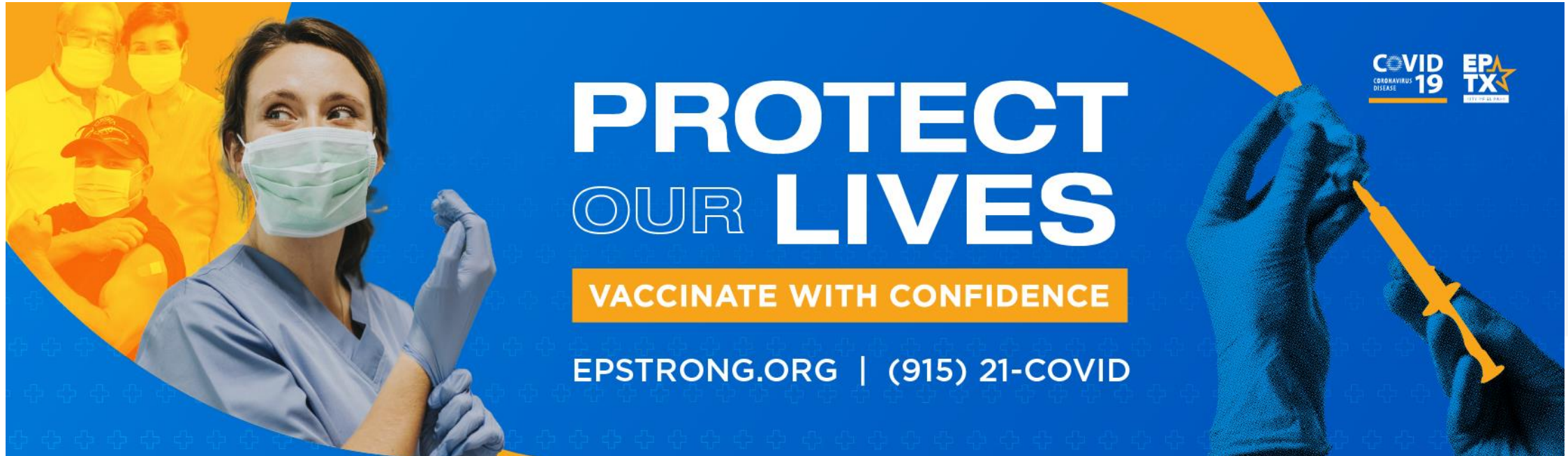
Promoting Transparent & Consistent Communication Among All Members of the Community

Communications

- Town Hall Meetings
- Newspaper Ads
- Radio Ads
- Billboards
- Online Ads
- Flyers
- Bus placards
- Storefront signage (malls)
- A-Frames
- Websites
- (Be PowerFlu/El Paso Strong)
- Brochures
- Promotional items
- Posters



Communications: Future Us



- Social media ads
- Dedicated website for COVID-19 Vaccine
- Video PSAs
- Media releases/availability
- Digital/Banner ads
- Radio ads (local and internet)
- Billboard ads
- TV ads
- Print ads
- Town Halls
- Develop community partnerships



7. Financial Focus

Robert Cortinas





Consolidated Appropriations Act of 2021

- No additional State or local aid included
- Transportation – transit agencies, airlines and airport contractors, airports, state DOT's
- Rental Assistance – first ever emergency federal rental assistance program to be distributed by state and local governments
- Vaccines, Testing and Tracing – procurement and distribution of vaccines, testing, tracing and COVID mitigation programs

Federal Emergency Rental Assistance

- Can be used for past due and future rent, and utility or energy bills
- Submitted on January 7, 2021 – required acceptance of award terms to the Treasury Dept.
- Payments will be made directly to States, U.S. Territories, **local governments with more than 200,000 residents**, the Department of Hawaiian Home Lands, and Indian tribes
- Details on exact payment amounts will be forthcoming (pending Treasury update)
- Treasury must disburse payments to grantees within 30 days of enactment of the Act (Act signed Dec. 27, 2020)
- Treasury Department will recapture any funds not obligated by grantees as of September 30, 2021 and reallocate/repay those amounts to grantees who, as of that time, have obligated at least 65 percent of their original grant

COVID-19 Public Health and Safety Response Local Funding Transition Plan

| Description | Budget | Encumbered | Expenses | Remaining |
|-----------------------------------|----------------|----------------|----------------|----------------|
| Logistics | \$0.30 | - | - | 0.30 |
| Isolation & Quarantine | 0.18 | 0.03 | 0.01 | 0.14 |
| Compliance | 0.35 | - | - | 0.35 |
| Education | 0.25 | - | - | 0.25 |
| EOC & Response | 0.06 | - | - | 0.06 |
| Lab Testing & Collection | 2.00 | 0.63 | 0.06 | 1.31 |
| Epidemiology & Contact Tracing | 1.63 | 0.20 | 0.05 | 1.38 |
| Preparedness & Immunizations | 0.16 | - | - | 0.16 |
| Re-open El Paso – City Facilities | 0.23 | - | 0.01 | 0.22 |
| Total | \$5.16M | \$0.86M | \$0.13M | \$4.17M |



8. Community Vulnerabilities + Human Services

Nicole Ferrini

Community Vulnerabilities + Human Services



Our team is focused on supporting the most vulnerable El Pasoans as we navigate through the impacts of the COVID-19 crisis. This pandemic has exacerbated deep challenges that already existed in our community including **housing affordability, utility cost burden, access to food and the individual financial stability of El Pasoans.**

We are charged with equitably deploying relief programs and support to ensure **an inclusive and resilient recovery** that makes our community ultimately stronger and more prepared than ever before.



Community Partnerships



Social Services



Philanthropy



Measuring Results

10,785 renters assisted

2,609 utility customers assisted

10-15 CAF clients screened per day

288 Cards Distributed

Rental Assistance

\$ 7.5 million

Under One Roof Fund
Project BRAVO, Inc.

Utility Assistance

\$ 1 million

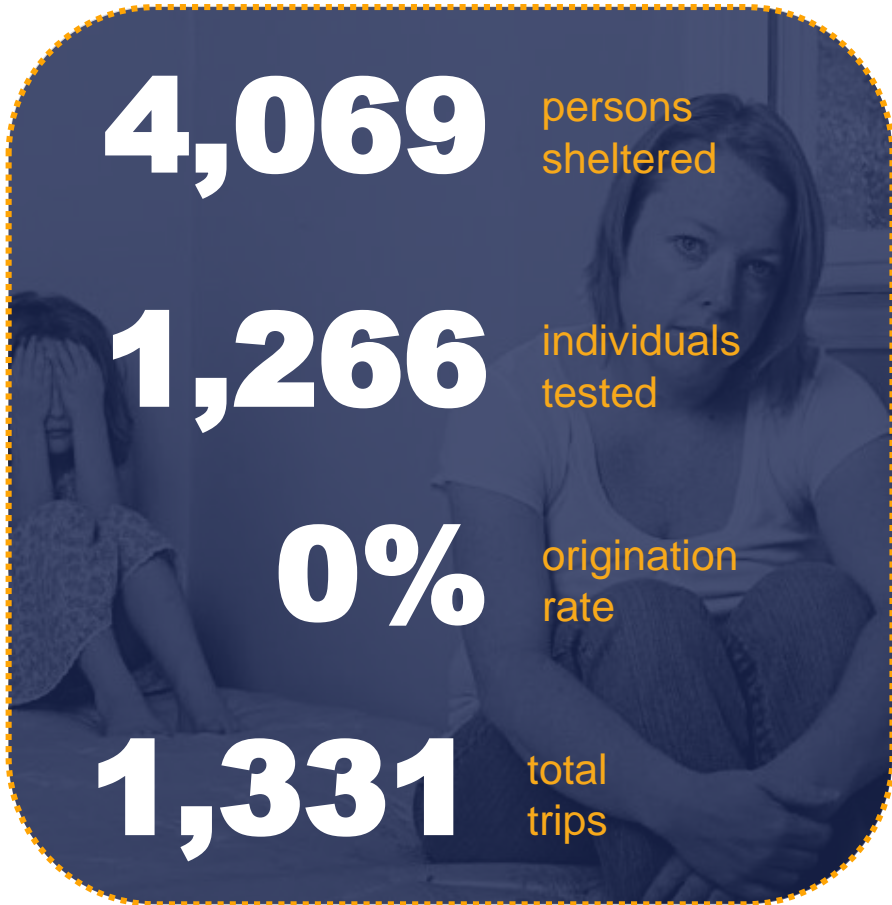
Project Amistad
El Paso Water

Community Assistance

\$ 750,000

El Paso Community Foundation /
Project Bravo

Measuring Results



Delta Welcome Center

\$ 3.9 million

Opportunity Center for the Homeless + Endeavors

** \$1 m contributed by the County of El Paso*

Transportation

\$ 775,000

Endeavors

Youth Shelter

\$ 150,000

El Paso Center for Children

Homeless Solutions

\$ 3.9 million

Contract execution process

Measuring Results



• Continuing Service

Rapid Rehousing

\$ 1.5 million

Opportunity Center for the Homeless
Project Vida

Food Security

\$ 3.1 million

El Pasoans Fighting Hunger

Abuse Prevention

\$ 205,894

CASFV
CASA of El Paso
El Paso Child Guidance Center

Childcare

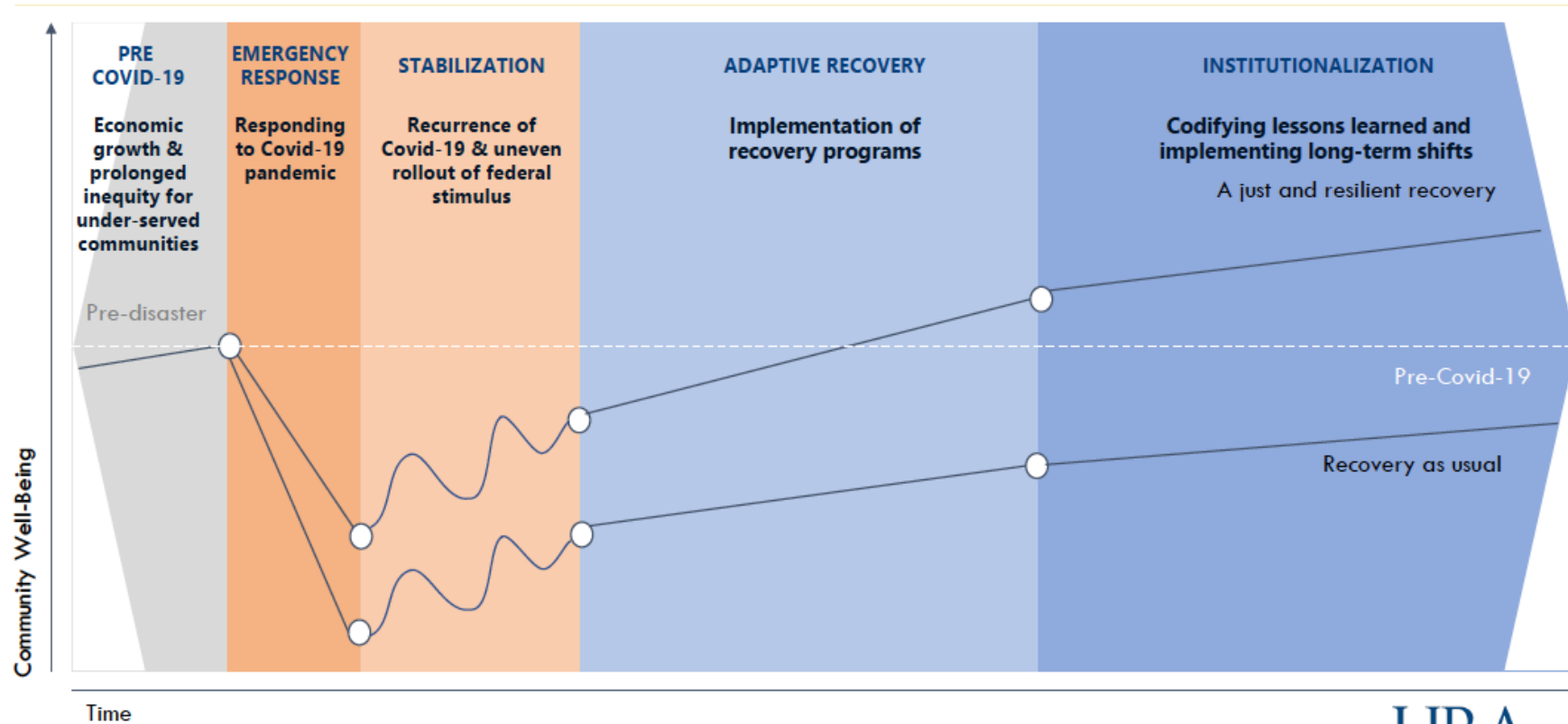
\$ 1,851,072

YWCA Paso del Norte Region

An *Inclusive + Resilient* Recovery

An inclusive and resilient recovery is an ongoing process that requires our community to both understand our vulnerabilities and strengths prior to the crisis as well as targeting goals that better position us to respond to any future crisis. Currently, our community and the nation exist within the Stabilization Phase of the graphic below.

As we continue to adapt to changing conditions and implement recovery programs, the team remains focused on an upward trajectory that ultimately institutionalizes lessons learned and benefits the community far beyond the end of the current crisis.



Delta Haven + Welcome Center

- Relieve Pressure on Local Emergency Shelters allowing for adherence to CDC guidelines
- Provide a Single Point of Entry for Homeless in our Community
- Coordinated Transportation for the Homeless

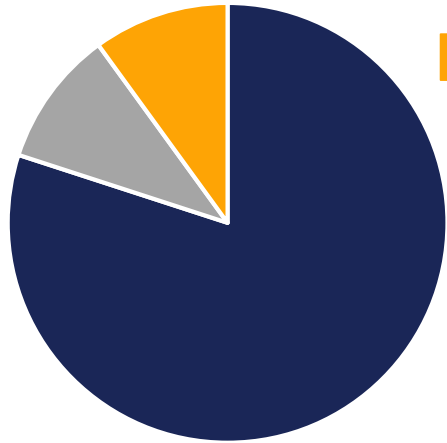
279 days in operation

2134 unduplicated entries since April
**3902 duplicated entries*



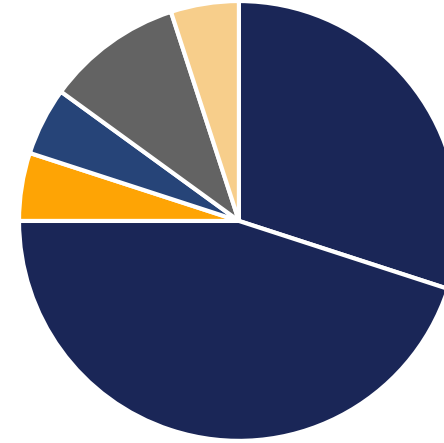
50 total COVID-19 + cases
**since April 2020*

2.34% percentage positive per unduplicated count



Demand for Services

80% of service providers surveyed identified an **increase** in demand for services due to COVID-19



Delta Impact

75% of service providers surveyed indicated that the Delta Welcome Center / Haven has had a positive impact on the community

*“There are several needs of individuals and families at risk of becoming homeless. These necessities include the lack of **Income, transportation, jobs, and education**. We have seen that many clients have lost work or have difficulty obtaining work due to the COVID-19 pandemic. This provides a ripple effect in other aspects such as **work childcare needs, education, lack of electronic equipment needed for school needs or job search**”*

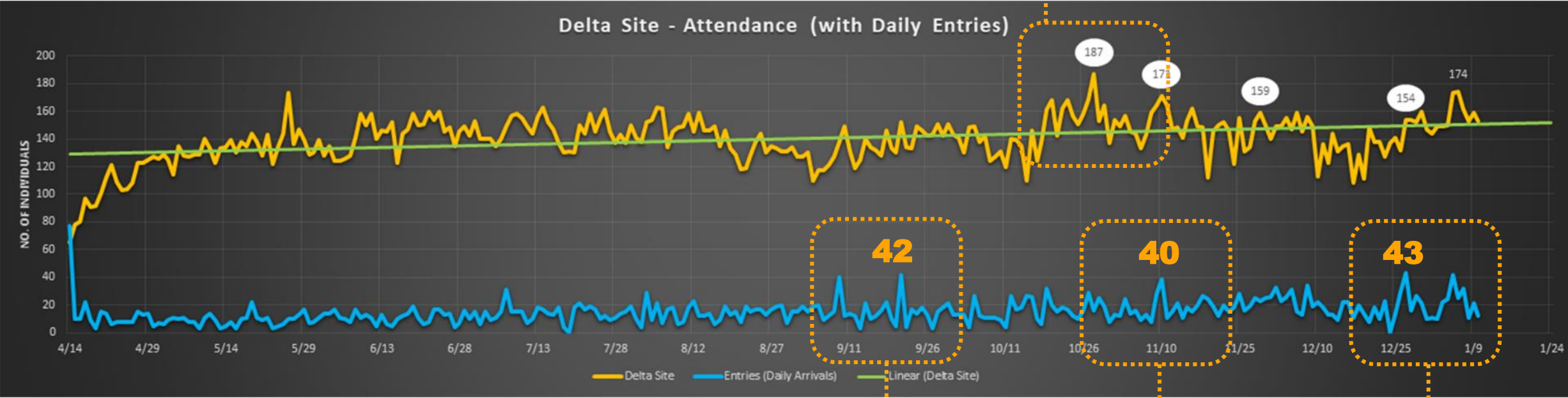
-Service Provider Survey Respondent

Additional Survey Takeaways

- The Welcome Center concept be enhanced by better addressing **wrap around services, case management** as well as long term **economic stability of homeless populations**
- A higher demand for homeless assistance programs for individuals and families is anticipated as the pandemic continues.

Average Daily Attendance: 161

Attendance Peak in Late October: **187**



Currently Operating at Capacity: 73 %

Daily Entry Peaks in Sept, Nov. and Dec.



Continuing to Meet the Need

Community Engagement

Responsiveness to Neighborhood Concerns

- increased patrol by sheriffs
- supplemental meal delivery by the county to provide for neighborhood residents
- door to door information distribution to the neighborhood
- direct communication line with shelter staff to report concerns
- street outreach teams assigned to respond to neighborhood calls

Moving Forward

- bi-weekly communication with the Neighborhood Associations
- continuing coordination with partners to support neighborhood needs

2 new neighborhood associations created

5 community meetings
**hosted in a 4-month time frame*

“The WDNA feels confident that because of our collective efforts, we have been proactive in working to 1. impact the hours for off duty sheriffs to patrol. 2. establishing a direct contact with Mr. John Martin to report any concerns or incidents separately from calling 911. The WDNA values the time and effort you have shown our concerns as a neighborhood as we adjust to situation arising from the Covid-19 pandemic.”

❖ **Washington Delta Neighborhood Association, Established October 2020**

Supporting Initiatives + Investment

82

\$1.5 m rapid rehousing

Rapid Rehousing supports the placement of an individual or family currently experiencing homelessness in permanent housing inclusive of start up costs and necessities.

\$150K youth shelter

Youth experiencing homelessness require unique and specialized services and shelter. The El Paso Center for Children has been recognized for their ability to support these unique needs.

\$2.1 m hotel shelter site

In partnership with the private and nonprofit sector, our team established an alternate non congregate facility to aid in releasing the pressure at the Delta Site. The Inspira Hotel can accommodate up to 80 individuals and/or families experiencing homelessness.



Moving Forward

Emergency Solutions Grant CV Phase II

\$3.9 m investment in the most vulnerable

Goal: continue supporting emergency protective measures and invest in sustainable recovery-oriented solutions for homeless and at-risk populations.

Intent: to fund programs that **facilitate the transition** from the temporary Delta Welcome Center / Delta Haven and establish **a permanent community crisis response program** for homeless or at-risk of populations.

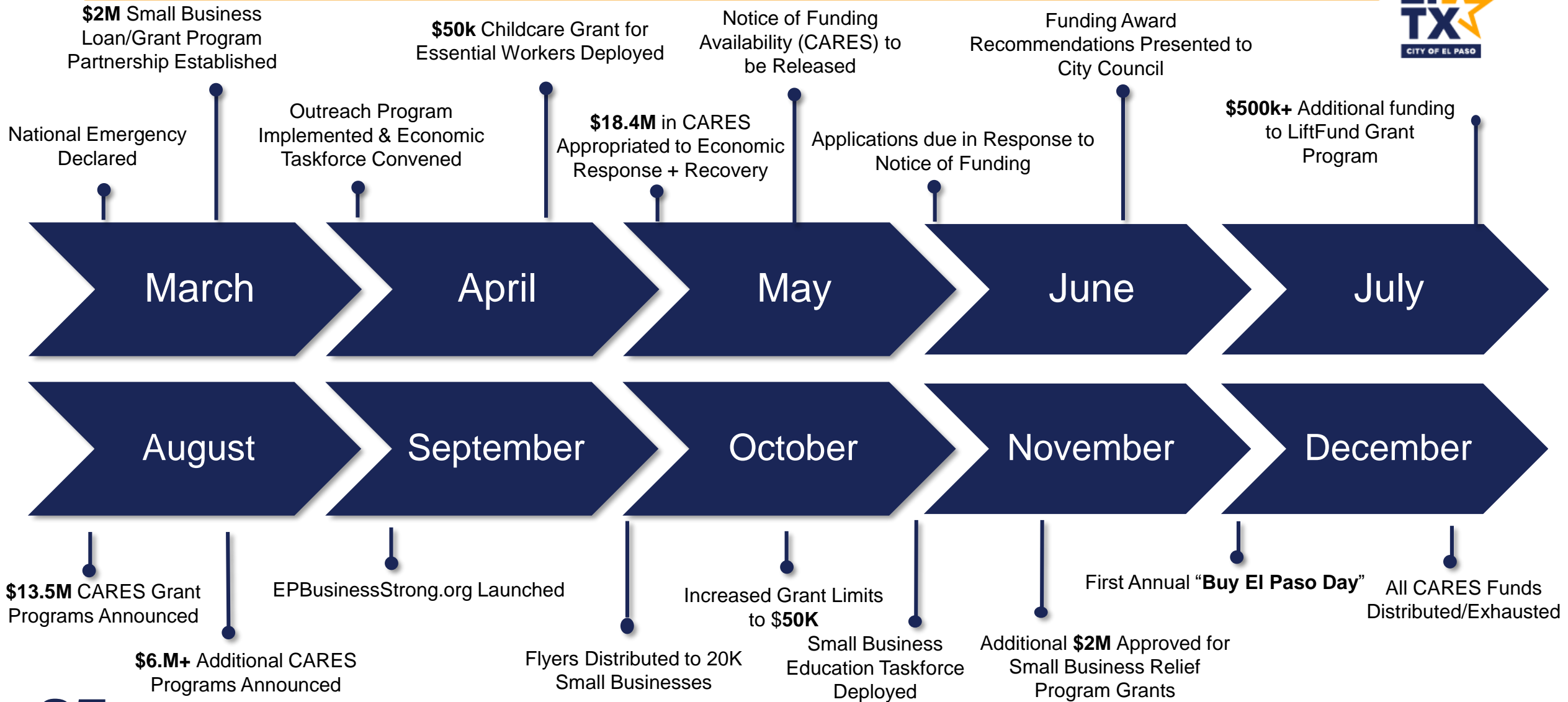




9. Economic Recovery

Jessica Herrera, Miranda Diaz

Small Business Assistance Timeline





Economic Response + Recovery

| City Funds | |
|---------------------------------|---------------------|
| Small Business Recovery Program | \$ 3,000,000 |
| Total | \$ 3,000,000 |

| Federal Funds | |
|--|---------------------|
| Small Business Financial Assistance | \$ 17,334,000 |
| Small Business Financial, Legal, Technical Assistance | \$400,000 |
| Business Resource Clearinghouse | \$156,000 |
| Business Safety Alteration Financial Assistance | \$1,990,000 |
| Safety Product Access + Supply Chain | \$400,000 |
| Contact Tracing + Work Safe Assistance + Training | \$100,000 |
| Downtown Sanitation Program | \$113,000 |
| Downtown Outdoor Dining | \$80,000 |
| E-Commerce Platform Development + Technical Assistance | \$450,000 |
| E-Commerce + Digital Platform Training | \$100,000 |
| “Buy Local” Marketing Initiative | \$577,000 |
| Childcare Assistance | \$50,000 |
| Total | \$21,750,000 |

\$24,750,000

Total Economic Support

Small Business Grants



Total Funding:
\$1.5 Million



Total Funding:
\$4 Million



Total Funding:
\$10.5 Million



Total Funding:
\$1.3 Million



Total Funding:
\$500,000

- Over **1,400** financial grants
- Total of **\$17.9 million**



Economic Response + Recovery Partners



Project VIDA



EL PASO
HISPANIC
CHAMBER OF COMMERCE

EPC
EL PASO CHAMBER



DOWNTOWN
MANAGEMENT DISTRICT
EL PASO



LiftFund



UTHealth
The University of Texas
Health Science Center at Houston
School of Public Health

**People
Fund**



BIO
EL PASO • JUÁREZ



**WORK
FORCE**
SOLUTIONS
BORDERPLEX

Business Name *

Business Owners Name *

Phone *

Email *

Address *

Number of Employees

Please enter a number greater than or equal to 0.

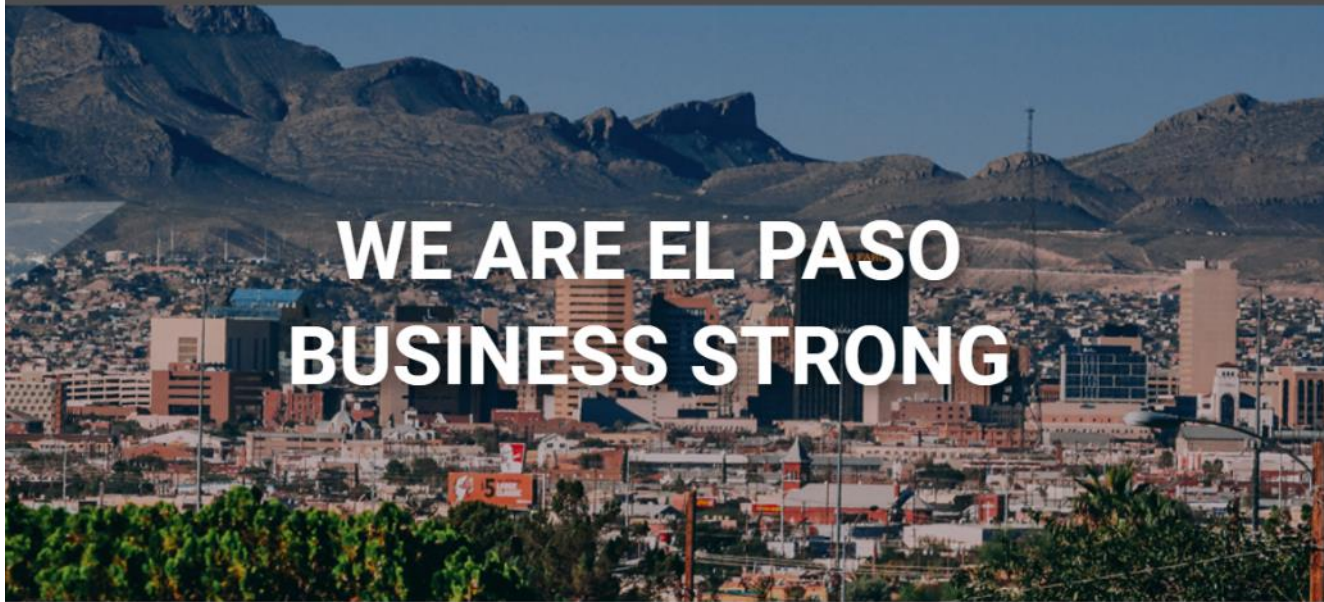
Anticipated Dollar Amount Needed *

Preparing for the Future

- Over **900** businesses have joined the waitlist
- More than **\$18 million** in requested financial assistance

Additional grant and loan funding is available. [Click Here](#) for application information

- Local & State Health Orders
- Safety
- PPE
- Testing
- Financial Assistance
- Resources



How to reduce the risk for my employees and customers

It's impossible to create an environment which is 100% safe. However, there are steps you can take to reduce the risk.



Where can I locate PPE?

Dozens of El Paso businesses are providing personal protective equipment (PPE) to their employees to help slow the spread of COVID-19. Sourcing it can be difficult. The Medical Center of the Americas is curating an up-to-date list of vendors providing PPE.



What business owners need to know about COVID-19 testing

Employers can assist in preventing and slowing the spread of COVID-19 while re-opening and sustaining services during the ongoing COVID-19 response. A comprehensive business response plan to COVID-19 should be specific to your workplace, identify all work areas and tasks that may provide potential exposure to COVID-19, and include control measures to eliminate or reduce exposures to COVID-19. Your plan should routinely take into account the level of disease transmission within the community, and be revised as needed, including discussing any changes to your plan with your employees.



Best Practices & FAQs?

Business owners and operators continue to be faced with unanticipated questions and unfamiliar terminology. This section contains information on what these terms mean and provides answers to many frequently asked questions.



HOW CAN I KEEP MY EMPLOYEES SAFE?



While it may be impossible to create an entirely safe environment during this pandemic, there are steps you can take now to reduce the risk for your employees. Consider taking the City of El Paso's [Pledge to Safety](#). This is a self-monitored program in which businesses promise to provide appropriate personal protective equipment (PPE) to employees, offer training and check employees for symptoms. The CDC also offers an extensive resource for businesses and work places which you can find by [clicking here](#).

HOW CAN I KEEP MY CUSTOMERS SAFE?



Many of the protocols which will keep your employees safe can also help keep your customers safe. While customers are the lifeblood of your business, minimizing in-person interactions could be an important tool to reduce the risk. The CDC offers guidance on redesigning workstations and re-imagining customer interactions. That guidance can be found by [clicking here](#).

| Large Loan Program | Build Safe Grant Programs | Small Loan Programs |
|---|---|---|
| <p>Administered By: Administered by Borderplex Community Capital (EP Community Foundation)</p> <p>Loan Amounts: \$35K to \$125K</p> <p>Program Type: Zero Interest & Forgivable Loan Program</p> <p>Program Application Information: Large Loan Program: Click Here</p> | <p>Administered By: Administered by El Paso Chamber & El Paso Hispanic Chamber</p> <p>Grant Amounts: Up to \$10,000</p> <p>Program Type: Microgrants Supporting Operational Safety Improvements (PPE/Guards/Signage)</p> <p>Program Application Information: El Paso Chamber of Commerce Program: Click Here El Paso Hispanic Chamber of Commerce Program: Call 915.566.4066</p> <p>*** PLEASE APPLY TO ONE PROGRAM ONLY**</p> | <p>Administered By: LiftFund & PeopleFund</p> <p>Loan Amounts: Up to \$50K</p> <p>Program Type: Zero Interest & Forgivable Loan Program</p> <p>Program Application Information: Lift Fund Loan Program: Click Here People Fund Loan Program: Call 915.213.1537</p> <p>*** PLEASE APPLY TO ONE PROGRAM ONLY**</p> |
| Commercial Assistance Grant Programs | Technology Solutions Grant Program | |
| <p>Administered By: El Paso Chamber & El Paso Hispanic Chamber</p> <p>Grant Amounts: Up to \$10,000</p> <p>Program Type: Microgrants for Commercial Mortgage/Rental & Utility Assistance</p> <p>Program Application Information: El Paso Chamber of Commerce Program: Click Here El Paso Hispanic Chamber of Commerce Program: Call 915.566.4066</p> <p>*** PLEASE APPLY TO ONE PROGRAM ONLY**</p> | <p>Administered By: Workforce Solutions Borderplex</p> <p>Grant Amounts: Based on Needs</p> <p>Program Type: Technical & Equipment Acquisition Assistance for Local Businesses</p> <p>Program Application Information: To Schedule an Appointment: Click Here</p> | |

Small Business Assistance

Small Business Education Task Force

- 15 temporary employees deployed into the business community to provide training on safe business practices and promote available assistance programs/Pledge to Safety
- Staff was trained by the Department of Public Health
- 1,276 visits conducted

Pledge to Safety

- 928 Business have taken the Pledge





Buy El Paso – Program Success

- Earned media received over 120,000 impressions.
- More than 58,000 users and 72,000 sessions on the Buy El Paso website.

BUY ✨
El Paso

Buy El Paso – Social Media Metrics

- 1503 likes of Facebook
 - Approximately 740,000 impressions
 - Over 160,000 video views
- 3424 total Instagram followers
 - Approximately 7,800 engaged users
 - Around 250,000 impressions
 - Over 2,100 website clicks



Buy El Paso Day: Saturday December 5, 2020

BUY LOCAL
BUY LOCAL
BUY LOCAL
BUY LOCAL
BUY LOCAL
BUY LOCAL
BUY LOCAL

BUY ✨
El Paso

Visit BuyEP.org to learn why we say
**When you Buy El Paso
...You ♥ El Paso**

✦ **ON BUY EL PASO DAY** ✦
you can show other shoppers just how committed you are to our community — for free!

Find a restaurant or retail business in the directory at BuyEP.org. (Don't worry, all of them have taken the City of El Paso's Pledge to Safety and many of them offer curbside pick-up or online ordering!)

✦ **MAKE A PURCHASE** ✦
in any amount from one of those businesses, on **Buy El Paso Day, Saturday, December 5, 2020.**

While supplies last, you'll get a limited edition Buy El Paso mercado bag for free!

Quantities are limited. One mercado bag per customer per business. Participating businesses must have signed the City of El Paso's Pledge to Safety on or before Weds. Nov. 25, 2020. BBB Paso del Norte reserves the right to cancel or modify this promotion at any time.

Brought to you by
BBB

FREE Mercado Bag!



10. Operations Focus

Cary Westin



Human Resources - Staffing

❖ 3 Job Descriptions Created

- ❖ Operations Assistant
- ❖ Contract Tracers
- ❖ Lead Operations Assistant

❖ 8 Recruitments

- ❖ Paramedic
- ❖ Operations Assistant
- ❖ Contact Tracer
- ❖ Office Assistant
- ❖ Stores Clerk
- ❖ EMT

❖ 371 New Hires Processed & Onboarded

❖ 49 Staffing Agency employees Hired for COVID related assignments

❖ 200 City employee reassigned to COVID related projects



Human Resources

Workforce Initiatives

- ❖ Created HR COVID-19 Project Team
- ❖ Developed/Deployed
 - ❖ Employee COVID Guidelines
 - ❖ Policy development
 - ❖ Virtual Trainings
 - ❖ Automated onboarding & separation process
 - ❖ Processed 487 Unemployment

Benefits

- ❖ Redesigned Annual Bloodwork event per social distancing guidelines
- ❖ Redesigned Annual Open Enrollment – virtual processing
- ❖ Implemented Virtual Group Fitness Classes, Wellness Education Sessions & Wellness Live Podcasts

Task Force Operations Improvements

Focused on five core areas for the improvement of City facility safety

- **Clean Air Technologies at City Facilities** – Established a tool to sanitize air inside City facilities
- **Temperature Checking Stations** at all department entrances - Established a process for all people entering City facilities to have their temperatures immediately checked
- **Safety Modifications in Department Work Areas** - Assessed and made safety modifications in workspaces
- **Personal Protective Equipment for COVID** – Established supply for departments to access and utilize necessary protective equipment and cleaning tools
- **Fogging and Sanitizing Facilities** – Established a rotational facility fogging plan

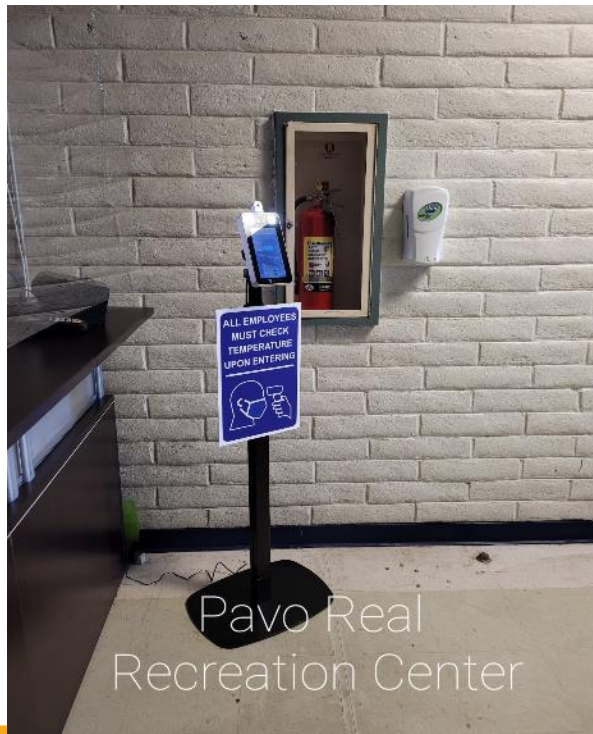
Clean Air Technology

- A system is now in place to improve air quality inside City facilities for employees and the public
- Staff completed a fast-track maintenance project to install the technology at **127 City facilities**
- Process involved onsite assessments of the HVAC systems and installation of plasma air and ultra-violet technology systems
- Systems allow for the air conditioning and heating systems to pass through a sanitizing process

Temperature Screening Stations

Temperature screening in place for Employees and the Public upon entry into a City facility

- **20** Security magnetometer/temperature check stations for controlled facility entrances utilizing security guards
- **160** Self Check stations disseminated to City departments
- Smaller “self-check” stations where feasible



Safety Modifications and Enhancements

- **Physical and safety modifications were made to over 100 City facilities**
- Common improvements: installations of plexiglass at reception areas, floor and wall signage identifying separation requirements for social distancing and spacing at common areas
- Installed additional 750 hand sanitizing stations Citywide and provided 500 spray bottles to public works and public safety employees for use in work vehicles



Personal Protective Equipment

The City has a six-month supply of the primary Personal Protective Equipment need for employees

- Since the beginning of the pandemic the COVID Task Force has been purchasing PPE and sanitizing items to help project employees presently working in offices and the field and to prepare for immediate future needs
- Common types of PPE include face masks, gloves, hand sanitizer products, disinfectant cleaning products, hand soap products, coveralls, spray bottles, and sanitary paper products
- Departments can order PPE from these inventories through the “Facility Service Request” link on My El Paso.gov



Fogging and Sanitizing of Facilities

- **The City utilizes “fogging teams” to clean facilities daily**
- Early in the pandemic two (3 person) fogging teams were established to fog at facilities that remain in daily use
- Facilities are on a cycle and the team also performs fogging on requests or when notified of a positive in a City workspace
- Contracted janitorial services were modified to focus on cleaning and sanitizing of commonly touched items like door handles, handrails, switches, etc.





Mission

Deliver exceptional services to support a high quality of life and place for our community



Values

Integrity, **R**espect, **E**xcellence,
Accountability, **P**eople



Vision

Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government



Thank you!