



## Board Appointment Form

City Clerk's Office

Appointing Office	Art Fierro, District 6
Agenda Placement	Consent
Date of Council Meeting	08/05/25
Name of Board	Bond Overview Advisory Committee
Agenda Posting Language	
Re-appointment of Joseph Iglesias to the Bond Overview Advisory Committee by Representative Art Fierro, District 6.	
Appointment Type	Regular
Member Qualifications	
Please see resume	
Nominee Name	Joseph Iglesias
Nominee Email Address	
Nominee Residential Address	
Nominee Primary Phone Number	
Residing District	District 3
City Employed Relatives	N/A
Board Membership	
Bond Overview Advisory Committee	
Real estate owned in El Paso County	
Previous Appointee	Joseph Iglesias
Reason for Vacancy	Term Expired
Date of Appointment	08/05/25
Term Begins On	01/01/25
Term Expires On	12/31/28
Term	First Term



## **Joseph Iglesias**

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

### **I. Education**

**BA** University of Texas At EL Paso(UTEP) , El Paso, TX, BIOLOGY (2013-2016)

**PB** Burrell College of Osteopathic Medicine(BCOM) ,Las Cruces, NM, Biomedical Foundation  
(2016- Present)

### **II. Experience**

#### **A. Account Executive/ Business Consultant**

- Identify and analyze clients business model, understand their needs and wants to recommend the best management solution
- Consult on best business practices to help grow and manage our clients business
- Nurture and grow positive relationships with existing clientele and business owners
- Meet and exceed sales quotas while maintaining a 50-60% close rate
- Motivated self-starter willing to cold call to grow lead database to help increase sales

#### **B. Top View Fitness: Co-Owner: 05/01/2019-Current**

- Conducted regular reviews of financial performance, identifying areas for improvement and implementing corrective actions as needed
- Established key performance indicators (KPIs) to track financial performance and evaluate the effectiveness of financial strategies.
- Designed and executed comprehensive marketing campaigns to promote gym memberships, services, and special events.
- Implemented customer relationship management (CRM) systems to track leads, manage customer interactions, and streamline the sales process
- Recruited, trained, and developed a high-performing team of fitness trainers, front desk staff, and administrative personnel.

#### **C. APPLE: EL PASO, TX 07/01/ 2015- 08/01/2016**

- Manager in Training
- Full time Red Zone Specialist
- Lead and learn Specialist

#### **D. SURGICAL TECHNICAN: 08/01/2014- 01/06/2015**

- Assistant to medical staff during surgical procedures to include the creation and maintenance of sterile fields for surgical procedures
- Responsible for the sterilization process, which includes inspecting, cleaning, assembling, warping and sterilizing equipment
- Learned several steps of patient care, patient evaluation, and patient treatment preoperative and postoperative procedures as needed.
- Assist in preparing patients and operating room environment for surgery
- This does not include the manipulation of tissue (e.g., cutting, suturing, cannulating, grafting, sawing or drilling).

**E. MOTIVATE OTHER LLC; LAS CRUCES, NM 2015- PRESENT**

- OPERATIONS MANAGER/ OWNER
- IMPROVE PRODUCTIVITY AND EFFICIENCY OF PRINT SHOP
- TO BE PROACTIVE IN MAXIMIZING SALES WITH CREATING REVENUE
- 

**E. Under Armour, Fort Bliss, Tx; 07/01/2013-08/01/ 2015**

- Sales Specialist: Allowing that the daily plan was met. Keeping up with units per transaction, dollar amount per transaction, and making sure conversion is more than 30% to keep sales to par for day, week, month, and quarterly sales.
- Standards Specialist: Development, implementation and upkeep of standards, procedures and guidelines

**F. The Garden, El Paso, TX; 01/01/ 2015- 06/05/2016**

- Head Supervisor: Over seeing the security of the restaurant and bar. Organizing events with structure and correlation with marketing.
- Organizing events with structure and correlation with marketing.
- To take positive action to meet department objectives and targets

**G. Roof Top, El Paso, TX; 06/05/2016- 08/01/2016**

- Bar Supervisor
- To communicate effectively with, and cooperate/ assist other departments at all levels when necessary
- Learned the several steps of patient care, patient evaluation, and patient treatment before and after surgery.

**III. School Involvement**

**A. Burrell College of Osteopathic Medicine**

- Biomedical Foundations: Student Government Representative
- Treasurer: Geriatrics Club
- WAVE:( Wellness, Alcohol, Violence, Education) New Mexico State University Collaboration Burrell College Representative
- Suns: Health Fair

B. **University Of Texas At El Paso**

- Accelerated Professional, Relevant Integrated Medical Education (A-PRIME) 2013-2016  
A-Prime Ambassador: 2013-2016
- Fundraising Chair: National Society of Leadership 2014-2016
- Recruiter: Miner Corps Ambassador: 2013-2014
- Out Reach Chair: Medical professions organization: 2013-2016

**IV. RESEARCH**

A. **William Beaumont Army Medical Center El Paso, TX;Fort Bliss (May 2014- August 2014)**

- Surgical Internship/ Clinical Research Under the Chief of Orthopedics Dr. Herzog
- Clinical research: New threaded titanium cages for spine fusion surgery. Research was surveying Patients chronic pain through the course of surgery using Oswestry disability index ODI and short form health survey-36 Pain survey. The research focused on the lumbar pain of the patient and the relief after surgery through the periods of 1 week, 4 weeks,
- Surgical internship: Focus on preventive care, Intensive care, Pain management, Metal Fusion Sterile Techniques during operations

**V. Volunteer Service**

A. **American red cross 07/25/2007-06/01/2014**

- EMC- Emergency Medical Communicator
- Military Family Assistance
- Service to Armed Forces (SAF)

B. **Human Performance center 12/05/2013-06/01/2015**

- Personal Trainer
- Nutritionist

C. **Wounded warrior project: Under Armor Collaboration 07/2014**

- Fort bliss ceremony for injured soldiers

D. **Health Masters Border Therapy 09/01/2013-12/12/2013**

- Physical therapist assistant

**Certifications/ Awards:**

- Partnerships Research Education Materials research finalist
- Protecting human research certification
- TeamSteps medical professional certification
- Health Insurance Portability and Accountability Act (HIPAA) certification
- American Muscle & Fitness personal trainer certification
- Accelerated Professional, Relevant Integrated Medical Education (A-PRIME): Medical History taking Certification