

DATE: February 9, 2022

TO: City Clerk

FROM: City Representative Isabel Salcido

ADDRESS: 300 N. Campbell St. TELEPHONE 915-212-0005

Please place the following item on the (Check one): CONSENT XX REGULAR _____

Agenda for the Council Meeting of February 15, 2022

Item should read as follows: Appointment of Joe Gudenrath to the Ad Hoc Charter Advisory Committee by Representative Isabel Salcido, District 5.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Ad Hoc Charter Advisory Committee

NOMINATED BY: Isabel Salcido DISTRICT: 5

NAME OF APPOINTEE Joe Gudenrath
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: El Paso ST: TX ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:
N/A

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: NO

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: N/A

EXPIRATION DATE OF INCUMBENT: N/A

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 02/15/2022

TERM BEGINS ON : 02/15/2022

EXPIRATION DATE OF NEW APPOINTEE: Commission sunset

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X

2nd TERM: _____

UNEXPIRED TERM: _____

Joe Gudenrath

Work Experience

Executive Director

El Paso Downtown Management District, El Paso, TX 6/2014 – Present

- Responsible for all aspects of the municipal management district including strategic planning, program design and implementation, budget creation and management, grant writing and fundraising, office/employee management, public relations, and administration.
- Supports and facilitates the efforts of a 21-member Board of Directors.
- Oversees a staff of seven FTE, five PTE, and additional seasonal personnel with minimal turnover.
- Engages with community members and builds relationships to fuel organizational and community growth and development.
- Successfully increased revenue and revenue streams, including event revenue, service based revenue, sponsorships, and grants (2020 Brownfields Assessment Grant).
- Responsible for the organization's creation of its Strategic Plan and creation of projects, programs and services to achieve the identified goals and objectives.

Executive Director

Omaha Downtown Improvement District Association, Omaha, NE 5/2009 – 6/2014

- Responsible for all aspects of the non-profit organization including strategic planning, program design and implementation, budget creation and management, grant writing and fundraising, office/employee management, public relations, and administration.
- Established a young and struggling organization into a community, asset, resource and driver of community development and growth.

Chief of Staff/Communications Director/Deputy Communications Director

Office of Mayor Mike Fahey, Omaha, NE 6/2001 – 5/2009

- Provided direct assistance and guidance to the Mayor in a Strong Mayor form of government.
- Led the development and implementation of the Mayor's agenda by working with the various City Departments, the Omaha City Council and the general public.
- Addressed day to day issues as well as long-term projects and issues that impacted local government and overall service delivery including the City's annual budget, capital projects and public safety among others.
- Established, developed and maintained relationships with various levels of government, non-governmental organizations, media, community groups, and individuals.
- Developed professionally throughout my tenure, culminating with directly oversight of 11 City Department Directors and 22 Mayor's Office staff.

Education

Masters of Public Administration, University of Nebraska-Omaha, Omaha, NE

B.A. Political Science, Creighton University, Omaha, NE

Certificate in Economic Development, University of Oklahoma Economic Development Institute
(In Progress – Estimated Completion in 2022)

Community Engagement

El Paso Rotary Club, Vice President of Programming
Progress 321, Member

Recognitions

International Downtown Association Emerging Leader - 2018

Professional References

Contact information will be supplied upon request.

Jamie Gallagher

Secretary and Past President, El Paso Downtown Management District Board of Directors
Sr. Vice President, Franklin Mountain Property Services

Jessica Herrera

Former Director, City of El Paso Economic & International Development Department
Associate, CBRE El Paso

Jon Law

Past President, El Paso Downtown Management District Board of Directors
Chief Strategy Officer, University Medical Center of El Paso

Mike McQueen

Past President (2019-2021), El Paso Downtown Management District Board of Directors
Former Partner & Managing Partner, Kemp Smith Law