### Discussion and action to approve updated naming policy for El Paso Museum of Art

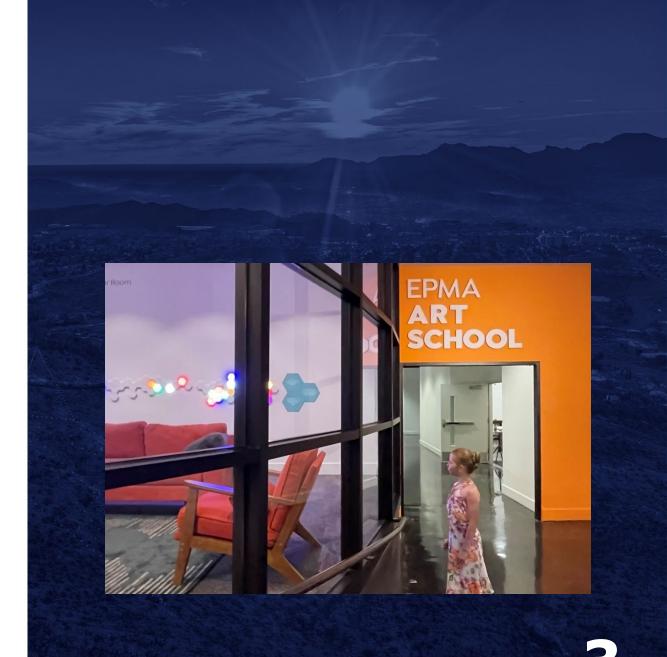
**CITY OF EL PASO** 

### **EPMA Naming Policy for Museum spaces**

- Original policy yielded **\$3,144,000** pledged and/or paid for in galleries and other spaces including lobby and educational spaces
- Proposed updates to the naming policy provide the opportunity for EPMA to raise an additional \$2,375,000 to support Museum exhibition, programs and scholarships

# Provisions

- No name shall be put upon any space which would cause the City of El Paso to be viewed unfavorably
- MCAD Director may negotiate with potential interested donors in good faith for an amount that does not grossly deviate from the listed goal amount
- Final approval would come to Council





### **EPMA NAMING OPPORTUNITIES**

FIRST FLOOR	AMOUNT
Museum Connect Lab	\$ 150,000
Art School (title wall)	\$ 500,000
Studio A	\$ 150,000
Studio B	\$ 150,000
Studio C	\$ 200,000
Low Sensory Room	\$ 50,000
Events Space (C2 Gallery)	\$ 300,000
Museum Entrance Vestibule	\$ 50,000
SECOND FLOOR	
The Samuel H. Kress Collection Galleries (Title wall + 3 galleries), or;	\$ 800,000
The Samuel H. Kress Collection Gallery 1	\$ 250,000
The Samuel H. Kress Collection Gallery 2	\$ 250,000
The Samuel H. Kress Collection Gallery 3	\$ 250,000
Museum Administration Offices	\$ 25,000
TOTAL	\$ 2,375,000



## QUESTIONS

