



City of El Paso
PARK NAMING/CHANGING
Application



Applicant information

Please print or type the information in black ink

Applicant Name: Dan Olivas
Mailing Address: [REDACTED]
Home Phone: [REDACTED] Work Phone: [REDACTED] Cell Phone: [REDACTED]
Email Address: [REDACTED]
Organization _____ ☐ Non-Profit

Proposed Name / Change

Park/Facility Location/Address: 14380 Montwood Dr.
Current name of Park or Facility: Eastside Sports Complex ☐ Not Applicable

Suggested Name: Richard A. Castro

Category:

- ☒ Outstanding Individual(s)
- ☐ Common usage identifying the Neighborhood
- ☐ Historical Event, Person, Place
- ☐ Natural or Geographical Feature to the area
- ☐ Benefit/Organization Acknowledgement
- ☐ Other

PLEASE DO NOT WRITE IN THIS AREA
PARKS AND RECREATION
STAFF ONLY

Date Received at PARD Admin: _____
Date District Rep. Notified: _____
Date of Committee Meeting: _____
Date of PRAB Meeting: _____
Date of City Council Meeting: _____





Richard A. Castro
McDonald's Owner Operator

El Paso, Texas 79925

Phone

Fax

EDUCATION

Bachelor of Science Degree

Southwest Texas State University now Texas State University
Texas State University Alumnus of the Year 1997

In April 2014 Texas State University named the Undergraduate Admissions Center, the Richard A. Castro Undergraduate Admissions Center

In November 2018 Texas State University named the Richard A. Castro Legacy Club at the University Events Center

1983 TO PRESENT

Castro Enterprises, Inc.

RAC Management Co., Inc.

East El Paso Castro LLC

RICA-PLUS INC.

Dio-Rich Inc.

Elite Eastlake LLC

Owns Thirty McDonald's Restaurants

1980 -1985

Richard A. Castro, Inc.

Owned a Real Estate Agency and Construction Company

1970 - 1980

City Manager

City of Del Rio

Assistant City Manager

City of Del Rio

School Teacher – Eagle Pass School District

Richard A. Castro is a businessman, civic leader, and philanthropist who has spent decades giving back to the communities he serves.

Mr. Castro's early career saw him work as a teacher, city manager, realtor and builder.

In 1983, he purchased his first McDonald's restaurant. Since then, his franchise has grown to 35 restaurants with more than 2,500 employees.

Mr. Castro has served in leadership roles at both the local and national levels.

He is a former president of the McDonald's Hispanic Owner/Operator Association (MHOA) and founder of McDonald's Hispanos Triunfadores, which recognizes successful Hispanics who have a history of giving back to their communities.

He is the founder of Community En Accion, (CEA) a community-based organization of Hispanic professionals that focuses on art and culture.

The Council for Regional Economic Expansion and Educational Development (CREEED), an El Paso organization committed to improving college and career options for high school students; and the Borderplex Alliance, a regional non-profit organization dedicated to economic development and prosperity in the Cd. Juarez, El Paso and southern New Mexico region.

Mr. Castro has a deep commitment to education. In 1985, he initiated creation of the Hispanic American Commitment to Educational Resources (HACER®) Scholarship Program as a partnership of McDonald's Owner/Operators, Ronald McDonald House Charities® (RMHC®) and McDonald's Corporation, now celebrating its 40th anniversary. HACER has grown to become the largest scholarship program in the country for graduating Hispanic high school students. It has awarded over \$36 million to deserving scholarship recipients. HACER also served as the model for the RMHC National Scholarship Program, which is open to students of all backgrounds.

Mr. Castro has received many community and professional awards.

In 1997, he received the Alumnus of the Year Award from Southwest Texas State University (now Texas State University).

In 2005, Mr. Castro was named the Hispanic Business Man of the Year by the United States Hispanic Chamber of Commerce (USHCC) and was also honored with the 2005 Hispanic Magazine Entrepreneur Award. He has also received the Texas Association of the Mexican-American Chamber of Commerce's Chairman's Community Support Award. In 2014, Texas State University named its undergraduate admissions center the Richard A. Castro Undergraduate Admission Center.

In 2011 was recognized in Washington, D.C. by the National Restaurant Association at their Gala Awards Dinner with the "Faces of Diversity Award."

In 2011 inducted into the El Paso Athletic Hall of Fame & 2007 inducted into the El Paso Business Hall of Fame.

He founded the local McDonald's Basketball Classic so that El Paso/Las Cruces High School athletes would have a chance to play in front of college scholarship recruiters.

He is a champion for education and continues to support local School District Superintendents and local education leaders and is the originator of the Superintendents luncheon, where best practices in schools are discussed.

He is one of the founders of CREEED and was instrumental in initiating a teachers' fund to help teachers to secure their accreditation to teach dual credit programs, in giving ISD's money to start the Girls Who Code program and also in raising money to help El Paso schools initiate new programs that have improved college readiness.

He started Hispanos Triunfadores, an award banquet recognizing Hispanic leaders in arts, education, science, government service and business. This banquet has been held every year since 2000.

He is a Director of WestStar Bank

He served as a Board Member of Providence Children's Hospital Governing Board

He is a Board Member of Community En Accion (CEA)

He is a Board Member of the Greater El Paso Chamber of Commerce

He is a Board Member of the Hispanic Chamber of Commerce

He is a Board Member of the Ronald McDonald House of Charities of El Paso (RMHC)

He is a Board Member of the ABQ-ELP CO-OP

He is a Board Member of the Borderplex Alliance

He is a Board Member of the Paso del Norte Community Foundation

He has served as a Board Member of Our Lady of the Lake University (OLLU)

He is Chairman of Council for Regional Economic Expansion & Education (CREEED)

During this afternoon's commencement ceremony, an honorary degree will be awarded to Mr. Richard A. Castro.

He will receive the Doctor of Humane Letters, honoris causa.

Mr. Castro is an El Paso businessman and philanthropist. In 1983, he became a McDonald's franchisee and soon became the company's largest Hispanic owner/operator, with 27 restaurants in Texas and more than 2,000 employees. He is the former president of the McDonald's Hispanic Owner/Operators Association and founder of McDonald's Hispanos Triunfadores.

He received his Bachelor of Science degree in Education from Texas State University in 1970, was named a Distinguished Alumnus in 1997, and received the College of Liberal Arts Distinguished Alumni Achievement Award in 2013.

Mr. Castro is a Texas State Hero and a Founders Society member. He formerly served as a trustee of the Texas State Development Foundation Board. The Richard A. Castro Undergraduate Admissions Center and the Richard A. Castro Legacy Club in Strahan Arena are named in recognition of his transformational generosity to Texas State University.

As a strong advocate for student-athletes, Mr. Castro has established scholarships that support both athletics and academics. In 2017, he pledged \$1 million in matching funds specifically for student-athletes, demonstrating his deep commitment to sports and education. His total giving to Texas State exceeds \$2.3 million.

Mr. Castro helped found Community en Acción (CEA), a network of Hispanic leaders supporting the Latino community of El Paso. In 2018, CEA honored him with the Richard Castro Community Service Scholarship for his lasting impact. He played a key role in forming the Council for Regional Economic Expansion and Educational Development (CREEED) and the Borderplex Alliance.

In 1985, he launched the Hispanic American Commitment to Educational Resources (HACER) Scholarship Program, which has awarded more than \$33 million to Hispanic students nationwide. In 2019, he partnered with EPCC, UTEP, and McDonald's El Paso to create new local scholarship opportunities, and by 2020, the McDonald's El Paso Scholarships were awarding \$100,000 annually to graduating high school seniors.

Mr. Castro continues to support higher education through service on boards such as the El Paso Hispanic Chamber of Commerce Education Foundation, which provides scholarships for students facing adversity. He has also served on the boards of WestStar Bank, the Boys and Girls Clubs of America, and the Chase Bank Advisory Board, and from 2014 to 2023, on the Board of Trustees at Our Lady of the Lake University.

Among his many honors, he was named Hispanic Businessman of the Year by the United States Hispanic Chamber of Commerce in 2005 and El Pasoan of the Year in 2015.

EASTSIDE SPORTS COMPLEX

1-5

Suggested Name: **CHANGE TO: Richard A. Castro Sports Complex**

List eligible members of the public who support the nomination:

	Name	Address	Phone Number	Signature
1	✓ Cesar Chavez			
2	✓ Irian Rodriguez			
3	✓ Martin Rodriguez			
4	✓ Guillermo Aguine			
5	✗ Maria Baxad			
6	✓ Fabrice Bated			
7	✓ Ricardo Flores			
8	✓ Steph Diaz			
9	✓ Gagne Villed			
10	✓ Mercedes Trujillo			
11	✗ Alex Valencia			
12	✗ Anibal Campos			
13	✓ Brenda Ramos			
14	✓ Heriberto Ortiz			
15	✓ Judy Guzman			
16	✗ Nohemi Espinosa			
17	✓ Yessenia Baruelos			
18	✗ Landa Parcia			
19	✓ Dimes Golan			
20	✓ Maria Ramirez			

EASTSIDE SPORTS COMPLEX

2-3

Suggested Name: **CHANCE TO: RICHARD A. CASTRO SPORTS COMPLEX**

List eligible members of the public who support the nomination:

Citizen Support

	Name	Address	Phone Number	Signature
17	☒ Angelina Fagan			
18	☒ Chris J. Diaz-Colon			
19	☒ Enrique Valles			
20	☒ Samantha Lucero			
21	☒ LYNN ELMORE			
22	☒ Luis Monreal			
23	☒ Manuel Calderon			
24	☒ Carlos Cerv			
25	☒ Eli Gonzalez			
26	☒ Guadalupe Jarama			
27	☒ Brenda Sanchez			
28	☒ Benjamin Barron U			
29	☒ Michelle Barron U			
30	☒ Enri Almaraz			
31	☒ MARIA CORREA			
32	☒ Luis Campos			
33	☒ Enka Y. Lar			
34	☒ Anna Kolb			
35	☒ Carlos Hernandez			
	☒ Ricardo Sullivan			
	☒ Quintana Lara			

3-5

EASTSIDE SPORTS COMPLEX

Suggested Name: **CHANGE TO: Richard A. Castro Sports Complex**

List eligible members of the public who support the nomination:



PARK NAMING/CHANGING FORM



Citizen Support

Signature

Phone Number

Address

Name

✓ Tan Barrozo
✓ Robert Saavedra

[Redacted]

BB

EASTSIDE SPORTS COMPLEX

Suggested Name: **CHANCE TO: RICHARD A. CASTRO SPORTS COMPLEX**

List eligible members of the public who support the nomination:

Name	Address	Phone Number	Signature
✓ Jason Thomas			
✓ Arlene Jasso			
✓ J. SAS Reyes			
✓ Leonardo Luna			
✓ Alejandro Romero			
✓ Jose Tapia			
✓ John Vermilyea			
✓ Michelle Hinnman			
✓ Omar Castaneda			

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EASTSIDE SPORTS COMPLEX

5-5

Suggested Name: CHANGE TO: Richard A. Castro Sports Complex

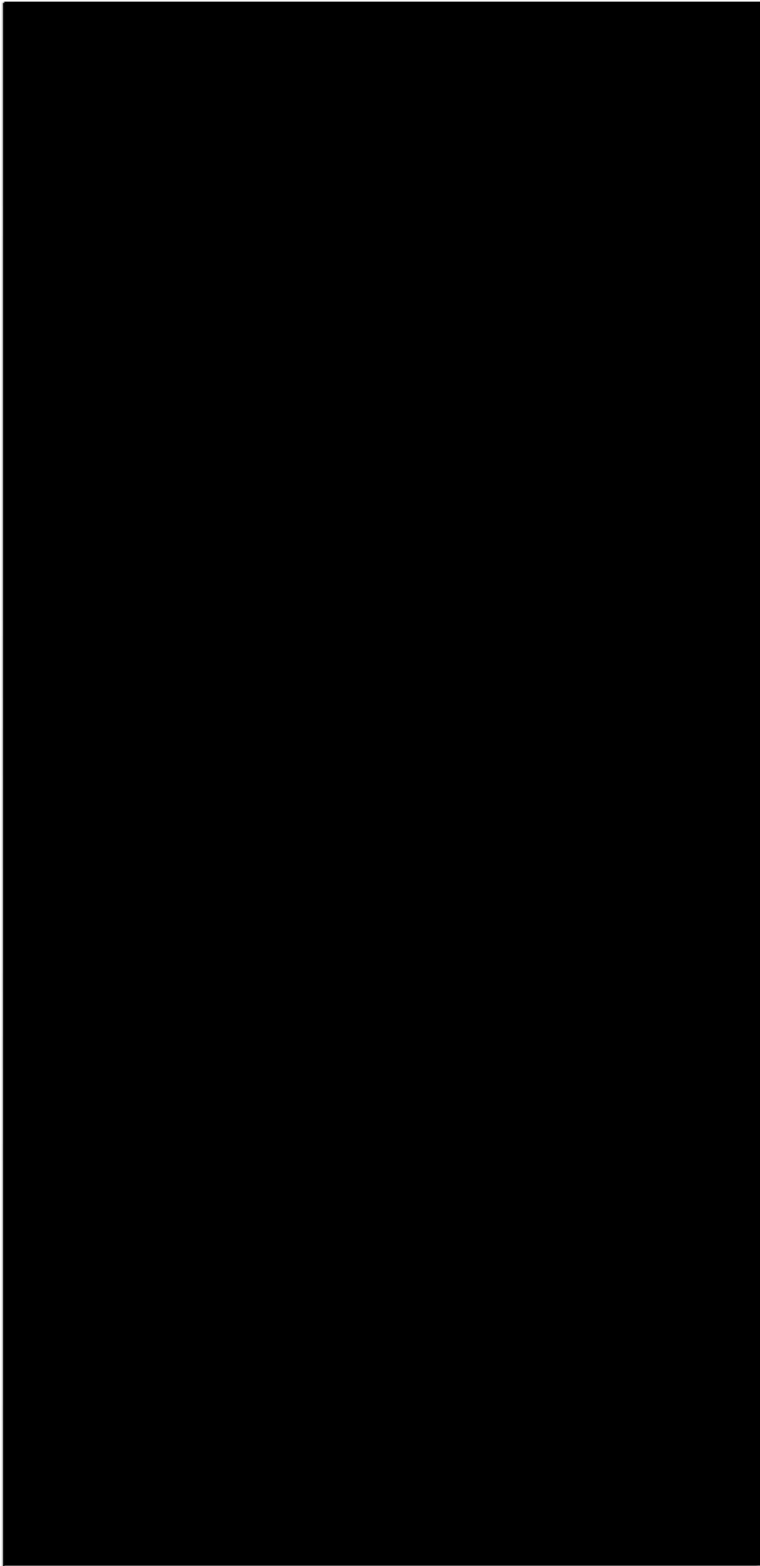
List eligible members of the public who support the nomination:

	Name	Address	Phone Number	Signature
47	Hector Perez			
48	FRANK LAYES			
49	ROBERTO CASTRO			
50	Dina Salcedo			
51	Vince Cristoforo			
52	Castro's place			Castro's place
53	Raymond G17			
54	Jazmin White			
55	Roberto Garcia			
56	Maria Anne			
	Geopol Garcia			

EASTSIDE SPORT COMPLEX NAME CHANGE TO RICHARD A CASTRO

LIST OF SUPPORTING SIGNATURES ATTAINED

NAME	ADDRESS	PHONE NUMBER
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- | | | |
|------------------------|---|--|
| 1. Chris J. Diaz Colon |  | |
| 2. Enrique Valles | | |
| 3. Samantha Lucero | | |
| 4. Lynn Elmore | | |
| 5. Luis Monrreal | | |
| 6. Manuel Calderon | | |
| 7. Carlos Cruz | | |
| 8. Eric Gonzalez | | |
| 9. Ana Maria Saenz | | |
| 10. Michelle Barron | | |
| 11. Brenda Sanchez | | |
| 12. Benjamin Barron | | |
| 13. Erik Almanza | | |
| 14. Mark Loriccia | | |
| 15. Luis Campos | | |
| 16. Enka ly. Lawc | | |
| 17. Anna Kolb | | |
| 18. Chris Herrera | | |
| 19. Ricardo Sullivan | | |
| 20. Guillermo Luna | | |
| 21. Cesar Chavez | | |
| 22. Hector Perez | | |
| 23. Easu Valles | | |
| 24. Roberto Castorena | | |
| 25. Ana Salcedo | | |
| 26. Vince Crisostomo | | |
| 27. Veronica Zena | | |
| 28. Jason Thomas | | |
| 29. Arlene Jasso | | |
| 30. Alejandro Romero | | |
| 31. Jose Tapia | | |
| 32. John Vermilyen | | |
| 33. Maria Batad | | |
| 34. Patricio Batad | | |
| 35. Irion Rodriguez | | |
| 36. Guillermo Aguirre | | |
| 37. Martin Rodriguez | | |
| 38. Ricardo Flores | | |
| 39. Steph Diaz | | |

40. Jaime Vital
41. Melinda Trujillo
42. Brenda Ramos
43. Heriberto Ortiz
44. Judy Guzman
45. Nohemi Espinosa
46. Yesenia Banuelos
47. James Galvan
48. Maria Ramirez
49. Ian Barraza
50. Robert Saavedra
51. Michelle Hinman
52. Omar Castaneda
53. Gustavo Rubio
54. Reyna Gonzalez
55. Roberto Garcia
56. Kevin Greene
57. Getzel Garcia



SUPPORTERSL SIGNED ON SHEETS:

1. Angelina Fagan
2. Alex Valencia
3. Chrystal Campos
4. Jazmin White

