

DATE: August 11, 2021

TO: City Clerk

FROM: Mayor Oscar Leeser

ADDRESS: 300 N. Campbell, 2nd Floor TELEPHONE (915) 212-0021

Please place the following item on the (Check one): CONSENT X REGULAR _____

Agenda for the Council Meeting of August 17, 2021

Item should read as follows: Re-appointment of Cynthia Piña to the Uptown Parking Benefit Advisory Committee by Mayor Oscar Leeser.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Uptown Parking Benefit Advisory Committee

NOMINATED BY: Oscar Leeser DISTRICT: Mayor

NAME OF APPOINTEE Cynthia Piña
(Please verify correct spelling of name)

E-MAIL ADDRESS: N/A

BUSINESS ADDRESS: N/A

CITY: N/A ST: TX ZIP: N/A PHONE: _____

HOME ADDRESS: N/A

CITY: N/A ST: TX ZIP: N/A PHONE: N/A

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO x

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: _____

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Cynthia Piña

EXPIRATION DATE OF INCUMBENT: 11/13/2020

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: x
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 8/17/2021

TERM BEGINS ON : 8/18/2021

EXPIRATION DATE OF NEW APPOINTEE: 11/13/2022

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: _____

2nd TERM: x

UNEXPIRED TERM: _____

EMPLOYMENT

El Paso Electric Company El Paso, TX

April 2017-Present

Senior Specialist-Corporate Development

- Promote regional economic growth through execution of development projects involving short and long range objectives
- Identify and present risks, costs and benefits associated with projects and issues
- Develop senior management reports regarding the status of projects or initiatives
- Act as a Company liaison on applicable development projects

Capital Bank SSB El Paso, TX

January 2013-March 2017

Assistant Vice President-Healthcare Industry

- Created and executed business plans to target specific Healthcare clients, exceeded 2016 annual sales goals by 119%. Lead account management and maintenance activities for the Healthcare portfolio, comprised of \$40 Million in loans and \$12 Million in deposits
- Supervised an internal team to conduct annual reviews based on Bank policy to ensure compliance with Dodd-Frank
- Prepared and presented client loan requests and financial analysis to Senior Management and Bank's Board Loan Committees
- Trained new analysts on underwriting principles and Bank policy procedures. Independently created custom workflow guides for new credit analysts to assist with credit underwriting
- Selected for Capital Bank Philanthropy Committee, an organization that evaluated and selected local organizations that support community initiatives

Credit Analyst

January 2013-June 2014

- Analyzed customer financial documents and determined risk analysis to prepare commercial loans for weekly presentation to senior management
- Served as the Training coordinator for the Bank during a financial software conversion that included over 3,500 accounts
- Implemented and executed custom training programs for all Bank departments (retail, business development, compliance and operations)
- Created custom training manuals for each department to handle both internal and external client facing scenarios
- Acted as the lead liaison between the Bank and the software company to handle any system issues or questions
- Developed custom reports to track sales goals of business development team and presented to Senior Management weekly

FactSet Research Systems New York, NY

February 2011-January 2013

Investment Banking Consultant

Awarded a Global Client Satisfaction Award for outstanding service, ranked highest against all consultants globally and voted on by clients

- Led on-site training for researchers, bankers, analysts and interns. Supported over 800 clients in Banking, Equity Research and Equity Sales Groups
- Created custom training programs for clients based on understanding of the financial industry, led training sessions of anywhere from 300 clients to 1:1 training
- Streamlined the research and analysis process for clients by creating custom models and templates
- Successfully enhanced existing client relationships by cross selling additional FactSet products

EDUCATION

Trinity University (2002-2006, San Antonio, TX)

BA Communications with a Minor: Business Management

SPECIAL INTERESTS

Member of the Board of Directors for Creative Kids, Inc.

Member of The Rio Grande Economics Association