

October 11, 2022

Item 35

# Discretionary Grant Program Update

An Overview of the Program Approach, Results, and Next Steps

Goal 1. Cultivate an environment conducive to strong economic development





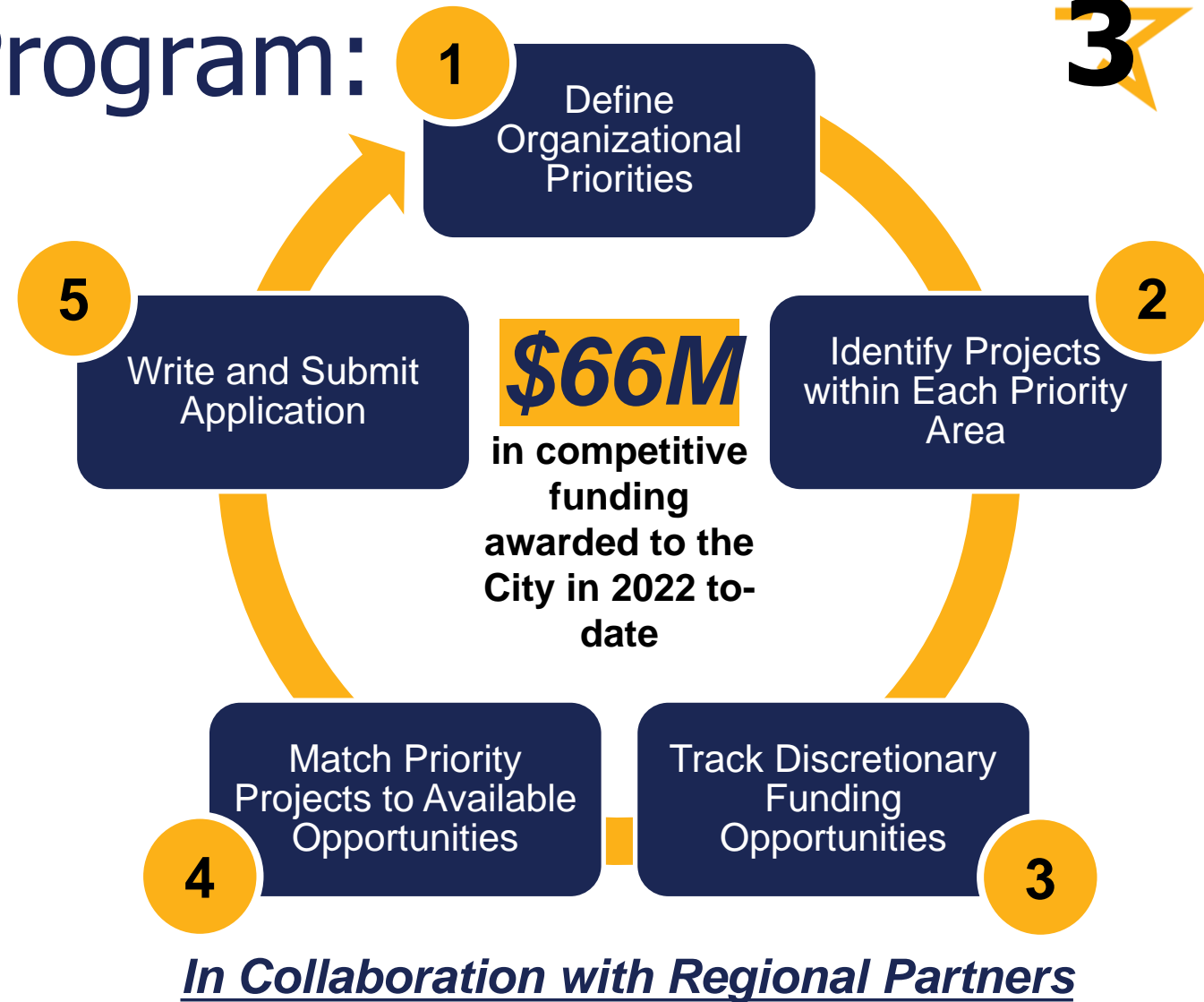
# Overview

- Discretionary Grant Program
- Program Results to Date
- Upcoming Funding Opportunities

# Discretionary Grant Program: Program Overview

Program Goal: To **Successfully Secure** Competitive Grant Funding for the City and Region

- **Integrated approach** across City departments + regional partner organizations
- Using the **Communities of Excellence Framework**
- Supported by **subject matter experts:** Transystems + Federal Grant Project Manager
- Made possible through the City's **core competency** in financial management



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# Discretionary Grant Program: Define Organizational Priorities + Projects

1. I-10 Deck Plaza
2. Advanced Manufacturing
3. International Bridge System
4. Energy + Climate Change
5. Streetcar Extension
6. Aging Infrastructure + Safety
7. Key Transportation Corridors
8. Street Connections
9. Regional Trail System
10. Broadband + Digital Divide

**74 Projects Identified**



# Discretionary Grant Program: Track + Match Priority Projects with Funding Opportunities

**Grant Program Matrix** contains details on projects, priorities, grant programs, submitted applications, and awards

DESCRIPTION	ALLOWABLE ACTIVITIES	AWARD	MATCH REQUIREMENT	PRIORITY	WH N	
Installing roadway lighting and serious injuries, requires development of a Safety Action Plan	Safety Action Plan; Planning & development	\$200K - \$1M for municipalities, \$5M for MPOs and partnerships		20%	Transportation	Q4
Preventing roadway death and serious injuries, requires development of a Safety Action Plan	Construction	\$5M - \$30M for municipalities, \$50M for MPOs and partnerships		20%	Transportation	Q4
Removing, retrofitting, or mitigating	Planning &					

Name	Project Description and Scope	Total Project Cost	Design Status	Environmental Review Status	Project Development Timeline	Discretionary Grant Program Eligibility	Dep
Bridge System	Over 7.2 million pedestrian crossings (0.2 million), and rank third in cargo crossings (750K). In the recently adopted Texas-Mexico Border Transportation Master Plan, 292 projects have been identified throughout the El Paso region for a total cost of \$11.6 billion. These efforts are also directly tied to the implementation of the City's strategic Plan, and specifically that document's directives to enhance the cross-border experience for bridge users						
International Transportation	ITS enhancements (additional security monitoring systems, traffic control improvements, radar vehicle sensing	\$25,000,000	Not started	Not started		SMART	IBD

Project Name	Project Description	Year	Agency	Program	Priority	Status
Deck Park Planning		2021	CID	Deck Plaza	1.1	2021 Awarded
Advanced Manufacturing Center	Pre-construction	2021	El Paso Makes, Airport/CID/ED	Economic Development	1.1	2021 Awarded
Advanced Manufacturing Center	Construction		El Paso Makes, Airport/CID/ED	Economic Development	1.1	Mar-22 Finalist
Stanton POE Feasibility Study			IBD	International Bridge System	1.5	Dec-21 Not awarded
Veloz Pedestrian Improvements			IBD	International Bridge System	1.5	Mar-22 Awarded



# Discretionary Grant Program: Collaborate with Regional Partners for Strongest Impact

Working with **regional partners** to pursue funding opportunities:

- Paso del Norte Community Foundation (PDNCF), El Paso Mobility Coalition, Metropolitan Planning Organization, El Paso County, UTEP and others
  - PDNCF + City partnered to bring subject matter expert, Transystems, onboard
- **Stronger applications** with partnerships + support
- Ensure we are not competing for same opportunities





# Discretionary Grant Program: Tracking Performance Metrics (2022 to-date)

## 10 Organizational Priorities

- 74 Projects Identified



## 92 Programs Tracked

- 21 Prospective Programs

## 11 Grant Submissions



## 7 Competitive Awards

# Program Results: 2022 To Date



**\$0.9M**

Downtown Deck Plaza Design (USDOT)

**\$5.0M**

El Paso International Airport Terminal Improvements (FAA)

**\$13.0M**

El Paso International Airport RWY 8R + TWY U (FAA)

**\$8.8M**

Sun Metro Electric Paratransit Fleet + Infrastructure (FTA)

**\$25.0M**

Advanced Manufacturing Campus Development (EDA)

**\$12.0M**

Ysleta Port of Entry Pedestrian Improvements (USDOT)

**\$1.0M**

Paso del Norte Trail Segment Connecting Zoo to MCA (CPF)

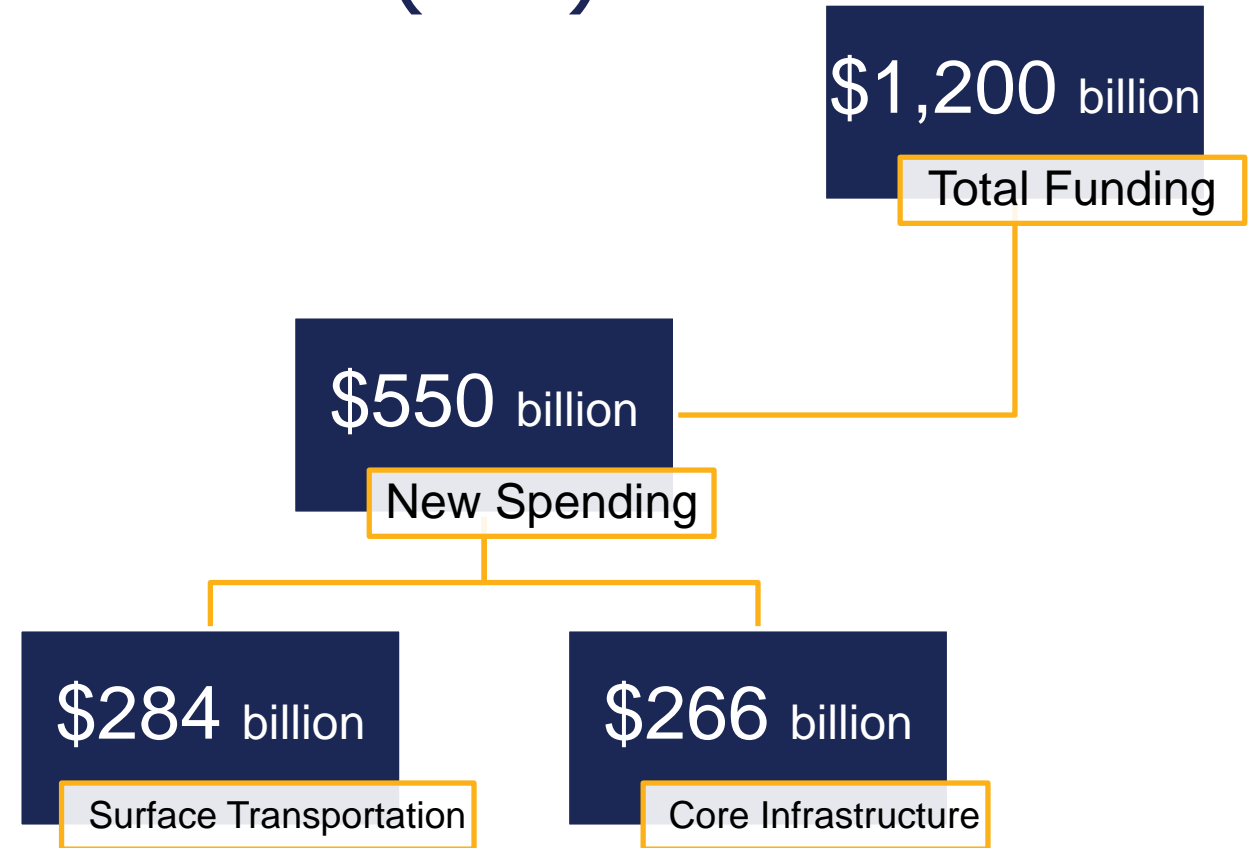
**\$65.7M**

Total Competitive Awards to the City in 2022 To-Date



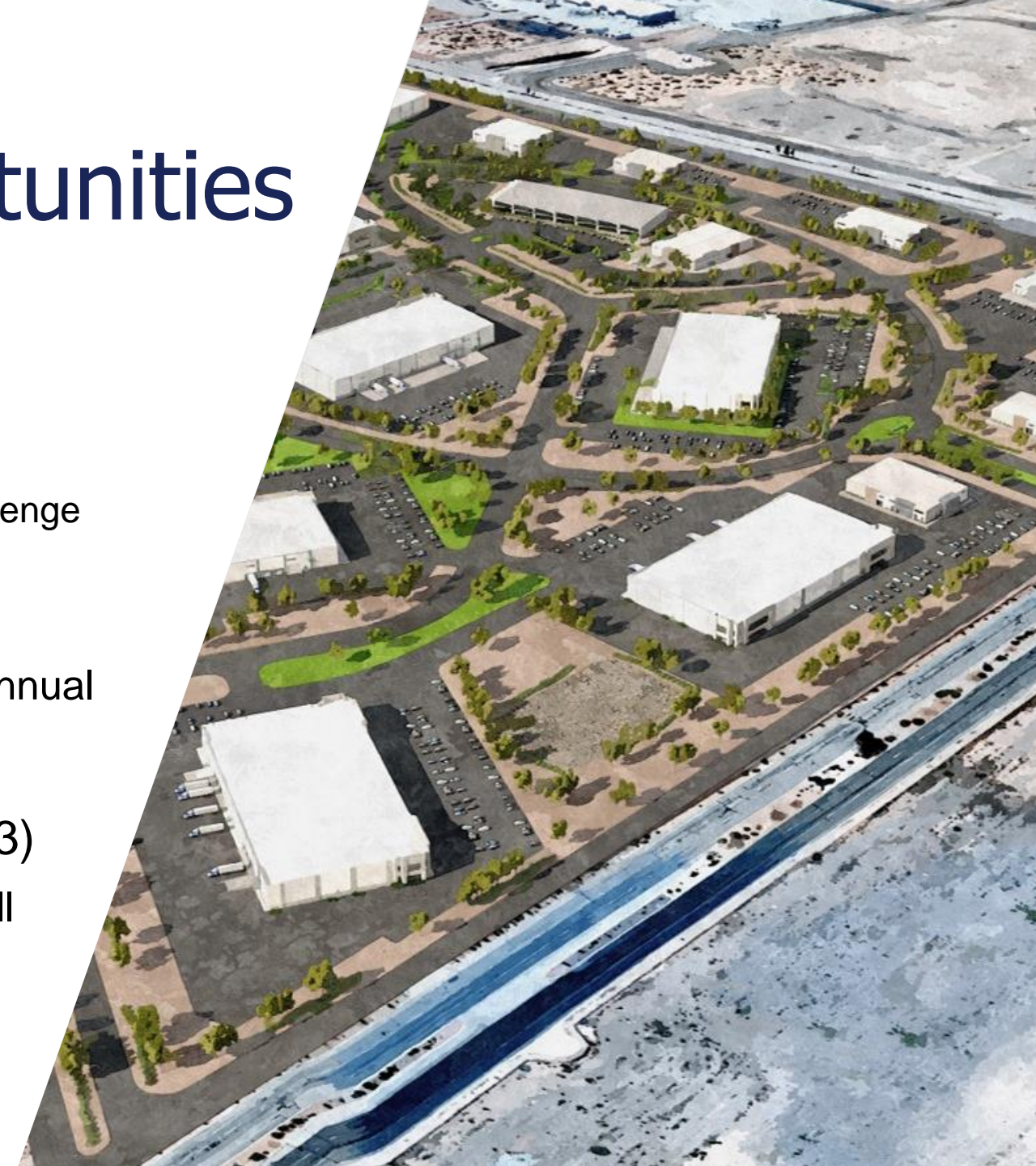
# Upcoming Opportunities: The Bipartisan Infrastructure Law (BIL)

- Department of Transportation will direct the largest portion of the BIL's investments (\$274 billion)
- Several other agencies will see their budgets expand
- Investments will go to 5 main areas:
  - Agency Programs + Operations
  - Formula Grants
  - **Competitive Grants (>\$200 billion)**
  - Loans
  - Highway Trust Fund



# Other Funding Opportunities

- American Rescue Plan Act
  - \$3 billion in supplemental funding to the Economic Development Agency
    - Including Build Back Better Regional Challenge
- Community Project Funding
  - Return of community projects funded via annual budget process
- National Defense Authorization Act (FY23)
  - Establishes pilot program for Army to install microgrids at military installations and field electric vehicle fleets



# Upcoming Funding Opportunities: City-Led Planned Submissions

**DECEMBER 2022:** REMOVAL OF AT-GRADE CROSSINGS AT ZARAGOZA  
(*CRISI VIA USDOT*)

**APRIL 2023:** DESIGN + ENGINEERING STREETCAR ROUTE EXTENSION  
DOWNTOWN TO MCA  
(*RAISE VIA USDOT*)

**MAY 2023:** I-10 SEGMENT 2 + DECK PLAZA CONSTRUCTION  
SUBMITTED IN PARTNERSHIP WITH TXDOT  
(*MEGA VIA USDOT*)

**OCTOBER 2023:** DESIGN OF SEGMENTS OF PASO DEL NORTE TRAIL  
SUBMITTED IN PARTNERSHIP WITH PASO DEL NORTE  
(*RECONNECTING COMMUNITIES VIA USDOT*)



## Mission

Deliver exceptional services to support a high quality of life and place for our community



## Vision

Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government



## Values

Integrity, Respect, Excellence, Accountability, People