



Deborah A. Zuloaga is a native El Pasoan and graduate of North Texas State University. Since 2003, Ms. Zuloaga has served as President and Chief Executive Officer of the United Way of El Paso County.

Ms. Zuloaga previously served as the United Way of El Paso County's Associate Director and Resource Development Director. She was also Executive Director of Girl Scouts of the Rio Grande.

Ms. Zuloaga spent 11 years in Washington, D.C. and her experience included serving as Special Events Coordinator of a Hispanic grassroots presidential campaign effort, VIVA '84; Deputy Associate Director of Presidential Personnel, The White House; and Director, Federal Advisory Committee Office, U.S. Department of Health and Human Services.

Ms. Zuloaga is a BoardSource Certified Trainer for the REALIZE Board Training Program. This program is a partnership between United Way of El Paso County and the Paso del Norte Health Foundation.

Ms. Zuloaga currently serves as a member of the Texas Prepaid Higher Education Tuition Board, the Texas Center for Legal Ethics Board of Trustees, and United Way NEXT Board of Directors. She is also a member of the United Way Worldwide Membership Accountability Committee and serves on two advisory boards for the City of El Paso – Parks and Recreation and Greater El Paso Civic, Convention, and Tourism. Ms. Zuloaga also served as Chair of Leadership El Paso and as a director of The Texas Lyceum.

In 2019, El Paso Inc. honored Ms. Zuloaga as one of six Women of Impact and she was the 2021 recipient of Children at Risk's award for Outstanding Child Advocate - West Texas. Ms. Zuloaga also participated on a 2022 Texas Tribune Festival panel that discussed how communities recover after mass shootings.