



City Council
February 15, 2022
Agenda Item 36

2022 Public Art Annual Plan

COUNCIL STRATEGIC GOAL FOUR

Enhance El Paso's Quality of Life through Recreational, Cultural and Educational Environments

4.1: Deliver Bond Projects Impacting Quality of Life Across the City in a Timely, Efficient Manner



MISSION

Deliver exceptional services to support

a high quality of life and place for our community.

Beyond enhancing El Paso's visual image, public art is also a focused way to assert our quality of place and shared history.

A 2018 national study showed that 70% of Americans believe the “arts improve the image and identity of their community.”*

**Americans for the Arts: Americans Speak Out About The Arts in 2018:An In-Depth Look at Perceptions and Attitudes About the Arts in America*

BENCHMARKING OTHER PUBLIC ART PROGRAMS



| Program | Established | Allocation Percentage | Average Projects Completed/Year | Number of Staff |
|------------------------------------|-------------|-----------------------|---------------------------------|-----------------|
| City of El Paso Public Art Program | 2006 | 2% | 8 | 3 |
| City of Dallas Public Art Program | 1989 | 1.5% | 9-10 | 4 |
| Fort Worth Public Art | 2001 | 2% | 3-4 | 6 |
| Houston Arts Alliance | 1999 | 1.75% | 3-4 | 10 |

THE CITY OF EL PASO PUBLIC ART PROGRAM



To date the program has:

- Completed 78 Projects
- Established the Art Purchase Program with 192 Acquisitions
- Worked with 233 Artists, 82% being Local Artists
- Provided 43 Local Artists with professional apprenticeships through the Allied Artist Program
- Impacted over 150 Local Businesses with Public Art Projects
- Received 10 National awards and has been featured in 18 National publications

Public Art Process



City of El Paso will invite an artist/artist team to create a unique, new work of art through the following process:

- The selected artist/artists are given a project brief that includes a site (or ideas around siting), a set of goals, a budget and a timeline
- The artist/artists develops a concept design that is responsive to the brief
- An Artist Selection Panel (ASP) convenes (representatives from user department, CID, a neighborhood association/community stakeholder, a local artist and Public Art Committee (PAC)). ASP reviews and scores to select an artist to recommend to full PAC
- The PAC reviews the recommendation and will accept, accept with conditions, or not accept the recommendation
- Artist then contracted and begins working on finalizing a concept design
- Design is presented to the community for input before the artist refines and submits design to PAC for approval
- Final design presented to PAC which approves or requests modifications based on project budget parameters, materials, etc.
- Once final design approved, the artist develops engineering drawings for review and approval by the City before proceeding with fabrication.

PROJECTS COMPLETED IN 2021



| District | Project | Location | Artist | Title | Budget | Completion Date |
|----------|--|--|-----------------------|--------------------|-----------|-----------------|
| 4 | Chuck Heinrich Park | Officer Andrew Barcena Dr. | May & Watkins Design | Desert Blossom | \$75,000 | January 2021 |
| 5 | Eastside Regional Water Park | 13501 Jason Crandall Dr. | Olalekan Jeyifous | Desert in Bloom | \$220,000 | January 2021 |
| 8 | El Paso and San Antonio St. Roundabout | El Paso and San Antonio St. Roundabout | Christopher Weed | Bienvenido | \$270,000 | May 2021 |
| 8 | Chamizal Community Center and Library | 2119 Cypress Ave. | Jesus "Cimi" Alvarado | Blurred Boundaries | \$500,000 | July 2021 |
| 3 | Clardy Fox Library | 5515 Robert Alva Ave. | Adrian Lopez | Desert Agave | \$115,000 | October 2021 |
| 5 | Far East Transfer Center | 12781 Edgemere Blvd. | Aaron Stephan | Luminous Bound | \$100,000 | December 2021 |

PROJECTS RECENTLY AND SOON TO BE COMPLETED

| District | Project | Location | Artist | Title | Budget | Completion Date |
|----------|-----------------------------|---------------------------------|-------------------|----------|-----------|-----------------|
| 8 | Country Club Rd. Roundabout | Country Club Rd. and Memory Dr. | Laura Turon | Unity | \$175,000 | January 2022 |
| 2 | Airport Mural Project | El Paso International Airport | Ricardo Chavarria | Portal 1 | \$30,000 | March 2022 |



DESERT BLOSSOM – MAY & WATKINS DESIGN – CHUCK HEINRICH MEMORIAL PARK – DISTRICT 4



DESERT IN BLOOM – OLALEKAN JEYIFOUS – OASIS WATER PARK – DISTRICT 5



BIENVENIDO – CHRISTOPHER WEED – EL PASO ST. ROUNDABOUT – DISTRICT 8



BLURRED BOUNDARIES – JESUS “CIMI” ALVARADO – CHAMIZAL COMMUNITY CENTER & LIBRARY – DISTRICT 8



DESERT AGAVE – ADRIAN LOPEZ – CLARDY FOX LIBRARY – DISTRICT 3



LUMINOUS BOUND – AARON STEPHAN – FAR EAST TRANSFER CENTER – DISTRICT 5



UNITY – LAURA TURON – COUNTRY CLUB ROUNDABOUT – DISTRICT 8



PORTAL 1 – RICARDO CHAVARRIA – EL PASO INTERNATIONAL AIRPORT – DISTRICT 2

NEW PROJECTS AND NEW ALLOCATIONS 2022 PUBLIC ART PLAN



| District | Project | Location | Selection Process | Allocations | Additional Allocations | Total Allocations | Timeline |
|----------|---------------------------------|--------------------------|--------------------------|-------------|------------------------|-------------------|----------|
| 5 | Eastside Sports Complex | 14380 Montwood Dr. | Invitational Competition | \$300,000 | \$0 | \$300,000 | TBD |
| 8 | Paso Del Norte (PDN) Roundabout | El Paso St. & Sixth Ave. | Invitational Competition | \$200,000 | \$0 | \$200,000 | TBD |

PROJECTS IN PROGRESS



| District | Project | Location | Selection Process | Artist | Allocations | Additional Allocations | Total Allocations | Timeline |
|----------|--|---------------------------------|--------------------------|-----------------------|-------------|------------------------|-------------------|----------|
| 8 | Country Club Rd. Roundabout | Country Club Rd. and Memory Dr. | Direct Select | Laura Turon | \$175,000 | \$0 | \$175,000 | Jan-22 |
| 2 | Airport Mural Project | El Paso International Airport | Direct Select | Ricardo Chavarria | \$30,000 | \$0 | \$30,000 | Mar-22 |
| 6 | Pavo Real Recreation Center Improvements | 9301 Alameda Ave. | Invitational Competition | Rene Nevarez | \$150,000 | \$0 | \$150,000 | Apr-22 |
| 8 | Men of Company E Memorial at MACC | 201 W. Franklin Ave. | Direct Selection | Julio Sanchez | \$615,000 | \$0 | \$615,000 | May-22 |
| 8 | Children's Museum Umbrella Canopy | 201 W. Main Dr. | Invitational Competition | FUTUREFORMS | \$1,000,000 | \$0 | \$1,000,000 | Jun-22 |
| 2,3,5,8 | Montana Rapid Transit System | Montana Corridor | Open Competition | George Bates | \$350,000 | \$0 | \$350,000 | Jun-22 |
| 2 | Alabama St. Mural Replacement | Alabama St. @ Broadus Ave. | Invitational Competition | Jesus "Cimi" Alvarado | \$120,000 | \$0 | \$120,000 | Aug-22 |
| 3 | August 3 Memorial | 7500 W. H. Burges Dr. | Direct Select | Albert "Tino" Oretga | \$250,000 | \$0 | \$250,000 | TBD 2022 |
| 3 | Geronimo Drive Mural Replacement | Geronimo Dr. | Invitational Competition | Mitsumasa Overstreet | \$160,000 | \$0 | \$160,000 | Aug-22 |
| 8 | Main Library Children's Area | 501 N. Oregon St. | Invitational Competition | Chris Winterstein | \$215,000 | \$0 | \$215,000 | Oct-22 |
| 8 | Sombras y Luz Relocation | 510 N Santa Fe St. | Direct Select | Industrial Stainless | \$400,000 | \$0 | \$400,000 | TBD 2022 |

PROJECTS IN PROGRESS

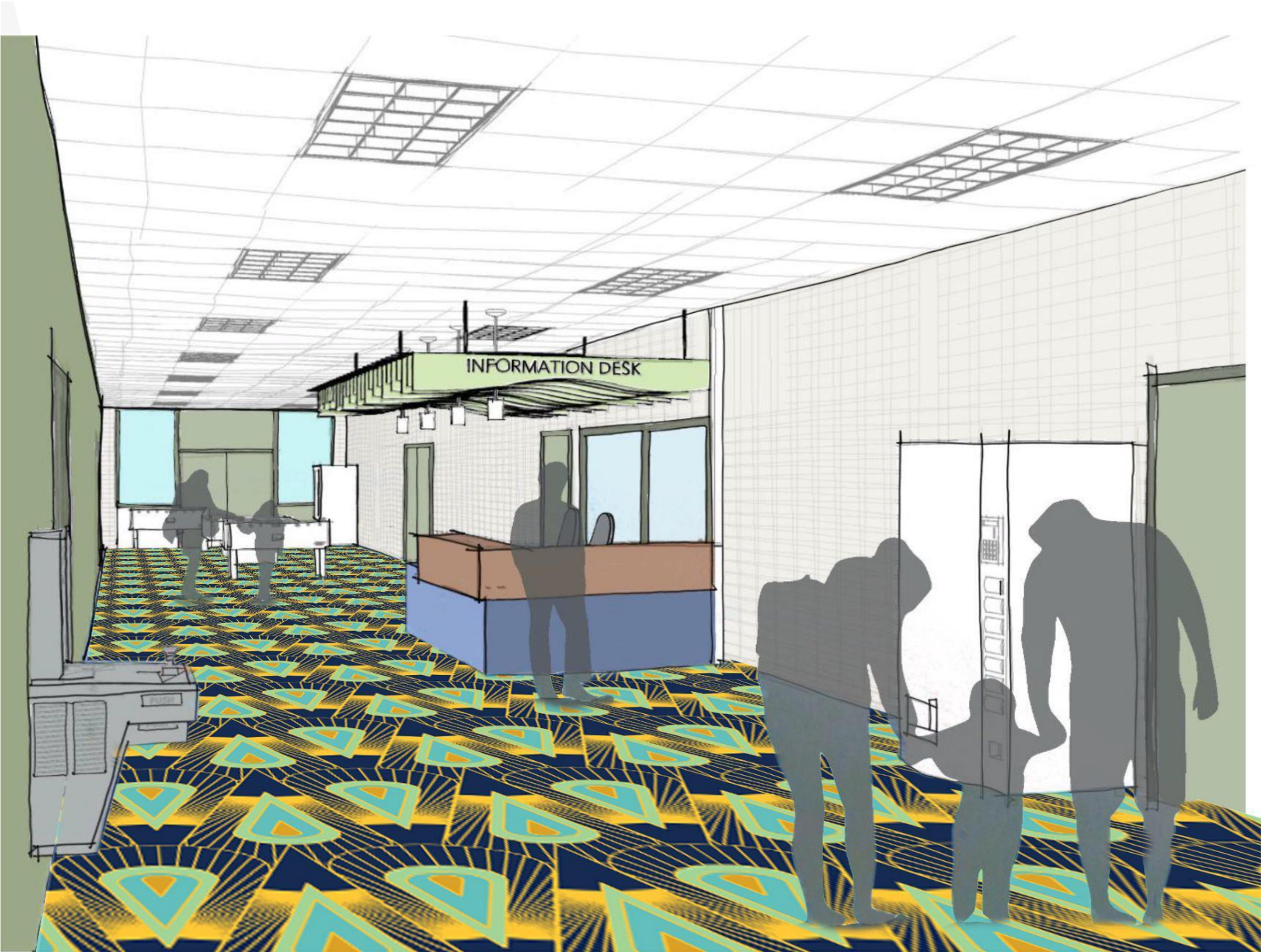


| District | Project | Location | Selection Process | Artist | Allocations | Additional Allocations | Total Allocations | Timeline |
|----------|---|--|---------------------------|-----------------------|-------------|------------------------|-------------------|----------|
| 1 | Fire Station 36 | 1960 N Resler Dr. | Pre-Qualified Artist Pool | Ken McCall | \$200,000 | \$0 | \$200,000 | TBD 2023 |
| 5 | Police Department Eastside Regional Command | 14301 Pebble Hills Blvd. | Invitational Competition | Natalie Blake Studios | \$125,000 | \$0 | \$125,000 | TBD 2023 |
| 5 | Police Department Eastside Regional Command | 14301 Pebble Hills Blvd. | Invitational Competition | MGA Sculpture | \$275,000 | \$0 | \$275,000 | TBD 2023 |
| All | Public Art Master Plan | Citywide | RFQ | TBD | \$100,000 | \$0 | \$100,000 | TBD 2024 |
| 4 | Railroad Reconstruction | Farah Dr. to Purple Heart Memorial Highway | Open Competition | Douwe Blumberg | \$200,000 | \$0 | \$200,000 | TBD 2025 |
| 8 | Arts Festival Plaza Water Wall Improvements | 1 Art Festival Plaza | Invitational Competition | TBD | \$400,000 | \$0 | \$400,000 | TBD |
| 5 | Eastside Regional Park Phase 2 Roundabout | 13501 Jason Crandall Dr. | Open Competition | Joshua Wiener | \$95,000 | \$0 | \$95,000 | TBD |
| 5 | Eastside Regional Park Phase 2 Memorial | 13501 Jason Crandall Dr. | Direct Select | TBD | \$150,000 | \$0 | \$150,000 | TBD |
| 5 | Esperanza Moreno Library Renovation | 12480 Pebble Hills Blvd. | Invitational Competition | TBD | \$150,000 | \$0 | \$150,000 | TBD |
| 5 | Fire station 38 | 14301 Pebble Hills Blvd. | Pre-Qualified Artist Pool | TBD | \$200,000 | \$0 | \$200,000 | TBD |
| 8 | Galatzan Recreation Center | 650 Wallenberg Dr. | Open Competition | TBD | \$150,000 | \$0 | \$150,000 | TBD |

PROJECTS IN PROGRESS



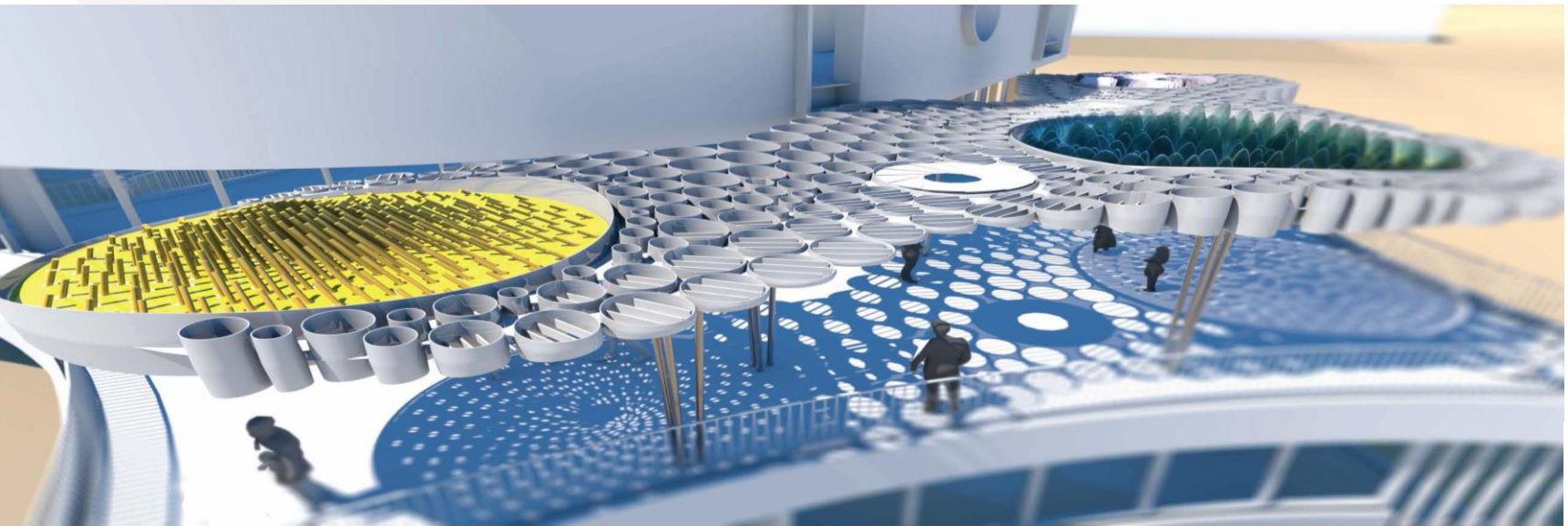
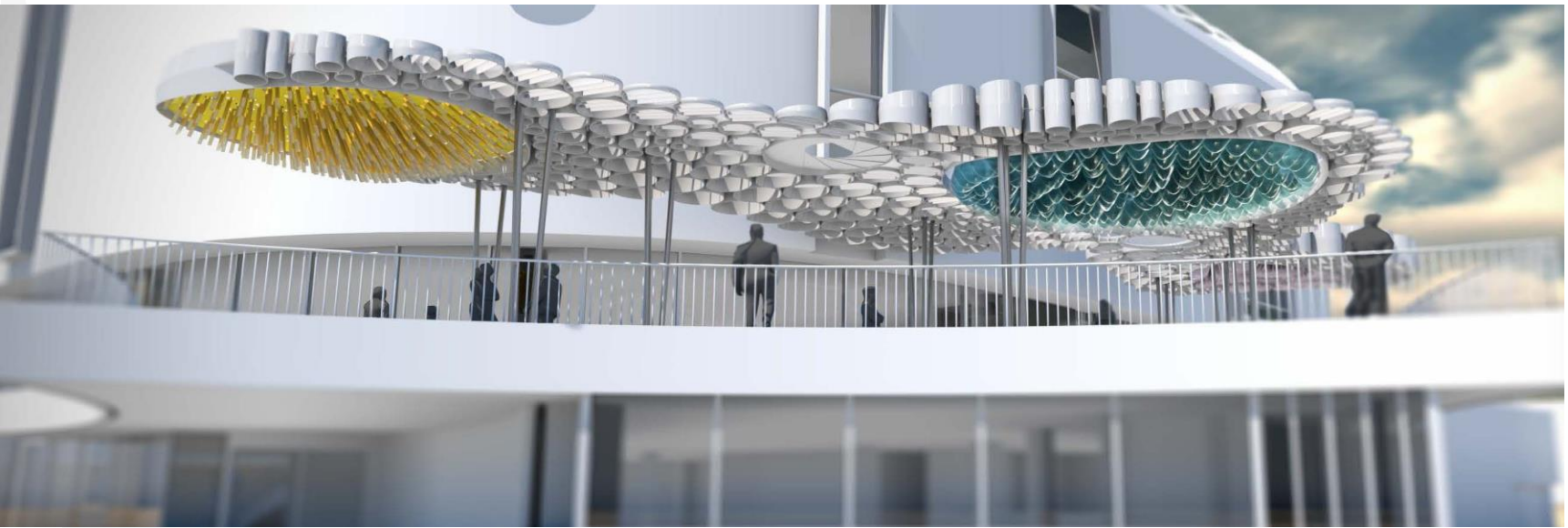
| District | Project | Location | Selection Process | Artist | Allocations | Additional Allocations | Total Allocations | Timeline |
|----------|---|--|------------------------------|--------|-------------|------------------------|-------------------|------------|
| 3 | Hawkins Blvd. Improvements Viscount Boulevard Roadway Lighting and Median Landscape Sunglow/Lockheed Landscaping | TBD | Invitational Competition | TBD | \$550,000 | \$0 | \$550,000 | TBD |
| 2 | Lower Beaumont Project | 5005 N Piedras St. | Invitational Competition | TBD | \$150,000 | \$0 | \$150,000 | TBD |
| 1,8 | Mesa St and I-10 Improvements | I10 @ Mesa St. | Open Competition | TBD | \$500,000 | \$0 | \$500,000 | TBD |
| 2,3 | Montana and Mescalero Improvements | Montana Ave. @ Mescalero Dr. | Open Competition | TBD | \$300,000 | \$0 | \$300,000 | TBD |
| 4 | Police & Fire Departments Training Academy | Martin Luther King Jr. & Andrew Barcena Dr. | Pre-Qualified Artist Pool | TBD | \$800,000 | \$0 | \$800,000 | TBD |
| 4 | Police Department Headquarters | 9700 Gateway N Blvd. | Pre-Qualified Artist Pool | TBD | \$1,250,000 | \$0 | \$1,250,000 | TBD |
| 8 | Special Teams Consolidation (Fire Stations 1, 9, 11) | TBD | Pre-Qualified Artist Pool | TBD | \$450,000 | \$0 | \$450,000 | TBD |
| All | Site work for new projects | Citywide | N/A | N/A | \$750,000 | \$0 | \$750,000 | Continuous |
| All | Site/visitor amenities | Citywide | N/A | N/A | \$400,000 | \$0 | \$400,000 | Continuous |
| All | Streetscape Projects | Citywide | Invitational Competition | TBD | \$250,000 | \$0 | \$250,000 | Continuous |



CAMINO REAL (EN PAVO REAL) – RENE NEVAREZ – PAVO REAL REC CENTER – DISTRICT 6



AN INSURMOUNTABLE TASK – JULIO SANCHEZ – MEXICAN AMERICAN CULTURAL CENTER – DISTRICT 8



WEATHERSCAPE – FUTUREFORMS – EL PASO CHILDREN’S MUSEUM – DISTRICT 8



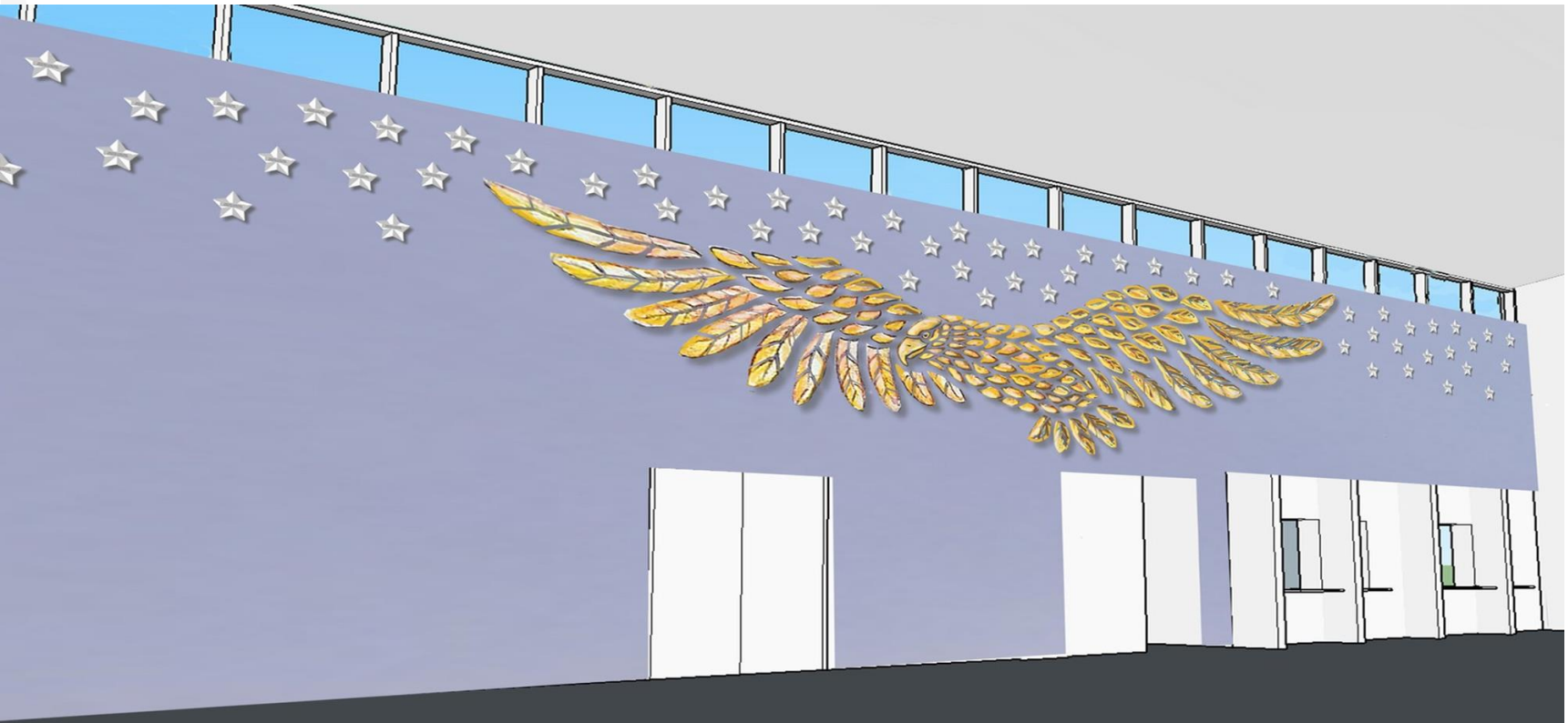
PENDING TITLE – MITSU OVERSTREET – GERONIMO DRIVE MURAL REPLACEMENT – DISTRICT 3



PILLARS OF THE COMMUNITY – KEN MCALL – FIRE STATION 36 – DISTRICT 1



EAGLE WING – MGA SCULPTURE – EASTSIDE REGIONAL COMMAND CENTER – DISTRICT 5



SUN EAGLE – NATALIE BLAKE STUDIOS – EASTSIDE REGIONAL COMMAND CENTER – DISTRICT 5



QUESTIONS?

