



ITEM 33

City of El Paso Shared Mobility Pilot Program

Summary and Update

Strategic Goal 3.

Promote the Visual Image of El Paso



PILOT PROGRAM

- Program started January 31, 2019
 - Allows providers to deploy shared mobility (e-scooter) devices in the City through a permitting process
 - Pilot program allows for collection of data (ridership) and feedback on use of devices on City streets
- City Council extended for additional year (to January 31, 2021)
 - **Zero** insurance claims to date
 - **Zero** complaints routed to Planning in 2020

PROGRAM REQUIREMENTS

3

Providers Allowed

50

Device Cap for
New Permits

4

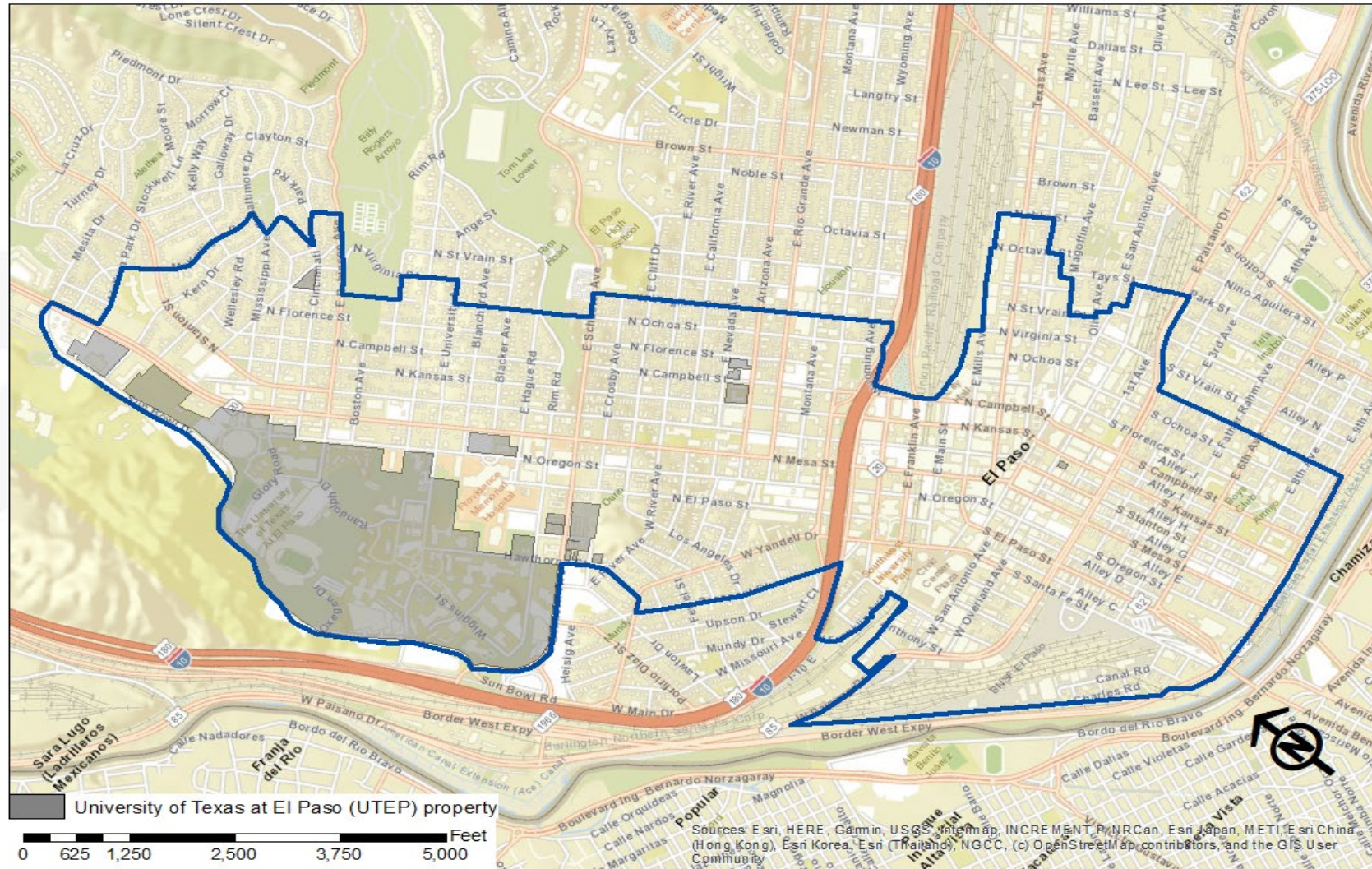
Minimum Rides per Device per Day to
Request Fleet Expansion

200

Device Cap per Permit
Holder

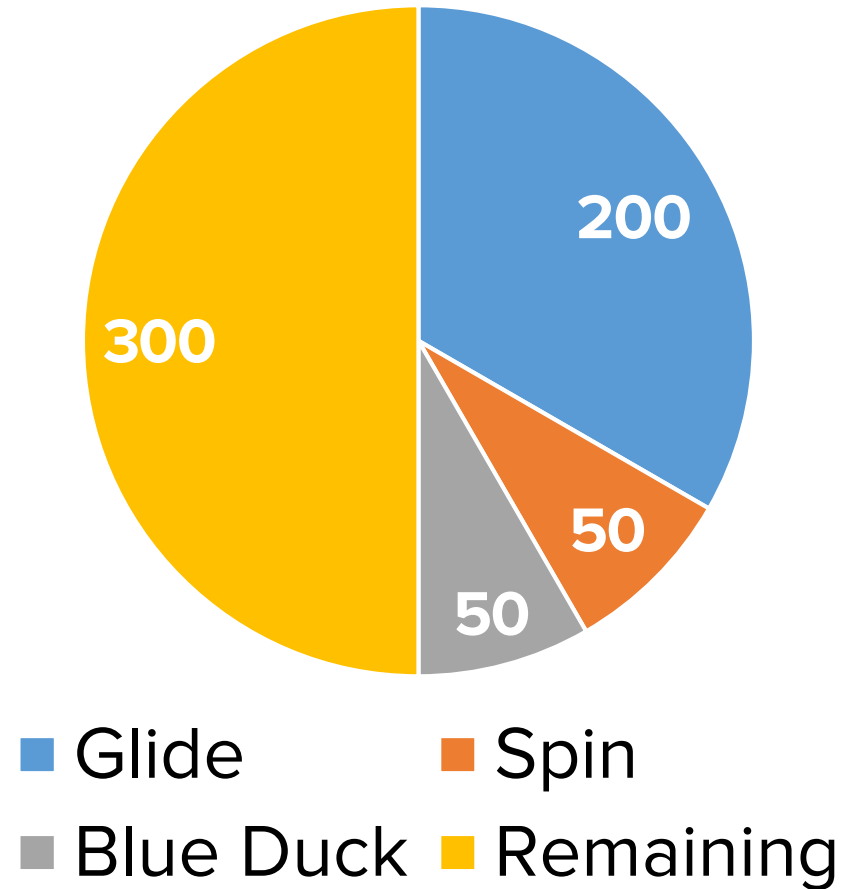
- Fleet expansion requests authorized in 50 device increments up to the maximum (200)
- 600 device maximum with full fleet deployment

DEPLOYMENT BOUNDARY



PROGRAM TIMELINE

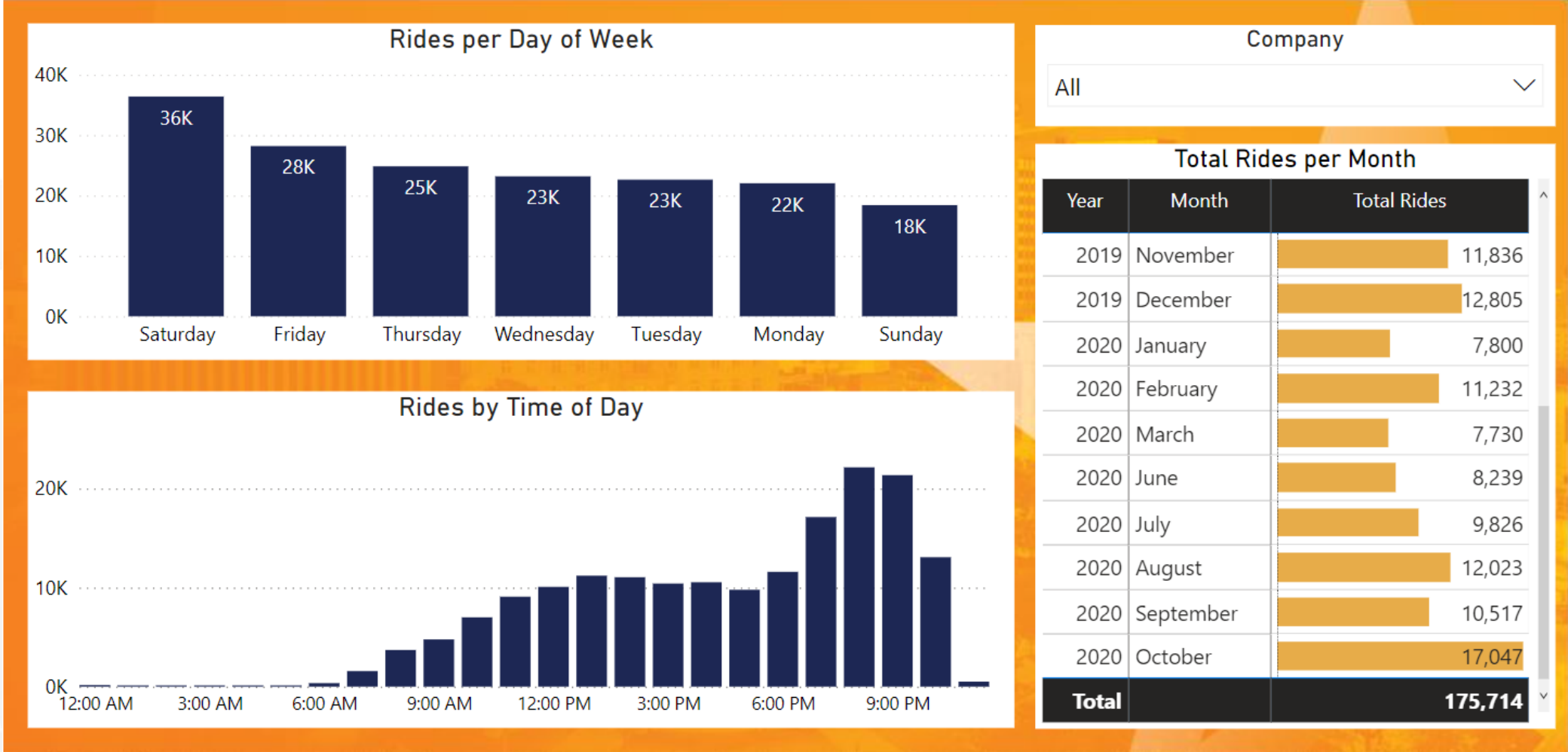
- 1/31/2019: Pilot program began
- 4/3/2019: 1st Permit issued to Glide
Fleet expansions granted on 5/2, 6/7, and 9/26/2019
- 12/3/2019: Permit issued to Blue Duck
- 12/5/2019: Permit issued to Spin
- 1/21/2020: City Council extends pilot program through January 2021
- 3/27/2020: All operations cease for COVID-19 shutdown
- 5/19/2020: Operations resume after review with sign-off from Fire and Health



STATUS OF RIDERSHIP

- **3** licensed providers (**Glide, Spin, Blue Duck**)
 - **Glide** has operated all year (save the shutdown period)
 - **Blue Duck** deployment began 12/10/2019, resumed 11/6/2020 after conclusion of shutdown period
 - **Spin** has not deployed devices to date
- **Zero** insurance claims to date
- **Zero** complaints routed to Planning in 2020

2020 RIDERSHIP DATA



STAFF RECOMMENDATION

- Extend pilot program for one year
 - End date January 31, 2022



Mission

Deliver exceptional services to support a high quality of life and place for our community



Vision

Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government



Values

Integrity, Respect, Excellence, Accountability, People