



Board Appointment Form

City Clerk's Office

Appointing Office	Lily Limón, District 7
Agenda Placement	Consent
Date of Council Meeting	12/16/25
Name of Board	City Plan Commission
Agenda Posting Language	
Appointment of Kim Reagan to the City Plan Commission by Representative Lily Limón.	
Appointment Type	Regular
Member Qualifications	
As a Commercial Realtor, I have seen the city change and develop. I would like to help in the planning of the city. I can demonstrate a commitment to serving the entire community, have relevant skills, a strong will to learn, and can maintain a fair, objective, and open-minded approach to complex issues.	
Nominee Name	Kim Reagan
Nominee Email Address	
Nominee Residential Address	
Nominee Primary Phone Number	
Residing District	District 7
City Employed Relatives	N/A
Board Membership	
N/A	
Real estate owned in El Paso County	
Previous Appointee	Jose Reyes
Reason for Vacancy	Term Expired
Date of Appointment	12/16/25
Term Begins On	05/02/25
Term Expires On	05/01/27
Term	First Term



Kim Reagan, CCIM

Professional Summary

Dynamic **CCIM-designated Commercial Realtor & Property Manager** with over **20 years of experience** in the El Paso market. Known for being energetic, organized, and highly responsive, Kim delivers exceptional results through her expertise in commercial property management, leasing, and investment sales. As Treasurer for the Greater El Paso CCIM Chapter, she exemplifies leadership and integrity within the commercial real estate community.

Core Competencies

Commercial & Private Property Management • Leasing & Investment Sales • Financial & Market Analysis • Tenant Relations & Retention • Budget Oversight & Reporting • Contract Negotiation • Marketing & Technology Integration • Team Leadership & Client Service

Professional Experience

Priority One Real Estate – El Paso, TX

Property Manager & Realtor | May 1999 – Present

- Manage a diverse portfolio of retail, office, and medical properties, including government-agency spaces.
- Oversee day-to-day operations, tenant communications, leasing, maintenance coordination, and financial reporting.
- Use modern property-management systems (e.g., online portals & project-reporting software such as Buildium-type platforms).
- Leverage **social media marketing** and **digital listing platforms** (LoopNet, Realtor.com, company site) to expand property exposure.
- Provide clients with detailed financial analysis, budget projections, and ROI insights.

Greater El Paso CCIM Chapter

Treasurer & Luncheon Co-Chair | 2025 – Present

- Oversee chapter financials, reporting, and budgeting.
- Co-chair industry luncheons and networking events.
- Promote education and professional development among local CRE professionals.

Portfolio Highlights

Retail Properties: Manage 3 shopping strips; assist business owners in leasing and expanding retail spaces.

Office Buildings: Manage 2 multi-tenant office complexes, providing strategic tenant placement and property optimization.

Medical Facilities: Manage 5 medical office properties with special attention to regulatory compliance and custom tenant needs.

Education

University of Texas at El Paso

Bachelor's Studies in Business Administration | Emphasis in Real Estate & Finance

Professional Affiliations

- Certified Commercial Investment Member (CCIM) – Designee
- Greater El Paso CCIM Chapter – Treasurer & Luncheon Co-Chair
- El Paso Association of Realtors – Member

Technology & Marketing Tools

Property Management Software (Buildium-style platforms, online portals)

Microsoft Office Suite & Google Workspace

Social Media Marketing (LinkedIn, Facebook)

LoopNet, Realtor.com, Priority One Website Listings