



**City of El Paso
Capital Improvement Department
Interlocal Agreement - Medical Center of
the Americas Placemaking Guidelines
Project**

November 4, 2025



Background

Discussion and action on a Resolution authorizing the Mayor to sign an Interlocal Agreement between the City of El Paso and the Camino Real Regional Mobility Authority (CRRMA) for the Medical Center of the Americas (MCA) Placemaking Guidelines Project.

The City of El Paso will contribute **\$68,000** toward this effort, which was allocated under the MCA Sun City Lights Program and approved by City Council on May 7, 2024

Why the MCA Area Matters

The Medical Center of the Americas (MCA) District is one of El Paso's most important economic and innovation hubs a 440- acre campus where education, research, and healthcare intersect to drive regional growth.



Over the past 15 years, more than **\$400+ million** has been invested in new facilities and infrastructure

Current Challenges

Fragmented Design Standards

Each MCA partner has its own guidelines

Inconsistent Aesthetics

Disconnected and no unified district identity

Outdated Gateway

Raynolds Bridge, built in 1983, no longer reflects the district's entryway



Outdated Gateway

Future Opportunities

 MCA Boundary



Unified Placemaking Guidelines

Create one coordinated vision for all MCA partners

Revitalize the Reynolds Gateway

Transform the bridge and corridor into signature entryway

Strengthen Connectivity

Link education, research, and healthcare and residential neighborhood and transit through cohesive design

Grant Readiness

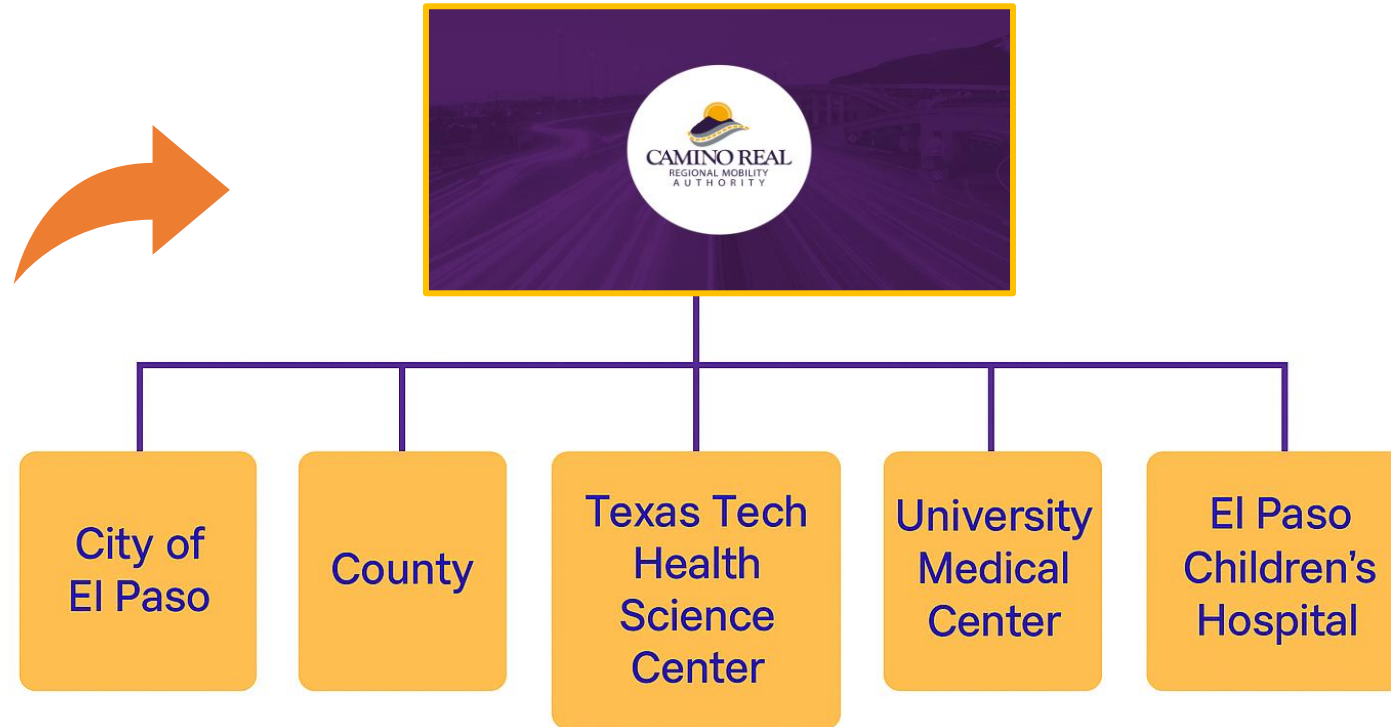
Position the City and partners for state and federal funding opportunities

Collaborative Partners

1. City of El Paso
2. County
3. Texas Tech Health Science Center
4. University Medical Center
5. El Paso Children's Hospital

**Total
\$340,000**

**9
months**



CRRMA's Role

The Camino Real Regional Mobility Authority (CRRMA) will serve as the lead agency responsible for managing and overseeing the MCA Placemaking Guidelines Project

- ★ **Oversee and manage consultant in accordance with the interlocal agreement**
- ★ **Coordinating with all participating stakeholders**
- ★ **Reviewing & approving project deliverables, schedules, and invoices to ensure compliance**
- ★ **Facilitating technical coordination meetings**
- ★ **Providing project administration and reporting to all funding partners**

The project unfolds over **three major phases** **Discovery, Placemaking, and Project Management**

The CRRMA will lead all tasks, with input and review by the City, County, UMC, Texas Tech, and El Paso Children's Hospital.



Staff Recommendation

Staff recommends that City Council authorize the City Manager, or designee, to enter into an Interlocal Agreement with the Camino Real Regional Mobility Authority (CRRMA) for the Medical Center of the Americas (MCA) Placemaking Guidelines Project.