

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

DEPARTMENT: Capital Improvement Department

AGENDA DATE: February 15, 2022

CONTACT PERSON(S) NAME AND PHONE NUMBER: Sam Rodriguez, P.E., City Engineer, 212-0065

DISTRICT(S) AFFECTED: All Districts

STRATEGIC GOAL: Goal 3 -Promote the Visual Image of the City,
Goal 4- Enhance El Paso's Quality of Life through Recreational, Cultural and Educational Environments
Goal 7-Enhance and Sustain El Paso's Infrastructure Network
Goal 8- Nurture and Promote a Healthy, Sustainable Community

SUBJECT:

Update on the public engagement strategy related to a bond program in alignment with and the implementation of the City's Strategic Plan.

BACKGROUND / DISCUSSION:

On December 2, 2021, Mayor and Council adopted an updated Strategic Plan. As part of this action, five additional strategic goals were included to be part of an overall 30 strategic goals to be implemented by 2030. One of the new strategic goals identified within the Strategic Plan is:

"Develop a bond package focused on addressing identified community priorities and needs aligned with targeted areas of investment."

To implement this goal, a proposed strategy and timeline to accomplish this was brought forth for consideration to City Council on January 4, 2022. The purpose of this presentation is to update Council on the proposed public engagement strategy.

PRIOR COUNCIL ACTION:

Adoption of an updated Strategic Plan, December 2, 2021.

AMOUNT AND SOURCE OF FUNDING:

N/A

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:

Gvette Hernandez

For Sam Rodriguez, City Engineer

(If Department Head Summary Form is initiated by Purchasing, client department should sign also)