



Agenda for the Greater El Paso Civic, Convention & Tourism Advisory Board

July 28, 2026

Destination El Paso in the Convention Center, 2nd Floor

4:00 PM

1 Civic Center Plaza, El Paso, TX 79901

Notice is hereby given that a meeting of the Greater El Paso Civic, Convention and Tourism Advisory Board will be conducted on the above date and time.

If you wish to sign up to speak, please contact Ivan Lopez at ilopez@destinationelpaso.com no later than by the start of the meeting.

The following members of the Greater El Paso Civic, Convention & Tourism Advisory Board will be present: Gabriel Ayub, Jennifer Gonzalez, Ken A. Gorski, Veronica M. Hernandez, Marina Monsisvais, Bernie Olivas, Pifas, Silva and Daniel J. Veale.

A quorum of 5 the Greater El Paso Civic, Convention and Tourism Advisory Board members must be present and participate in the meeting.

CALL TO ORDER

ROLL CALL

PUBLIC COMMENT

AGENDA

1. Approval of Minutes: June 23, 2026 - Daniel J. Veale, Vice Chairperson. [BC-2322](#)
2. Information and Discussion: Introduction of Destination El Paso June 2026 department updates: Brooke Underwood, President/CEO, Destination El Paso. [BC-2323](#)

3. Information and Discussion: Department Highlights: [BC-2324](#)
- a. Financials - Brooke Underwood, Destination El Paso
 - b. Tourism Development - Veronica Castro, Visit El Paso
 - c. Advertising - Alexandria Acosta, Destination El Paso
 - d. Convention and Sports Development - Valeria Garcia, Destination El Paso
 - e. Venue and Event Management - Marisela Huerta, El Paso Live
 - f. Food and Beverage Highlights - Marisela Huerta, El Paso Live
 - g. Operational Highlights / Sustainability Initiatives - Brooke Underwood, Destination El Paso
 - h. El Paso Water Parks - Daniel Arizpe, Destination El Paso
4. Information and Discussion: Nomination and Election of Advisory Board Chairperson - Daniel J. Veale, Vice Chairperson. [BC-2326](#)
5. Floor open for questions. [BC-2325](#)

ADJOURN

NOTICE TO THE PUBLIC

Sign language interpreters will be provided for this meeting upon request. Requests must be made to Ivan Lopez at ilopez@destinationelpaso.com a minimum of 72 hours prior to the date and time of this meeting.

If you need Spanish Translation Services, please email ilopez@destinationelpaso.com at least 72 hours in advance of the meeting.

Posted this the 21st of July by Saul S. Flores.