

DATE: 3.24.21

TO: City Clerk

FROM: City Representative Aleksandra Anello

ADDRESS: 300 N. Campbell TELEPHONE 915-212-0002

Please place the following item on the (Check one): CONSENT XXX REGULAR \_\_\_\_\_

Agenda for the Council Meeting of March 30, 2021

Appointment of Jose Ochoa to the Committee on Border Relations by City Representative

Item should read as follows: Aleksandra Anello.

**BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM**

NAME OF BOARD/COMMITTEE/COMMISSION: Committee on Border Relations

NOMINATED BY: City Representative Aleksandra Anello DISTRICT: Two

NAME OF APPOINTEE Jose Guadalupe Ochoa Ramirez  
(Please verify correct spelling of name)

E-MAIL ADDRESS: \_\_\_\_\_

BUSINESS ADDRESS: N/A

CITY: N/A ST: TX ZIP: N/A PHONE: N/A

HOME ADDRESS: N/A

CITY: N/A ST: TX ZIP: N/A PHONE: N/A

**DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: \_\_\_\_\_ NO X**

**IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:** N/A

**LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):** N/A

**HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES:**

N/A

**WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?**

NAME OF INCUMBENT: Valeria Contreras

EXPIRATION DATE OF INCUMBENT: 05/31/21

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: \_\_\_\_\_

RESIGNED X

REMOVED \_\_\_\_\_

DATE OF APPOINTMENT: 03/30/21

**TERM BEGINS ON :** 08/14/20

**EXPIRATION DATE OF NEW APPOINTEE:** 05/31/21

PLEASE CHECK ONE OF THE FOLLOWING: 1<sup>st</sup> TERM: \_\_\_\_\_

2<sup>nd</sup> TERM: \_\_\_\_\_

UNEXPIRED TERM: X



## PROFILE

José Ochoa is a Mexican-American serial entrepreneur, futurist, innovation evangelist, brand developer and business/Entrepreneurship addict. Challenge to surface and incubate highly innovative ideas.

### **Achievements & Involvement:**

- \*Singularity University leadership team
- \*Wadhvani Foundation Consultant
- \*Business Ground brakers of El Paso
- \*Jovenes Empresarios program
- \*Business Innovation Program by MCA
- \*Exporter of the year winners 2017
- \*The Bridge Business Accelerator program by Microsoft winners 2019

## HOBBIES

Business literature & programs  
Sneaker collector  
Toys collector  
Cigar & Watch enthusiast

# HI, I AM JOSÉ OCHOA

**Serial Entrepreneur | Innovator | business evangelist | Futurist | brand developer**

## EDUCATION

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**Stanford Graduate School of Business**  
2020  
Scaling Up Excellence & Business

## WORK EXPERIENCE

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**Global Containers & Custom Packaging Inc. CEO/President**  
Packaging Services

**Reikoku Consulting/Practice Lead-Owner**  
Consulting Practice

**Reikoku LLC-Founder**  
Consumer Electronics

**Siemens VDO. Global Packaging Engineer.**  
Powertrain (Automotive)

**Delphi Automotive.**  
Mexico Technical Center

**Emerson Process.**  
Flow meters

## SKILLS

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Vision  
Leadership  
Team building/ Team communication/ Team culture  
Strategy  
Problem solving  
Relationship development  
Resilience  
Work Ethic  
Emotional Intelligence  
Observation/Listening  
Experimenter  
Curiosity  
Perseverance