



Youth Advisory Board

June 21, 2022

*Deliver Exceptional Services to support
a high of life + place for our community*





Agenda

- Strategic Budget Advisory
- FY 2023 Budget
- Mission and Vision
- Board Policy Recommendations

Strategic Budget Advisory & Youth Advisory Board

Four school districts and a private school:



**EL PASO INDEPENDENT
SCHOOL DISTRICT**

A Texas Certified District of Innovation

Lincoln Middle School – 8th Graders
Maxine Silva Health Magnet
Andress High School



CANUTILLO | A Premier District
Tomorrow's Best Today

Canutillo High School



Strategic Budget Advisory & Youth Advisory Board



Pebble Hills High School – SPARTA Business Academy



Young Women's Leadership Academy



Integrated Budget Process

Budget Development Process

- Increasing demands for services with limited resources
- Continues the commitment to our community
- Open facilities and deliver services in a tight labor market
- Face continued cost increases and economic uncertainty

Impact of COVID-19 & Continued Economic Uncertainty

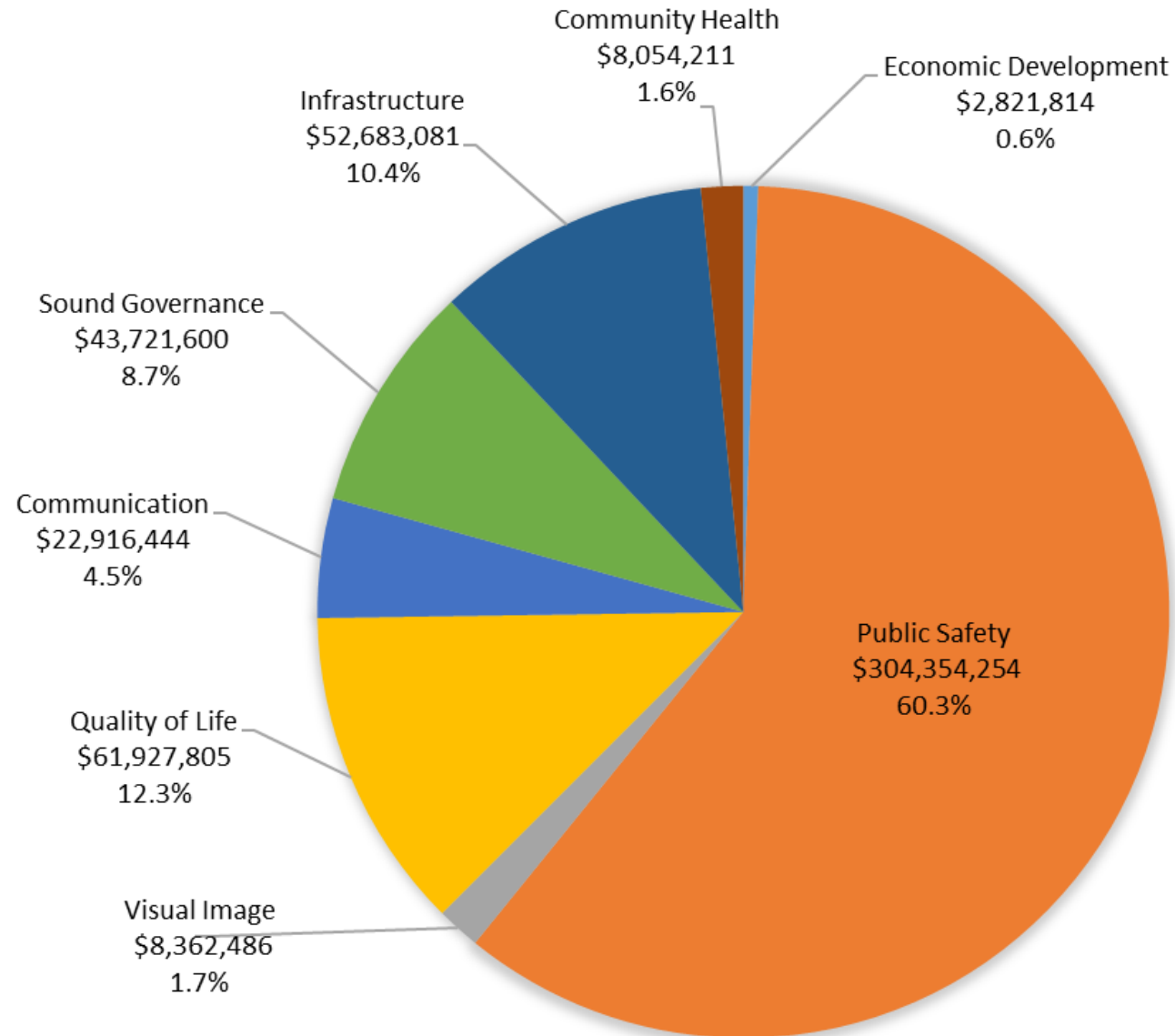
- Revenue impacts – ex. sales tax, bridges, licenses and permits, etc.
- Inflationary pressures are driving costs up – fuel and supply chain disruptions, increasing contract costs (ex. security, janitorial, etc.)
- Tight labor market – hiring challenges and competitiveness
- Global geopolitical instability (Russia, Ukraine, Immigration)

Helping our Community

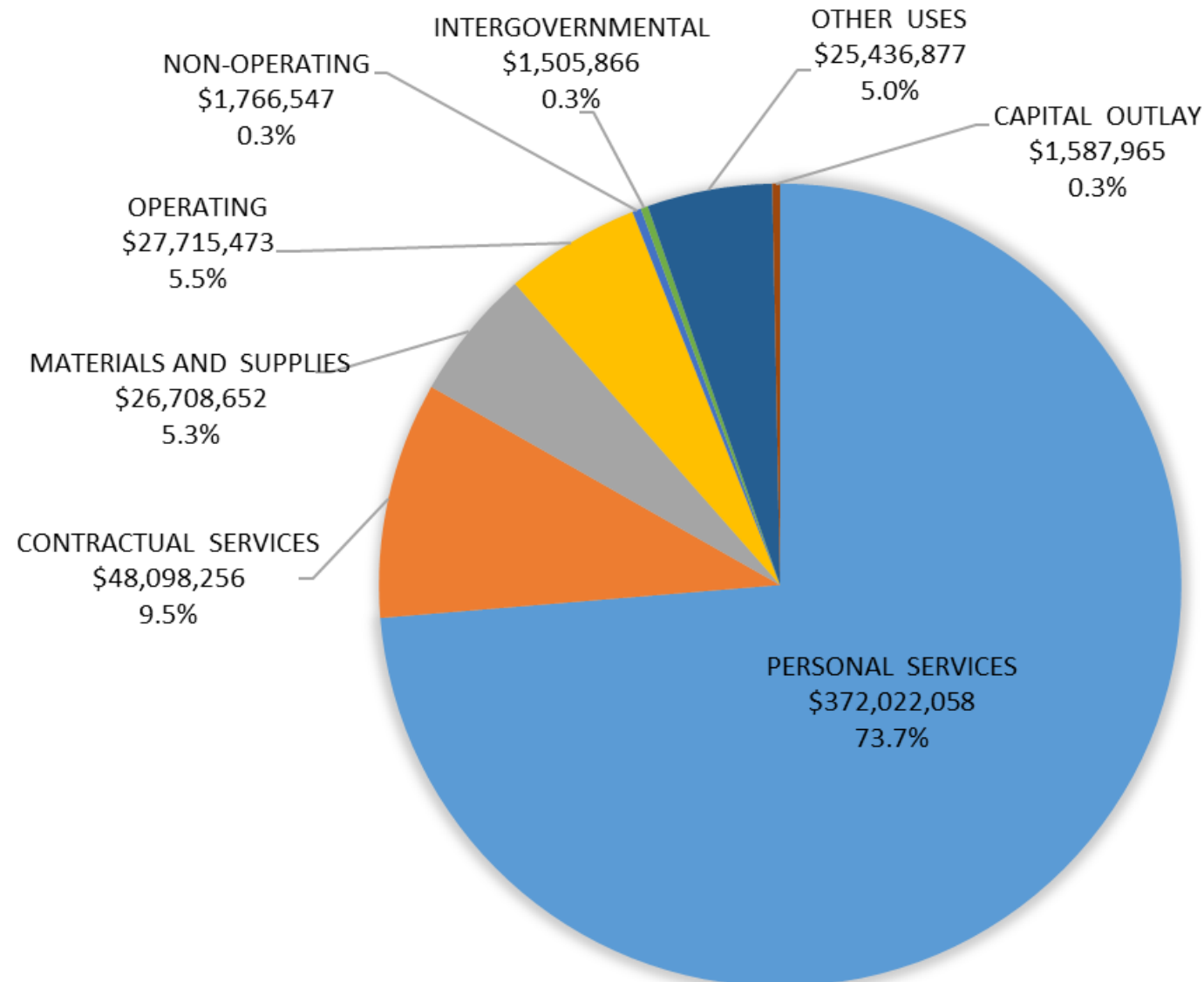
City Council Led Strategic Economic Recovery

- Hold the line on taxes – No rate increases and proposed rate reduction
- Lowering utility costs – Texas Gas and El Paso Electric
- Seeing Economic Development Benefits for our partners and community
- Community Assistance – Rental and Utility Assistance and small business

FY 2022/23 General Fund by Strategic Goal



FY 2022/23 General Fund by Category





MISSION STATEMENT

*The Youth Advisory Board provides **an impactful voice to advocate for our El Paso youth and establish opportunities to foster a safe, integrated and unified community.***



YOUTH ADVISORY BOARD VISION

(reaffirmed and approved 4.28.22)

*The Youth Advisory Board will **help shape the future in which we will grow up in, building on areas of our culture, safety and the overall health and welfare of our community.***

VISIONING + STRATEGIC MAPPING

MISSION STATEMENT

approved 4.29.21

The Youth Advisory Board provides an impactful voice to advocate for our El Paso youth and establish opportunities to foster a safe, integrated and unified community.

YOUTH ADVISORY BOARD VISION

The Youth Advisory Board will help shape the future in which we will grow up in, building on areas of our culture, safety and the overall health and welfare of our community.



BOARD MEMBERS

Amber Borjon
Amaris Ramos
Jesus Perez
Daniela Martell
Liliana Velarde
Kayla Saucedo

YOUTH ADVISORY BOARD

CITY OF
EL PASO, TEXAS



YOUTH ADVISORY BOARD GOALS

1 SAFE & SECURE CITY Community Health / Public Safety

- More public efforts on access, resources and availability among the community (teens) to existing programs to build quality
- Ensuring our community looks beautiful, healthy and safe (productivity within/awareness of existing programs)
- Opportunities and access to mental health resources (low-income) mental and physical needs
 - NAMI (mental health focus)
- Strategic plan on how vaccines (COVID-19 as priority) will be rolled out to teens/communication component
- Maintain reputation of a safe and secure city (enhancing communication and awareness of the safety that teens need to live up to and maintain "as we all grow")

2 EXCEPTIONAL RECREATIONAL, CULTURAL AND EDUCATIONAL Programming

- More involvement in cultural offerings/promoting bordertown identity (i.e., festivals, new Museum to make it available to students "more things that would bring the community together, in that El Paso Culture"
- Improving the quality of existing programs, existing parks, community centers (security and impacts supporting public safety)
- Awareness on access and availability all plays a role in programming (ties back to communication use of social media) promote what we have to offer that teens can get involved and take a part in and a talent they want to expand on
- Cultural programming within the schools (overall educational opportunities about our City and culture, our name) "plays a big role in who we are" programs geared to younger education

3 VIBRANT REGIONAL ECONOMY Economic Development

- Promote shopping locally, small business focus to allow for overall economic flow for our region
- Providing a source for internships to gain experiences before joining the workforce (to align with different interests and skillsets). Promote internships to know where they can find these educational opportunities (i.e. certification skills).
- Raising more awareness on types of higher educational opportunities available in El Paso (resource navigation for difference types of options)
- Emphasize our location and culture as a bordertown as a key influential aspect





SAFE AND BEAUTIFUL NEIGHBORHOODS

AMARIS RAMOS JESUS G. PEREZ
ZOE DEANDA

SAFE AND BEAUTIFUL NEIGHBORHOODS

Maintain Public
safety

Creating equity
between socio-
economic levels

Preserving our
cultural identity

Ensuring our
City evolves with
its community

Continue to
provide
opportunities for
our youth to
grow

Ensuring that
everyone in our
community has
a voice in how
they governed

We can get there
by ensuring that
government's
promises are
more than words

SAFE AND BEAUTIFUL NEIGHBORHOODS

Key Focus Area: Community Health

More public efforts on access, **resources and availability among the community (teens)** to existing programs to build quality

Vision for the Future

Bridge the **gap between current facilities/services** and the youth to ensure accessibility

How we will get there

Getting to the **youth's level** and ensuring that they understand they are being heard as they voice out their opinions

SAFE AND BEAUTIFUL NEIGHBORHOODS

Key Focus Area

Ensuring our community **looks beautiful, healthy and safe** (productivity within/awareness of existing programs). Opportunities and access to **mental health resources** (low-income) mental and physical needs (i.e., NAMI (**mental health focus**))

Vision for the Future

- Mental health focus in schools (Specific programs that serve students)
- Social media outreach
- Hotline that provides resources and support specifically for mental health
- Establishing units/shelters for the homeless to have access to mental health resources

How we will get there

- Fomenting the resources provided
- Taking action/prioritizing youth mental health
- Making sure that the youth feels supported in the way that they need (bridging the gap between adults and the youth)

SAFE AND BEAUTIFUL NEIGHBORHOODS

Key Focus Area

Strategic plan on vaccines (COVID-19 as priority) rolled out to teens/communication component

Vision for the Future

Maintaining cases at a low level, despite the number of cases and **prioritizing community health**

How we will get there

- Keep promoting vaccines/testing
- Promote precaution measures
- Ensuring that the community feels comfortable in public areas and staying mindful of everyone.

SAFE AND BEAUTIFUL NEIGHBORHOODS

Key Focus Area

Maintain reputation of a safe and secure city (enhancing communication and awareness of the safety that teens need to live up to and maintain “as we all grow”)

Vision for the Future

PRIORITY: SAFETY WITHIN SCHOOLS AND PUBLIC AREAS

- Raise age-level for gun ownership.
- Mental health screening when purchasing guns.
- Ensuring that our youth feels safe in public areas; specifically at school, prioritize the prohibition of guns to preserve a safe and peaceful community.

How we will get there

- Taking precautionary measures; such as, lock doors, create specific emergency/action plan and ensuring that it is practiced.



VIBRANT REGIONAL ECONOMY

ANA HUERTA

JEANETTE RIVERA

SETH GRANADO

VIBRANT REGIONAL ECONOMY

Higher Education
Opportunities

More GED options

Emphasize our
Bordertown Vibe

Local & Small Business
Focus

Promote our Small
Businesses

Promote Internships to
support all key focus
areas

VIBRANT REGIONAL ECONOMY

Key Focus Area

Raising more awareness on types of **higher educational opportunities available** in El Paso (resource navigation for difference types of options)

Vision for the Future

- Adding additional courses (CCTE)(IB program) (stem) (bim) (health)
- Promote higher education in STEM
- Broadcast these opportunities
- Better GED/diploma options for students

How we will get there

- Through local education institution partnerships and Internships regarding specific areas of study and community service

VIBRANT REGIONAL ECONOMY

Key Focus Area

Emphasize our location and culture as a bordertown as a key influential aspect

Vision for the Future

Other people want to experience the culture and Bordertown life

Provide more funding to revamp border areas

How we will get there

Broadcast the real way border towns are and take preventative measures remain a border town

Promote opportunities to grow as a community

VIBRANT REGIONAL ECONOMY

Key Focus Area

Promote shopping locally, **small business focus** to allow for overall economic flow for our region

Vision for the Future

Giving local small businesses lenience regarding closing due to COVID-19

Help by promoting

Volunteers and community service

How we will get there

We will grow locally owned business by providing a tax cut and volunteer opportunities as well as spreading the word

VIBRANT REGIONAL ECONOMY

Key Focus For All Areas

Providing a source for internships to gain experiences before joining the workforce (to align with different interests and skillsets). **Promote internships to know where they can find these educational opportunities** (i.e. certification skills).

YOUTH ADVISORY BOARD

Next Steps

- Provide Recommendation for new board members
- Identify opportunities for internships
- Continue to collaborate and coordinate with schools across the city to provide the future leaders of El Paso, our youth, with insight into local government and financial literacy



- 2022 Youth Advisory Board
- Strategic Planning Retreat

**“WE ARE THE FUTURE OF
EL PASO AND IT IS
IMPORTANT TO HAVE A
VOICE IN OUR
GOVERNMENT”**