Abstract geometric lines in black on a white background, forming various overlapping polygons and shapes. The lines are thin and intersect to create a complex, layered pattern.

**PARTNERING FOR A
CLEANER, STRONGER
EL PASO**

SAMANTHA RECKER
SFC, USA

INTRODUCTION

Reconnecting with the Disconnected
(Youth Program) & Recker's Outreach
(Veterans Program) the affiliate of Keep
Texas Beautiful

Together, we are transforming lives and
neighborhoods—one block, one family,
one opportunity at a time.



THE CHALLENGE

EL PASO FACES TWO CRITICAL CHALLENGES:

At-Risk Youth

Many young people face truancy, minor offenses, and lack of structure or mentorship.

These issues affect safety, pride, and overall community well-being.

Neighborhood Cleanliness & Code Compliance

Senior and Veteran residents struggle to maintain properties due to financial or physical limitations.



THE OPPORTUNITY

City partnerships can bridge the gap between community needs and civic impact by:

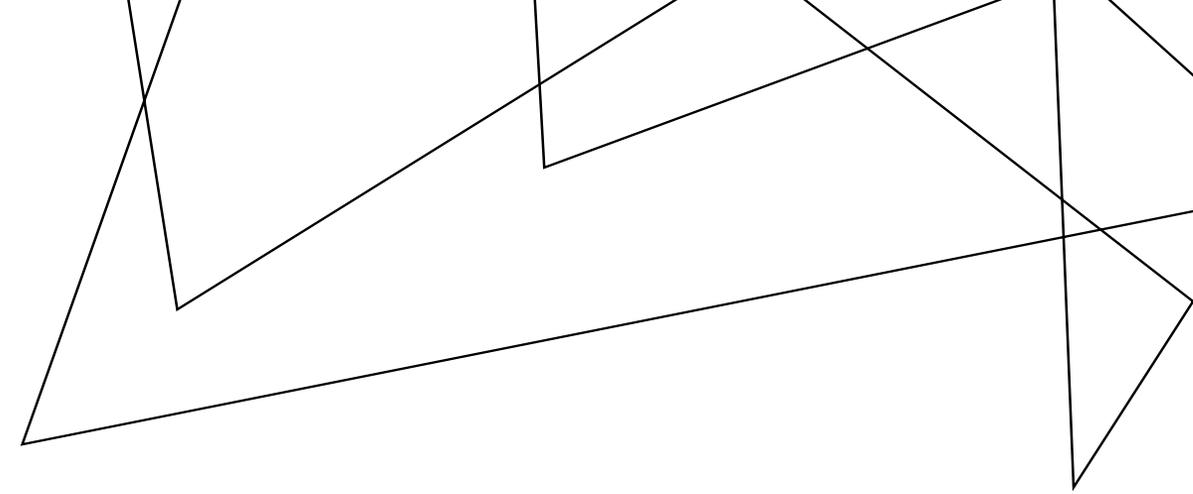
- Connecting departments to grassroots solutions.
- Expanding outreach to at-risk youth through structured community engagement.
- Promoting civic pride, environmental responsibility, and public safety.

Reconnecting with the Disconnected (Youth Program)

Purpose: Empower youth ages 12–18 through education, accountability, and service.

Program Highlights:

- 8-week curriculum combining life skills, mentorship, and emotional learning.
- Weekly community engagement projects (minimum 5 hours/week).



Impact: Builds confidence, prevents recidivism, and strengthens family and community bonds.

Senior & Veteran Lawn Care and Cleanup Initiative

Goal: Maintain safe, healthy, and code-compliant homes for seniors and Veterans unable to afford or perform maintenance.

Services Include:

- Lawn care supplies & volunteer cleanup.
- Trash bin distribution & temporary dumpsters.
- Debris removal & property revitalization.

Impact: Improves neighborhood safety, beautifies communities, and honors those who served.

CITY DEPARTMENT COLLABORATION

Departments We Have Partnered With:

- Environmental Services: Waste disposal coordination & dumpster support; tools usage; and CCS passes
- Departments We Seek to Partner With:
 - Code Enforcement: Referrals and property identification.
 - Neighborhood Associations: Community outreach and resident engagement.
 - City Representatives: Coordinate to participate in a minimum of one clean up per district annually

HOW CITY SUPPORT MAKES AN IMPACT

With city collaboration, we can:

- Increase cleanup capacity from 50 to 150 homes annually.
- Engage over 600 youth volunteers each year.
- Reduce blight and code violations by 25% in target zones.
- Build lasting civic pride and intergenerational cooperation.

PARTNERSHIP OPPORTUNITIES

- Referral Support – Identify eligible seniors, Veterans, and youth.
- Resource Sharing – Dumpsters, supplies, safety equipment.
- Joint Events – Residential cleanups, beautification days, community cleanups.
- Education & Awareness – Co-branded campaigns with Keep El Paso Beautiful.

PROGRAM SUSTAINABILITY

Our sustainability model includes:

- Volunteer engagement through middle and high schools, civic groups, and local colleges.
- In-kind support from local businesses and nonprofits.
- Federal and private grant partnerships for long-term funding.

ANNUAL GOALS:

- Participate in a minimum of 1 cleanup per city rep and commissioner per district
- Complete at least 50 residential cleanups
- Successfully empower at least 600 students



THANK YOU

Samantha Recker, Founder

Recker's Outreach & Reconnecting with the
Disconnected

 reckersoutreach@gmail.com

 915-275-9916

 reconnectingwiththedisconnected.com;
reckersoutreachllc.com