



## **Agenda for the Greater El Paso Civic, Convention & Tourism Advisory Board**

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**September 23, 2025  
Destination El Paso in the Ocotillo Conference Room  
4:00 PM**

**2nd Floor, 1 Civic Center Plaza, El Paso, TX 79901**

Notice is hereby given that a meeting of the Greater El Paso Civic, Convention and Tourism Advisory Board will be conducted on the above date and time.

The following members of the Greater El Paso Civic, Convention & Tourism Advisory Board will be present: Gabriel Ayub, Jennifer Gonzalez, Ken A. Gorski, Veronica M. Hernandez, Rene Hurtado, Pifas Silva, Genevieve Torrez, Daniel J. Veale, and Bernie Olivas (Pending Reappointment).

**A quorum of 5 Greater El Paso Civic, Convention and Tourism Advisory Board members must be present and participate in the meeting.**

### **ROLL CALL**

### **AGENDA**

1. Approval of Minutes: August 26, 2025 - Rene Hurtado. [BC-1168](#)
2. Information and Discussion: Introduction of Destination El Paso August 2025 department updates: Jose Garcia, President/CEO, Destination El Paso. [BC-1169](#)
3. Information and Discussion: Department Highlights: [BC-1174](#)
  - Financials - Jose Garcia, Destination El Paso
  - Tourism Development - Brooke Underwood, Visit El Paso
  - Advertising - Rene Wong, Destination El Paso
  - Convention and Sports Development - Brooke Underwood, Visit El Paso
  - Venue and Event Management - Chris Puga, Destination El Paso
  - El Paso Water Parks - Jose Garcia, Destination El Paso
4. Floor open for questions. [BC-1171](#)

## **ADJOURN**

### **NOTICE TO THE PUBLIC**

Sign language interpreters will be provided for this meeting upon request. Requests must be made to Mayte Elizalde at [melizalde@destinationelpaso.com](mailto:melizalde@destinationelpaso.com) a minimum of 72 hours prior to the date and time of this meeting.

If you need Spanish Translation Services, please email [melizalde@destinationelpaso.com](mailto:melizalde@destinationelpaso.com) at least 72 hours in advance of the meeting.

Posted this the 9th of September by Saul S. Flores.