



ITEM 39

City of El Paso Shared Mobility Program



Strategic Goal 3.

Promote the Visual Image of El Paso

Pilot Program

- Program started January 31, 2019
 - Allows providers to deploy shared mobility (e-scooter) devices in the City through a permitting process
 - Pilot program allows for collection of data (ridership) and feedback on use of devices on City streets
- City Council extended program until January 31, 2022
 - Zero insurance claims to date
 - Zero complaints routed to Planning in 2021

Program Requirements

3

Providers Allowed

50

Device Cap for
New Permits

4

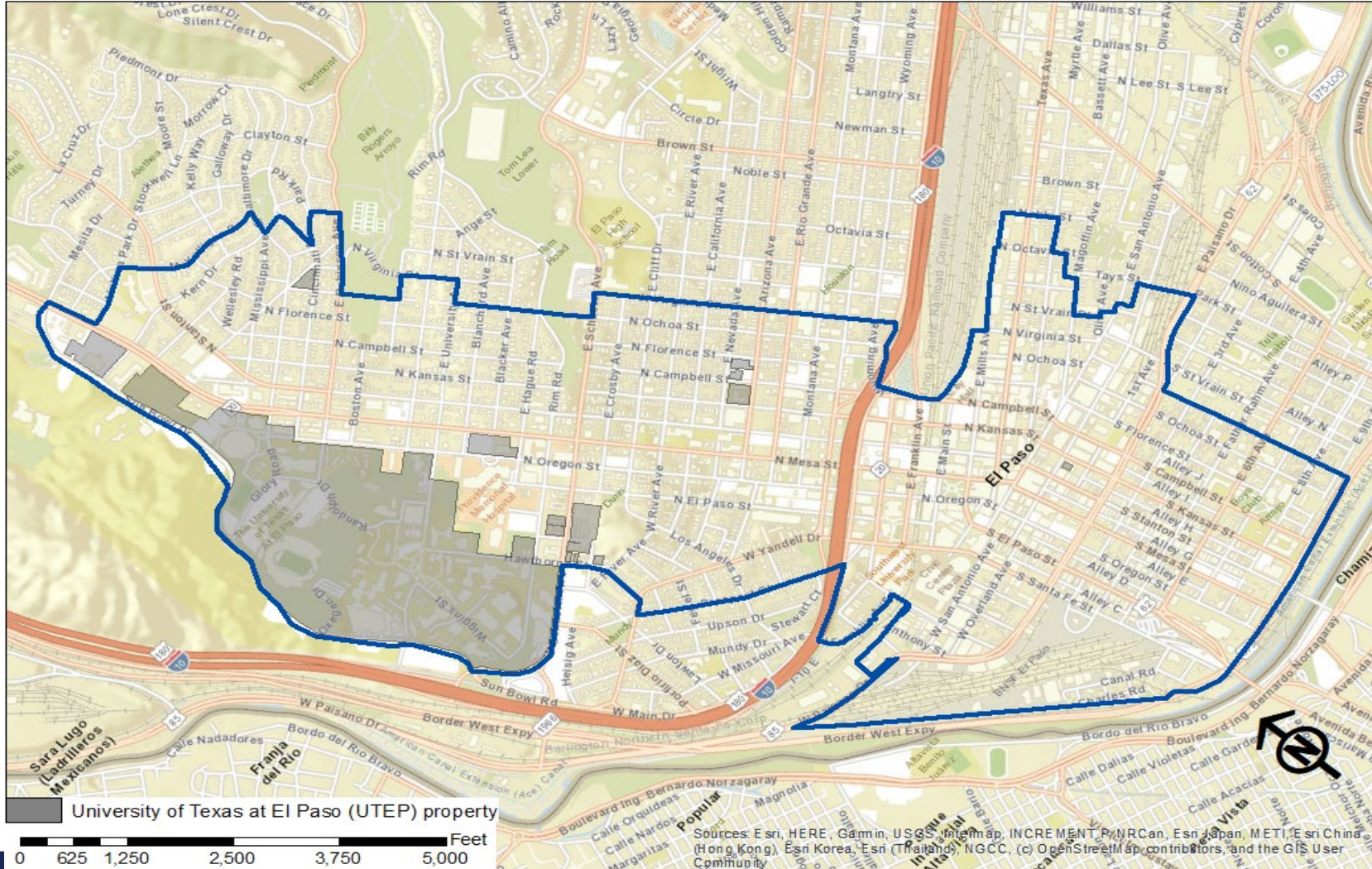
Minimum Rides per Device per Day to
Request Fleet Expansion

200

Device Cap per Permit
Holder

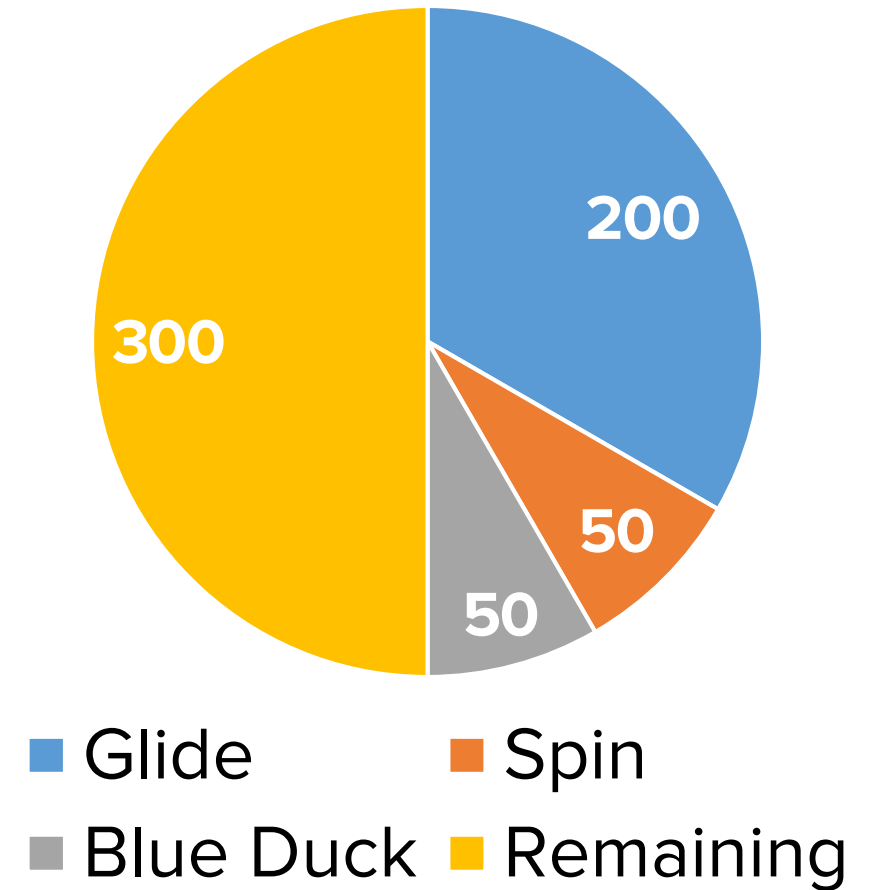
- Fleet expansion requests authorized in 50 device increments up to the maximum (200)
- 600 device maximum with full fleet deployment

Deployment Boundary



Program Timeline

- 1/31/2019: Pilot program began
- 4/3/2019: 1st Permit issued to Glide (expansions granted on 5/2, 6/7, and 9/26/2019)
- 12/3/2019: Permit issued to Blue Duck
- 12/5/2019: Permit issued to Spin
- 1/21/2020: City Council extended pilot program through January 2021
- 3/27/2020: All operations ceased for COVID-19 shutdown
- 5/19/2020: Operations resume after review with sign-off from Fire and Health
- 1/19/2021: Council extended pilot program through January 2022



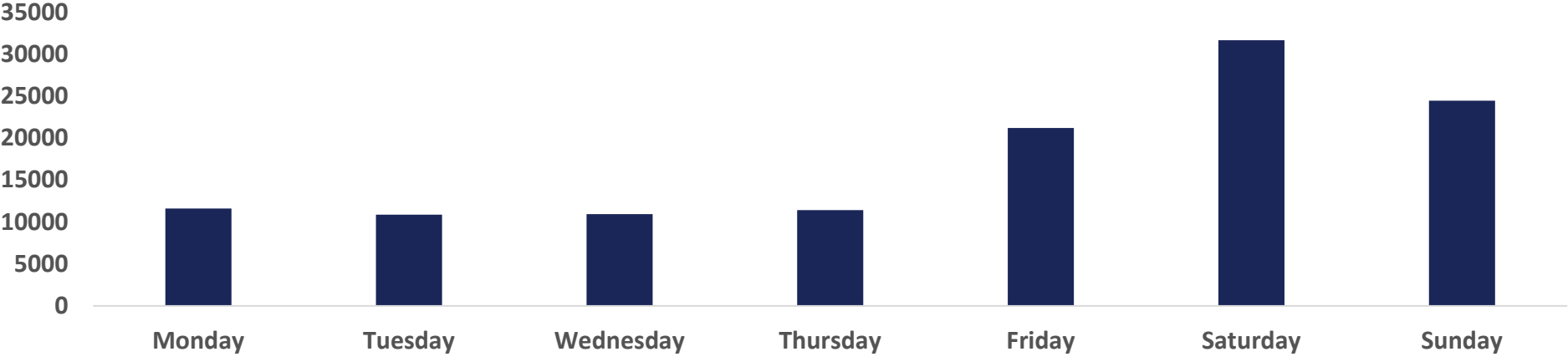
Ridership Status

- 3 licensed providers (Glide, Spin, Blue Duck)
 - Glide and Blue Duck have operated all year
 - Spin deployment began August 21, 2021
- Zero insurance claims to date
- Zero complaints routed to Planning in 2021

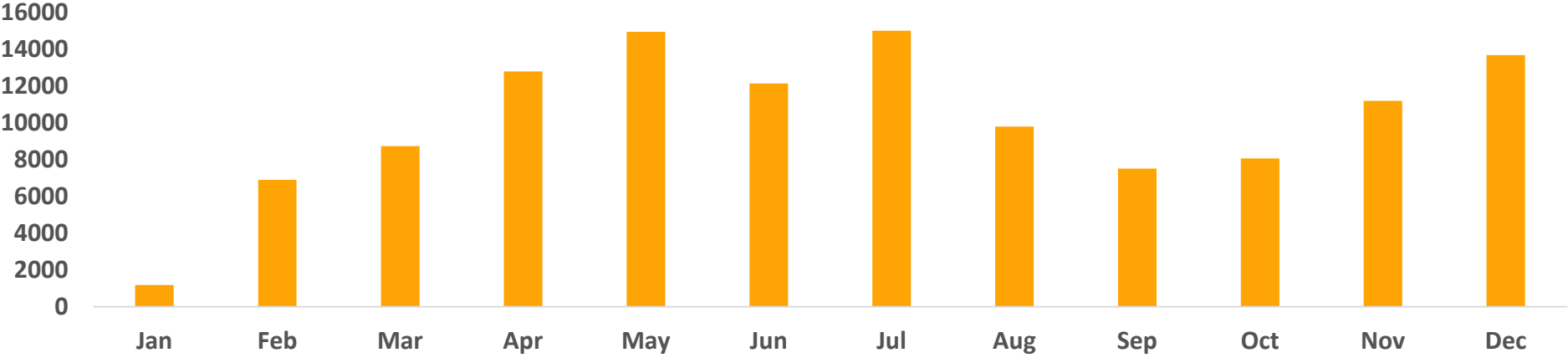


2021 Ridership Data Summary

Ridership By Day



Ridership By Month





Recommendation

- Extend pilot program for one year (end date January 31, 2023)
 - Continued evaluation and enforcement of program
 - Observe usage during pandemic



Mission

Deliver exceptional services to support a high quality of life and place for our community



Vision

Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government



Values

Integrity, Respect, Excellence, Accountability, People