



Board Appointment Form

City Clerk's Office

Appointing Office	Representative Brian Kennedy, District 1
Agenda Placement	Consent
Date of Council Meeting	06/11/24
Name of Board	City Accessibility Advisory Committee
Agenda Posting Language	
Appointment of Benjamin Cohen to the City Accessibility Advisory Committee by Representative Brian Kennedy, District 1.	
Appointment Type	Regular
Member Qualifications	
Mr. Cohen currently works in the digital accessibility industry. He has family members who are legally blind and was born with heart defects.	
Nominee Name	Benjamin Cohen
Nominee Email Address	
Nominee Residential Address	
Nominee Primary Phone Number	
Residing District	District 5
City Employed Relatives	N/A
Board Membership	
N/A	
Real estate owned in El Paso County	
Previous Appointee	Marc Salazar
Reason for Vacancy	Term Expired
Date of Appointment	05/11/24
Term Begins On	03/17/24
Term Expires On	03/16/26
Term	First Term

Experience

Level Access | Remote | September 2022 – Present

Account Manager

Work with customers to evaluate and remediate their digital properties to improve their digital accessibility. Guide customers through ADA litigation and help organizations integrate digital accessibility into their design processes, product launches, and company culture.

- Proficient and knowledgeable in ADA standards and best practices
- Currently studying for Certified Professional in Accessibility Core Competencies (CPACC) certification from the International Association of Accessibility Professionals (IAAP)
- Able to guide B2B and B2C businesses through the process of establishing a culture of accessibility, both internally and within their customer facing products

United Site Services | Colorado Springs, CO | December 2020 – July 2022

Account Manager – Southern Colorado

Responsible for all sales, billing, and customer management activities in Southern Colorado, spanning seventy-six zip codes, for customers spending over \$25,000 per year and projects in excess of \$5,000,000.

Air Force Academy Athletic Corporation (AFAAC) | Colorado Springs, CO | May 2019 – August 2020

Account Executive – Ticket Sales

Sell Air Force Athletics ticket packages and game day assets to businesses and individual consumers via aggressive telemarketing, face-to-face presentation, community engagement, networking events and email. Responsible for executing game day assets and group outings to the highest degree possible, giving groups and fans an experience to remember.

Verizon Communications Inc. | Lubbock, TX | November 2016 – May 2019

Solutions/Business Specialist

Initiate and close sales for a leading provider of telecommunications solutions. Sell service renewals and activate new service agreements to expand our customer base within the Lubbock, TX territory. Build relationships with key decision makers at local businesses and provide the best solutions for their needs.

Education

**Texas Tech University | Lubbock, TX | January 2013 – May 2016 | Bachelor of Arts In Advertising |
Minor in Sports Management**

University of Texas at El Paso | August 2012 – December 2012 | General Studies