



**EP
TX**

CITY OF EL PASO

Economic & International
Development

Sister Cities Agreement City of El Paso & Ciudad Juarez

June 3, 2026

Requested Action

Approval of the updated Sister Cities Agreement between the **City of El Paso and Ciudad Juárez.**

This agreement will formalize ongoing binational collaboration and provide a structured framework to advance shared economic, institutional, and community priorities across the region.

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Sister Cities Program

History

- Launched in 1956 by President Dwight D. Eisenhower during the Cold War
- Created to promote peace through direct connections between people across nations
- Sister Cities Agreements encourage cultural, educational, and community exchanges

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Sister Cities Program

Framework

What it Does

- Formal communication channel between both city governments
- Framework for coordination on regional priorities
- Institutional platform for joint initiatives

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A Continued Commitment Foundation

Existing Partnership

The original agreement established a flexible framework for collaboration, promoting economic activity, knowledge exchange, and community connection across sectors:

- Established a formal structure for binational collaboration
- Promoted economic activity and cross-sector engagement
- Supported knowledge exchange and community connection
- Designed as a flexible, project-based approach

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What has Changed?

Strategic Focus Areas

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The updated agreement builds on a longstanding foundation by refining its focus to better respond to current regional realities and opportunities:

- Builds on the City's existing binational framework and 8 Sister Cities partnerships
- Expands focus to Tourism, Education, and Sustainability
- Strengthens economic growth, workforce, and institutional collaboration
- Advances coordination on shared environmental priorities
- Positions the partnership for measurable, long-term impact

Sister Cities Agreement

International Policy Agenda

- The update to the Sister Cities Agreement directly advances the City's International Policy Agenda, approved by City Council on April 14, 2025. The Agenda prioritizes strengthening international partnerships with Mexico, facilitating trade and foreign direct investment, and expanding binational collaboration among chambers, associations, and government institutions.

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2026

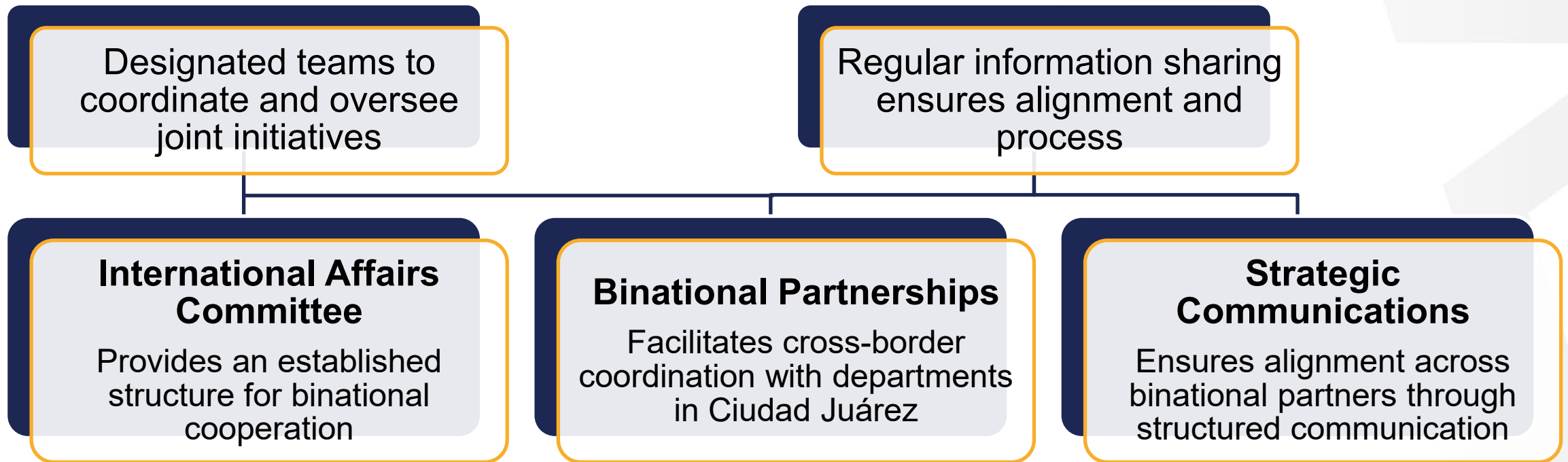
THE CITY OF EL PASO

**INTERNATIONAL
POLICY
AGENDA**

Sister Cities Agreement Implementation

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MISSION



Deliver exceptional services to support a high quality of life and place for our community.

VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



VALUES

Integrity, **R**espect, **E**xcellence,
Accountability, **P**eople

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