

DATE: March 21, 2022

TO: City Clerk

FROM: City Representative Henry Rivera

ADDRESS: 300 N. Campbell St., 2<sup>nd</sup> Floor TELEPHONE (915) 212-0007

Please place the following item on the (Check one): CONSENT  REGULAR

Agenda for the Council Meeting of March 29, 2022  
Appointment of Danny Padilla to the Greater El Paso Civic, Convention and Tourism Advisory

Item should read as follows: Board by City Representative Henry Rivera, District 7

**BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM**

NAME OF BOARD/COMMITTEE/COMMISSION: Greater El Paso Civic, Convention and Tourism Advisory Board

NOMINATED BY: City Representative Henry Rivera DISTRICT: 7

NAME OF APPOINTEE Danny Padilla  
(Please verify correct spelling of name)

E-MAIL ADDRESS: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

CITY: El Paso ST: TX ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: TX ZIP: \_\_\_\_\_ PHONE: ( \_\_\_\_\_

**DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES:  NO**

**IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE: N/A**

**HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: Greater El Paso Civic, Convention and Tourism Advisory Board (2012-2016)**  
**LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):**

**WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?**  
Wolfgang Jonas

NAME OF INCUMBENT: \_\_\_\_\_

EXPIRATION DATE OF INCUMBENT: 08/27/2022

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: \_\_\_\_\_  
RESIGNED \_\_\_\_\_  
REMOVED

DATE OF APPOINTMENT: 03/29/2022

**TERM BEGINS ON :** 03/30/2022

**EXPIRATION DATE OF NEW APPOINTEE:** 08/27/2022

PLEASE CHECK ONE OF THE FOLLOWING: 1<sup>st</sup> TERM: \_\_\_\_\_

2<sup>nd</sup> TERM: \_\_\_\_\_

UNEXPIRED TERM:



# Danny Padilla

## PROFESSIONAL SUMMARY

Serviced-focused General Manager dedicated to delivering positive customer experiences to promote loyalty and repeat business. Orchestrates optimal resource utilization to handle expected operational needs. Sales leader with sound judgment, good planning abilities and interpersonal communication strengths.

## SKILLS

- Department Oversight
- Employee Motivation
- Finance and Accounting Oversight
- Team Leadership
- Recruitment and Hiring
- Performance Assessment
- Budget Control
- Quality Assurance
- Training Management
- Human Resources Oversight
- Financial Statement Review

## WORK HISTORY

### GENERAL MANAGER 09/2001 to CURRENT

#### Hyatt Place El Paso Airport | El Paso, Texas

- Managed budget implementations, employee reviews, training, schedules and contract negotiations.
- Developed and maintained relationships with customers and suppliers through account development.
- Maximized efficiency by coaching and mentoring personnel on management principles, industry practices, company procedures and technology systems.
- Implemented operational strategies and effectively built customer and employee loyalty.
- Organized budgets, oversaw P&Ls and achieved margin targets consistently to stay on track with growth plans.
- Reduced costs, managed delivery schedules and performed risk analysis to improve overall profitability.
- Drove year-over-year business growth while leading operations, strategic vision and long-range planning.
- Assessed reports to evaluate performance, develop targeted improvements and implement changes.
- Enhanced operational efficiency and productivity by managing budgets, accounts and costs.