

DATE: February 21, 2022

TO: City Clerk

FROM: Mayor Oscar Leeser

ADDRESS: 300 N. Campbell, 2<sup>nd</sup> Floor TELEPHONE (915) 212-0021

Please place the following item on the (Check one): CONSENT \_\_\_\_\_ REGULAR x

Agenda for the Council Meeting of March 1, 2022

Item should read as follows: Discussion and action regarding a Resolution that the City of El Paso re-appoint to the Camino Real Regional Mobility Authority Joe D. Wardy for Position 1 whose term will expire on February 1, 2023.

**BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM**

NAME OF BOARD/COMMITTEE/COMMISSION: Camino Real Regional Mobility Authority

NOMINATED BY: Oscar Leeser DISTRICT: Mayor

NAME OF APPOINTEE Joe D. Wardy  
(Please verify correct spelling of name)

E-MAIL ADDRESS: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

CITY: El Paso ST: TX ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

**DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY?** YES: \_\_\_\_\_ NO x

**IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:**

**HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES:** NO

**LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):**

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Joe D. Wardy

EXPIRATION DATE OF INCUMBENT: 2/1/2022

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: x  
RESIGNED \_\_\_\_\_  
REMOVED \_\_\_\_\_

DATE OF APPOINTMENT: 3/1/2022

TERM BEGINS ON : 3/1/2022

EXPIRATION DATE OF NEW APPOINTEE: 2/1/2023

PLEASE CHECK ONE OF THE FOLLOWING: 1<sup>st</sup> TERM: X

2<sup>nd</sup> TERM: \_\_\_\_\_

UNEXPIRED TERM: \_\_\_\_\_



- Participated in bringing the Million Cups program to El Paso that served as a catalyst to bring together Entrepreneurs and Innovators in the region.
- Increased the number of start-ups from 3 in January 2016 to 20 at the end of 2017.

**Visiting Nurse Association of El Paso, El Paso, TX**                      January 2012 to March 2014  
President and CEO

- Selected by this non-profit's board of directors to turn around an entity that has existed for 45 years in the El Paso community.
- Created an organizational structure that focused on process improvement and accountability.
- Competition by for profit entities and reduced payments from Medicaid and Medicare had resulted in ongoing financial losses that required training, accountability and modernization of processes.
- Developed a competent and qualified business development group to compete in a market with overcapacity and gain penetration with top referral sources for patients.
- Streamlined the management structure and eliminated unnecessary positions at every level in six different divisions.
- Reduced overhead by setting performance standards for clinicians and non-clinicians.
- Recruited nurses versed in modern technology to take advantage of the major investment in new technology and software.
- Created a new home health division with high-powered personnel to meet the needs of the marketplace.

**Stagecoach Cartage & Distribution, LP, El Paso, TX**                      March 2008 to April 2011  
Vice President of Strategic Development

- Built the sales and marketing function from a one person department to 3 full time sales personnel and gave terminal managers sales responsibility.
- Created a marketing campaign as well as a systematic sales process focused on the company's core business.
- Streamlined the customer service and dispatch function into a cohesive operations group.
- Created two million dollars in new business for the over the road division.
- Investigated possible company acquisitions.

**Consultant (Self employed) April 2007 to February 2008**

Clients included a major defense contractor working for Homeland Security opportunities along the U.S. / Mexico Border. Utilized my expertise in government relations, business development, marketing, strategic planning, budgeting and logistics for local and national companies.

**Ready One Industries, El Paso, Texas**    March 2006- March 2007

**(F.K.A. National Center for the Employment of the Disabled)**

President/CEO

- Recruited to help rescue a 300 million dollar organization with numerous problems.

- Downsized the organization from 4050 to 1300 personnel to be in compliance with federal contract provisions for the severely disabled.
- Stabilized the financial management of the organization by establishing strict budget procedures and selling off non-performing assets.
- Recruited a world-class management team to establish processes to manage a \$200 million dollar organization.
- Established credibility in Washington DC with the federal agencies responsible for the Jarvis Wagner O'Day Program for the severely disabled.
- Set up a compliance process to certify 722 severely disabled employees according to the Jarvis Wagner O'Day Program guidelines.

**The City of El Paso, Texas**

2003 – 2005

Mayor, (elected May 2003 for a two year term)

- Led the efforts to change to a council/manager form of government.
- Created the neighborhood association concept to give citizens more voice in government.
- Successfully led a bond issue initiative for \$115 million dollars for city- wide infrastructure improvements.
- Brought a results oriented approach to city departments with defined goals and objectives.
- Passed two city budgets that met the needs of the city without a tax increase by utilizing creative finance techniques to reduce future interest expense of \$10 million dollars.
- Led lobbying efforts in Austin and Washington with state and federal elected officials to bring over \$100 million dollars for Ft.Bliss, public transportation and homeland security projects.

**Desert Eagle Distributing Company, El Paso, Texas**

2002

Chief Operating Officer

- Recruited as part of a plan to streamline operations as recommended by a management consultant.
- Initiated individual manager accountability for budget development and operational performance.
- Implemented a mentoring program to develop supervisors and managers internally from the organization.
- Formalized the budget process as a company wide participative exercise.

**UPS Supply Chain Solutions, El Paso, Texas**

2001

Regional Executive, Southern Border Operations

- Served 1 year as agreed to contractually as a condition of the sale of Miles Group to assist the UPS transition teams.
- Managed the transition of systems, procedures and operations into the UPS operating structure.
- Consulted on general business matters to coordinate sales and operations integration with UPS business units.

**Miles Group Inc.**, El Paso, Texas

2000 – 2001

Chief Operating Officer

- El Paso based Logistics Company with fifteen offices, one thousand employees and seventy million dollars in annual sales.
- Led the efforts to bundle various services for Fortune 500 companies as demanded by market forces.
- Engineered the merger of three distinct companies into one operating group.
- The only major company with locations at each southern border crossing with comprehensive services; transportation, distribution and customs brokerage.
- Established a National Accounts Sales and Marketing group to compete with major competitors.
- Company sold to United Parcel Service in 2001.

**Herman / Miles Trucking, Inc.**, El Paso, Texas

1985 – 1999

President

- Joined the company as its first employee in December 1985 and built the integrated transportation services company.
- Progressed from general manager to vice president and eventually to president of the company with an equity position.
- Clients included all major international airlines and freight forwarders as well as major national companies including Game Stop, Phillips Electronics and Thompson Consumer Electronics.
- Employed two hundred and fifty personnel at seven regional service centers with corporate offices in El Paso, Texas.
- 1999 sales exceeded thirty million dollars.

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### **Education**

**The University of Texas at El Paso**, BBA, 1976, Finance and Management

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### **Personal**

- Married, two children
- Fluent in Spanish
- Interests include travel, shooting sports and football officiating.

### **Professional / Community Activities** (Past and present)

- **Camino Real Mobility Authority**, Vice Chairman, February 2014 to present.
- **El Pasoans Fighting Hunger**, Board of Directors, June 2014 to July 2015
- **The University of Texas at El Paso**, Development Board, Member, 2006 to present
- **Sierra / Providence Health Network Governing Board**, member and past Chairman, 2007 to 2012
- **Paso Del Norte Group**, International Trade Committee, 2009 - 2012
- **American Trucking Associations**, Vice president at large, International Trade and Customs Committee Member, 1995-2000

- **North American Transportation Alliance** Advisory Board ( NAFTA), Member, 1994
  - **Texas Motor Transportation Association**, Executive Committee and International Trade Advisory Committee Chairman, 1999-2000
  - **Liberty Mutual Insurance Company**, Southwest Advisory Board, Member, 1999-2000
  - **Greater El Paso Chamber of Commerce**, Executive Committee and previous Chairman of the transportation and government relations committees, 1989-2001
  - **El Paso Leadership and Research Council**, Executive Committee and Chairman, 2002
  - **Metropolitan Planning Organization (MPO)**, Technical Advisory Committee Chairman, 2002
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