

DATE: March 23, 2021

TO: City Clerk

FROM: Mayor Oscar Leeser

ADDRESS: 300 N. Campbell, 2nd Floor TELEPHONE (915) 212-0021

Please place the following item on the (Check one): CONSENT X REGULAR _____

Agenda for the Council Meeting of March 30, 2021

Item should read as follows: Re-appointment of Shane Mercer to the Historic Landmark Commission

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Historic Landmark Commission

NOMINATED BY: Oscar Leeser DISTRICT: Mayor

NAME OF APPOINTEE Shane Mercer
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: N/A

CITY: N/A ST: TX ZIP: N/A PHONE: N/A

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO: x

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: _____

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Shane Mercer

EXPIRATION DATE OF INCUMBENT: 3/13/2021

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: x
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 3/30/2021

TERM BEGINS ON : 3/14/2021

EXPIRATION DATE OF NEW APPOINTEE: 3/13/2023

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: _____

2nd TERM: x

UNEXPIRED TERM: _____

Shane Mercer

SUMMARY

A proven leader with extensive experience applying a unique mix of strategic analysis, operational management, personnel development and communication skills. Consistent high-performer with a record of extraordinary accomplishment. Enthusiastic team player with a strong work ethic and advanced problem-solving skills.

EDUCATION

The University of Texas at El Paso. Master of Arts in Leadership Studies, 2019. (4.0 GPA)

United States Military Academy at West Point, NY. Bachelor of Science in History, 2005. (Four-year Golf Letterman)

PROFESSIONAL HIGHLIGHTS

ELLIGO HEALTH RESEARCH

Director, Healthcare Partnerships, El Paso, TX

July 2019 – Present

- Generated four additional research partners, expanding Elligo's network to include tens of thousands of new patients and 16 new Principal Investigators in less than 130 days with the company.
- Developed cross-functional relationships and integrated new processes with Feasibility to significantly improve reporting timelines and increase the amount of awarded studies.
- Conducts relationship building and business development activities for the western United States and Canada to expand the company's network of research partners through detailed marketing, presentations and outreach strategies.
- Develops a thorough understanding of regional business conditions and participants relating to the industry, potential partners, competition, and relevant business trends.
- Builds and maintains strong relationships to initiate contact with healthcare providers and key staff to engage research partners, source needs, and recommend service solutions.
- Establishes and maintains strong long-term relationships with physicians and healthcare facility administrators across the western United States and Canada.
- Creates collaborative work with physicians and practice administrators in identifying, initiating, establishing, maintaining, and improving physician and practice relationships.

ECM INTERNATIONAL, INC.

Senior Project Manager, El Paso, TX

July 2017 – July 2019

- Managed three programs and eight capital projects for a large regional utility client with a total capital budget in excess of \$32M.
- Led over 30 professionals across all project phases and disciplines to include land and right-of-way acquisition, regulatory compliance, engineering design, material procurement, construction and project closeout.
- Implemented metric-based processes to track and report the status of engineering design deliverables, provide detailed budget analysis and identified efficiencies to deliver all projects on time and on budget.
- Developed standardized reporting and scheduling procedures that facilitated timely and informed decisions among executive management and key stakeholders to significantly reduce project timelines.
- Integrated efforts across the various functional departments to include engineering, procurement, budget and accounting, facilities, land management, legal, governmental affairs, environmental and public relations.

UNITED STATES ARMY: Major – Air Defense Artillery

Senior Operations Officer, Fort Bliss, TX

July 2015 – July 2017

- Developed plans and supervised all operations for an organization consisting of 2,800 personnel simultaneously deployed to multiple locations across the globe.
- Selected out of 22 peers within the brigade to serve as the third-in-charge of the organization behind the commander and deputy commander due to proven success planning and managing complex operations.

Shane Mercer

- Advised the commander and deputy commander daily on all operational activity across the globally dispersed organization to include personnel management and logistical support decisions.
- Developed and executed a comprehensive plan that enabled the organization to recapitalize \$70M worth of equipment and execute new equipment training for 640 personnel.

Sensor Management Team Lead, Hickam AFB, HI

February 2012 – June 2014

- Led a team of 23 personnel to control a system of radars that serve as the shield against ballistic missile threats from the Asia/Pacific region.
- Developed and coordinated a maintenance plan for \$380M worth of sensors across the army, navy and air force that increased monthly radar coverage by 5% while saving millions in taxpayer dollars.
- Led a team of 8 personnel to design and execute tactics, techniques and procedures during Flight Test Operational – 01, demonstrating new and previously untested capabilities of the forward-based AN/TPY-2 radar system.
- Redesigned tactical procedures and operational plans in the Pacific region and regularly briefed General Officers and senior civilian leadership on emerging radar capabilities and threats.

Battery Commander, Fort Sill, OK

October 2010 – July 2011

- Led a team of 145 personnel who were responsible for maintaining property accountability and operational readiness of \$48M worth of tactical equipment.
- Supervised the transfer of \$8M in equipment to another organization with zero property lost.
- Met the Commanding General's priority of 100% excess property turn-in by executing turn-in of \$1.4M in 90 days.
- Rated #1 of 21 peer commanders.

Company Commander, Isa Air Base, Bahrain

May 2010 – October 2010

- Managed a maintenance company of 132 personnel and \$27M in property dispersed across two countries providing direct maintenance support to multiple air defense firing units.
- Led the deployment of the company on a complex deployment in support of Operation Enduring Freedom to multiple locations with no injuries or property lost.
- Implemented a maintenance plan that improved operational readiness rates drastically across the theater.
- Rated #1 of 7 peer commanders deployed.

Battery Commander, Suwon Air Base, Republic of Korea

September 2008 – May 2010

- Transformed the most underperforming unit within the organization into the best within a period of five months.
- Maintained proper accountability and operational readiness of \$80M in equipment across two countries and three installations with no property lost.
- Led the battery to achieve the only Table XI certification of the eight firing batteries on the Korean Peninsula during the deployment.
- Rated #1 of 13 peer commanders deployed to the Rep. of Korea and selected as the MG Victor Hugo Award recipient.

ADDITIONAL INFORMATION

- Serves on the El Paso Historic Landmark Commission (appointed March 2019)
- Selected by Humanities Texas to serve as El Paso Discussion Leader in the Veterans' Voices program (2019 - 2020)
- Serves as Asst. Professor of Military Science in the UTEP ROTC Department
- Graduate of the U.S. Army Command and General Staff College at Fort Leavenworth (2015)
- 1 of 4 Air Defense Captains promoted Below-the-Zone to Major of 63 eligible (2013)
- Distinguished Honor Graduate, Sensor Manager Leader Development Course (2012)
- Distinguished Honor Graduate and Patterson Award recipient, Air Defense Artillery Captain's Career Course (2011)
- 35th ADA Brigade Major General Victor Hugo Leadership Award recipient (2009)
- Maintains an active Top-Secret Security Clearance (TS/SCI)