



Board Appointment Form

City Clerk's Office

Appointing Office	Chris Canales, District 8
Agenda Placement	Consent
Date of Council Meeting	12/16/25
Name of Board	Capital Improvements Advisory Committee
Agenda Posting Language	
Paul Andrew de la Peña to the Capital Improvements Advisory Board by Representative Chris Canales, District 8.	
Appointment Type	Regular
Member Qualifications	
Paul has extensive experience in public administration, economic development, and government relations to adequately serve on the Capital Improvements Advisory Board.	
Nominee Name	Paul Andrew de la Peña
Nominee Email Address	
Nominee Residential Address	El Paso,
Nominee Primary Phone Number	+1 (915)
Residing District	District 8
City Employed Relatives	N/A
Board Membership	
N/A	
Real estate owned in El Paso County	
N/A	
Previous Appointee	Duane Murphy
Reason for Vacancy	Removed
Date of Appointment	12/16/25
Term Begins On	10/29/25
Term Expires On	10/28/28
Term	First Term



Objective

Seeking a challenging full-time position in the field of public service administration, government relations, public relations, political relations, operations, communications, or economic development. Currently served in 33 states across the United States and in Eastern and Western Europe.

Summary of Qualifications

Completed over 200 university credit hours conferring a full-range of education, project management, administration, economics, and computer literacy. Dependable, self-motivated and a quick learner. Knowledgeable of Spanish and Italian languages. Strong verbal and written communication skills.

Advanced Skills, CRM's, Software

Management/Organizing/People Management: Microsoft 365, Vizeo, Sharepoint, Hirevue, NGP, VAN, Mini VAN, Help Scout, Spoke, Reach, Talk Thru, Votebuilder, Hustle, Paychex Flex

Project Management/Finance: Asana, SEM Rush, Basecamp, Airtable, Zoho Projects, Microsoft Project

Education

Master of Arts - St. Mary's University, San Antonio, Texas International Political Economy
Bachelor of Arts - St. Mary's University, San Antonio, Texas Political Science, Public Administration
Minors: Music-Sociology
Project Management Prof. 2014 – Project Management Professional Certificate (PMPC), Project Management Institute (PMI)
2022 - National Recruitment and Outreach Award - Progressive Turnout Project (PTP) 2023 - Certificate - Diversity, Equity and Inclusion (DEI) Yale University/the University of Michigan 2023 - Certificate - Cash Voucher Assistance (CVA) Program - CALP Network/CORE

Grant Writing Certifications 2010 - Non-Profit Enterprise Center – Regional Grant writing
2009 - The Grantsmanship Center – Federal Grant writing

Language Certificates 2003 – English as a Second or Other Language (ESOL)
1992 - Mexican-American Cultural Center, San Antonio, Texas
1988 - Centro Linguistico Italiano, Florence, Italy

Operations/Praise Leader - AGAPE Church Under the Bridge, El Paso, TX 2/24 - Present

- Coordination with Leadership on on aspects of logistics and operations
- Spiritual leader for Worship music, performance and sound system
- Scheduling for all Spiritual Leaders presenting content and Biblical teachings
- Site management, preparation, and security for AGAPE Trailer and assets
- Ecumenical coordination with various churches to provide meals and financial support
- Member of the Downtown Church Connection
- Collaboration with homeless Ministries including the Rescue Mission, Opportunity Center and the City of El Paso, Texas
- Member of the Leadership team in cooperation with First Baptist Church, the Diocese of El Paso, and Cristiana Luterano

Owner- Southwest Government Affairs (SGA), El Paso, Texas-Santa Fe, New Mexico 1/06 – Present

- Founder of Southwest Government Affairs management and educational consulting company
- Specializing in government relations, educational consulting and non-profit management
- Board development and retention
- Project Lead for El Paso Downtown Trolley car revitalization corridor
- Advisor for Safe Communities Project
- Chairman of the City of El Paso ADA Advisory Board, Committee Member for the City of El Paso Economic Development Advisory Committee overseeing millions in CDBG funding

Sound and Video Engineer/Praise Band Leader - St. Clement Church, El Paso, TX 1/10 - Present

- Co Director of Praise Band for the contemporary Service
- Sound and video engineer utilizing Pro Presenter and Adobe software
- Coordination with Church Leadership for all activities, publications and Ministries

Director - Fieldworks, Washington, D.C./Detroit Michigan

8/24 - 10/24

- Opened an Office in Detroit MI in preparation of the 2024 Presidential Election
- Directed Operations and logistics for the Company
- Managed a team of 50 Employees in Detroit, Michigan
- Financial management, Recruiting, Hiring and Training
- Developed Relational Organizing Programming and in Field work
- Non Partisan Vote tripling effort resulting in over 100K direct contacts

Director - Fieldworks, Washington, D.C./Pittsburgh, Pennsylvania

10/24 - 12/24

- Opened an Office in Pittsburgh, PA in preparation for the 2024 Presidential Election • Directed Operations and logistics for the Company
- Managed a team of 90 Employees in Pittsburgh, PA
- Financial management, Budget, Recruiting, Hiring and Training
- Developed Relational Organizing Programming and in Field work
- Non Partisan Vote tripling effort resulting in over 200K direct contacts

Program Manager - U.S./MEXICO BORDER -Community Organized Relief Effort CORE- 4/23 - 12/23

- Developed a Strategic plan to provide goods and services along the U.S./Mexico border
- Created an emergency response network to prepare for the lifting of Title 42 and the transition to Title 8 along the border
- Established trusted partners for the procurement of food, medical services, legal services, facilities support, and security to respond to future crises in the El Paso/Juarez area
- Assisted with Grants management with several partners in the El Paso/Juarez region. Coordinated efforts with over 30 shelters, NGOs, FBOs, and CBOs creating greater efficiencies assisting with supporting the communications infrastructure in the region
- Acquired and distributed 10,000 hygiene kits for shelter networks.
- Launched a Pilot Program for **CORE Connect** creating an innovation of the digital platform expanding goods and services to include gender protection violence guidelines, access to legal and medical services, and providing transportation assistance and emergency travel assistance to families in need

Arizona State Distributed Organizing Director, PTP Phoenix, AZ

7/22 - 11/22

- Managed the State of Arizona with operations in 15 cities
- Directed a consortium of hundreds of businesses, educational institutions, and NGO's to participate in the 2022 midterm elections
- Mobilized thousands of Arizonans across the state
- Managed data for voter integrity and access to the election process
- Served as a liaison to the BIPOC communities, rural communities, and among the Navajo, and Hopi Nations

Operations Director - Progressive Turnout Project, Missoula, MT, El Paso, TX **5/20 - 1/21**

- Responsible for hiring 15 Staff and managed the operations for Missoula, MT
- Assisting with hiring 50 Regional Staff in Bozeman, Butte, Helena, and Big Falls
- Acquisition of commercial office space in the state of Montana
- Managed database and hiring through Paychex HR solution
- Managed \$60,000 Operations budget for the Missoula Office
- Scheduling and training for the State of Montana Staff
- Social media posts, on Facebook, Twitter, Slack

Media Manager – Monster Link Marketing, El Paso, Texas **7/18 – 7/21**

- Managing a variety of content pages for various clients in the United States
- Technical writer for web design content
- Search engine optimization (SEO) and social media writing and posts
- Prospecting new clients for web designs and development nationally
- Partner with Texas Workforce Development serving clients across the region.

Talk Show Host - National Account Executive – iHeartmedia, El Paso, Texas **1/17 – 7/18**

- Responsible for the placement of thousands of radio, digital and email campaigns
- Knowledge of digital strategies and procedures to meet the needs of the clients
- On Air talent for the El Paso Public Forum, interviewing non-profit Organ. in the Southwest
- Political Director placing all political ads across Texas and New Mexico.

Unit Coordinator – Texas Tech University, Paul L. Foster School of Medicine **2/12 – 8/13**

- Residency Unit Coordinator for the Department of Psychiatry
- Responsible for all credentials and licensing for the 15 Residents in Training
- Review of over 2,500 applicants and all credentials for the Residency Program
- Administrative services, the development of Grand Rounds and grant writing for the Department
- Received over \$100,000 in grants for indigent psychiatric care in El Paso County

Marketing Director – Interworld Home Health, Inc., El Paso, Texas **12/05 – 11/09**

- Responsible for Provider Relations with over 500 doctors, clinics, hospitals, and rehab centers for home health needs throughout El Paso County
- Case Management and administration VA of El Paso, William Beaumont Army Medical
- Coordination of logistics and programming for the Agency
- Directed the assessment of marketing needs and the management of the provider relations agents
- Developed a database and marketing strategy for the provider relations division

Executive Director – El Paso Police Foundation, El Paso, Texas **7/09 – 12/09**

- Responsible for the development of the Police Foundation Operations and Budget
- Tasks included developing an executive office, web design, creation and implementation
- Development of a marketing strategy, development of sustaining membership drive
- Grant writing to include two search engines identifying over 12 million in nonprofit grant funding

Executive Director – Voter Education Project, Inc., El Paso, Texas **8/06 – 12/08**

- Founder and Executive Director of the non-partisan Non-profit organization
- Dedicated to the education of the citizens of El Paso through Town hall meetings, open forums, voter education, and voter registration drives throughout El Paso County
- Responsible for registering over 50,000 voters prior to the 2008 General election
- Created a Coalition of over 30 grassroots and Community organizations
- Increased voter turnout by 25%
- Hosted a 5k Run/Walk/Bike for Voter Education and Engagement
- Prepared Press Releases, logistics and media presentations to promote the Project

Community Organizer – El Paso Voter Consortium, El Paso, Texas

8/07 – 11/08

- Organizer of the El Paso Voter Consortium originating Voter Education Proclamations from the City of El Paso and the County of El Paso declaring the month of October as Voter Education Awareness Month
- This effort included over thirty civic, Educational, community, religious and grassroots organizations that combined their efforts to increase voter turnout and improve voter education in El Paso County
- Non-partisan effort and increased voter education and turnout in the 2008 General election

Professional References - upon Request