# CITY OF EL PASO, TEXAS AGENDA ITEM DEPARTMENT HEAD'S SUMMARY FORM

AGENDA DATE: August 27, 2024

**PUBLIC HEARING DATE:** N/A

**CONTACT PERSON(S) NAME** 

AND PHONE NUMBER:

Karina Brasgalla, (915) 212-0094

DISTRICT(S) AFFECTED: All Districts

STRATEGIC GOAL: Goal 1 : Create an environment conducive to strong sustainable

economic development

# **SUBJECT:**

Presentation on the Comprehensive Economic Development Strategy (CEDS) for the Economic & International Development Department.

#### **BACKGROUND / DISCUSSION:**

The presentation will provide a high-level overview and timeline of strategies outlined in the CEDS. The CEDS focuses on policies, major projects and infrastructure, and incentives for infill, redevelopment, and targeted industries including advanced manufacturing, aerospace and defense, advanced logistics, Foreign Direct Investment (FDI), cybersecurity and intelligent infrastructure, energy resilience, and small business services.

## PRIOR COUNCIL ACTION:

N/A

## AMOUNT AND SOURCE OF FUNDING:

N/A

HAVE ALL AFFECTED DEPARTMENTS BEEN NOTIFIED? X YES NO

**PRIMARY DEPARTMENT:** Economic & International Development **SECONDARY DEPARTMENT:**