

**CITY OF EL PASO, TEXAS
AGENDA ITEM
AGENDA SUMMARY FORM**

DEPARTMENT: Mayor & Council

AGENDA DATE: 10.22.24

CONTACT PERSON NAME AND PHONE NUMBER: Representative Cassandra Hernandez ~ 915.212.0003

DISTRICT(S) AFFECTED: District 3

STRATEGIC GOAL

Goal 2 - Set the Standard for a Safe and Secure City

Goal 3 - Promote the Visual Image of El Paso

Goal 4 - Enhance El Paso's Quality of Life through Recreational, Cultural and Educational Environments

Goal 5 - Promote Transparent and Consistent Communication Amongst All Members of the Community

Goal 6 - Set the Standard for Sound Governance and Fiscal Management

Goal 7 - Enhance and Sustain El Paso's Infrastructure Network

Goal 8 - Nurture and Promote a Healthy, Sustainable Community

SUBJECT:

APPROVE a resolution / ordinance / lease to do what? OR AUTHORIZE the City Manager to do what? Be descriptive of what we want Council to approve. Include \$ amount if applicable.

Discussion and action to authorize the expenditure of District 3 discretionary funds in an amount not to exceed \$11,600.00 to collaborate with the Ralph Cloud Neighborhood Association and Eastwood Neighborhood Association, Parks and Recreation Department and to cover the expenses of the street lights pending to be replaced in District as well to provide an annual report to taxpayers in District 3 and a District 3 Neighborhood Associations special event. It serves a municipal purpose by setting the standard for a safe and secure city, enhancing El Paso's quality of life, promoting transparent and consistent communication among all members of the community, and nurturing and promoting a healthy and sustainable community.

BACKGROUND / DISCUSSION:

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

The Office of District 3 will cover the expenses for Ralph Cloud Neighborhood Association and Eastwood Neighborhood Association to host Movies in the Park and host in collaboration the Halloween "Trunk-or-Treat" Carnival (low-sensory) with the Parks and Recreation Department at the Eastwood (Album) Park to strengthen the community involvement with residents and promote El Paso's unique identity as it creates a recreational program and enhances the park system and outdoor offering. The funds will also cover the expenses of the street lights pending to be replaced in District 3 to improve the visual impression, investing and beautifying the street infrastructure to protect the safety of the community. The funds will be invested to provide an annual report to constituents residing in District 3 and a Neighborhood Association special event will be coordinated and hosted as a proactive community outreach supporting transparency, integrity, compliance, inclusion, and efficient services to the taxpayers.

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

Yes, previous use of discretionary funds for City projects and parks have been considered and approved.

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

District 3 Discretionary Funds

*******REQUIRED AUTHORIZATION*******

RESOLUTION

WHEREAS, the Office of District 3 has hosted several community initiatives throughout the years to strengthen relationships between the public and its local government and to increase community togetherness and well-being; and

WHEREAS, August 26, 2022, the Office of District 3, along with the Parks and Recreation Department hosted a Movies in the Park event, where a free movie and snacks were provided to the community; and

WHEREAS, the 2022 event had such overwhelming attendance by families, the Office of District 3 recognized that there is a clear demand for these types of neighborhood gatherings, and this year, District 3 plans to partner again with the Ralph Cloud Neighborhood Association and Eastwood Neighborhood Association to have two movie events at City parks in District 3; and

WHEREAS, the Office of District 3 will use discretionary funds to fund the Movies in the Park events and expenses to include but not limited to promotion, resident outreach, movies, and movie playing equipment, additional park lighting, and refreshments; and

WHEREAS, “Trunk or Treat” Halloween events co-hosted by the Office of District 3 are a holiday tradition and continue to include a sensory-friendly “Trunk-or-Treat” Halloween event in partnership with the Parks and Recreation Department, El Paso Public Library, and the Office of Justice of the Peace Josh Herrera; and

WHEREAS, the Office of District 3 wishes to host this event to create an inclusive and safe Halloween experience for all including those with sensory sensitivities, food allergies and/or disabilities; and

WHEREAS, District 3 Representative, Cassandra Hernandez, desires to contribute discretionary funds in an amount not to exceed \$2,600.00 for permitted activities associated with hosting an inclusive and safe Movies in the Park and Halloween experience; and

WHEREAS, the City Council finds that the expenditure of District 3 discretionary funds in an amount not to exceed \$2,600.00 to be used towards an inclusive and sensory-friendly, Trunk-or-Treat Halloween event and Movies in the Park in District 3, serves a municipal purpose by setting the standard for a safe and secure city, enhancing El Paso’s quality of life, promoting transparent and consistent communication among all members of the community, and nurturing and promoting a healthy and sustainable community; and

WHEREAS, the Office of District 3 will use discretionary funds to inform constituents residing in District 3 with an annual report to promote transparency, consistent communication, and inclusion, District 3 will also host a special event with the District 3 Neighborhood Associations; and

WHEREAS, the City Council finds that the expenditure of District 3 discretionary funds in an amount not to exceed \$4,000.00 to be used towards the Neighborhood Association special

event and annual report which serves a municipal purpose by promoting transparent and consistent communication among all members of the community, and nurturing and promoting a healthy and sustainable community; and

WHEREAS, the Office of District 3 will use discretionary funds in an amount not to exceed \$5,000.00 to improve streets lights in District 3 to improve the visual impression, invest and beautify the street infrastructure to protect the safety of the community; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

THAT the City Council declares the expenditure of District 3 discretionary funds in an amount not to exceed \$11,600.00 to be used towards an inclusive and sensory friendly, Trunk-or-Treat Halloween event in District 3, Movies in the Park events, enhancing street lights in District 3, providing updates to all residents residing in District 3 and hosting an special event for District 3 Neighborhood Associations serves a municipal purpose by setting the standard for a safe and secure city, enhancing El Paso’s quality of life, promoting transparent and consistent communication among all members of the community, and nurturing and promoting a healthy and sustainable community.

THAT the City Manager, or designee, be authorized to effectuate any budget transfers and execute any contracts and/or related documents necessary to ensure that the funds are properly expended to carry out the purpose of this resolution; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

APPROVED this _____ day of _____, 2024.

THE CITY OF EL PASO:

Oscar Leeser
Mayor

ATTEST:

Laura D. Prine
City Clerk

APPROVED AS TO FORM:



Carlos L. Armendariz
Assistant City Attorney