



Veteran & Military Affairs and the Paso del Norte Community Foundation

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Veteran & Military Affairs Fund

- Allows individuals, businesses, and organizations to donate funds in support of Veteran and Military Affairs projects.
- Uses the Paso Del Norte Community Foundation as the trusted partner to securely receive and manage those donations.
- Ensures contributions directly support programs and services that benefit veterans, military members, and their families.

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Advantages of the collaboration

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- Donors can receive the tax benefit of donating to a non-profit community foundation.
- Streamlines donation process both for donors and the City.
- PDNCF will report quarterly on balances.
- City will have access to an online portal for budgetary, compliance, and reporting purposes.
- PDNCF can help plan and orchestrate large capital campaigns as a trusted partner for charitable giving.

Paso del Norte Community Foundation

- Established in 2013
- Manages over 200 funds
- An effective vehicle for donors to support our region's nonprofit organizations and charitable causes while establishing their legacy of giving for the future.
- Charges a maximum of one percent of the fund balance to manage the account. (1%)
- One-time fee taken when PDNCF receives donation

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Previous Council Action

- City Council previously APPROVED (2/27/2024 and 7/16/2024) very similar agreements between the PDNCF and the City BOSS program (Business One Stop Shop) and the Zoo for the same purpose.

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Signature Engagement Events

- The City of El Paso hosts **over 20 signature veteran and military engagement events each year**, serving our veteran community and their families.
- These events bring together veterans, families, service organizations, and community partners to connect with key resources, benefits, and support programs.
- Sponsorship support directly strengthens these programs, expanding their reach and impact for veterans and military families across El Paso.



BorderPlex Summit



Coffee with Veterans



Rio Grande Honor Flight

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Council Action request

That the City Manager be authorized to sign an Agreement Regarding Mutual Cooperation between the CITY OF EL PASO and the PASO DEL NORTE COMMUNITY FOUNDATION to coordinate with the Veteran and Military Affairs Program to provide a not-for-profit vehicle for gifts from private and other donors for the benefit of the Program for a term of five (5) years and shall automatically renew for successive additional one (1) year periods.

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MISSION



Deliver exceptional services to support a high quality of life and place for our community.

VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



VALUES

Integrity, **R**espect, **E**xcellence,
Accountability, **P**eople

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