

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

AGENDA DATE: August 13, 2024

PUBLIC HEARING DATE: N/A

CONTACT PERSON(S) NAME AND PHONE NUMBER: Laura Cruz-Acosta, (915) 212-1071

DISTRICT(S) AFFECTED: All Districts

STRATEGIC GOAL: Goal 6 – Set the Standard for Sound Governance and Fiscal Management

SUBGOAL: 6.8 – Support Transparent and Inclusive Government

SUBJECT:

APPROVE a resolution / ordinance / lease to do what? OR AUTHORIZE the City Manager to do what? Be descriptive of what we want Council to approve. Include \$ amount if applicable.

APPROVE the proposed communications plan and budget for the Special Election to revoke the remaining bond authority for the Multipurpose Performing Arts and Entertainment Facility on November 5, 2024.

BACKGROUND / DISCUSSION:

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

Discussion and action that the City Council approve the proposed communications plan and budget for the Special Election to revoke the remaining bond authority for the Multipurpose Performing Arts and Entertainment Facility on November 5, 2024.

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

On Monday, July 29, the City Council directed the City Manager and City Attorney to prepare and host nine community meetings in each City Council District, there will be eight in person, one hybrid, to inform, educate, and explain in detail the proposed Ordinance calling an election on November 5, 2024, and to provide a cost analysis and detailed line item budget for the community outreach, mailers, text messages, educational campaigns related to the voter education the City will provide for this election; and also the outreach should commence once the election is called and be completed no later than one week before the first ballots by mail are sent out. The communication should include a timeline of events from 2012 to the present and a list of all expenditures for bond series that have been sold, but not fully utilized.

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

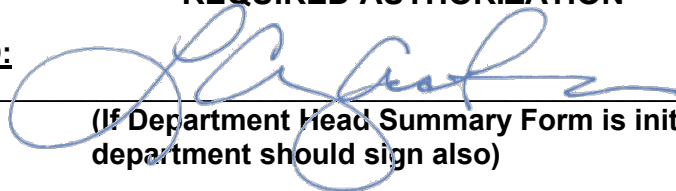
General Fund

HAVE ALL AFFECTED DEPARTMENTS BEEN NOTIFIED? X YES ___NO

PRIMARY DEPARTMENT: Strategic Communications
SECONDARY DEPARTMENT:

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:



(If Department Head Summary Form is initiated by Purchasing, client department should sign also)