



CITY OF EL PASO

# Professional Service Agreement:

## David Pettit Economic Development, LLC

Goal 1: Create an Environment Conducive to Strong Sustainable Economic Development

# Summary of Contract

City has contracted with **David Pettit** since 2011

- Contractor developed most existing *TIRZ Project and Financing Plans*
- Agreement continues same scope:
  - Support and advance TIRZ projects
  - Create, review, and maintain TIRZs and Public Improvement Districts (PIDs)
- City benefits from contractor's extensive expertise in TIRZ/PID creation and expansion
- **Contract Term:** 2 years, with option to extend additional 2 years
- **Contract Amount:** Not to exceed \$220,000.00 plus up to \$7,500 in reimbursable expenses

# Scope of Work

## Consulting & Planning Services Provided:

- TIRZ Development
  - Creation of new Tax Increment Reinvestment Zones (TIRZ)
  - Amendments to existing TIRZ
- PID Policy & Planning
  - Creation and amendments of PIDs
- Additional Economic Development Support
  - Strategic consulting services
  - Assistance with economic development initiatives citywide

# Procurement Type

## **Sole Source Procurement**

- Purchase method used when only one vendor can provide the required goods or services.
- No competitive bidding is possible due to unique qualifications.
- Ensures City receives needed service efficiently when alternatives are not available.



# Requested Action

- **APPROVAL** of a Contractual Agreement with David Pettit Economic Development, LLC dba Pettit and Ayala Consulting (“Contractor”)
- In support of Economic Development and Planning Goals of the City

## MISSION



Deliver exceptional services to support a high quality of life and place for our community.

## VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



## VALUES

Integrity, **R**espect, **E**xcellence,  
**A**ccountability, **P**eople