CITY OF EL PASO, TEXAS AGENDA ITEM DEPARTMENT HEAD'S SUMMARY FORM



DEPARTMENT: Streets and Maintenance

AGENDA DATE: 11/18/25

PUBLIC HEARING DATE: 12/2/25

CONTACT PERSON NAME: Randy Garcia, Director PHONE NUMBER: 915-212-7066

DISTRICT(S) AFFECTED: All Districts

STRATEGIC GOAL:

Goal 3 - Promote the visual image of El Paso

SUBGOAL:

Subgoal 3.1 - Improve the visual impression of the community

SUBJECT:

A resolution to allow the City Manager or designee to establish an Adopt-a-Street Program, develop guidelines, provide the authority to sign related agreements and establish funding sources to implement the program.

BACKGROUND / DISCUSSION:

The Adopt-A-Street program will be a way for citizens to assist the City in it's beautification efforts. The department reviewed comparable programs in other municipalities, identified best practices, and assessed resources required for implementation and maintenance.

COMMUNITY AND STAKEHOLDER OUTREACH:

The Streets and Maintenance Department has conducted internal coordination meetings to discuss program structure, responsibility, and implementation strategies across relevant sections. In addition, the department has met with the Environmental Services Division to align efforts related to litter control, volunteer participation, and ensuring that the program complements existing citywide beautification and sustainability initiatives.

PRIOR COUNCIL ACTION:

N/A

AMOUNT AND SOURCE OF FUNDING:

N/A

REPORTING OF CONTRIBUTION OR DONATION TO CITY COUNCIL:

N/A

AMOUNT (\$)

DEPARTMENT HEAD:

(If Department Head Summary Form is initiated by Purchasing, client department should sign also)

RESOLUTION

WHEREAS, the City of El Paso owns hundreds of streets maintained by the Department of Environmental Services; and

WHEREAS, the city wishes to authorize the establishment of an Adopt-a-Street Program that will provide an opportunity for participants to clean and beautify public spaces in the City of El Paso.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

That the City Manager or designee be authorized to establish an Adopt-a-Street Program for the City of El Paso.

That the City Manager or designee be authorized to develop guidelines, implement pilot projects and take any actions necessary to establish and implement the Adopt-a-Street Program.

That the City Manager or designee be authorized to, after review and approval by the City Attorney's Office, sign any related agreements, amendments to such agreements and documents necessary to carry out the intent of this resolution.

That the City Manager or designee be authorized to establish the funding sources and effectuate any budget transfers necessary to carry out the intent of this resolution.

(Signatures on next page)

(Signature page)

APPROVED this the	day of	2025.
		THE CITY OF EL PASO
ATTEST:		Renard U. Johnson Mayor
Laura D. Prine City Clerk		
APPROVED AS TO FORM:		APPROVED AS TO CONTENT:
Mona M. Heydarian Assistant City Attorney		Randy Garcia, Director Department of Streets and Maintenance
APPROVED AS TO FORM:		APPROVED AS TO CONTENT:
Joyce Garcia Assistant City Attorney		Mulales H. Hanna Nicholas Ybarra, Director Department of Environmental Services