



# Board Appointment Form

City Clerk's Office

<b>Appointing Office</b>	Representative Art Fierro, District 6
<b>Agenda Placement</b>	Consent
<b>Date of Council Meeting</b>	10/08/24
<b>Name of Board</b>	Zoning Board of Adjustment
<b>Agenda Posting Language</b>	
Re-appointment of Martha Isabel Aguayo to the Zoning Board of Adjustment by Representative Art Fierro, District 6, as a regular member.	
<b>Appointment Type</b>	Regular
<b>Member Qualifications</b>	
Martha Aguayo is a realtor. She was a publisher at Apartment Finder Magazine and CoStar and an instructor at El Paso Community College and University of Phoenix.	
<b>Nominee Name</b>	Martha Isabel Aguayo
<b>Nominee Email Address</b>	[REDACTED]
<b>Nominee Residential Address</b>	[REDACTED]
<b>Nominee Primary Phone Number</b>	[REDACTED]
<b>Residing District</b>	District 7
<b>City Employed Relatives</b>	N/A
<b>Board Membership</b>	
Zoning Board of Adjustment	
<b>Real estate owned in El Paso County</b>	
[REDACTED]	
<b>Previous Appointee</b>	Martha Isabel Aguayo
<b>Reason for Vacancy</b>	Term Expired
<b>Date of Appointment</b>	10/08/24
<b>Term Begins On</b>	10/01/24
<b>Term Expires On</b>	09/30/26
<b>Term</b>	Second Term



## Martha Isabel Aguayo

**Education:** Bachelor of Arts - 1994

Major: Journalism – Minor: Marketing  
University of Texas at El Paso

Master's Degree in Organizational Management (MAOM) - 2001  
University of Phoenix, Santa Teresa, New Mexico

Education Hours - Real Estate | All Related – 1,106

### **Work Experience:**

**Real Estate Industry** - 2016 - Present

- REALTOR® - Home Pros Real Estate Group – Residential and Commercial
- Sales and Marketing Specialist – El Paso and Fort Bliss Map

**Publisher** – June 2003 to April 2016

- Apartment Finder Magazine and CoStar – El Paso, Texas

**Part-Time Faculty/Instructor** – August 2002 to 2012 and January-2022 to Present  
El Paso Community College and University of Phoenix

- Classes in Real Estate, Marketing, Sales, and Leadership

**Television and Radio Sales** – 1980 to 2003

**Languages:** Bilingual in English and Spanish

### **Member of these Associations, Committees and Boards**

- UTEP Alumni Association – Past President and Centennial Member
- Greater El Paso Association of Realtors – 2024 Board of Directors and  
Governmental Affairs Committee Member
- Texas REALTORS® Leadership Program - 2023 TRLP Graduate
- District #1 - El Paso Zoning Board of Adjustment Member
- EPCC - Continuing Education Real Estate Instructor
- El Paso Chamber - Leadership of El Paso Class XL

UTEP Martha Isabel Aguayo Endowed Scholarship: <https://givingto.utep.edu/Aguayo>  
<https://www.utep.edu/giving/impact/donor-stories/aguayob.html>



**Martha Isabel Aguayo**



## REVIEWS

5 starstarstarstarstar

**Martha is an excellent realtor agent.**

Martha had the patience on the whole process of finding our dream house, Always available to help answering any questions I had. My family and I we are really thankful with her we appreciate everything you did for us and definitely we will keep working with you on our next investment properties.

Review submitted by David Isaac Rodriguez (Seller) on 28 Dec 2023



Buying a house was an amazing experience thanks to Martha! She was always helpful, talked to us through the whole process, she explained every document we had to sign and negotiated for our best interest once we started the process of buying. I can't imagine a better realtor, she is truly honest and warm. Thank you Martha!

**Alejandra G. Duran And CI**

**May 10, 2024**

**New Review**

1300 Sabrina Lyn Drive, Las Palmas, El Paso, El Paso County, TX, 79936

Starstarstarstarstar

**Outstanding Professional Agent!**

Martha Aguayo is an accomplished, efficient, timely, committed, professional. We couldn't have asked for a better realtor. She represented our interests as if our property was hers, our family was hers, our priorities were hers. I felt like we engaged a family member to sell our mother's home. We did!

Posted by Fran Ford Jacques (Seller) on 02 Jul 2024