

---

# City of El Paso

## Impact Fund Year 2 Final Oral Presentation

---

City Council Meeting

---

March 2, 2021

---



# Project Goals

---

ACCESS 08

---

PERSISTENCE 11

---

COMPLETION 12

---

JOB PLACEMENT 14

---

---

Contract Term 09-01-2018 to 08-31-2023

---

◀ Back

02/22

Next ▶



# Annual Report

---

09-01-2019 to 08-31-2020

---

In 2018, Project ARRIBA entered into a second, five-year grant agreement with the City of El Paso, Texas to provide workforce and economic development services to El Pasoans.



# Annual Report

---

09-01-2019 to 08-31-2020

---

The purpose of this Grant will be to create a permanent and sustainable source of local health care professionals, teachers and other demand careers to address the severe shortage in the El Paso, Texas region.

# CREATING ESSENTIAL WORKERS

The COVID-19 pandemic has fueled the need for essential healthcare workers to fight in the front lines in our region's medical facilities as the rate of this deadly infection continues to rise.

Jobs in healthcare offer family sustaining wages, however, most require advanced training.

Supporting postsecondary education programs in this sector is critical to strengthening our workforces' response to this pandemic and will help mitigate future staffing shortages.

Equally important, supporting postsecondary education programs for adults that need additional resources to access employment is critical to our region's economic success.

# Program Impact

---

The City of El Paso - Impact Fund in the amount of \$300,000 for Year 2 was leveraged with other federal, state, and local dollars to promote needed job training in this region.

---

At the close of Year 2 , Project ARRIBA met and/or exceeded all contract performance measures.

---

Program graduates are equipped with the knowledge, skills, and abilities needed to attain meaningful employment that moves them and their families out of poverty.

---



## ACCESS

Number of at risk individuals to enter post-secondary training in a demand occupation.

08

## PERSISTENCE

Number of participants that either are active in training or graduated.

11

## COMPLETION

Number of graduates within each contract year.

12

## JOB PLACEMENT

Number of graduates that are placed in family sustaining living wage employment in El Paso, TX

14

---

# INVESTING IN HUMAN CAPITAL

---

# ACCESS

Proposed: The program will case manage a total of 365 by the close of Year 2. Of the City Participants sponsored at Project ARRIBA, 60% will be at or below 100% U.S. Department of Health and Human Services Poverty Levels.

Actual Activity: Project ARRIBA case managed 423 participants either enrolled in long-term training or in the process of being job placed. Of the 423 City Participants served, 88% are at or below the poverty level.

In order to exceed the targeted served figure, Project ARRIBA facilitated 37 weekly in-house orientation sessions, 2 community outreach sessions to the public and an additional 2 outreaches and networking sessions targeting a veteran population (including spouses and dependents).

During the contract, our program collaborated with various organizations to include - training providers, school districts, government agencies, community-based organizations, Veterans Affairs, local hospitals and employers.

This resulted in 247 applications submitted during the contract year.





# ACCESS

Of the 423-case managed under the City of El Paso – Impact Fund grant for period September 1, 2018 to August 31, 2020 (24 months), the following demographics are true:

- 83% Female
- 51% with Dependent Children
- Average Age: 30
- 93% Hispanic
- 31% Received Food Stamps



# ACCESS

Proposed: Of the City Participants sponsored at Project ARRIBA, 5 per year will be enrolled in the Grantee's "Bridges to Success", ESL to Living Wage Program. These participants will be at or have completed ESL levels 3-6 and will continue their in- demand training leading to graduation and job placement within a 5-year period.

Actual Activity: 15 Participants were enrolled in the "Bridges to Success" ESL to Living Wage Program.



# PERSISTENCE

Proposed: Maintain an 80% academic retention rate (year-to-year).

Actual Activity: Through Project ARRIBA's innovative case management approach and wrap-around support services, an 92% academic retention rate was achieved.

Case management is comprehensive, and participant centered and provides a valuable service to the training provider needing help retaining and graduating an at-risk student population. Over the course of the grant, case managers were responsible for working with participants to successfully access training and services, monitored participants' progress and effectiveness, and provided counseling and accountability.

Often times throughout the year, our case managers met with training providers to better understand changes within the institution's degree programs. It is precisely this type of information sharing that aids an at-risk population in achieving such high persistence rates.



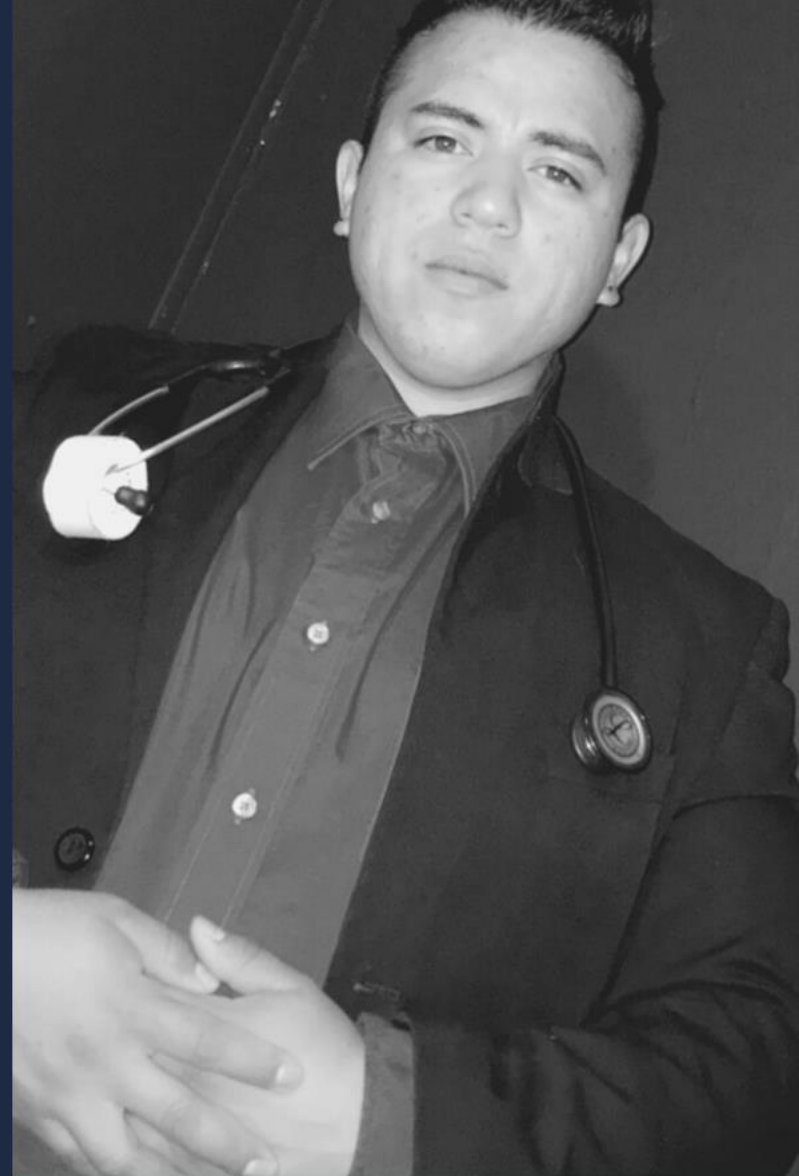
# COMPLETION

Proposed: Graduate at least 60 by the close of Year 2.

Actual Activity: 77 participants have graduated in a high-demand occupation with either a licensed certification, associate degree, or bachelor's degree from the El Paso Community College (EPCC), University of Texas at El Paso (UTEP) or Texas Tech School of Nursing Cumulatively, Project ARRIBA has graduated 140 participants.

Project ARRIBA exceeded the Year 1 & 2 Completion goal.

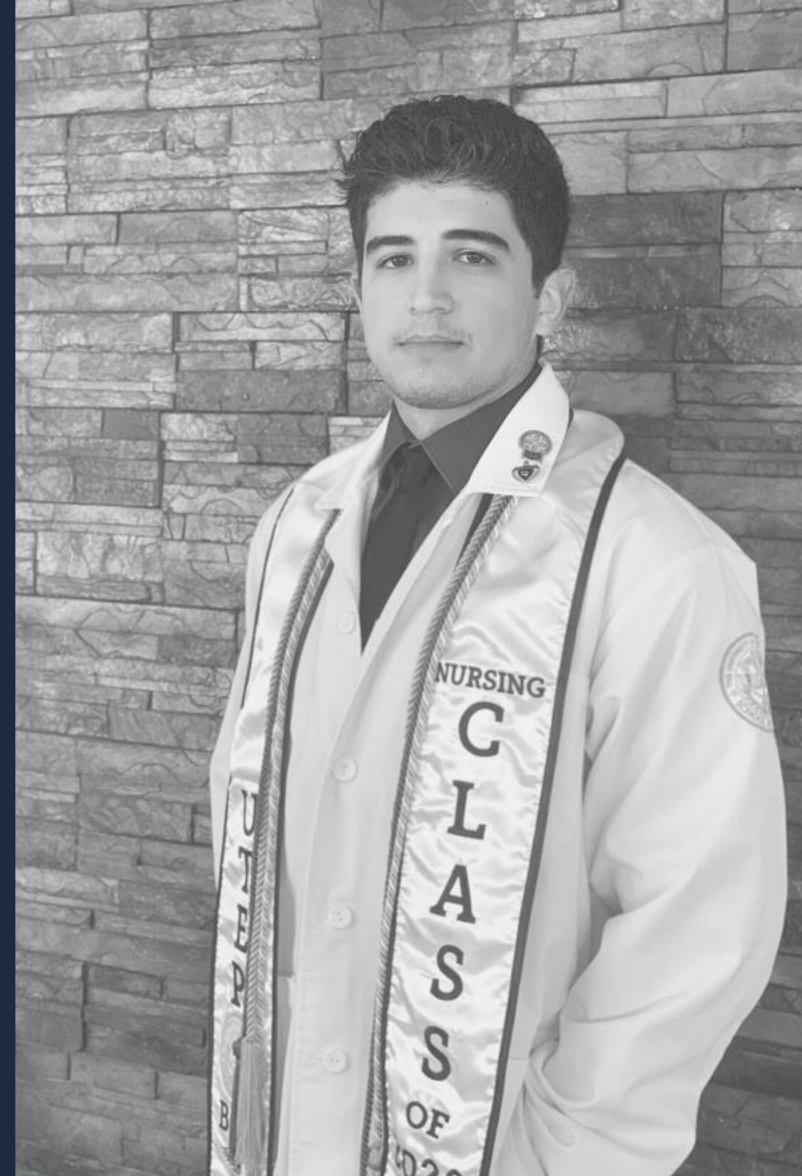
All graduates were trained at EPCC (77), Texas Tech SON (6) or UTEP (57) and took, on average, 1.62 years to graduate with a postsecondary degree.



# COMPLETION - 140 Grads

COVID-19 Essential Workers Graduated Over 24 months

- Registered Nurse B.S.N. - 63
- Registered Nurse A.D.N. - 38
- Licensed Vocational Nurse - 25
- Diagnostic Medical Sonography - 2
- Diesel Mechanic - 2
- Medical Lab Tech - 1
- Pharmacy Tech - 2
- Physical Therapist Assistant - 4
- Surgical Technology - 3



# JOB PLACEMENT

Proposed: Job Place at least 50 graduates with wages at or above \$14.00/hour. Grantee will maintain cohesive relationships with Employer Partners and Job Placed Graduates to determine Employer/Employee satisfaction and report at the end of the grant term.

Actual Activity: 58 participants have entered living wage employment as of August 31, 2018, earning on average \$23.85 per hour. Project ARRIBA is maintaining these relationships with employers and graduates.

Cumulatively, Project ARRIBA job placed 122 participants in Year 1 & Year 2 with average hourly earnings of \$23.86. Project ARRIBA exceeded the Year 1 & Year 2 Job Placement goals.

During Year 2 of the contract, case managers facilitated over 50 Vision, Initiative, and Perseverance (VIP) workshop sessions for City of El Paso Impact Funded Project participants. These sessions are designed to complement the participant's standard college coursework, while developing life and work skills needed to succeed.



# Financial Overview

PROVIDING OPPORTUNITIES FOR PEOPLE TO SUCCEED



# Financial Overview

In 2019, \$1,658,518 million in revenues were recognized, including \$1,241,060 in grant revenue, \$416,079 in unrestricted contributions and \$1,379 in other revenue.

Expenses	% Spending	Direct Costs	In-Direct Costs
\$1,519,136	84% PROGRAM 12% ADMIN 4% FUNDRAISE	\$727,809	\$791,327



# SBNG P.C.

SBNG P.C. conducted the financial statement audit and rendered an unmodified opinion.

SBNG stated the financial statements present fairly, in all material respects, the financial position of Project ARRIBA as of December 31, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

**\$68,235**

TUITION

---

**\$34,531**

BOOKS

---

**\$30,749**

SCHOOL MATERIALS

---

**\$10,485**

CHILD CARE

---

**\$156,000**

CASE MANAGEMENT AND CLIENT SERVICE COSTS RELATED TO SERVING CITY OF EL PASO RESIDENT PARTICIPANTS.

---

# Impact Fund Expenditures

Y E A R T W O

# Matching Funds

During Year 2 of the contract term, Project ARRIBA had matching funds of \$372,999 in state and federal grants and \$295,000 in new or increased private investments.

Year 2 matching funds total \$667,999, which exceeds the City Year 2 funds of \$300,000.



## Federal & State

---

Wagner Peyser: 9/1/2018 - 8/31/2019, \$143,251  
Texas Adult Career Education Grant Program:  
9/1/2018 - 8/31/2019, \$229,748

**\$372,999**

## Private Funds

---

Palo Verde Homes - \$2,500 (9/2019); \$2,500 included as match.  
Anonymous Donor - \$100,000 (1/2020); \$100,000 included as match  
Hervey Foundation - \$5,000 (1/2020); \$5,000 included as match.  
Hunt Family Foundation - \$187,500 (5/2020); \$187,500 included as match.

**\$295,000**

# THANK YOU!

Our great work is only possible through the generosity of our investors and partners like the City of El Paso. On behalf of the participants, board of directors, and staff of Project ARRIBA, thank you for your support.



# Keep in touch

---

**Mailing Address**

1155 Westmoreland, Suite 235  
El Paso, TX 79925

---

**Email Address**

rortiz@projectarriba.org

---

**Direct Number**

(915) 843-4063

---

**Website**

projectarriba.org