




## Board Appointment Form

City Clerk's Office

Appointing Office	Chris Canales, District 8
Agenda Placement	Consent
Date of Council Meeting	06/24/25
Name of Board	Historic Landmark Commission
Agenda Posting Language	
Appointment of Luis "Sito" Negrón to the Historic Landmark Commission by Representative Chris Canales, District 8.	
Appointment Type	Regular
Member Qualifications	
Please see resume.	
Nominee Name	Luis "Sito" Negrón
Nominee Email Address	
Nominee Residential Address	
Nominee Primary Phone Number	
Residing District	District 8
City Employed Relatives	N/A
Board Membership	
N/A	
Real estate owned in El Paso County	
Previous Appointee	Steffen Poessiger
Reason for Vacancy	Resigned
Date of Appointment	06/24/25
Term Begins On	06/24/25
Term Expires On	06/23/27
Term	First Term

LUIS "SITO" NEGRON



## GOALS

To apply my professional experience and critical analysis skills to meaningful work

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## WORK EXPERIENCE

### Office of El Paso County Commissioner David Stout • Jan 2021-Present

#### SENIOR POLICY ADVISOR

*Review Commissioners Court agenda and prepare notes and talking points; work with boards and commissions on which the Commissioner serves; represent the office in internal, external, and public settings; draft correspondence; prepare information for public distribution through social media, newsletters, and other formats; oversee assigned policy issues; maintain constituent relations.*

### Office of State Sen. Jose Rodriguez • Aug 2012-Jan 2021

#### DISTRICT AND COMMUNICATIONS DIRECTOR

*Develop messages and draft press statements, newsletters, social media posts. Helped develop and maintain web site. Review, analyze, and draft policy briefs, legislation, and administrative rules. Track legislation and committee activity during session; staff in committee and on floor for selected items. Prepare talking points and one-pagers. Key areas include immigration, border security, transportation, and finance. Maintain relationships with media, policy, and administrative staff. Manage, mentor, and assess staff.*

### Self-employed • 2010-2012

#### MEDIA / ONLINE CONSULTANT / FREELANCE REPORTER

*Develop messages, content, and structure in conjunction with web site designers. Prepare newsletters and manage distribution. Develop, maintain, and build email lists.*

### Newspaper Tree, El Paso, Texas • Jan 2005 – Oct 2009 / Feb 2011-Jan 2012

#### WRITER / EDITOR / EDITORIAL CONSULTANT

*Report, write, assign, and edit stories. Manage reporters and workflow. Work with designers. Produce content development plan for online news non-profit.*

### El Paso Inc, El Paso, Texas • Nov 2009 – Feb 2011

#### WRITER / REPORTER

### Las Vegas Sun, Las Vegas, Nevada • Aug 2003 - Nov 2004

#### CITY HALL REPORTER

### KTSM Television, El Paso, Texas • Aug 2002 - June 2003

#### ASSIGNMENTS DIRECTOR

### StantonStreet.com/Stanton Street Weekly, El Paso, Texas • Jan 2000 - July 2002

#### CONTRIBUTOR/WRITER/EDITOR

El Paso Times, El Paso, Texas • 1990 - Dec 1999  
CLERK, REPORTER, ASSISTANT CITY DESK EDITOR

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## **EDUCATION**

Bachelor of Arts, Broadcast Journalism, University of Texas at El Paso, May 1990

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