

2022 Strategic Plan:

7.5

SAFE + BEAUTIFUL NEIGHBORHOODS

GOALS 2.7.8

O7 GOAL

ENHANCE AND SUSTAIN EL PASO'S INFRASTRUCTURE NETWORK

Set one standard for infrastructure across the city

Complete Comprehensive Master Plan update

25 BY 2025 VisionNEXT

25 BY 2025





SELECTED CONSULTANT



CRTKL TEAM

Project Management – CRTKL

Public Engagement – CRTKL/FM!

Land Use/Economic Analysis – CRTKL/MIG/EPS

Project List & Implementation – CRTKL/MIG



TASK ITEMS

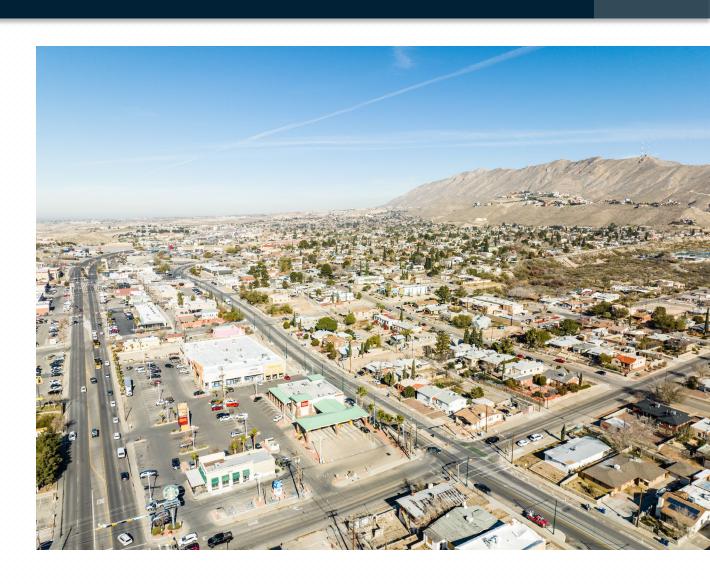
- Task 1 Project Management
- Task 2 Public Outreach and Engagement
- Task 3 Reconnaissance and Visioning
- Task 4 Comprehensive Update To Plan El Paso
- Task 5 Realign Project Goals and Policies with an Equity Lens
- Task 6 Project List and Recommendations
- Task 7 Final Documents and Implementation



Task I - PROJECT MANAGEMENT



- Project Kickoff
- Project Management Plan
 - Preliminary Schedule
- Community Engagement Plan
- Bi-Weekly Project Meetings
- Project Administration



Task 2 - PUBLIC ENGAGEMENT AND OUTREACH

PARTICIPATION COMMUNITY OUTREACH



In-Person (Project Team & Ambassadors)

- 16 Stakeholder/Focus Groups
- 5 Community Workshops
- 24 Strategic Advisor/Working Committee

In-Person (Ambassador) Tools

- 12 Pop-Up And Intercept Events
- 50 1:1 Interviews
- 20 Neighborhood/Civic Group Meetings
- 20 Speakouts

Online Outreach

- Project Portal
- 2 Online Surveys
- 16 Stakeholder/Focus Groups
- 12 Strategic Advisor/Working Committee

Adoption Meetings

6 Updates to CPC and CC Each



Task 3 - RECONNAISSANCE AND VISIONING





- Policy and Goals Audit
- Growth Factors and Peer Cities Review
- Demographic Analysis
- Parametric Model Preparation
- Fiscal Impact Model Preparation
- Land Suitability Analysis
- Market Assessment and Readiness Assessment
- Vision and Goals/Vision Framework Document



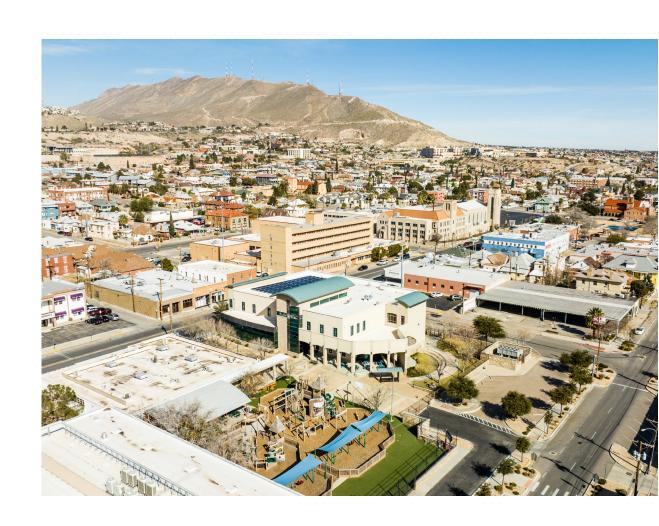
Task 4- COMPREHENSIVE UPDATE TO PLAN EL PASO

FINANCIAL MODEL

TRANSPORTATION



- Alternative Development Scenarios
- Future Land Use Map Update
- Major Throughfare Plan Update
- Infill Policy Recommendations and Implementation
- Housing Analysis and Strategies
- Development Pro-Formas
- Parks and Recreation
- Mobility & Transit
- Economic Development





Task 5 - REALIGN PROJECT GOALS AND POLICIES WITH AN EQUITY LENS

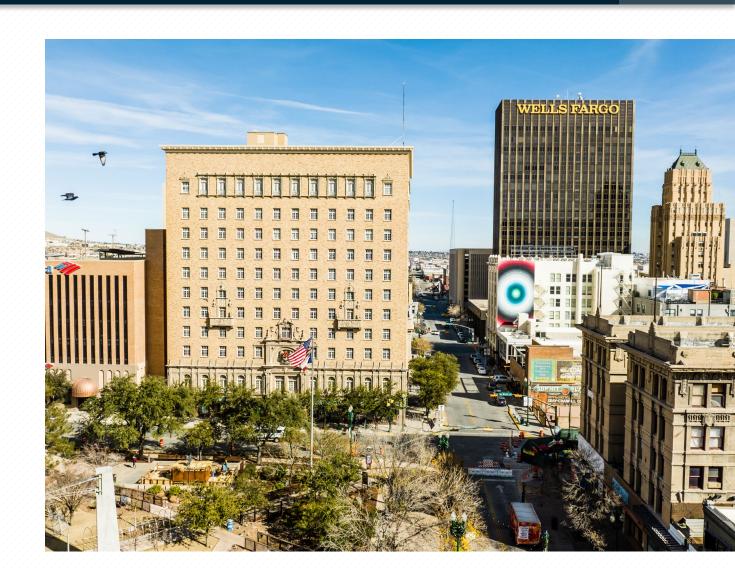
FRAMEWORK

NEIGHBORHOODS



COMPARATIVE NEED

- Equitable Growth Analysis
 - Housing
 - Education
 - Accessibility
 - Income
- Realign Plan Goals with Equity Lens
- Equity Toolkit for Evaluating Policies and Monitoring Project Deliverables



Task 6 - PROJECT LIST AND RECOMMENDATIONS

REGIONAL APPROACH
COMMUNITY PRIORITIES
TARGETED INVESTMENTS



Project List

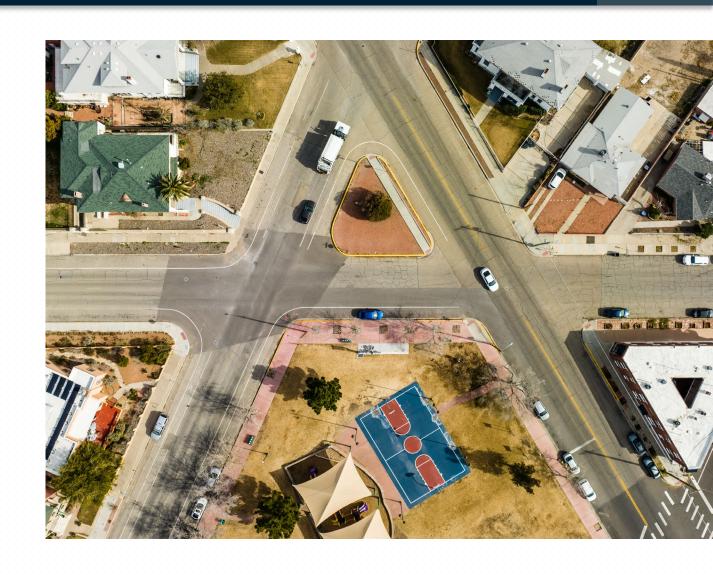
5 Catalyst Projects

Catalysts

- Site Boundaries/Extents
- General Characteristics
- ROM Cost Estimates Top 3

Regulatory Reconciliation

- Development Code Amendments
- Titles 19, 20, and 21



Task 7 - FINAL DOCUMENTS AND IMPLEMENTATION SCHEDULE

PUBLIC REVIEW
STORY MAPS
PLAN ADOPTION

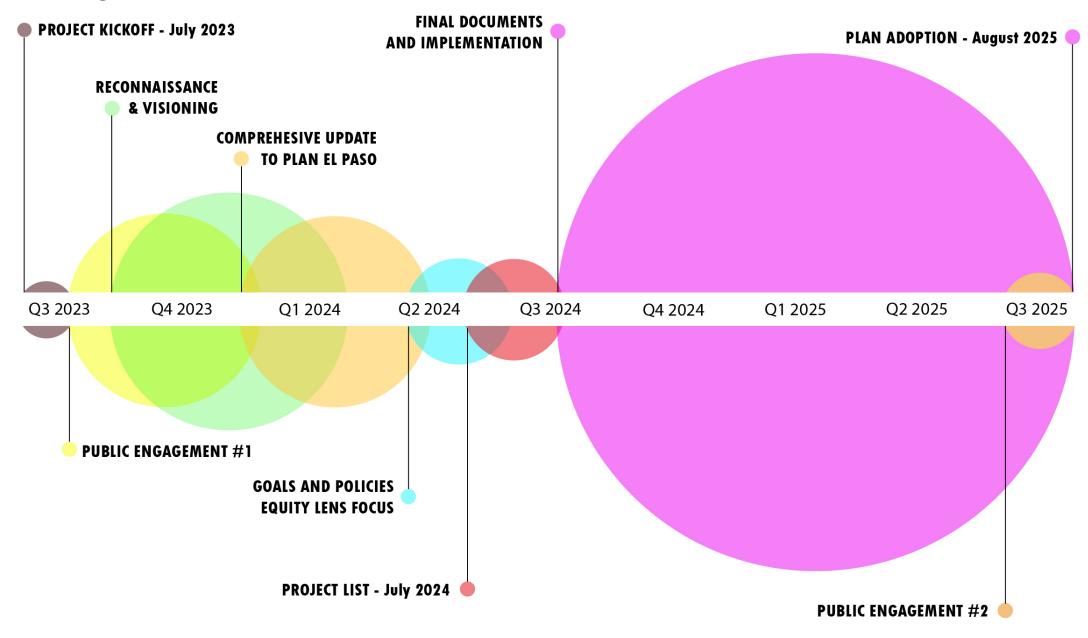


- Administrative Staff Draft Documents
 - Including exhibits
- Implementation Strategy
 - Recommended policies, strategies and code amendments
- ePlan Platform
 - Web based for mobile to desktop
- Public Review of Draft Plan
- Executive Summary Document
- Final Documents





PROJECT SCHEDULE



6 COST OF WORK

Task 1 – Project Management:	\$ 163,046
Task 2 – Public Outreach and Engagement:	\$ 227,194
Task 3 – Reconnaissance and Visioning:	\$ 325,542
Task 4 – Comprehensive Update To Plan El Paso	\$ 301,954
Task 5 – Realign Project Goals and Policies	
with an Equity Lens:	\$ 71,306
Task 6 – Project List and Recommendations	\$ 58,736
Task 7 – Final Documents and Implementation	\$ 249,340
Reimbursable Expenses:	\$ 102,500
TOTAL:	\$ 1,499,618



7 STAFF RECOMMENDATION:

That the City Manager be authorized to sign an Agreement for Professional Services by and between the City of El Paso and CRTKL for the project known as the 2023 Comprehensive Plan Update for an amount not to exceed \$1,499,618.00.

