CITY OF EL PASO, TEXAS AGENDA ITEM DEPARTMENT HEAD'S SUMMARY FORM



DEPARTMENT: Environmental Services Department

AGENDA DATE: 11/18/25 **PUBLIC HEARING DATE:**

CONTACT PERSON NAME: Nicholas Ybarra

DISTRICT(S) AFFECTED: All PHONE NUMBER: 915-212-6000

STRATEGIC GOAL:

Goal 3 - Promote the Visual Image of El Paso

SUBGOAL:

SUBJECT:

Council update on the current status of ESD's median maintenance program.

BACKGROUND / DISCUSSION:
Environmental Services Department, in coordination with third party contractor Xceeds, works diligently to provide City of El Paso residents safe and beautiful medians across the City. Partnerships with other City Departments has allowed us to expand our reach and address more medias more efficiently.
COMMUNITY AND STAKEHOLDER OUTREACH:
The City updated its weed abatement strategy in response to public concerns of overgrown weeds in medians hindering El Paso's visual image. To inform the public of the enhanced weed abatement efforts, Environmental Services utilized various communication tactics such as social media posts, news media interviews, and public speaking engagements. The public engagement, which is ongoing, highlights augmented median maintenance operations, such as increased herbicide spraying on major arterials, and awareness of City Code regulations to boost public involvement in the maintenance of double frontages as well as abating overgrown vegetation in residential properties.
PRIOR COUNCIL ACTION:
Previous update provided September 2, 2025. Updates have been provided weekly for the last two weeks through email and will continue moving forward.
AMOUNT AND SOURCE OF FUNDING:
N/A
REPORTING OF CONTRIBUTION OR DONATION TO CITY COUNCIL:
N/A

DEPARTMENT HEAD:

Nicholas N. Ybarra, P.E. Digitally signed by Nicholas N. Ybarra, P.E. Date: 2025.11.03 11:23:31 -07'00'

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