

DATE: 1.25.21

TO: City Clerk

FROM: City Representative Cassandra Hernandez

ADDRESS: 300 N. Campbell TELEPHONE 915.212.0003

Please place the following item on the (Check one): CONSENT X REGULAR _____

Agenda for the Council Meeting of 2.2.21

Appointment of Danny Perea to the El Paso Bond Overview Advisory Committee by

Item should read as follows: Representative Cassandra Hernandez, District #3

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: El Paso Bond Overview Advisory Committee

NOMINATED BY: City Representative Cassandra Hernandez DISTRICT: 3

NAME OF APPOINTEE Danny Perea
(Please verify correct spelling of name)

E-MAIL ADDRESS: N/A

BUSINESS ADDRESS: N/A

CITY: N/A ST: N/A ZIP: N/A PHONE: N/A

HOME ADDRESS: N/A

CITY: N/A ST: TX ZIP: N/A PHONE: N/A

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: NO X
IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE: N/A

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: NO

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS): N/A

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Juan Hector Gil II

EXPIRATION DATE OF INCUMBENT: 12.31.20

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 2.2.21

TERM BEGINS ON : 1.1.21

EXPIRATION DATE OF NEW APPOINTEE: 12.31.24

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X
2nd TERM: _____
UNEXPIRED TERM: _____



**DANIEL
PEREA**

PROFESSIONAL SUMMARY

I have 5+ years of experience in executive leadership positions. I possess and exhibit strong leadership skills, with steadfast resolve and personal integrity.

I have a strong understanding of advanced business planning and regulatory issues with a solid grasp of data analysis and performance metrics. I am able to diagnose problems quickly coupled with foresight into potential hindrances and risk management liability.

SKILLS

- Fiscal oversight
- Long-range goal setting
- Strategic planning
- Operations oversight
- Business development
- Decision making
- Business forecasting
- Compliance management
- Written communication

EXPERIENCE

Chief Operating Officer

February 2006 - Current

Tropicana Properties | El Paso, TX

- Collaborate with the CEO in setting and driving organizational vision, operational strategy, and hiring needs
- Translate strategy into actionable goals for performance and growth helping to implement organization-wide goal setting, performance management, and annual operating planning
- Oversee company operations and employee productivity, building a highly inclusive culture ensuring team members thrive and organizational outcomes are met
- Ensure effective recruiting, onboarding, professional development, performance management, and retention
- Adhere to company, federal, state, and local business requirements, enforcing compliance and taking action when necessary
- Analyze internal operations and identify areas of process enhancement
 - Develop actionable business strategies and plans that ensure alignment with short-term and long-term objectives developed in tandem with the CEO
- Directly oversee operations, HR, and accounting, and partner with the CEO on sales management to budget for sufficient investment capital to achieve growth targets over the near term
 - Aggressively manage expenses to ensure the company achieves financial targets relative to profitability
- Monitor performance with tracking and establish corrective measures as needed, and prepare detailed reports, both current and forecasting
- Accomplished numerous short- and long-term goals with successful alignment of business strategies.
- Maximized profits with enhanced financial controls and business development programs.
- Fostered positive relationships with industry partners, leveraging connections to implement strategic plans.

- Transformed internal structure to meet changing operational demands.
- Organized and approved promotional campaigns.

EDUCATION

Business Management

UTEP, El Paso, TX

VOLUNTEER

Next Gen Chairman

May 2019 - Current

EPAA | El Paso, TX

- Spearheaded and launched Next Gen EPAA organization from ground up, handling all facets of initial and ongoing operations.
- As Chairman of Next Gen EPAA, I engage the next generation of multi-housing leaders by offering a platform to facilitate their career development with the goal of expanding EPAA.
- Increased Association's revenue by directing and coordinating innovative fundraising and Next Gen engagement strategies.
- Promoted organization to public with smooth and professional speeches.