



Museums and Cultural Affairs Department

Agenda Item #18

DIGIE.org Interactive Exhibition Upgrade
Agreement

June 22, 2021

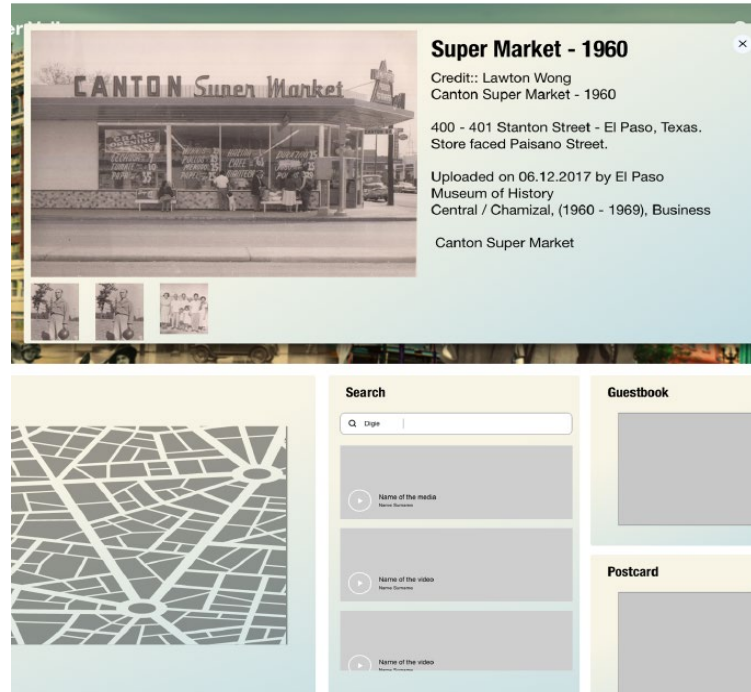
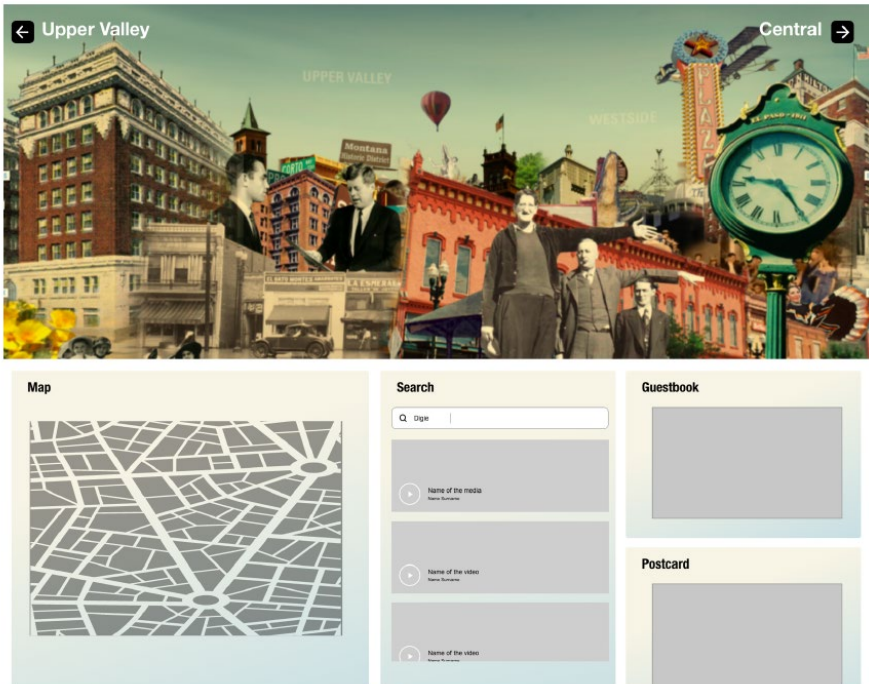


DIGIE.org Interactive Exhibition Upgrade Agreement

- Goal 4.1: Deliver bond projects impacting quality of life across the City in a timely, efficient manner.
- Goal 4.2: Create innovative recreational, educational and cultural programs.
- Chronology:
 - Approved as part of the 2012 Quality of Life Bond Program
 - Opened in February 2015
 - Only one in the US and six in the world
- Before closure for COVID we have recorded:
 - 52 million touches
 - 350 thousand pictures, videos and comments were recorded at the wall
 - 16,000 images uploaded and accessible

DIGIE.org Interactive Exhibition Upgrade Agreement

DIGIE website upgrades for increased accessibility and functionality with porting of Cityscape touch wall experience to an on-line virtual experience



- By creating a standalone webpage we enable users to navigate through the Cityscape from any electronic device.
- This allows the public to explore almost the totality of the images on the Digital Wall Cityscape

DIGIE.org Interactive Exhibition Upgrade Agreement

- Implementation cost: \$237,560
- 3-year maintenance and support: \$104,845.40
- Total cost: \$342,406.40
- Updates Include:
 - Porting the Touchwall hands on experience to the digie.org website
 - Refresh on the look and the user experience of both the Touchwall and Digie.org
 - Additional donation button to accept online donations
 - Improve Cyber Security Response and Support
- As a public user you want to access and experience the Digie Wall on the web Brower as fully as if you were present at the Touchwall installation at the El Paso History Musuem.

Questions

