

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

DEPARTMENT: City Manager

AGENDA DATE: May 20, 2024

PUBLIC HEARING DATE: N/A

CONTACT PERSON NAME AND PHONE NUMBER: Araceli Guerra, Managing Director
(915) 212-1401

DISTRICT(S) AFFECTED: All

STRATEGIC GOAL:

Goal 1 Cultivate an Environment Conducive to Strong, Economic Development

Goal 3 Promote the Visual Image of El Paso

SUBGOAL:

6.4 - Implement leading-edge practices for achieving quality and performance excellence.

SUBJECT:

Presentation and discussion providing a report from the following Goal Teams:

1. Vision Block: Vibrant and Regional Economy
Goal 1 (Economic Development) and
Goal 3 (Visual Image)
International Bridges Director, Roberto Tinajero

BACKGROUND / DISCUSSION:

Goal team reporting ensures a systematic approach is sustained for operating departments to share progress made on strategic objectives across the eight goals as outlined and adopted in the Strategic Plan by the City Council. The presentation will include information on the 2024 2-Year Action Plan, it will highlight a budget summary and will include key team accomplishments.

PRIOR COUNCIL ACTION:

Most recent Strategic Planning Sessions convened February 1st and 15th, 2024.

AMOUNT AND SOURCE OF FUNDING:

N/A

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:



Araceli Guerra, Managing Director