

DATE: February 23, 2021

TO: City Clerk

FROM: Mayor Oscar Leeser

ADDRESS: 300 N. Campbell, 2nd Floor TELEPHONE (915) 212-0021

Please place the following item on the (Check one): CONSENT X REGULAR _____

Agenda for the Council Meeting of March 2, 2021

Item should read as follows: Appointment of Elliot Berg to the Tax Increment Reinvestment Zone Number 5

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Tax Increment Reinvestment Zone Number 5

NOMINATED BY: Oscar Leeser DISTRICT: Mayor

NAME OF APPOINTEE Elliot Berg
(Please verify correct spelling of name)

E-MAIL ADDRESS: N/A

BUSINESS ADDRESS: N/A

CITY: N/A ST: TX ZIP: N/A PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO x

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: _____

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: VACANT

EXPIRATION DATE OF INCUMBENT: _____

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 3/2/2021

TERM BEGINS ON : 3/2/2021

EXPIRATION DATE OF NEW APPOINTEE: 3/2/2023

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: x

2nd TERM: _____

UNEXPIRED TERM: _____

Elliot Berg

The Shalom Group, LP.

The Shalom Group, LP. was founded in 2005 to provide real estate management and investment opportunities in El Paso, Texas. With over 35 years experience in the real estate business, our portfolio has steadily grown over the years. The Shalom Group began with investments in retail and office projects and our portfolio now includes over 10 shopping centers ranging in size from 8,000 to 20,000 square feet and office/ warehouse projects ranging in size from 1,500 to 365,000 square feet in El Paso, Texas. The Shalom Group only manages properties in which we have a vested interest, so we take great pride and extra care to insure that our properties are well maintained and that our property management is responsive to our tenants' needs. This broad expansion and management philosophy has offered significant opportunities for our tenants as well as the investors in the projects we manage.

Whether you are nationally recognized or establishing your first business endeavor, with our open and responsive approach, we make deals happen. If you need a commercial location, build to suit or pad site in the El Paso area, The Shalom Group has it. Make the right choice - make it The Shalom Group.

Elliot Berg comes to the Shalom Group with a Juris Doctor from Pepperdine School of Law and a BA from the University of Southern California. As a state licensed attorney in the state of California, and a member of the California Bar Association, Elliot maintains his own legal practice - focusing on business startups and new business ventures. In conjunction with his legal profession, Elliot pursues a portfolio of business initiatives including the development and ongoing management of ventures in the printing, fundraising, retail, and entertainment sectors.

Elliot brings a keen strategic and management acumen to The Shalom Group table. His vast experience and skill set afford The Shalom Group solid new business development and sound management expertise. Elliot stewards all of The Shalom Group's commercial activities and provides the guidance and infrastructure for ongoing operations.