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***Defining the Future of our Community, Together
Juntos definiendo el futuro de Nuestra Comunidad***

COMPREHENSIVE PLAN UPDATE



ENVISION EL PASO | OVERVIEW

PURPOSE

Provide an overview of the comprehensive plan update, Envision El Paso

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OVERVIEW

- ☐ Introduction
- ☐ Project Process
- ☐ Public Engagement
- ☐ Project Deliverables & Next Steps

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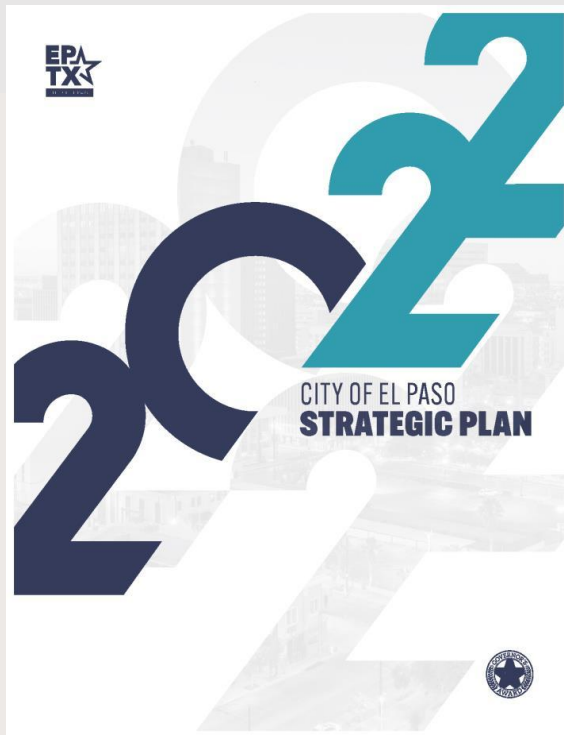
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INTRODUCTION

HOW DID WE START?

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30 BY 2030



SAFE + BEAUTIFUL
NEIGHBORHOODS

GOALS
2-7-8

20

Establish Eastside and Mission Valley Growth Plan and begin implementation and complete Comprehensive Master Plan update. (Goal 7)

WHAT IS ENVISION EL PASO?

Comprehensive Plan Update

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ENVISION EL PASO

OUR MISSION

Envision El Paso is our guide to **equitable, sustainable** and **resilient** community investments, land development, mobility and growth management to **improve economic growth and quality of life for all El Pasoans.**

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Through public meetings, surveys, and workshops, we are actively seeking input on key topics like:

- land use
- transportation
- housing
- economic development

to ensure the plan reflects the diverse needs and aspirations of El Paso's community.



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PROJECT PROCESS

DELIVERABLES

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We are
here



COMPLETED:

VISION & GOALS FRAMEWORK

COMMUNITY PRIORITIES
FRAMEWORK

IN PROGRESS:

LAND USE PLAN
& MAP

INFRASTRUCTURE
MANAGEMENT & QUICK WINS

ECONOMIC DEVELOPMENT AND
HOUSING STRATEGY



FINAL PLAN

Interim Drafts for
Public Review

Draft Plan for
Public Review

Final Draft for
Public Review

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PUBLIC ENGAGEMENT

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Key Milestones and Engagement Intent

2024 Community Symposium

- Build Awareness

2024 Survey

- Visioning & Themes

2024 Community Workshops

- Community Priorities Framework & development of Place Types

2025 FLUM Workshops

- Mapping where Place Types apply

SURVEY → THEMES

Wave a magic wand & fix one issue...

- 19% Infrastructure maintenance
- 10% Economy- higher paying jobs, diversity of options
- 9% Environment- climate action, open spaces, access to parks

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HOUSING

 35%

Believe there is a housing affordability issue

The **top 3** most picked amenities or features which added the greatest value to participant's households:

- 29% Safe & Clean Environments
- 18% Near parks & recreation facilities
- 17% Places to walk (trails, sidewalks)

PROJECT THEMES

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COMMUNITY PRIORITIES



HOUSING AFFORDABILITY

...is the alignment of housing options to our specific demographics and incomes to promote security, economic opportunity and neighborhood inclusivity.



MOBILITY CHOICE

...is the ability for all El Paso residents, regardless of age, income, ability, or location to access their daily needs with transportation options that are affordable, convenient, and safe.



SUSTAINABLE LIVING

...is responsibly mitigating the impacts of heat and working towards water conservation in El Paso as well as providing the resources needed for a healthy community.



ECONOMIC DEVELOPMENT

...is the collective community effort to advance growth and prosperity to foster the well-being and enhanced quality of life in El Paso and its region.



FISCAL RESPONSIBILITY

...is an economically sustainable development pattern that maximizes long-term municipal revenues and enables the delivery of efficient municipal services.

WHAT WE HEARD

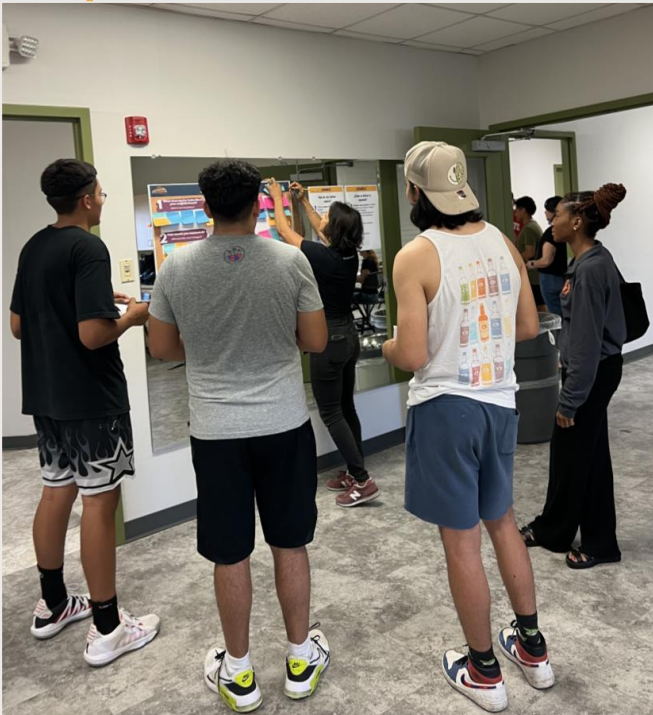
COMMUNITY
WORKSHOPS



COMMUNITY
PRIORITIES & LAND USE

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WHAT WE HEARD

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COMMUNITY PRIORITIES FRAMEWORK

- ✓ **Access to Services and Opportunities**
- ✓ **Inclusion in Decision Making**
- ✓ **Fair Distribution of Resources**
- ✓ **Safety and Well-Being**
- ✓ **Sense of Belonging and Community**

LAND USES

- ☐ **Neighborhood Amenities:** access to more things to do; rec centers, restaurants, gathering spaces, markets etc.
- ☐ **Walkability;** improved sidewalks, access & connectivity
- ☐ **Mixed use developments;** diversify use of space or buildings

WHAT WE HEARD

FLUM
WORKSHOPS



LAND USE
UPDATES

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here



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WHAT WE HEARD

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LAND USES

- ☐ **Open Space:** access to and more green spaces
- ☐ **Connectivity & Walkability:** have places/experiences near where they live; build sense of belonging
- ☐ **Neighborhood serving commercial:** support local business and have access to essential amenities

COMMUNITY DRIVEN

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METHOD

DELIVERABLE

SURVEY



THEMES

COMMUNITY
WORKSHOPS



COMMUNITY PRIORITIES &
LAND USE UPDATES

FLUM
WORKSHOPS



PLACE TYPES AND
MAPPING

OUTLOOK

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8 Workshops	1 Survey	24 Focus Groups	11 FLUM Workshops
200 Attendees	800+ Responses	75 Attendees	175 Attendees

❑ Gained an understanding of key priorities for residents to ensure fair investment for all neighborhoods



❑ Led to development of departmental goals from CFT workshops

❑ Received initial input on land uses desired in neighborhoods and throughout the city



❑ Led to place type development for future land use map

WHO ENGAGED

Vision & Goals Discussions

El Paso Community College

Texas Tech UHSC El Paso

UTEP

Chamber of Commerce

Hispanic Chamber of Commerce

Borderplex Alliance

Socorro ISD

El Paso ISD

City of Sunland Park

City of San Elizario

El Paso County

Fort Bliss

El Paso MPO

El Paso Water

El Paso Electric

Texas Gas

Hunt Companies

Riverbend Development

Black Star Real Estate

Best Real Estate Management

All City Departments

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Eco El Paso

Project Bravo

Ciudad Nueva

Frontera Land Alliance

Community en Accion

WHO ENGAGED

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Land Use Discussions

Planning & Inspections

Economic & International Development

Capital Improvement Department

Developer's Focus Group

GEPAR

MIMCO

Integrity Asset Management

Hunt Companies

Thunderbird Management Consulting

Tropicana

HOME

Southwest Land Development

Franklin Mountain Investments

El Paso County

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DELIVERABLES & NEXT STEPS

DELIVERABLES



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NEXT STEPS



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Upcoming deliverables & work sessions:

Future Land Use Updates
(end of Oct)

**Draft Housing & Economic
Development Strategy**
(early November)



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Visit the project website at
www.elev8ep.com/envision-el-paso
Reach out to us at EnvisionEP@elpasotexas.gov