

DATE: March 23, 2021

TO: City Clerk

FROM: Mayor Oscar Leoser

ADDRESS: 300 N. Campbell, 2nd Floor TELEPHONE (915) 212-0021

Please place the following item on the (Check one): CONSENT X REGULAR _____

Agenda for the Council Meeting of March 30, 2021

Item should read as follows: Appointment of Sandra Sanchez Almanzan to the City Plan Commission

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: City Plan Commission

NOMINATED BY: Oscar Leoser DISTRICT: Mayor

NAME OF APPOINTEE Sandra Sanchez Almanzan
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: TX ZIP: _____ PHONE: _____

HOME ADDRESS: N/A

CITY: N/A ST: TX ZIP: N/A PHONE: N/A

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: _____

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Ricardo Cabrera

EXPIRATION DATE OF INCUMBENT: 4/10/21

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____

RESIGNED _____

REMOVED X

DATE OF APPOINTMENT: 3/30/2021

TERM BEGINS ON : 3/31/2021

EXPIRATION DATE OF NEW APPOINTEE: 4/10/2021

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: _____

2nd TERM: _____

UNEXPIRED TERM: X

SANDRA SANCHEZ ALMANZAN

PROFILE

A proven, dependable **Financial Services, Operating, Management, Housing, Community and Economic Development Professional** with a recognized track record of leadership ability in business development, financing solutions, marketing activities, project development and partner-based service in day-to-day management. Business-oriented, able to understand and execute broad policy and strategic mandates. Successful in obtaining favorable contract and outcome orientated results. A consensus builder, who is highly motivated self-starter toward specific goal results. Is particularly knowledgeable in the areas of:

- Single Family Mortgage Lending and Servicing
- Community Development Structure (local, state and federal programs)
- Operations and Management
- Nonprofit Organization Structure and Management
- Regional Planning
- Infrastructure Development
- Government Relations
- Volunteer Leadership and Management
- Public Presentations
- Communications (English/Spanish)
- Project Management

PROFESSIONAL HISTORY

Fannie Mae

October 1999 - Present

Director, December 2003 - Present

Director, Community Lending, Single Family – Oct 2016 - Present

Director, Foreclosure Prevention and Outreach, Making Home Affordable Solutions Center, July 2011 – October 2016

Director, Mission and Duties to Serve Initiatives, July 2009 – July 2011

Director, National Rural Initiatives, October 2008 – July 2009

Director, Border Region Community Business Center, November 2003 – October 2008

Acting Director, October 2002- November 2003

Senior Deputy Director, October 1999- October 2002

In current role provides strategic leadership to a team of Community Lending professionals that connect Single Family lenders to low- and moderate-income families to increase lending in their communities. In this role, am instrumental in developing strategy for outreach, systems needed to be effective in the marketplace, process for approval and coordination with lenders with interest in developing increase in this type of lending .

Position Achievements:

- Managed a group of 100+ professional across the country in support of outreach activities in support of Fannie Mae's delinquent book of business in impacted markets.
- Directed call center resource team that connected numerous partners with Fannie Mae.
- Developed and monitored key performance indicators for call center and its outcomes.
- Managed investment strategy of \$6 billion commitment for Texas Border Region, including lending and marketing initiatives.
- Efficiently administered operating budgets of over \$10.2 million
- Recognized operational savings by reducing the serious delinquent book of business through consumer intervention of over \$25 million a year

- Managed distribution of corporate resources to regional organizations with business-based objectives
- Managed advocacy regulatory, legislative and community affairs in the 1,200-mile Border Region of Texas
- Extensive knowledge on housing, finance and community development public policy issues throughout the region
- Responsible for advancing and educating on housing policy for a defined local, state and federal business agenda
- Proven leader successful in working on public & private collaborations
- Established the 1st Fannie Mae credit correction lease purchase mortgage product in Laredo, Texas, & have expanded the product to El Paso, Texas and Rio Grande Valley
- Designed & structured \$10 million in lines of credit to Housing Authority's along border region
- Assisted in development of the 1st employer assisted housing program for the City of El Paso
- Instrumental in garnering internal financial resources to develop the human capacity of small nonprofit's ability to become an intermediary lender
- Worked with Fannie Mae team to identify business solutions to assist the El Paso Affordable Housing Credit Union Service Organization
- Served as the company driver for a large regional credit union to become seller-servicer that led to significant goals rich business deliveries to Fannie Mae
- Assisted in converting market anecdotal information into research-based facts regarding loan performance in the Border Region which led to changes in single family underwriting for goals contributory business

Greater El Paso Chamber of Commerce

September 1998 – October 1999

Director, Public Policy

Responsible for Chamber's public policy positions on Transportation, Infrastructure, Education and Border Issues and their implementation through the committee structure of the organization. Served as the administrator on the development of the State of Texas' first Dedicated Commuter Lane, which was a partnership between the General Services Administration, City of El Paso and the Chamber of Commerce. Lead all efforts as the primary liaison to all elected officials in El Paso County.

University of Texas at El Paso, Sustainable Neighborhoods Group

in partnership with The El Paso Collaborative for Community and Economic Development

Assistant Director

January 1996 - August 1998

Project Coordinator, September 1996 – September 1997

Coordinated and directed program that provided technical assistance and training for nonprofit Community Development Corporations throughout El Paso County. The program sought to increase the human capacity of organizations to strengthen their ability to produce additional affordable housing throughout El Paso County. Director provided organizations with written recommendations in program development and management, in addition to one-on-one training on issues such as board governance, accounting for nonprofits and grant writing.

Congressman Esteban E. Torres, Pico Rivera, California

Dec. 1993 – August 1995

Congressman Ronald D. Coleman, El Paso, Texas

July 1992 – Nov. 1993

Congressional Staff Assistant to the Honorable Ronald D. Coleman

Congressional Staff Assistant to the Honorable Esteban Torres

The lead coordinator for the Academy applicants for the Congressional District to all 4 U.S. Service Academies and instituted the Congressional Art competition for Congressman Torres in his district.

Served as a caseworker and liaison with constituents and federal agencies primarily on immigration and State Department issues.

Education

St. Mary's University, San Antonio, Texas

Bachelors in Business Administration, 1991

University of Texas at El Paso, El Paso, Texas

Masters of Public Administration, 1997

- Presidential Management Internship Program selected in 1997

COMMUNICATION AND INTERPERSONAL SKILLS

- Exceptional communication, organizational and analytical skills with ability to motivate others
- Superlative public speaking skills and ability to address diverse audiences
- Excellent organizing skills emphasizing non-traditional coalitions
- Experienced trainer, counselor & advocate for community initiatives

PROFESSIONAL AFFILIATIONS AND COMMUNITY SERVICE

Trustee, Paso del Norte Health Foundation, 2006 to 2018 *Past Chairman, largest private foundation the Paso del Norte Region and current chair of the Paso del Norte Foundation a related foundation of the same organization.*

Trustee, El Paso Diocese Catholic Foundation, 2008 to 2019, *current vice chair*

President of Board, Paso del Norte Young Women's Christian Association, member 2003 to 2011

- *Lea the volunteer Board of Directors of the Paso del Norte YWCA a \$30 million nonprofit corporation, currently serve on the Board of the YWCA Foundation.*

Member, Texas Lyceum Board, 2011 to 2017, *one of 100 Texans to serve on the Lyceum Board of Directors, selected through a statewide nomination and selection process.*

Trustee, Loretto Academy. 2012 to present

Member of the Board, Kids Excel, 2010 to 2018, served as Chair of the Board

Trustee, Del Sol Medical Center, 2005 - 2010

Leadership Texas Class of 2000, *one of 70 women selected statewide to participate in the premier women's leadership program in Texas*

Power Pipeline 1998 a Program by the Foundation for Women's Resources, *one of 40 women selected statewide to participate in the program*

Ford Foundation, *served on statewide convening committee of Texas foundation grantees to discuss devolution in 15 states, resulting in a new program initiative of the Ford Foundation.*

St. Mary's University, *Hispanic Scholarship National Advisory Committee Member*

References are available upon request