

Oscar Leeser
Mayor

Cary Westin
Interim City Manager



CITY COUNCIL
Brian Kennedy, District 1
Josh Acevedo, District 2
Cassandra Hernandez, District 3
Joe Molinar, District 4
Isabel Salcido, District 5
Art Fierro, District 6
Henry Rivera, District 7
Chris Canales, District 8

NOTICE OF WORK SESSION OF THE EL PASO CITY COUNCIL

August 26, 2024
COUNCIL CHAMBERS, CITY HALL, 300 N. CAMPBELL AND VIRTUALLY
9:05 AM

Teleconference phone number 1-915-213-4096
Toll free number: 1-833-664-9267
Conference ID: 148 295 480#

Notice is hereby given that a Work Session of the City Council of the City of El Paso will be conducted on August 26, 2024 at 9:05 A.M. Members of the public may view the meeting via the following means:

Via the City's website. <http://www.elpasotexas.gov/videos>
Via television on City15,
YouTube: <https://www.youtube.com/user/cityofelpasotx/videos>

In compliance with the requirement that the City provide two-way communication for members of the public, members of the public may communicate with Council regarding agenda items by calling the following number:

1-915-213-4096 or Toll free number: 1-833-664-9267

At the prompt please enter Conference ID: 148 295 480#

The public is strongly encouraged to sign up to speak on items on this agenda before the start of this meeting on the following link:

<https://app.smartsheet.com/b/form/7086be5f4ed44a239290caa6185d0bdb>

A quorum of City Council must participate in the meeting.

AGENDA

1. Discussion and action on an Emergency Ordinance extending Emergency Ordinance No. 019333 authorizing the City Manager to assign personnel and resources to assist in addressing the humanitarian and public safety crisis resulting from a mass migration through El Paso.

[24-1142](#)

All Districts

City Manager's Office, Mario D'Agostino, (915) 212-1069

- 2. Provide a quarterly presentation to the City Council on management and operations of the water and wastewater utilities. [24-1160](#)

All Districts

El Paso Water, John Balliew, (915) 594-5501

- 3. Presentation on the Comprehensive Economic Development Strategy (CEDs) for the Economic & International Development Department. [24-1159](#)

All Districts

Economic and International Development, Karina Brasgalla, (915) 212-0094

EXECUTIVE SESSION

The City Council of the City of El Paso may retire into EXECUTIVE SESSION pursuant to Section 3.5A of the El Paso City Charter and the Texas Government Code, Chapter 551, Subchapter D, to discuss any of the following: (The items listed below are matters of the sort routinely discussed in Executive Session, but the City Council of the City of El Paso may move to Executive Session any of the items on this agenda, consistent with the terms of the Open Meetings Act and the Rules of City Council.) The City Council will return to open session to take any final action and may also, at any time during the meeting, bring forward any of the following items for public discussion, as appropriate.

- Section 551.071 CONSULTATION WITH ATTORNEY
- Section 551.072 DELIBERATION REGARDING REAL PROPERTY
- Section 551.073 DELIBERATION REGARDING PROSPECTIVE GIFTS
- Section 551.074 PERSONNEL MATTERS
- Section 551.076 DELIBERATION REGARDING SECURITY DEVICES OR SECURITY AUDITS
- Section 551.087 DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS
- Section 551.089 DELIBERATION REGARDING SECURITY DEVICES OR SECURITY AUDITS; CLOSED MEETING

Goal 6: Set the Standard for Sound Governance and Fiscal Management

Discussion and action on the following:

- EX1.** ORR No: W1543074; HQ#24TPIA-409 (551.071) [24-1174](#)

City Attorney's Office, Evan D. Reed, (915) 212-0033
City Attorney's Office, Russell Abeln, (915) 212-0033

- EX2.** Legal advice on the Communications Plan for the Special Election to revoke the remaining bond authority for the Multipurpose Performing Arts and Entertainment Facility; HQ#24-3170 (551.071) **24-1194**

City Attorney's Office, Juan S. Gonzalez, (915) 212-0033

- EX3.** Adrian De Luna, et al v. City of El Paso, Texas, et al; Cause No. 2021DCV3548 (551.071) [24-1172](#)
City Attorney's Office, Matt Marquez, (915) 212-0033
- EX4.** Ruben Aldaz, et al v. City of El Paso, County Court at Law 6; Cause No. 2019DCV2807 (551.071) [24-1170](#)
City Attorney's Office, Matt Marquez, (915) 212-0033
- EX5.** City of El Paso v. Ricks Cabaret and RCI Holdings, D/B/A Jaguars Gold Club; Cause No. 2024DCV0848 (551.071) [24-1173](#)
City Attorney's Office, Evan D. Reed, (915) 212-0033
City Attorney's Office, Victor Ivan Martinez, (915) 212-0033
- EX6.** Application of El Paso Electric Company to Change Rates to Open Access Transmission Tariff, Federal Energy Regulatory Commission (FERC); Docket No. ER22-282-000. Matter No. 21-1008-183 | HQ#UTILITY-25 (551.071) [24-1175](#)
City Attorney's Office, Matt Marquez, (915) 212-0033
- EX7.** Application of El Paso Electric Company for Approval of a Distribution Cost Recovery Factor; HQ#UTILITY-37 (551.071) [24-1176](#)
City Attorney's Office, Matt Marquez, (915) 212-0033
- EX8.** Discussion on economic development opportunities in Downtown El Paso. HQ# 24-3197 (551.087) [24-1178](#)
Economic and International Development, Karina Brascgalla, (915) 212-0033
- EX9.** Discussion regarding the value, purchase, or sale of real property located in Central El Paso; HQ#24-3446 (551.072) [24-1187](#)
Capital Improvement Department, Yvette Hernandez, (915) 212-0065
- EX10.** Edmundo Calderon v. City of El Paso, 2023DCV4372 (551.071) [24-1171](#)
City Attorney's Office, Kristen H. Hamilton, (915) 212-0033
- EX11.** City Manager Contract HQ#3112 (551.071) [24-1183](#)
Outside Counsel, Lea Ream, (210) 349-6484

ADJOURN

NOTICE TO THE PUBLIC:

Sign Language interpreters are provided for Regular City Council Meetings. If you need Spanish Interpretation Services, please email CityClerk@elpasotexas.gov by 12:00 p.m. on the Friday before the meeting.

Si usted necesita servicios de interpretación en español, favor de enviar un correo electrónico a CityClerk@elpasotexas.gov a mas tardar a las 12:00 p.m. del viernes previo a la fecha de la junta.

ALL REGULAR CITY COUNCIL AGENDAS ARE PLACED ON THE INTERNET THURSDAY PRIOR TO THE MEETING AT THE ADDRESS BELOW:

<http://www.elpasotexas.gov/>



El Paso, TX

300 N. Campbell
El Paso, TX

Legislation Text

File #: 24-1142, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

DISTRICT, DEPARTMENT, CONTACT INFORMATION:

*Please choose District and Department from drop down menu. Please post exactly as example below.
No Title's, No emails. Please use ARIAL 10 Font.*

All Districts

City Manager's Office, Mario D'Agostino, (915) 212-1069

AGENDA LANGUAGE:

This is the language that will be posted to the agenda. Please use ARIAL 11 Font.

Discussion and action on an Emergency Ordinance extending Emergency Ordinance No. 019333 authorizing the City Manager to assign personnel and resources to assist in addressing the humanitarian and public safety crisis resulting from a mass migration through El Paso.

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

AGENDA DATE: August 26, 2024
PUBLIC HEARING DATE: August 26, 2024

CONTACT PERSON NAME AND PHONE NUMBER: Mario M. D'Agostino, (915) 212-1069

DISTRICT(S) AFFECTED: All Districts

STRATEGIC GOAL: Goal 2. Set the Standard for a Safe and Secure City
SUBGOAL: 2.1 Maintain standing as one of the nation's top safest cities

SUBJECT:

Discussion and action on an Emergency Ordinance extending Emergency Ordinance No. 019333 authorizing the City Manager to assign personnel and resources to assist in addressing the humanitarian and public safety crisis resulting from a mass migration through El Paso.

BACKGROUND / DISCUSSION:

On December 27, 2022 the United States Supreme Court issued an order allowing the injunction to remain in place until further review of the case can be carried out. The Biden administration ended the COVID-19 public health emergency on May 11, 2023 ending all use of Title 42 as a mechanism to control the border.

PRIOR COUNCIL ACTION:

On July 29, 2024, the Mayor and City Council of the City of El Paso (the "City") passed Emergency Ordinance No. 019333 "Authorizing the City Manager to Assign Personnel and Resources to Assist in Addressing the Humanitarian and Public Safety Crisis Resulting from a Mass Migration through the City of El Paso".

AMOUNT AND SOURCE OF FUNDING:

None.

HAVE ALL AFFECTED DEPARTMENTS BEEN NOTIFIED? YES X NO

PRIMARY DEPARTMENT: City Manager's Office

SECONDARY DEPARTMENT: Fire

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:



ORDINANCE NO. _____

**AN EMERGENCY ORDINANCE EXTENDING EMERGENCY
ORDINANCE NO. 019333 AUTHORIZING THE CITY MANAGER TO ASSIGN
PERSONNEL AND RESOURCES TO ASSIST IN ADDRESSING THE
HUMANITARIAN AND PUBLIC SAFETY CRISIS RESULTING FROM A MASS
MIGRATION THROUGH EL PASO**

WHEREAS, on May 23, 2022, the Mayor and City Council of the City of El Paso (the “City”) passed an Emergency Ordinance No. 019333 “Authorizing the City Manager to Assign Personnel and Resources to Assist in Addressing the Humanitarian and Public Safety Crisis Resulting from a Mass Migration through the City of El Paso”; and

WHEREAS, the City finds that the expenditure of public funds for staff to coordinate resources and supplies, serve as shelter surge staff and transport migrants released in the City of El Paso accomplishes a valid public purpose of protecting public infrastructure, and protecting the health, safety and welfare of the citizens of El Paso; and

WHEREAS, in response to potential street releases and partly pursuant to Emergency Ordinance No. 019333, the El Paso City-County Office of Emergency Management (“OEM”) reallocated COVID-19 Operations staff to assist as migrant shelter surge staff and created a job specification, for general disaster operations to include humanitarian relief duties to hire and assign staff to assist with NGO capacity; and

WHEREAS, in the Fall of 2022, at least partly pursuant to the authority contained in Emergency Ordinance No. 019333, the City expended significant resources to create and staff a Welcome Center to assist with transportation assistance, providing long-distance charter services and over 39,000 meals to over 19,300 migrants through October 20, 2022; and

WHEREAS, the Director of Aviation has the authority, as granted by the El Paso City Council, to manage the day-to-day operations of the El Paso International Airport (“EPIA”) and to ensure that those operations are conducted in compliance with the rules and regulations regarding airports under Title 14 of the Code of Federal Regulations, Chapter 22 of the Texas Transportation Code, and Title 14 of the El Paso City Code, as well as federal, state, and local health and safety regulations to ensure the health, safety, and welfare of all occupants and travelers making use of EPIA facilities; and

WHEREAS, from time to time during the migration waves, EPIA in recent past, has become saturated with migrants awaiting air travel and has needed to take measures to preserve

the health and safety of its customers, employees and the public, as well as measures to secure its facilities as the demand for air travel increases exponentially; and

WHEREAS, the City of El Paso is home to four international ports of entry between Texas and Mexico; and

WHEREAS, at times during the pendency of Emergency Ordinance No. 019333, border officials have barricaded and closed down the Paso del Norte bridge due to a breach of public safety involving hundreds of migrants present on the bridge attributed to rumors about the relaxation of immigration restrictions circulated on social media sites, which has caused significant delays at the international ports-of-entry involving trade; and

WHEREAS, the encampment of large groups of migrants on City rights of way, parks and other City property at one point led to street closures and cessation of the streetcar service and reassignment of City staff required to ensure safety and sanitary conditions in that area; and

WHEREAS, in order to protect the health of persons in the municipality, the City Council wishes to continue to assist the local non-governmental organizations (“NGOs”) with surge staff, coordination of resources and supplies, and transportation in light of the continued high number of community releases; and

WHEREAS, the Biden administration ended the COVID-19 public health emergency on May 11, 2023 ending all use of Title 42 as a mechanism to control the border; and

WHEREAS, at that time and subsequent to that time, tens of thousands of migrants from Latin America and around the world gathered at or near the U.S.- Mexico border in hopes that President Biden would ease immigration restrictions that will make it easier to enter the United States; and

WHEREAS, the El Paso sector of U.S. Customs and Border Patrol (“CBP”) had 482,095 land border encounters and over 174,000 community releases in the federal fiscal year 2023; and

WHEREAS, for federal fiscal year 2024, the Southwest had 1,821,652 migrant encounters and

WHEREAS, when the CBP Central Processing Center is over capacity and the NGO space is unavailable, that is when the potential for street releases arises; and

WHEREAS, the release of mass groups of people without access to potable water, food, or shelter exposes the migrants and El Paso residents to the origination and spread of potential and actual disease; and

WHEREAS, there are significant public safety and security concerns related to the waves of migration, including but not limited to the risk of injury or loss of life with migrants in El Paso streets with little or no resources on days that reach hot or cold temperatures and the inherent risks that come with increased demand on local shelters; and

WHEREAS, for these reasons, the City is faced with the imminent threat of widespread injury or loss of life resulting from a surge in transient migrants traveling to the region; and

WHEREAS, there is the potential for loss of property for both residents and migrants due to those who would take financial advantage of these waves of migrants; and

WHEREAS, the White House issued a proclamation, effective June 5, 2024, limiting asylum eligibility, and increasing the consequences for crossing the southern border without authorization; and

WHEREAS, the El Paso City Charter Section 3.10, allows for the adoption of one or more emergency ordinances to meet a public emergency affecting life, health, property, or the public peace; and

WHEREAS, Section 121.003 of the Texas Health & Safety Code states that a municipality may enforce any law that is reasonably necessary to protect public health; and

WHEREAS, Section 122.006 of the Texas Health & Safety Code provides home-rule municipalities express authority to adopt rules to protect the health of persons in the municipality, including quarantine rules to protect the residents against communicable disease; and

WHEREAS, this Ordinance shall remain in effect until otherwise terminated, re-enacted, superseded by a conflicting ordinance, El Paso Local Health Authority Ordinance, state or federal law, or repealed automatically as of the 31st day following the date on which it was adopted unless re-enacted pursuant to City Charter Section 3.10; and

WHEREAS, this document reflects the authority of the City of El Paso's Office of Emergency Management in the handling of the local mass migration and is separate and apart from any authority possessed by any other jurisdiction on migrant issues.

NOW THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

1. That the Emergency Ordinance No. 019333 passed and adopted by the City Council of the City of El Paso on May 23, 2022 is hereby re-enacted and shall continue for thirty (30) days unless re-enacted in accordance with City Charter Section 3.10 or until terminated by City Council, whichever is sooner.

ORDINANCE NO. _____
23-334-Fire Dept. | TRAN-554224
Emergency Ordinance – Aug. 26, 2024 Extension– Migrant Wave Surge Staff with Resources & Supplies/KMN/JF/CLA

2. This ordinance is adopted as an emergency measure with the unanimous vote of the City Council Representatives present and the consent of the Mayor and pursuant to City Charter Section 3.10.

PASSED AND ADOPTED, this ___ day of August, 2024.

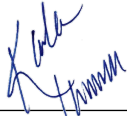
THE CITY OF EL PASO, TEXAS

Oscar Leeser
Mayor

ATTEST:

Laura D. Prine
City Clerk


APPROVED AS TO FORM:



Karla M. Nieman
City Attorney

8/8/2024

APPROVED AS TO CONTENT:



Mario M. D'Agostino, Deputy City Manager
Public Health & Safety



El Paso, TX

300 N. Campbell
El Paso, TX

Legislation Text

File #: 24-1160, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

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All Districts

El Paso Water, John Balliew, (915) 594-5501

AGENDA LANGUAGE:

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Provide a quarterly presentation to the City Council on management and operations of the water and wastewater utilities.

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

AGENDA DATE: August 26, 2024 – Council Work Session
PUBLIC HEARING DATE: N/A

CONTACT PERSON(S) NAME AND PHONE NUMBER:
John E. Balliew, P.E., President & CEO, El Paso Water; (915) 594-5501

DISTRICT(S) AFFECTED: All

STRATEGIC GOAL: Goal 7: Enhance and sustain El Paso's infrastructure network

SUBGOAL: Goal 7.1: Provide reliable and sustainable water supply and distribution systems and stormwater management

SUBJECT:

Provide a quarterly presentation to the City Council on management and operations of the water and wastewater utilities.

BACKGROUND / DISCUSSION:

El Paso Water President & CEO John Balliew will provide a quarterly presentation to city council on the various pressures impacting utility rates, including the costs to secure water resources, increases in regulations, a growing CIP and other factors.

PRIOR COUNCIL ACTION:

Council has received regular quarterly presentations from EPWater, most recently on May 20, 2024.

AMOUNT AND SOURCE OF FUNDING:

N/A

HAVE ALL AFFECTED DEPARTMENTS BEEN NOTIFIED? YES NO

PRIMARY DEPARTMENT: El Paso Water

SECONDARY DEPARTMENT:

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:



(If Department Head Summary Form is initiated by Purchasing, client department should sign also)



Quarterly Presentation – Q3

August 26, 2024

A photograph of a water tower with the 'El Paso' logo in red script on its white upper section. The tower is partially obscured by green agave plants in the foreground. The background is a clear blue sky.

Pressures Facing the Utility

- Serving a Growing City
 - Securing water resources
 - Obligation to provide service
 - Growth triggers plant expansion
- Increasing Regulatory Pressures
 - Regulatory Cost Drivers
 - Back-up Power Investments
 - Lead and Copper Rule & PFAS
 - Wastewater Effluent Quality
- Largest CIP in EPWater History
 - Major water, wastewater and stormwater projects
 - Higher costs for energy, materials and labor
- All pressures impact our ratepayers
 - Pursuing grant funding to ease cost burden
 - Land sale bring revenue to EPWater and City
 - Seeking legislative solutions
 - Helping struggling customers
 - Rate review is underway



Serving a Growing City

Securing water resources

Growth spurs the need to secure additional water resources to meet demand and ensure sustainability for decades to come

Project	Cost
KBH Expansion	\$103M
Aquifer Replenishment Construction	\$ 44M
AWPF Construction (<i>upcoming</i>)	\$313M



Unanticipated development poses concern

It is EPWater's mission to support a vibrant economy in a growing city through excellent water and wastewater service

Fast-growing areas of East and Northeast El Paso require infrastructure investment.

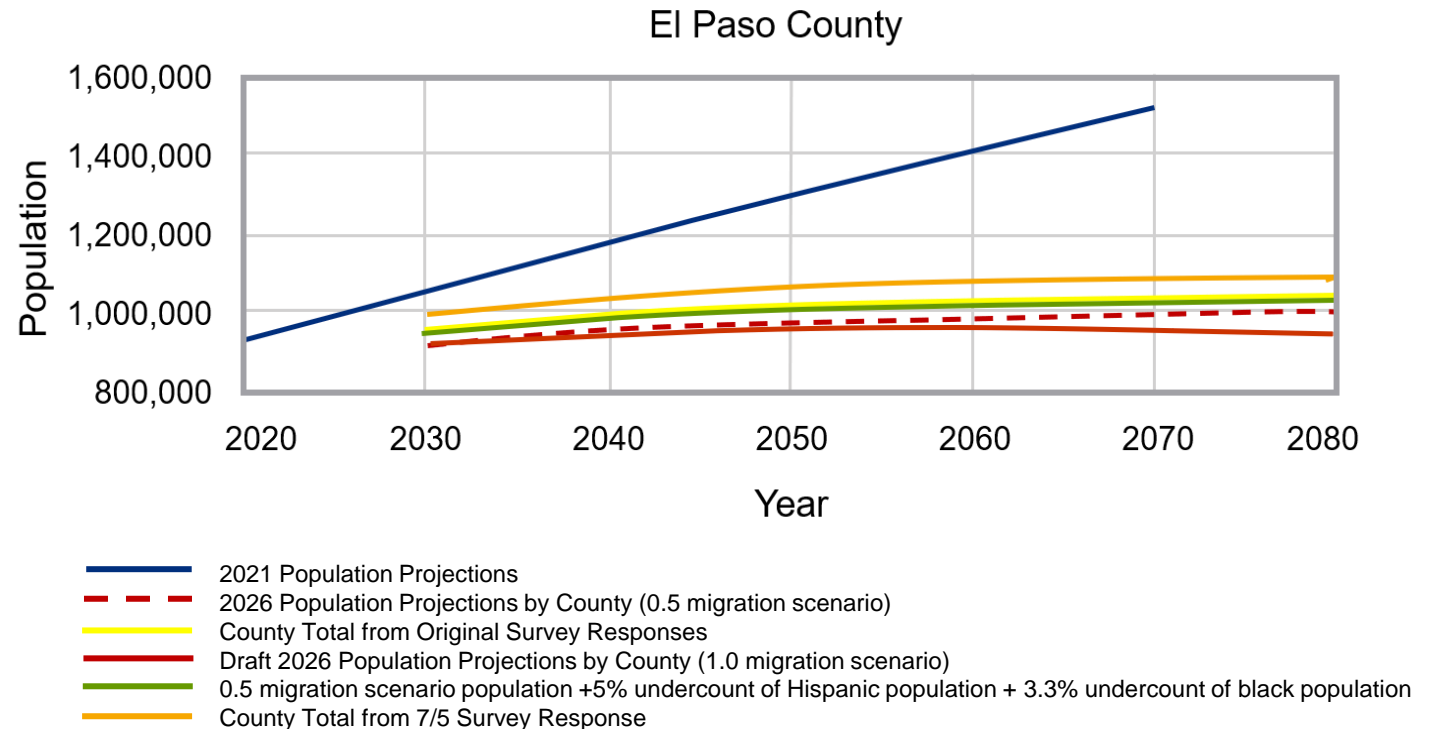
- Investments in the Northeast means growth is more easily accommodated.

Expansion at Bustamante Plant will serve **planned** growth

- Unplanned growth will not be able to be served by Bustamante Plant

No CIP funds for projects to serve development in unplanned areas, including

- 1500-acre Fort Bliss land sale
- 1200-acre General Land Office sale



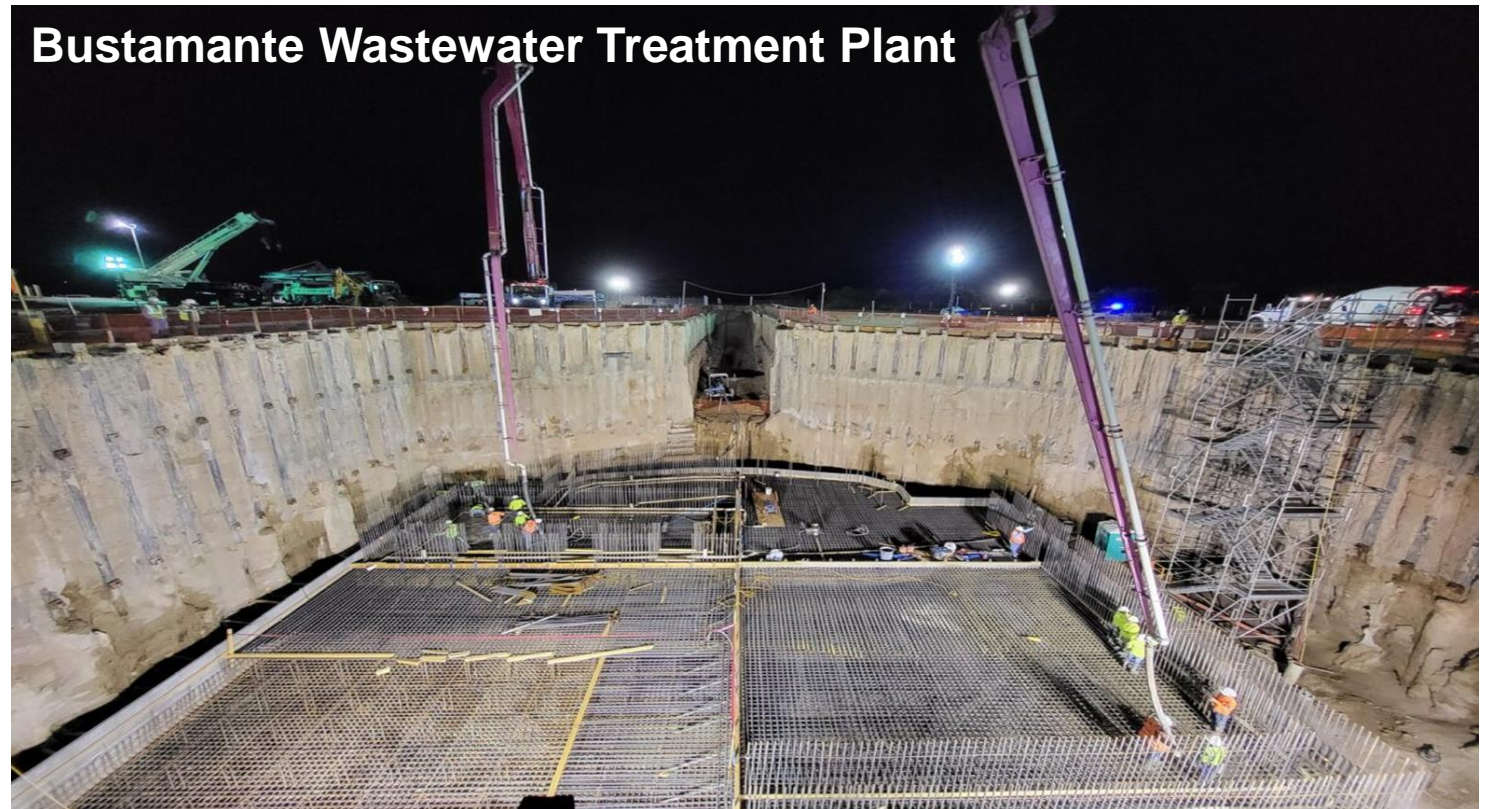
Growth triggers plant expansion

Wastewater Expansion Triggers

- TCEQ regulations mandate wastewater treatment plant expansions upon reaching 70 percent capacity.
- Development growth driving expansion needs at treatment plants

Expansion Costs

Bustamante WWTP	\$700M
Hervey WWTP	TBD





Increasing Regulatory Pressures

Regulations are large cost-drivers

El Paso Water works diligently to comply with all federal and state regulatory requirements as they are a necessary component of operating a safe drinking water system.

These regulations also can compel large expenditures by the utility as we work to meet the requirements.

Meeting a host of new regulations is adding to growing costs incurred by the utility and its ratepayers.



Cost Examples			
Arsenic Rule	\$105,261,835	LCRR	\$400,000
DBP2 Rule	\$7,661,898		
GW Rule	\$80,000/ year	LCRI <i>(estimated)</i>	\$1,000,000/year

State requirements for emergency back-up power

In 2021, the Texas Legislature passed SB3 in response to deadly Winter Storm Uri.

TCEQ now mandates emergency response plans and infrastructure additions/enhancements to increase capability to provide continuous services during emergencies.

Continuous service during emergencies required extensive unplanned investments in back-up power generation and hardening of water infrastructure.



Cost to EPWater

Over **\$100 million** in total

- **\$20M** completed to date
- **\$86M** additional by FY 2026/27

PFAS regulations are expected

EPWater and approximately 6,000 other water utilities are monitoring for PFAS and other unregulated compounds in accordance with the EPA's fifth Unregulated Contaminant Monitoring Rule (UCMR5)

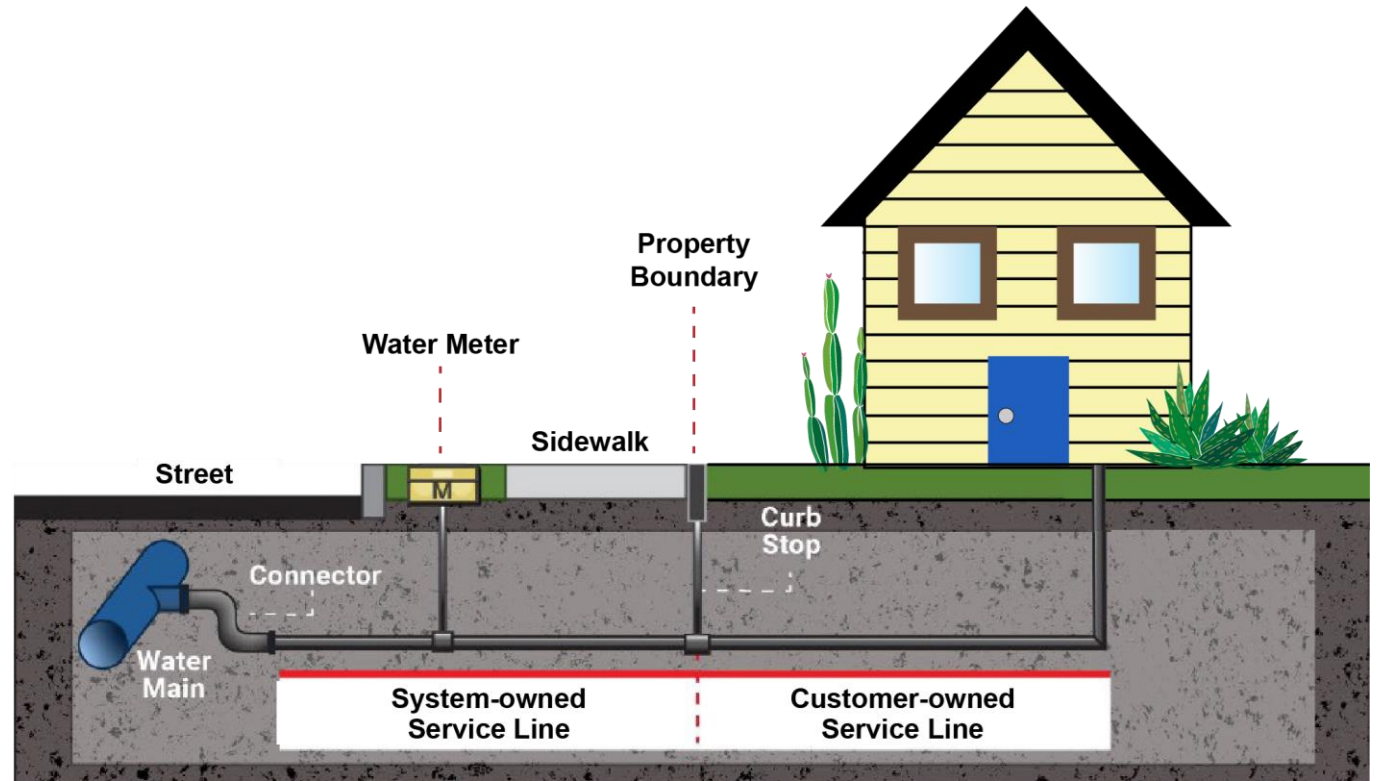
Significant testing is underway in El Paso that has yielded very few detections above anticipated regulatory limits.

Uncertainty remains around inclusion of wastewater, biosolids and CERCLA liability.



Lead and Copper Rule

- All public water systems must comply with updated federal regulations related to lead starting in October 2024.
- All utilities must complete an inventory for every service connection and document the existing pipe material for both utility and customer owned portions of the service line
- EPWater has completed inventory of most of the utility portion of the service lines. This will be published on the website in October 2024. Work now begins to inspect customer-owned portions of the line.
- If lead lines are found, replacements will be required.



Wastewater effluent quality adding to costs

Drivers for wastewater treatment Increase

- Growth in population naturally leads to increase in effluent to be treated by wastewater plants.
- As water conservation improves, effluent becomes more concentrated
- State regulations require stronger treatment

Stronger treatment requires:

- Increase costs for energy consumption
- Increase costs for chemical supplies

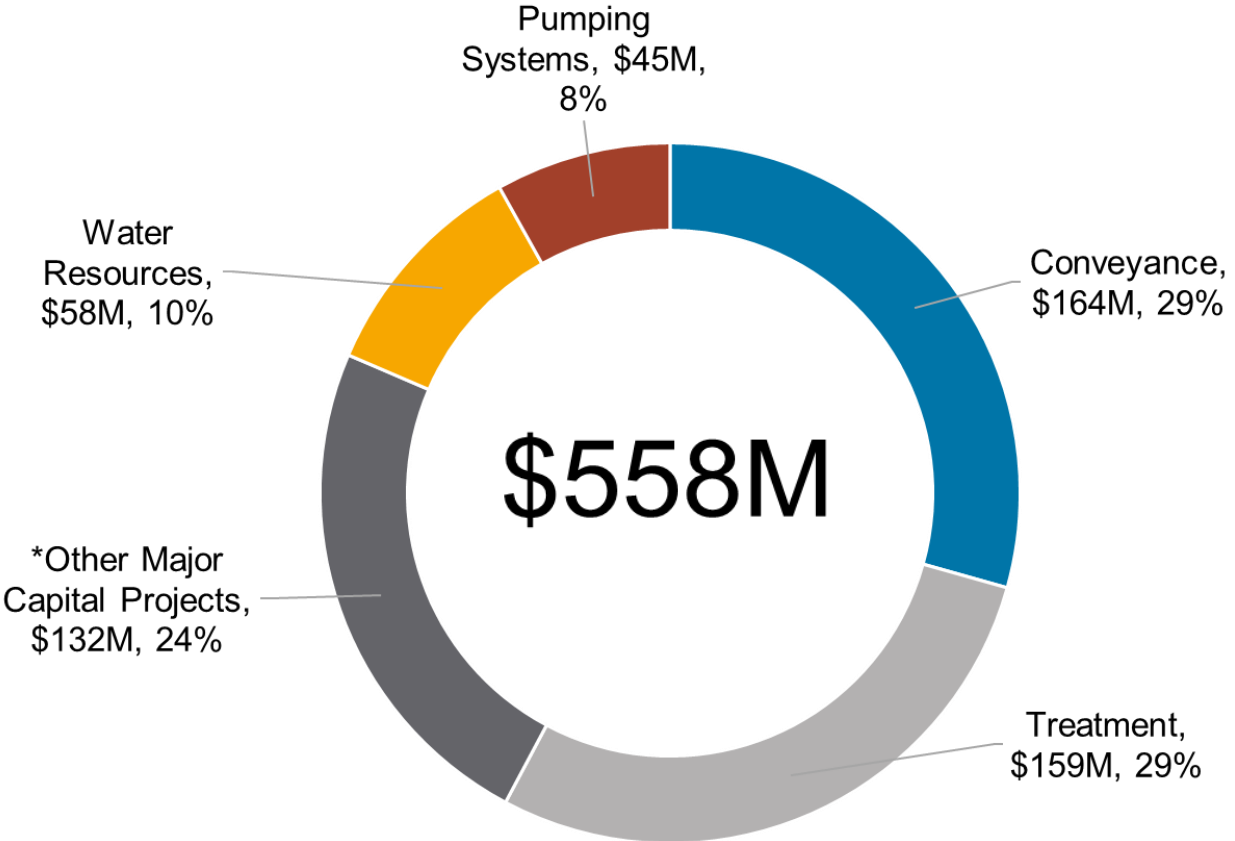




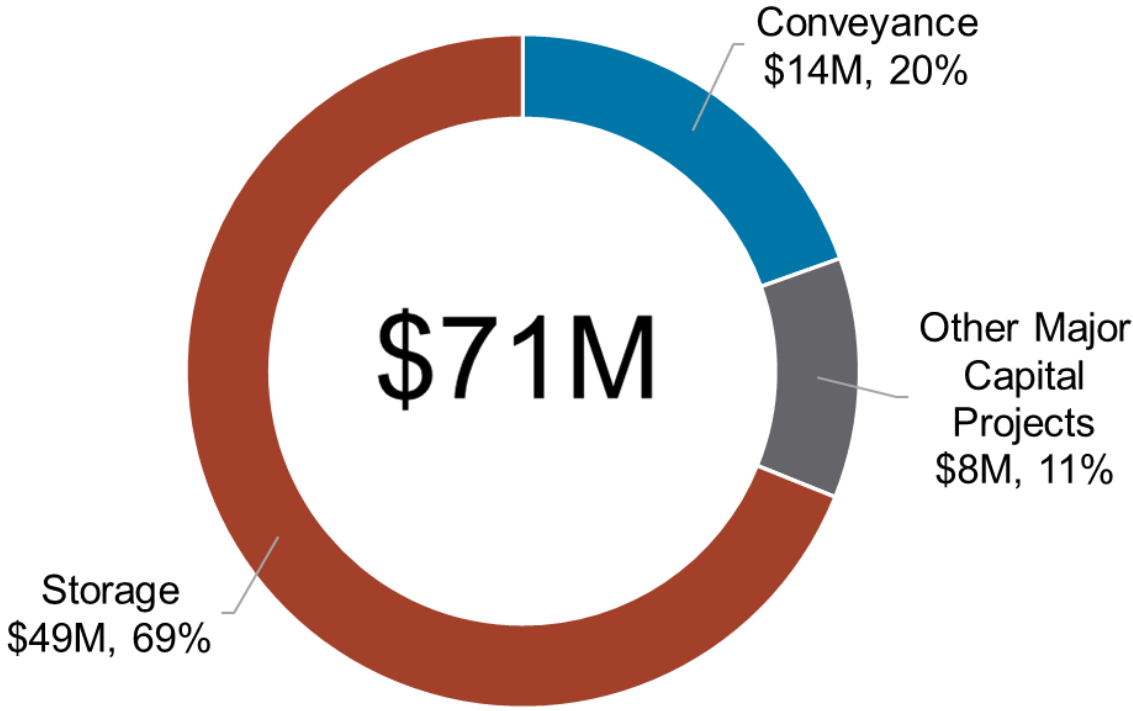
Largest CIP in EPWater History

Largest CIP in EPWater History

Water and Wastewater



Stormwater



Examples of major CIP projects

Wastewater Treatment Plants Improvements

Bustamante

Haskell

Fred Hervey

New Water Treatment Plant

Advanced Water Purification Plant

Canal Plant Rehab Improvements

Stormwater - City Wide

Arroyo 1

Hickerson Basin

SAC 1 Basin Design

Costs higher for materials, supplies and labor

El Paso Water is currently working through the largest Capital Improvement Plan in the utility's history.

All EPWater utilities – water, wastewater and stormwater – are undertaking more construction projects at higher costs.

More Cost Factors Impacting CIP

- *Inflationary increase in materials costs*
- *Contractor labor shortage means higher costs*

Materials	Increase
PVC Pipe 6 in. and 8 in.	92%
Valve Gates 4 in. – 12 in.	132%

Chemicals	Increase
Chlorine	28%
Liquid Oxygen	39%
Liquid Peroxide	11%
Liquid Ferrous Chloride	28%
Sodium Chlorite	81%

Energy and supply costs rise sharply

EPWater has increased its CIP in recent years to

- Replace aging infrastructure
- Rehabilitate critical facilities
- Increase reliability and resiliency

With more facilities coming online and more being constructed, the utility faces higher energy costs

Other Cost Factors Impacting CIP

- *Electricity cost increase largely due to construction of more facilities*
- *Real estate valuations are higher for land and ROW acquisitions*

Increase over FY 2021- FY 2024

Gas	Increase	Amount
Cost/CCF	416%	\$568K

Fuel	Increase
Diesel	71%
Unleaded	65%



Growth pressures
+
Regulatory pressures
+
CIP pressures

Rate pressures

Grant funding helps all ratepayers

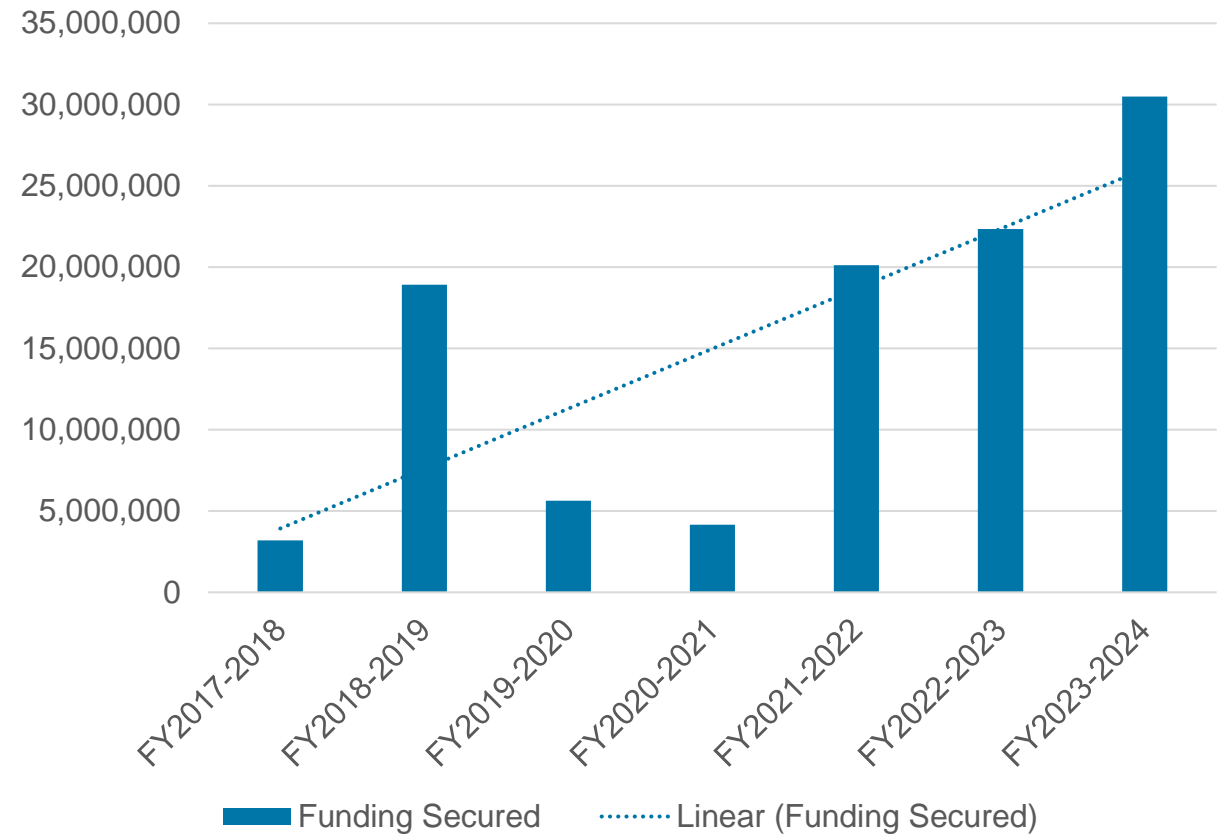
To ease the cost burden on ratepayers, EPWater government affairs staff continuously pursue external funding from several sources, including

- *U.S. Department of Defense*
- *U.S. Bureau of Reclamation*
- *U.S. Economic Development Administration*
- *Texas Office of the Governor*
- *Texas Water Development Board*

EPWater has successfully obtained more than **\$100M** over the past six years

- Over **\$30.4M** in FY 2023-24

Federal/State Funding Secured for EPWater Projects
(FY17-FY23)



Spotlight on Sustainability

EPWater recently notified of award for **\$4.8M** for new solar power project at Hervey plant

- Funded through US Bureau of Reclamation water and energy efficiency grant
- Award will cover **50% of total project cost**
- Project will be located on land adjacent to the Fred Hervey Wastewater Treatment Plant in Northeast El Paso.

- Plant will be **fully powered** by solar-generated electricity during daylight hours
- Facility will maintain its electric grid connection for **reliability**



Land sales benefit ratepayers and taxpayers

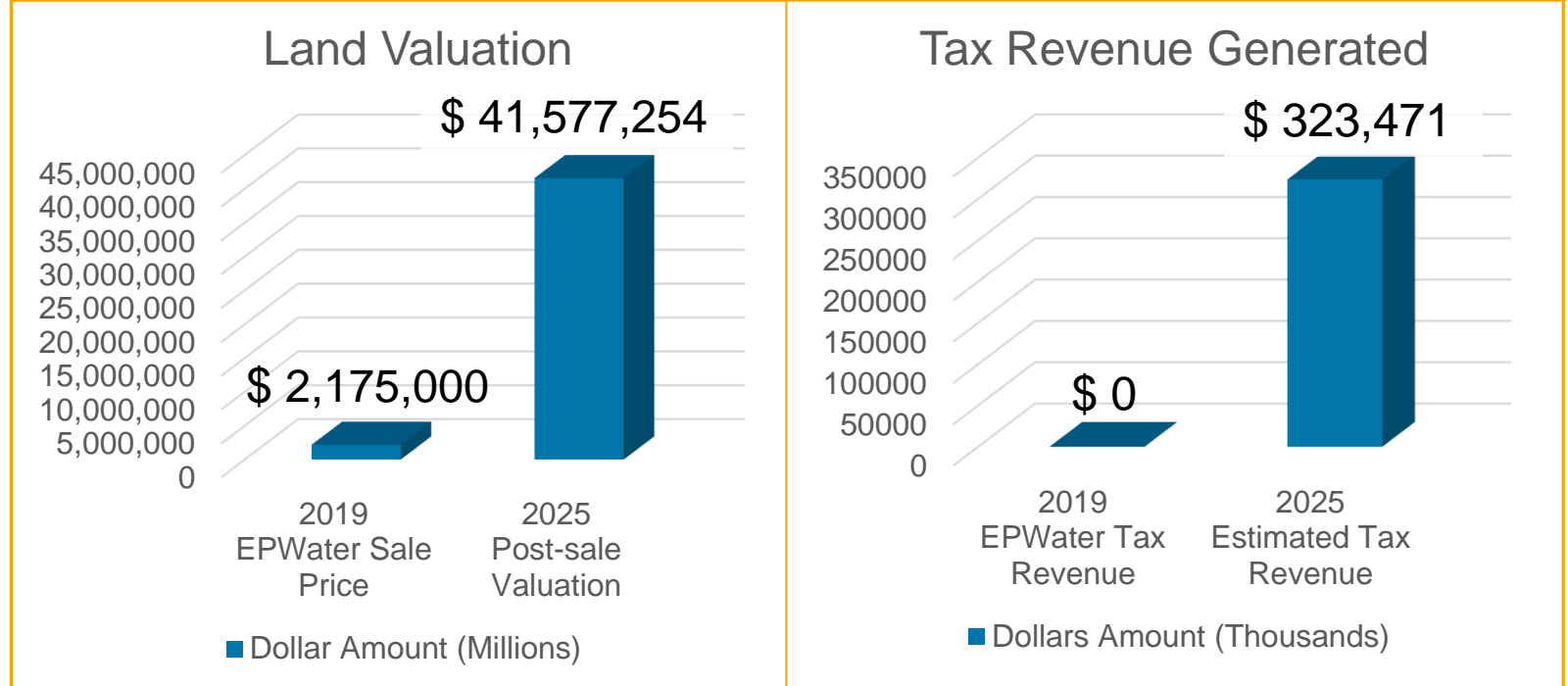
Sales of EPWater-owned land helps bring in revenue to reduce cost burden on ratepayers

- Land sales have long provided revenue to supplement the costs of important infrastructure projects

City receives additional revenue from sales of EPWater-owned land

- City receives **5%** of land sale revenues
 - **\$644,518 over past five years**
- Land owned by EPWater and sold is then **added to the tax rolls**

2019 Sale of 43.4 acres



Seeking legislative solutions

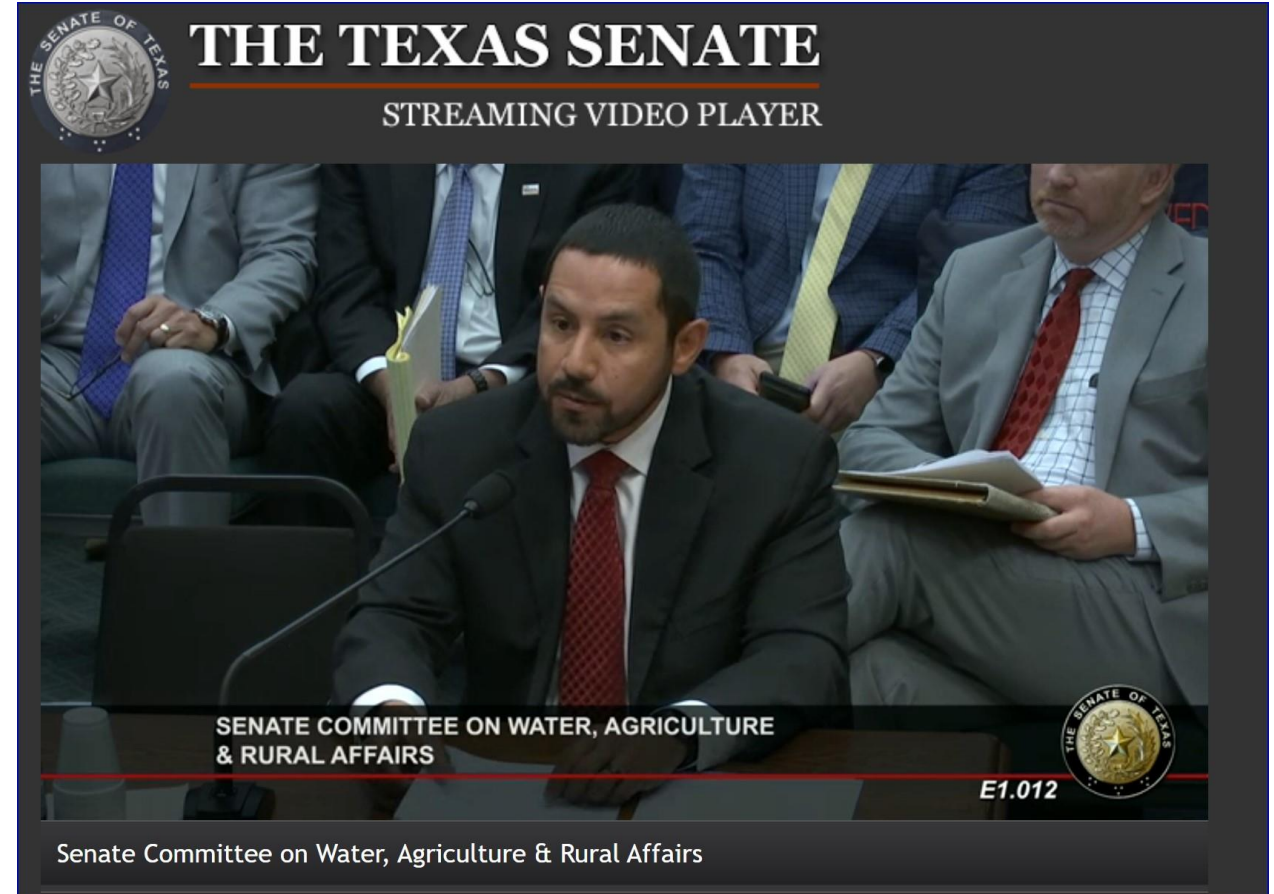
EPWater staff has developed a legislative agenda that includes priorities to pursue affordability at the state and federal levels

Texas Legislature

- Seeking legislative authority to implement a customer affordability program
 - Allows customers in need to apply for assistance

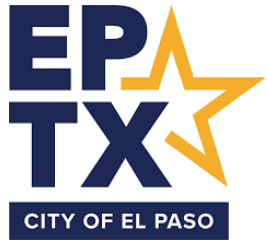
U.S. Congress

- Bipartisan support nationally for a similar permanent affordability program
 - *May not be likely in election year*



May 15, 2024 - EPWater Vice President Gilbert Trejo testifying before the Senate Committee on Water, Agriculture and Rural Affairs

Working to help struggling customers



AguaCares

Assistance program offers aid to customers unable to afford their monthly water bill.

- Made possible by \$50K allocation from the City of El Paso
- EPWater seeks increased funding
 - Current monthly funding allocation runs out by 10th of the month

AguaRepairs

Partnership with Rebuilding Together to help El Pasoans in need with assistance in leak repairs.

- Assists customers repair leaks to save money on their bills and stop water waste.

Rate review underway

EPWater is working on a rate study that involves:

- Financial planning and modeling
- Cost of service analysis
- Review of rate structure
- Opportunity for public input through:
 - *focus groups*
 - *survey*
 - *community meetings*

Rate Structure



A rate structure concerns **how** customers are charged for services.

Rate



The rate is **what** amount of money is charged.



Thank You



El Paso, TX

300 N. Campbell
El Paso, TX

Legislation Text

File #: 24-1159, Version: 1

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All Districts

Economic and International Development, Karina Brasgalla, (915) 212-0094

AGENDA LANGUAGE:

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Presentation on the Comprehensive Economic Development Strategy (CEDS) for the Economic & International Development Department.

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

AGENDA DATE: August 27, 2024
PUBLIC HEARING DATE: N/A

CONTACT PERSON(S) NAME AND PHONE NUMBER: Karina Brasgalla, (915) 212-0094

DISTRICT(S) AFFECTED: All Districts

STRATEGIC GOAL: Goal 1 : Create an environment conducive to strong sustainable economic development

SUBJECT:

Presentation on the Comprehensive Economic Development Strategy (CEDs) for the Economic & International Development Department.

BACKGROUND / DISCUSSION:

The presentation will provide a high-level overview and timeline of strategies outlined in the CEDs. The CEDs focuses on policies, major projects and infrastructure, and incentives for infill, redevelopment, and targeted industries including advanced manufacturing, aerospace and defense, advanced logistics, Foreign Direct Investment (FDI), cybersecurity and intelligent infrastructure, energy resilience, and small business services.

PRIOR COUNCIL ACTION:

N/A

AMOUNT AND SOURCE OF FUNDING:

N/A

HAVE ALL AFFECTED DEPARTMENTS BEEN NOTIFIED? YES NO

PRIMARY DEPARTMENT: Economic & International Development

SECONDARY DEPARTMENT:

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD: Karina Brasgalla

(If Department Head Summary Form is initiated by Purchasing, client department should sign also)

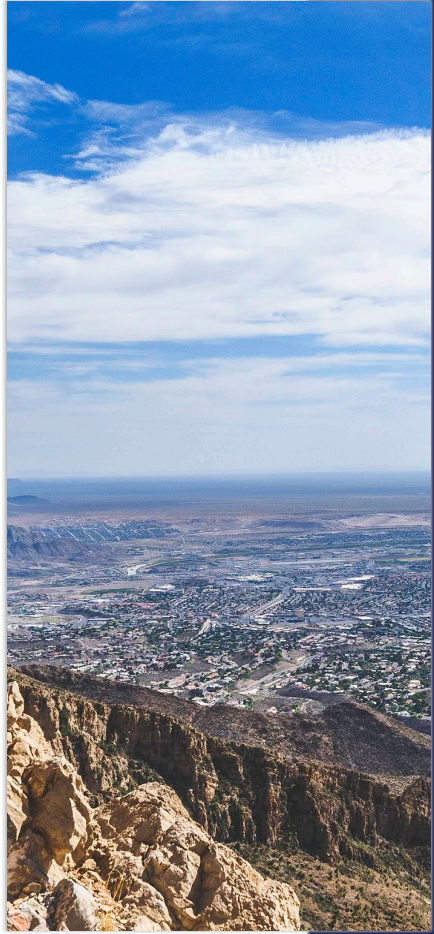


CITY OF EL PASO

Comprehensive Strategy

Economic & International Development Department

August 26, 2024



Presentation Overview

- Guiding Principles
- Industry Development - *Cristina Garay and Bill Allen*
- Foreign Direct Investment - *Adriana Pulecio*
- Advanced Manufacturing District - *Omar de la Rosa*
- Infill and Redevelopment - *David Torres*
- Small Business - *Mirella Tamayo*
- Next Steps

Deal Negotiation



Priorities

- Highest-need
- Highest-benefit
- Competitiveness

Risk

- Financial
- Reputational
- Compliance



Priority Alignment

Focus Areas:

- Advanced Manufacturing
- Aerospace & Defense
- Advanced Logistics
- Small Business
- Intelligent Infrastructure
- Industrial Parks

Support and Partnerships:

- International Ports Infrastructure
- Health and Life Sciences
- Workforce Development
- Business Services
- Tourism and Entertainment

Interdepartmental Support

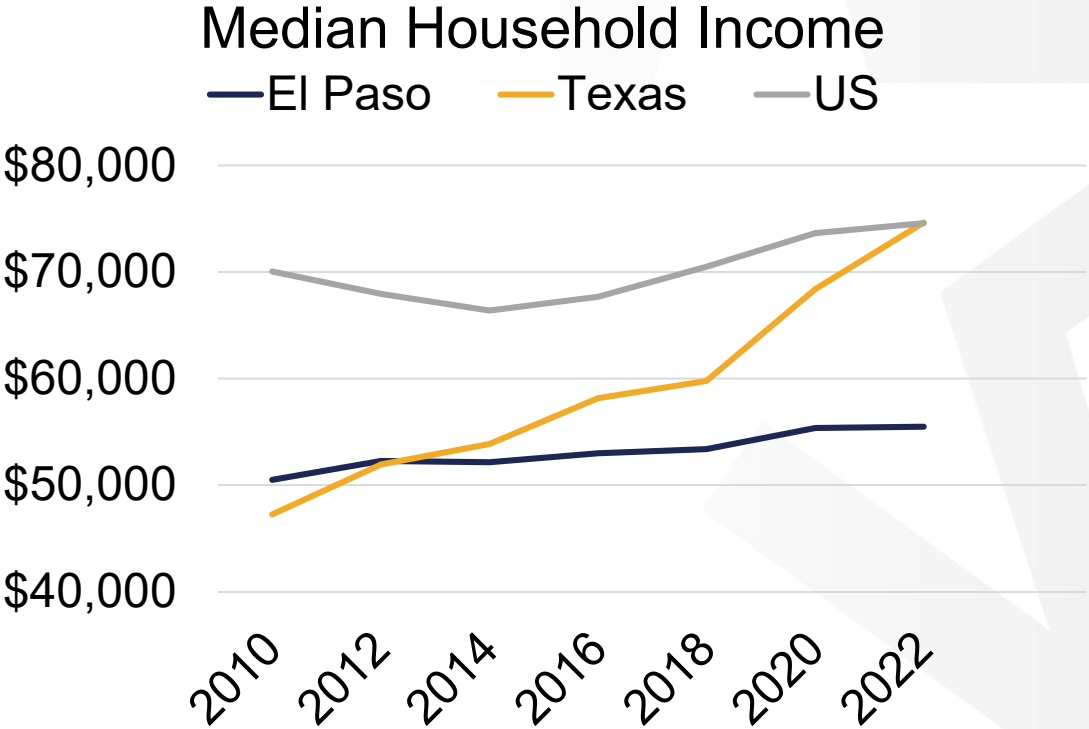
Goal: Collaborate within the City to support initiatives and project delivery



Industry Development

Goal: Raise the standard of living in El Paso

- Increase the number of projects in our pipeline
- Expand partnerships with service providers and site selectors
- Update Chapter 380 Incentive Policy
- Expand Investment Aftercare Program



Industry Development

Goal: Secure industry investment



- Recruit suppliers of our current businesses



- Upgrade website and include Site Selection tool
- Establish criteria for “Ready Sites” highlighting publicly-owned parcels



- Strengthen workforce pipeline

Industry Development

Goal: Support the growth of local industry



- Face-to-face meetings with local businesses utilizing a standard questionnaire
 - Initial focus on businesses with active Chapter 380 Agreements



- Prioritize collaborative data sharing with partners and stakeholders to identify intervention points and business needs

Foreign Direct Investment

Goal: Capitalize on FDI and supply chain reshoring for good jobs + wealth creation



- Establish El Paso's International Brand



- Develop new FDI incentives for re-shoring and co-locating manufacturers and suppliers



- Launch FDI Transition Assistance Program



- Fund critical FDI infrastructure

Foreign Direct Investment

Policy Priorities and Programs

Launching FDI Transition Assistance Program

- Cultural and language translations
- Relocation assistance
- Legal and regulatory guidance
- Access to capital
- Technology transfer and U.S. patent support

Selling an FDI Incentives Package

- Utilization of publicly-owned land
- Public-private partnerships
 - EB5
- Customized incentives
- Workforce development support
- Supplier and client connections

Foreign Direct Investment

Policy Priorities and Programs

Establishing an FDI Brand

- Website and social media development
 - website, streaming, video, magazine advertisement
- Branding initiative
 - “Gateway to US Market”
- Advertisement and visibility

Critical FDI Infrastructure

- Funding for increased capacity at Ysleta POE
- Impact mitigation for commercial activity during BOTA modernization
 - Warehousing and logistics
- Access to multimodal commercial traffic

Advanced Manufacturing District

Goal: Establish and sustain AMD



- Funding and build-out of AMD infrastructure



- Recruit, retain, and grow AMD tenants



- Coordinate Workforce development initiatives

Advanced Manufacturing District

Priority Policies and Programs

Developing a business support network and an investment pool through the **BOSS** program

- Technical assistance
- Access to financing
- Develop angel investor network and necessary services (e.g., due diligence)

Specialized Workforce Development Coordination

- Establish an advisory board for industry-informed curriculum development
- Connect students to wraparound services
- Professional development
- Job creation and placement

Advanced Manufacturing District

Priority Policies and Programs

Support Airport Infrastructure Development

- Utilities and site readiness
- New anchor tenants
 - e.g. Blue Origin
- BOSS at Airport terminal
- Execute EDA Build Back Better and NSF Innovation Engines grants



Infill and Redevelopment

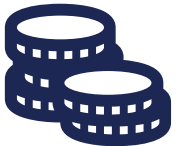
Goal: Address and mitigate development challenges



- Regulatory
 - Mitigate zoning and regulatory hurdles to development



- Support infrastructure



- Incentivize infill development with policy that is data-driven and responsive to market conditions
 - Expand city waivers
 - Property tax incentives for small developers
 - Establish a surplus real estate policy guide to supplement comp plan effort

Infill and Redevelopment

Goal: Catalyze declining or lost neighborhood corridors and town centers



- Identify and prioritize targeted areas



- Increase residential density, especially in underserved markets
 - Rental, affordable, missing-middle
 - Constrain displacement and gentrification



- Encourage context-sensitive commercial uses
 - Integrate with small business initiatives

Infill and Redevelopment

Priority Policies and Programs

Public Finance Corporation

- Establish PFC and adopt policy
- Leverage Housing Finance Corporation and other HUD programs

Community Investment

- Align with small area planning efforts
- Establish guidelines and support network for Community Benefit Agreements

Small Business Development

Goal: Support small business growth via Entrepreneurial Support Network

Data-driven Programming

- Procurement and Access to Capital
- Inflation mitigation
- Workforce Development
- Business Planning and Incubation
- Technical Assistance and Financial Literacy
- Digital Transformation, E-Commerce, Marketing



Small Business Development

Goal: Place-based Intervention to support small business



BOSS - Business One Stop Shop

- Develop BOSS branding
- Launch BOSS website Oct. 2024
- Activate Airport & Stanton Locations to deliver in-person programming
- Implement Fundraising Strategy

Small Business Development

Priority Policies and Programs

- Supply El Paso
- Revolving Loan Fund
 - Downtown Pilot
- Startup Week September 30 - October 4
- Support local business development initiatives

El Paso Procurement Economy

\$2.4B Annual contracts in El Paso County

\$640M Department of Defense contracts in El Paso County

30% Direct federal spending awarded to local firms

Next Steps

Continuous Process Improvement

Stakeholder Engagement

- Key partners in each priority area

Adoption of Strategy

- Formal document with Implementation Matrix

Policy Amendments

- Coordinated 380 and 381 Policy approach
- Infill and Redevelopment

MISSION



Deliver exceptional services to support a high quality of life and place for our community.

VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



VALUES

Integrity, **R**espect, **E**xcellence,
Accountability, **P**eople



El Paso, TX

300 N. Campbell
El Paso, TX

Legislation Text

File #: 24-1174, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

DISTRICT, DEPARTMENT, CONTACT INFORMATION:

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City Attorney's Office, Evan D. Reed, (915) 212-0033

City Attorney's Office, Russell Abeln, (915) 212-0033

AGENDA LANGUAGE:

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ORR No: W1543074; HQ#24TPIA-409 (551.071)



El Paso, TX

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File #: 24-1194, Version: 1

**CITY OF EL PASO, TEXAS
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City Attorney's Office, Juan S. Gonzalez, (915) 212-0033

AGENDA LANGUAGE:

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Legal advice on the Communications Plan for the Special Election to revoke the remaining bond authority for the Multipurpose Performing Arts and Entertainment Facility; HQ#24-3170 (551.071)



El Paso, TX

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Legislation Text

File #: 24-1172, Version: 1

**CITY OF EL PASO, TEXAS
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City Attorney's Office, Matt Marquez, (915) 212-0033

AGENDA LANGUAGE:

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Adrian De Luna, et al v. City of El Paso, Texas, et al; Cause No. 2021DCV3548 (551.071)



El Paso, TX

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El Paso, TX

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File #: 24-1170, Version: 1

**CITY OF EL PASO, TEXAS
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City Attorney's Office, Matt Marquez, (915) 212-0033

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Ruben Aldaz, et al v. City of El Paso, County Court at Law 6; Cause No. 2019DCV2807 (551.071)



El Paso, TX

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File #: 24-1173, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

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City Attorney's Office, Evan D. Reed, (915) 212-0033

City Attorney's Office, Victor Ivan Martinez, (915) 212-0033

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City of El Paso v. Ricks Cabaret and RCI Holdings, D/B/A Jaguars Gold Club; Cause No. 2024DCV0848
(551.071)



El Paso, TX

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El Paso, TX

Legislation Text

File #: 24-1175, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

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City Attorney's Office, Matt Marquez, (915) 212-0033

AGENDA LANGUAGE:

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Application of El Paso Electric Company to Change Rates to Open Access Transmission Tariff, Federal Energy Regulatory Commission (FERC); Docket No. ER22-282-000. Matter No. 21-1008-183 | HQ#UTILITY-25 (551.071)



El Paso, TX

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El Paso, TX

Legislation Text

File #: 24-1176, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

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City Attorney's Office, Matt Marquez, (915) 212-0033

AGENDA LANGUAGE:

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Application of El Paso Electric Company for Approval of a Distribution Cost Recovery Factor; HQ#UTILITY-37
(551.071)



El Paso, TX

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El Paso, TX

Legislation Text

File #: 24-1178, Version: 1

**CITY OF EL PASO, TEXAS
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Economic and International Development, Karina Brasgalla, (915) 212-0033

AGENDA LANGUAGE:

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Discussion on economic development opportunities in Downtown El Paso. HQ# 24-3197 (551.087)



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File #: 24-1187, Version: 1

**CITY OF EL PASO, TEXAS
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Capital Improvement Department, Yvette Hernandez, (915) 212-0065

AGENDA LANGUAGE:

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Discussion regarding the value, purchase, or sale of real property located in Central El Paso; HQ#24-3446
(551.072)



El Paso, TX

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File #: 24-1171, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

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City Attorney's Office, Kristen H. Hamilton, (915) 212-0033

AGENDA LANGUAGE:

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Edmundo Calderon v. City of El Paso, 2023DCV4372 (551.071)



El Paso, TX

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El Paso, TX

Legislation Text

File #: 24-1183, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

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Outside Counsel, Lea Ream, (210) 349-6484

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City Manager Contract HQ#3112 (551.071)